

Year

2014

Region

All

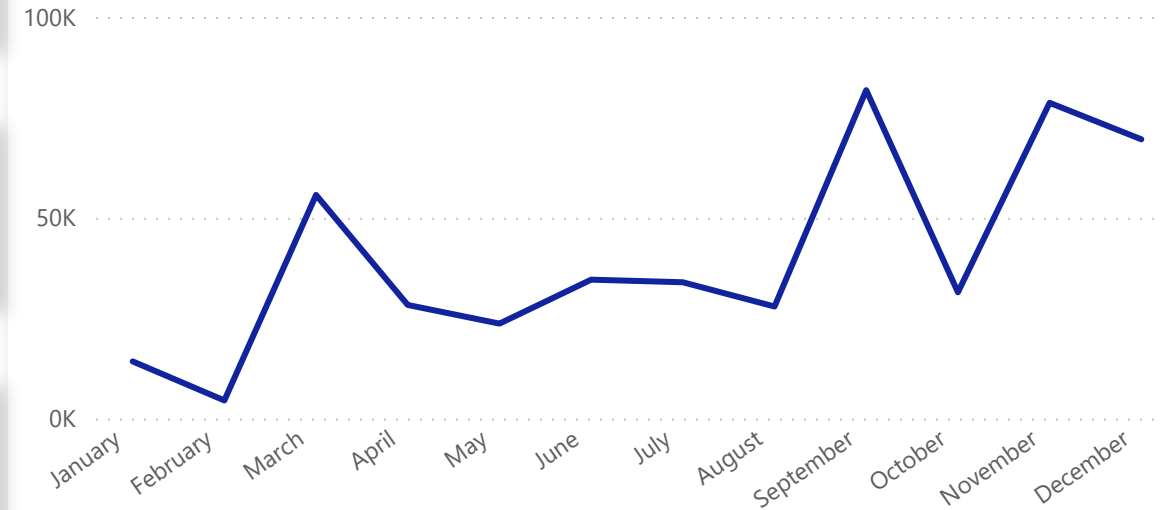
Category

All

Sales and Transaction Reports by Period

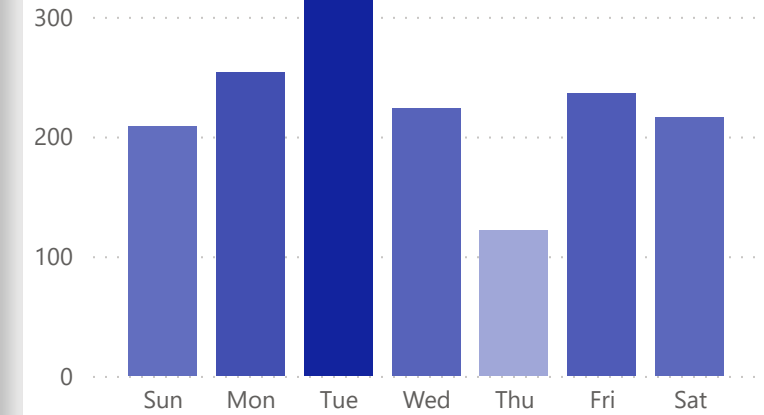
Total Sales over the period amounts \$4,84,247.50 and total number of Transactions is 969

