

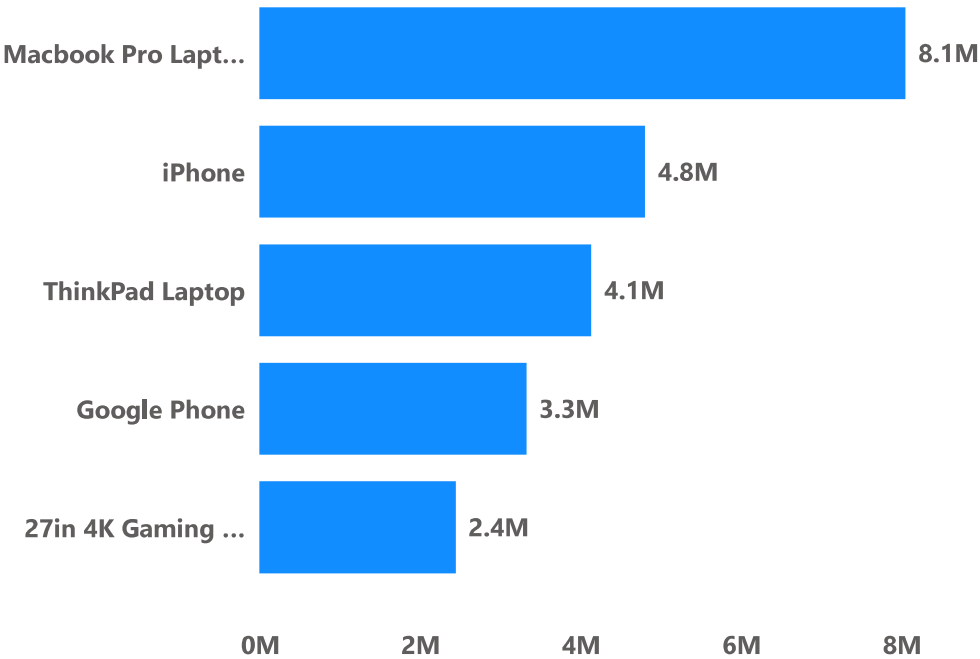
# US Sales Dashboard

All 

Revenue

Quantity

Top 5 Product by Total Revenue



34.96M

Total revenue

34.49M

