

A

All Users

Add comparison

Custom

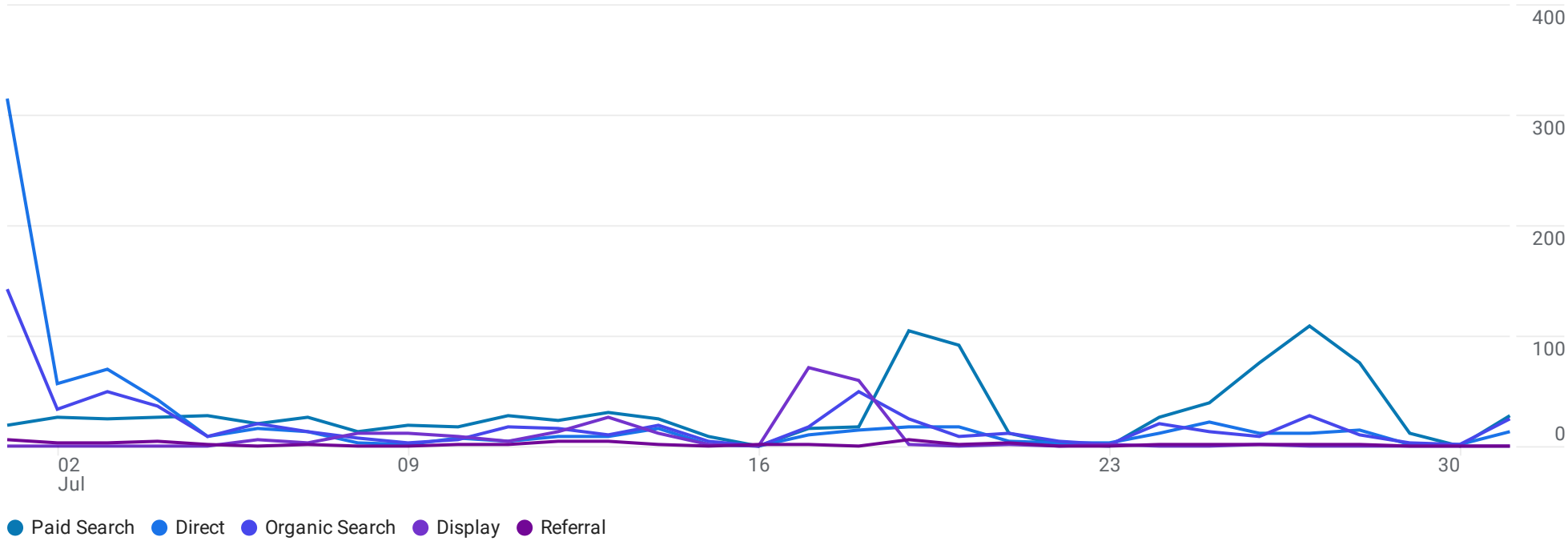
Jul 1 - Jul 31, 2023

Compare: Jun 1 - Jul 1, 2023

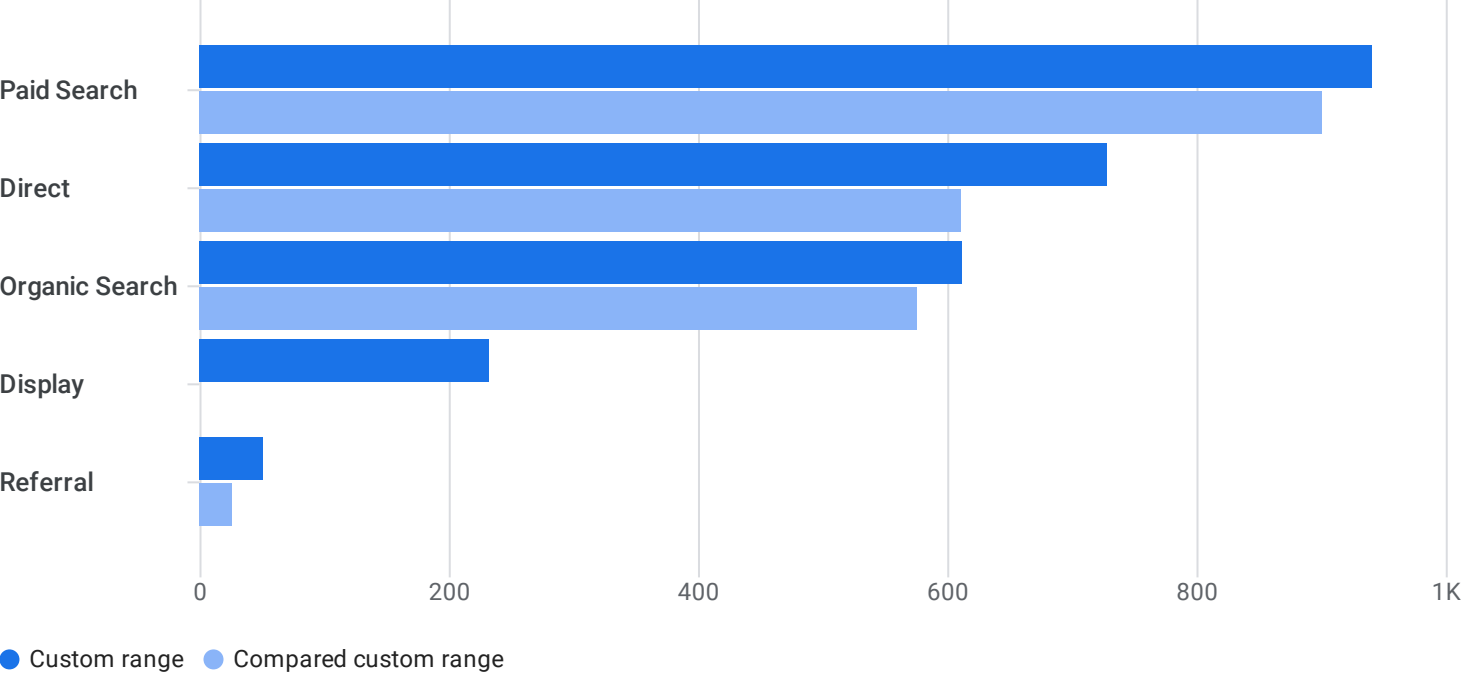
Traffic acquisition: Session default channel group