How Sales Trended over the Months



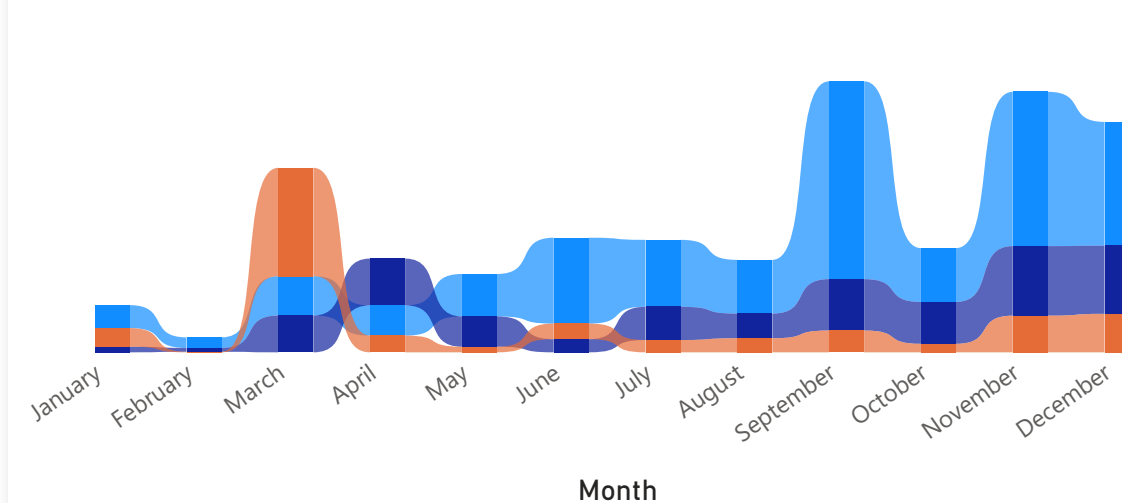
Average Sales by Day of Week

Range 121.93 320.31



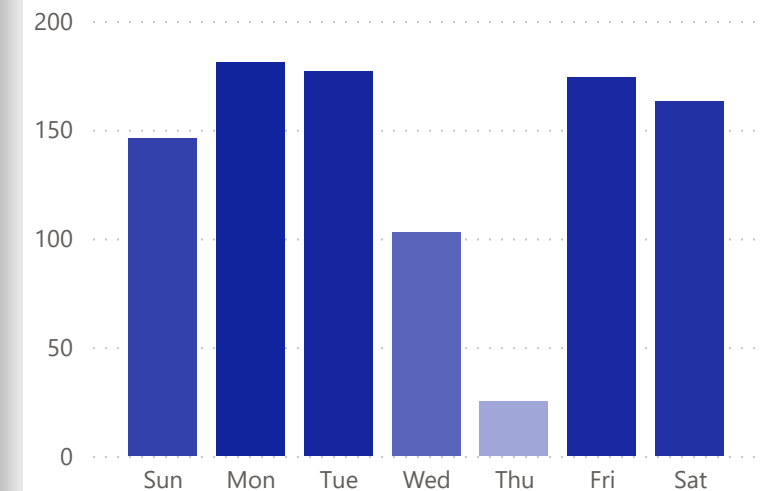
How Customer Segment Rank over the Months