Total Cost

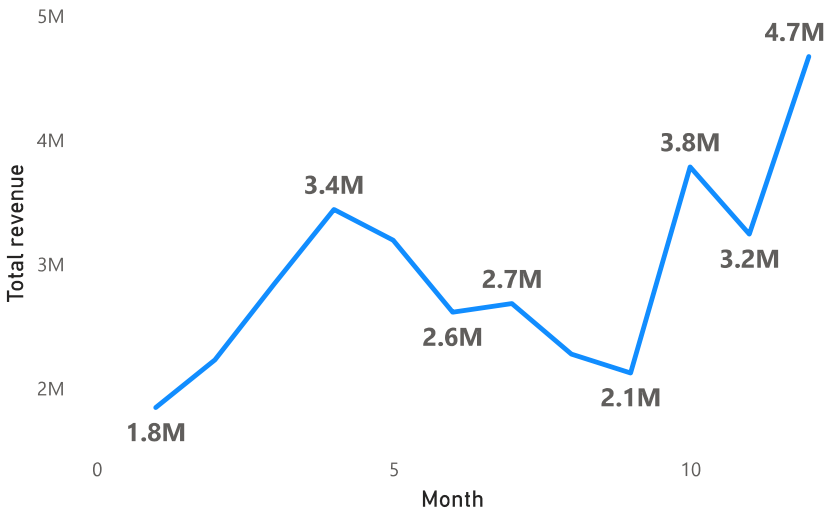
468.58K

Profit

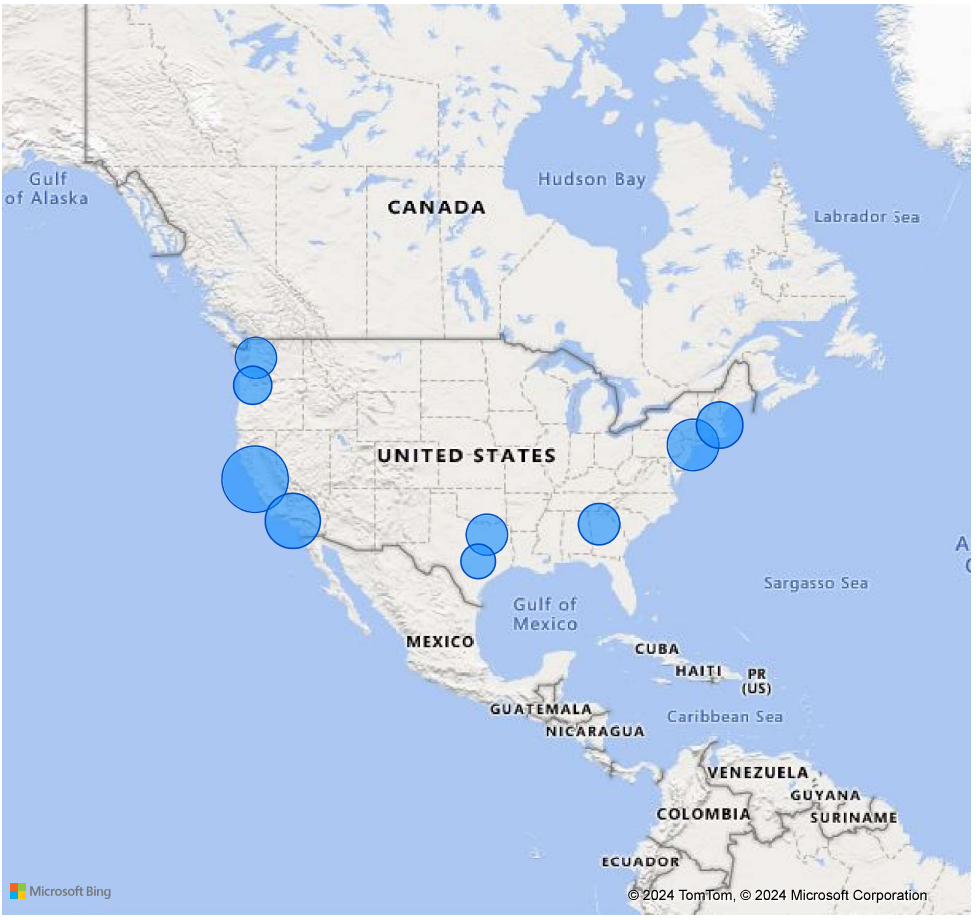
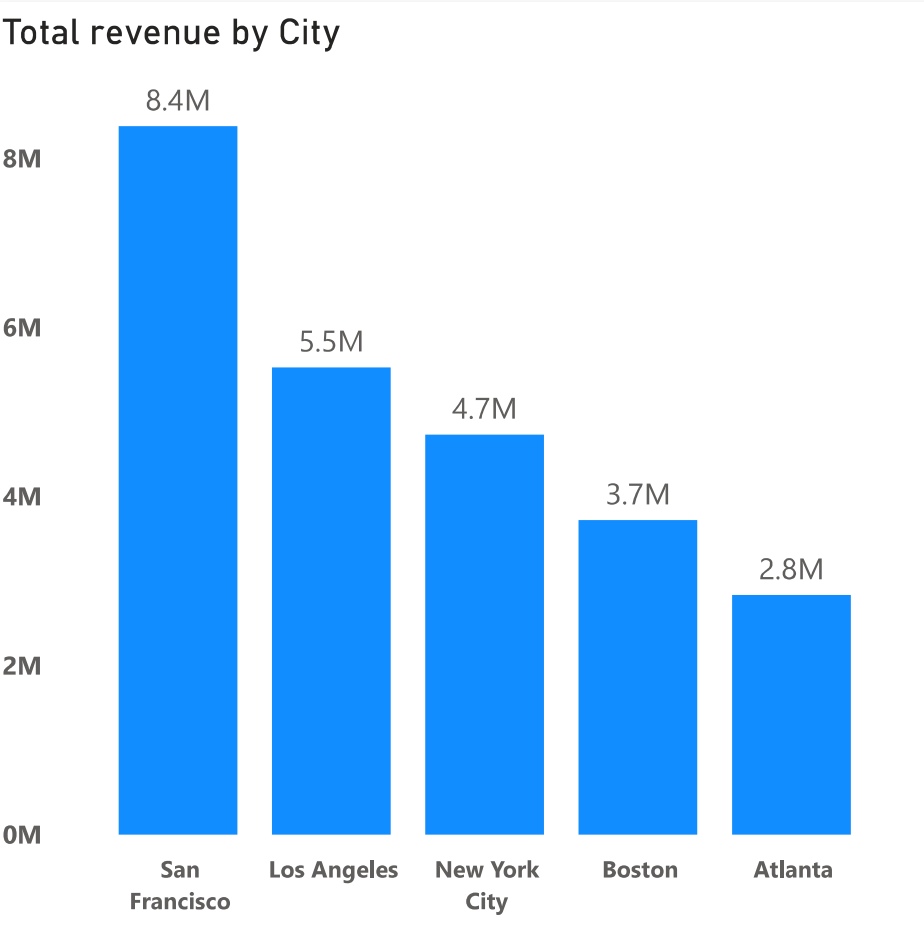
1.34