Add filter

Sessions by Session default channel group over time



Sessions by Session default channel group



Search...

Rows per page: 10

1-7 of 7

Session default channel group		Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue	Views
SHOW ALL ROWS									All events	All events		ses
		1,978 vs. 1,721 ↑ 14.93%	2,607 vs. 2,161 ↑ 20.64%	1,322 vs. 1,092 ↑ 21.06%	0m 54s vs. 44.75 ↑ 20.71%	0.67 vs. 0.63 ↑ 5.33%	7.39 vs. 5.74 ↑ 28.8%	50.71% vs. 50.53% ↑ 0.35%	19,261 vs. 12,396 ↑ 55.38%	0.00 vs. 0.00	dh0.00 vs. dh0.00	vs. ↑ 18.
1	Paid Search											
	Jul 1 - Jul 31, 2023	856	941	493	0m 41s	0.58	7.48	52.39%	7,041	0.00	dh0.00	1
	Jun 1 - Jul 1, 2023	855	901	454	0m 20s	0.53	5.36	50.39%	4,827	0.00	dh0.00	1
	% change	0.12%	4.44%	8.59%	100.28%	8.46%	39.67%	3.97%	45.87%	0%	0%	33.1
2	Direct											
	Jul 1 - Jul 31, 2023	522	728	298	0m 49s	0.57	6.37	40.93%	4,636	0.00	dh0.00	2
	Jun 1 - Jul 1, 2023	456	611	245	0m 50s	0.54	5.68	40.1%	3,472	0.00	dh0.00	2
	% change	14.47%	19.15%	21.63%	-0.68%	6.25%	12.07%	2.08%	33.53%	0%	0%	1.:
3	Organic Search											
	Jul 1 - Jul 31, 2023	337	612	391	1m 27s	1.16	8.64	63.89%	5,290	0.00	dh0.00	2
	Jun 1 - Jul 1, 2023	359	576	360	1m 18s	1.00	6.58	62.5%	3,792	0.00	dh0.00	2
	% change	-6.13%	6.25%	8.61%	11.58%	15.7%	31.3%	2.22%	39.5%	0%	0%	20.1
4	Display											
	Jul 1 - Jul 31, 2023	228	232	87	0m 08s	0.38	4.53	37.5%	1,052	0.00	dh0.00	1
	Jun 1 - Jul 1, 2023	0	0	0	0m 00s	0.00	0.00	0%	0	0.00	dh0.00	0
	% change	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
5	Referral											
	Jul 1 - Jul 31, 2023	23	51	40	2m 42s	1.74	21.59	78.43%	1,101	0.00	dh0.00	5
	Jun 1 - Jul 1, 2023	23	26	19	0m 27s	0.83	5.62	73.08%	146	0.00	dh0.00	1
	% change	0%	96.15%	110.53%	500.4%	110.53%	284.45%	7.33%	654.11%	0%	0%	205.1
6	Organic Social											
	Jul 1 - Jul 31, 2023	29	35	10	0m 31s	0.34	4.00	28.57%	140	0.00	dh0.00	1
	Jun 1 - Jul 1, 2023	35	41	12	0m 28s	0.34	3.88	29.27%	159	0.00	dh0.00	1
	% change	-17.14%	-14.63%	-16.67%	12.27%	0.57%	3.14%	-2.38%	-11.95%	0%	0%	2.7
7	Unassigned											
	Jul 1 - Jul 31, 2023	1	1	0	0m 00s	0.00	1.00	0%	1	0.00	dh0.00	1
	Jun 1 - Jul 1, 2023	0	0	0	0m 00s	0.00	0.00	0%	0	0.00	dh0.00	0
	% change	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	