Segment ● Consumer ● Corporate ● Home Office



No. of Transactions by Day of Week

Range 25 181



Year

2014

Region

All

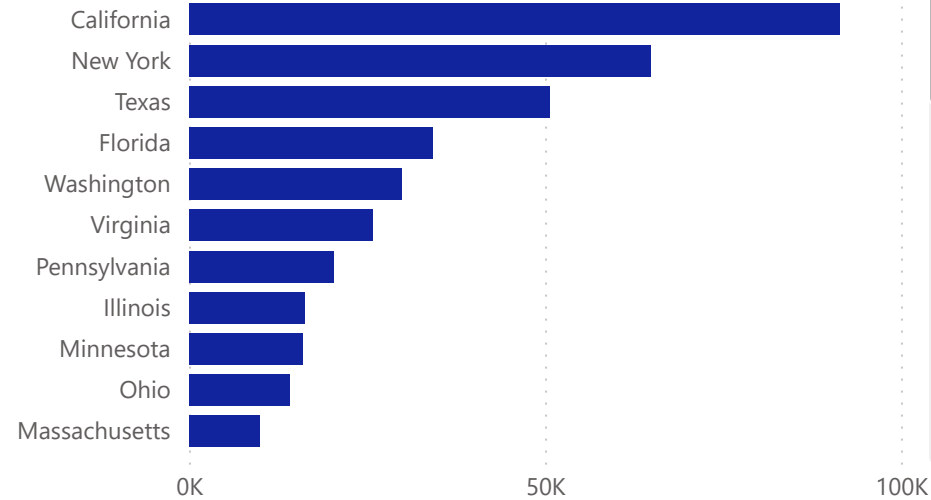
Category

All

Sales and Transaction Reports by Period

Total Sales over the period amounts **\$4,84,247.50** and total number of Transactions is **969**

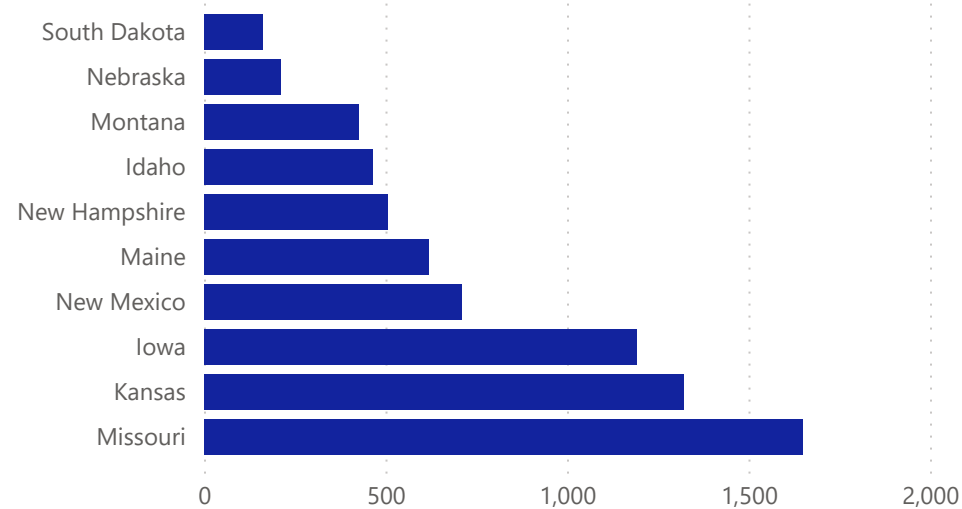
Top 10 Sales by States



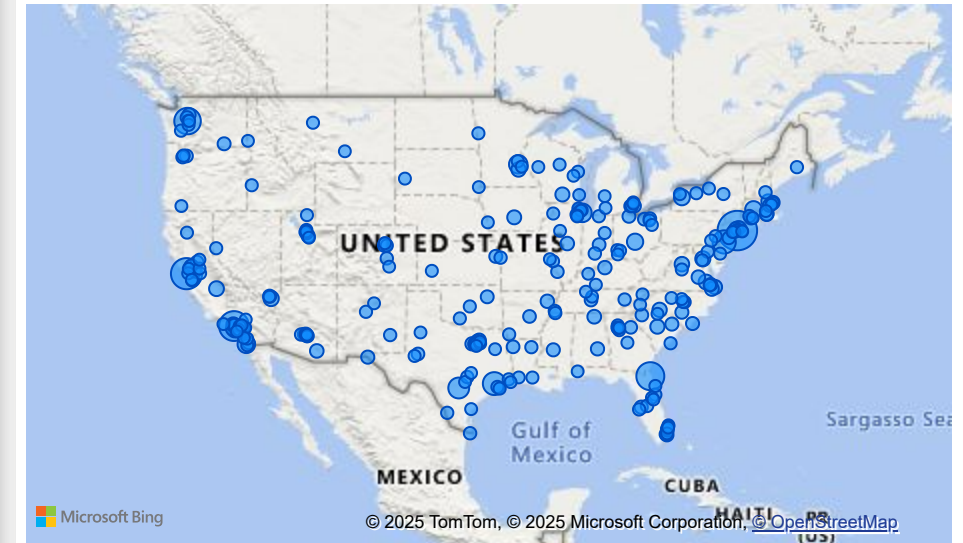
Percentage of Transactions shipments of the Top 10 States