% Profit

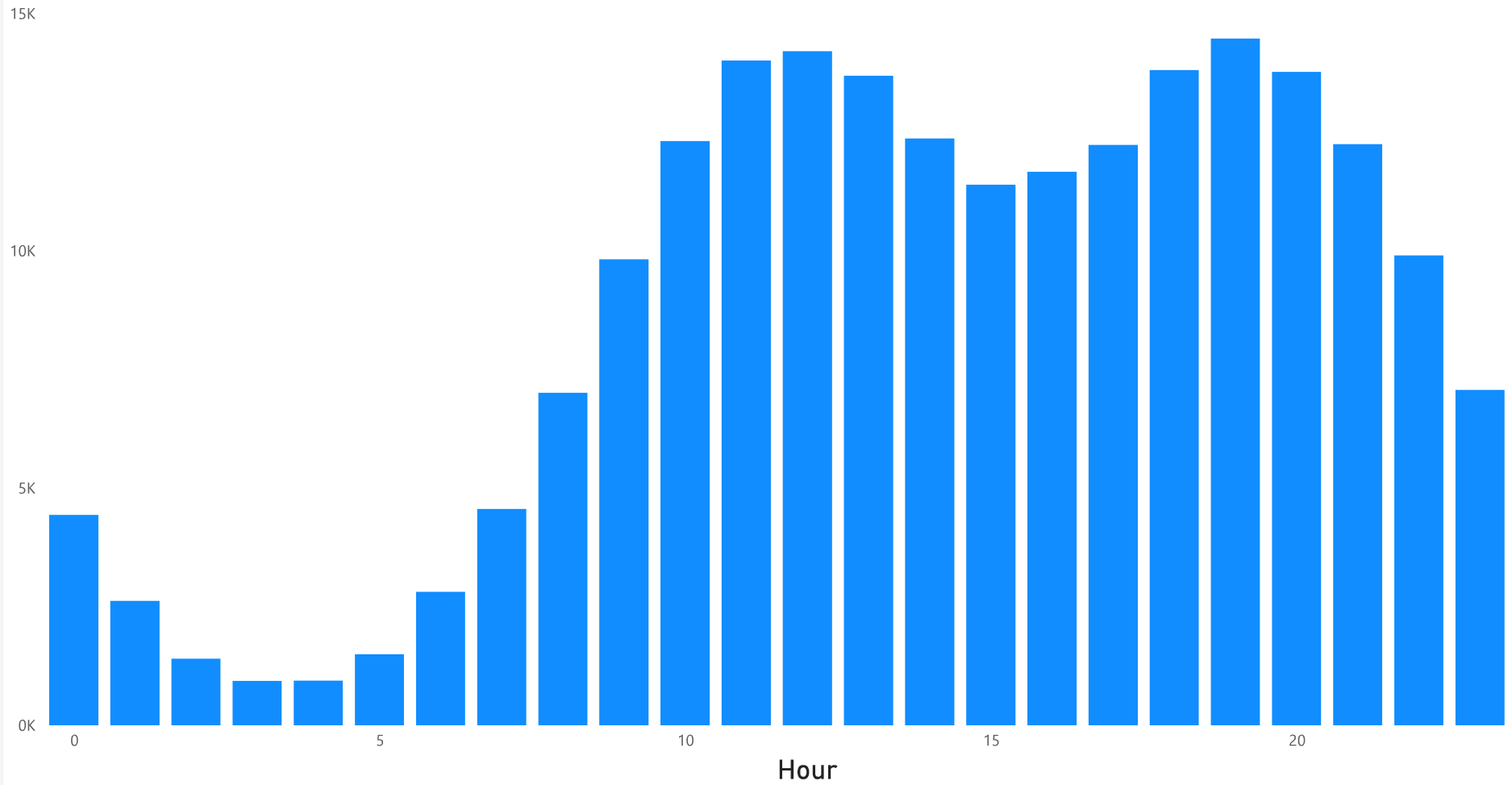
Total revenue by Month



# US Sales Dashboard(Geographical Sales)



**Sum of Quantity Ordered by Hour**



1. **Product Popularity:** The most frequently sold products are 'USB-C Charging Cable', 'AAA Batteries (4-pack)', 'AA Batteries (4-pack)', and 'Apple AirPods Headphones'. These items are relatively cheaper and have a higher demand.
1. **Sales Volume:** The products that generate the most revenue are 'Macbook Pro Laptop', 'iPhone', and 'ThinkPad Laptop'. Despite their higher price, these items contribute significantly to the total sales.
1. **Geographical Sales:** The cities with the highest number of orders are 'New York City', 'San Francisco', and 'Los Angeles'. These cities might have a higher population or higher purchasing power.
1. **Time of Purchase:** Most purchases are made around midday and in the evening. This could be due to people shopping during lunch breaks or after work hours.
1. **Sales Trend:** All the sales data provided is from December (the 12th month), which could indicate a seasonal increase in sales, possibly due to the holiday season.