State	First Class	Same Day	Second Class	Standard Class
California	14.21%	4.57%	19.80%	61.42%
Florida	17.07%	4.88%	24.39%	53.66%
Illinois	16.39%		19.67%	63.93%
Minnesota	11.11%		22.22%	66.67%
New York	18.69%	5.61%	13.08%	62.62%
Ohio	14.00%	12.00%	24.00%	50.00%
Pennsylvania	18.87%	1.89%	18.87%	60.38%
Texas	15.15%	7.07%	23.23%	54.55%
Virginia	19.35%	3.23%	19.35%	58.06%
Washington	8.89%	2.22%	24.44%	64.44%

Bottom 10 Sales by States



Sales Distribution by City



Advanced Sales Exploration & Analysis

Total Sales over the period amounts \$22,97,200.86 and total number of Transactions is 5009

Ask your own Question

Year
2015

Year
2015

Ship Mode

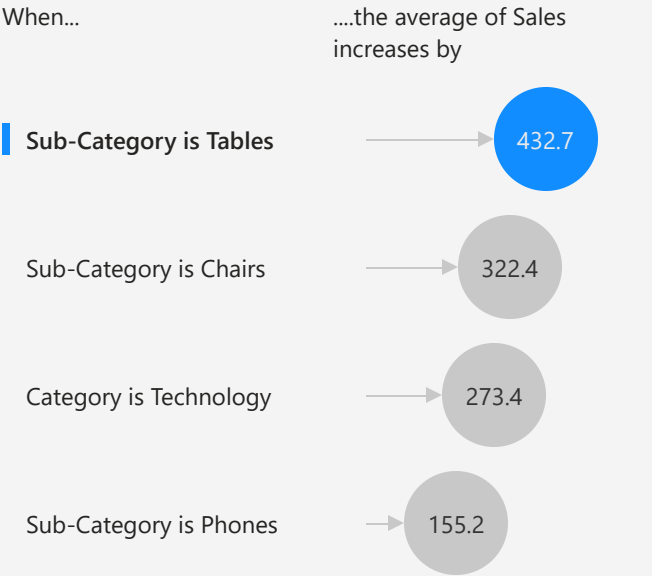
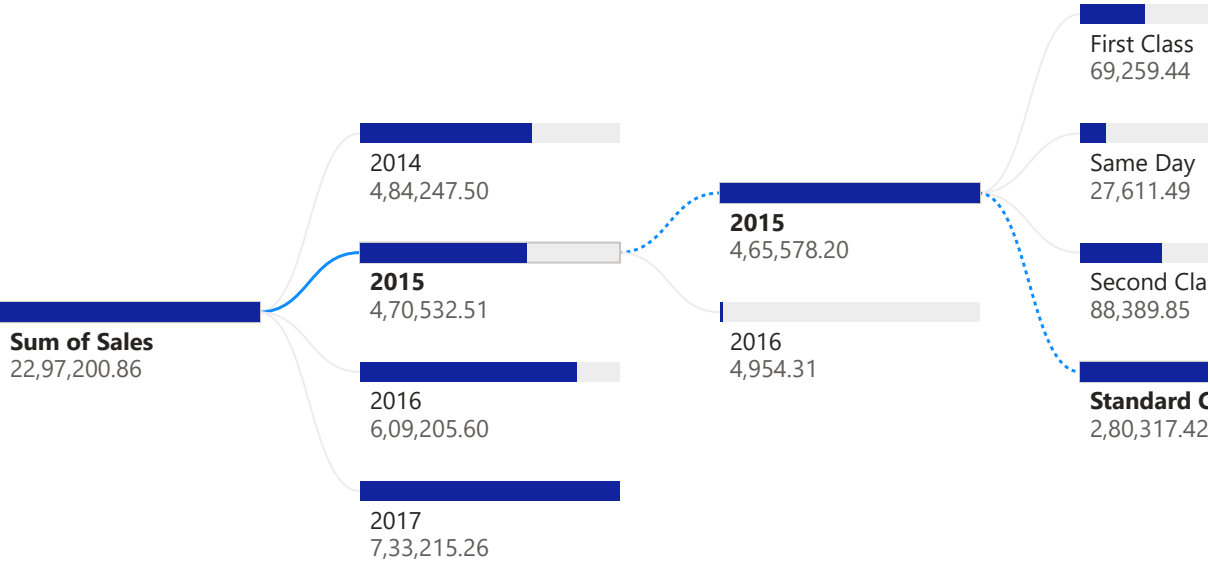
Key influencers Top segments



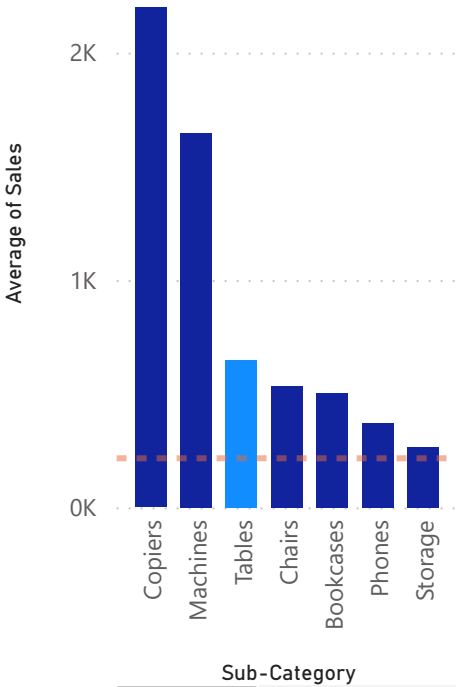
What influences Sales to

Increase

 ?



← Sales is more likely to increase when Sub-Category is Tables than otherwise (on average).



☐ Only show values that are influencers



Year

2014

Region

All

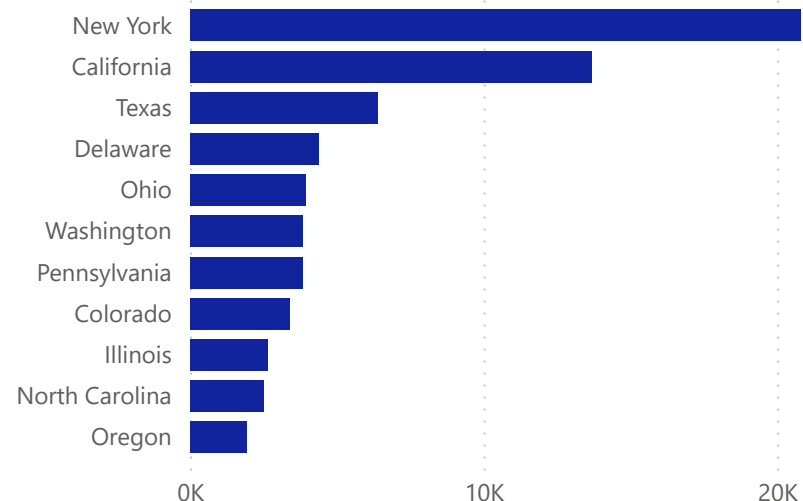
Category

All

Sales and Transaction Reports by Period for the month of November

Total Sales over the period amounts \$78,628.72 and total number of Transactions is 151

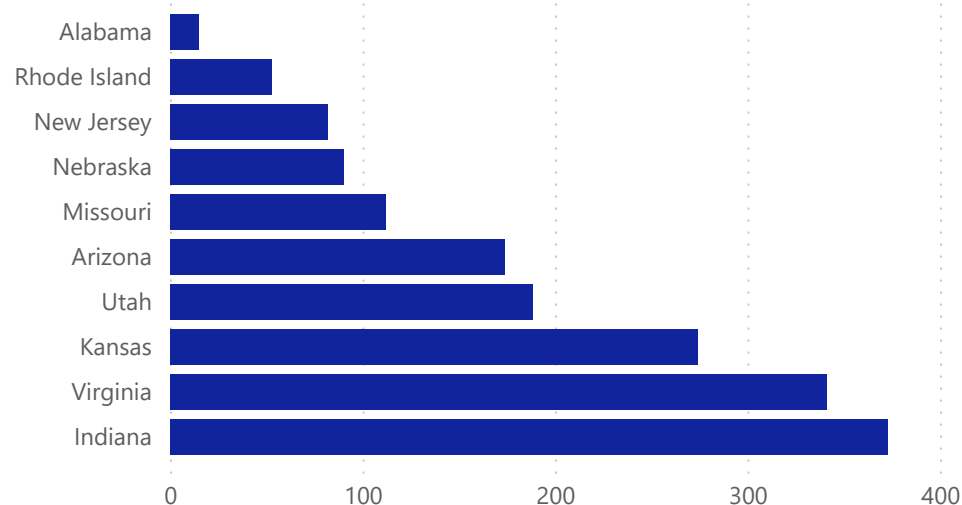
Top 10 Sales by States



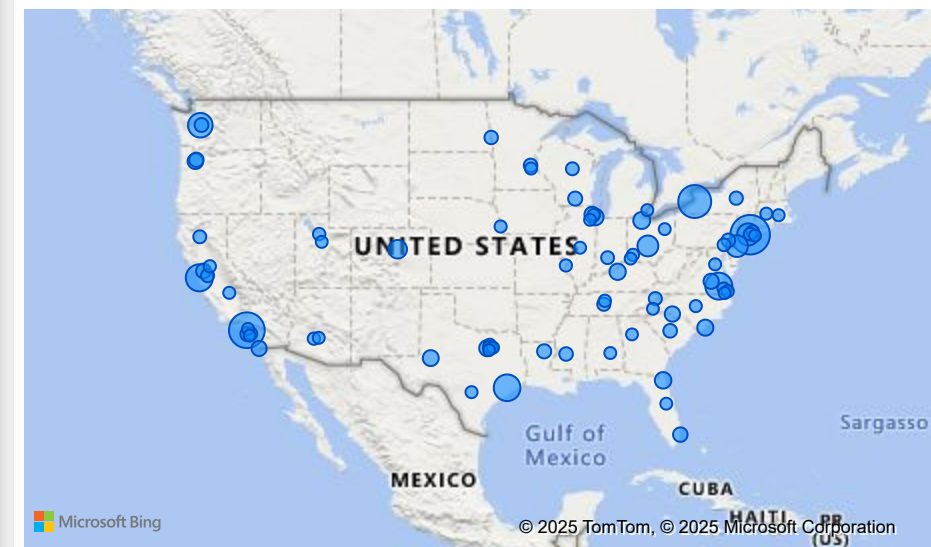
Percentage of Transactions shipments of the Top 10 States

State	First Class	Same Day	Second Class	Standard Class
California	18.75%	6.25%	15.63%	59.38%
Colorado			66.67%	33.33%
Delaware				100.00%
Illinois	12.50%			87.50%
New York	5.00%	5.00%	15.00%	75.00%
North Carolina			50.00%	50.00%
Ohio	28.57%	14.29%	14.29%	42.86%
Pennsylvania	11.11%		22.22%	66.67%
Texas	16.67%	5.56%	11.11%	66.67%
Washington	25.00%		25.00%	50.00%

Bottom 10 Sales by States



Sales Distribution by City



Customer Segment shares

