

Annual Sales Report - 2015

Manager

Chris

Sam

Erin

William

Total Orders

1952

Total Sales

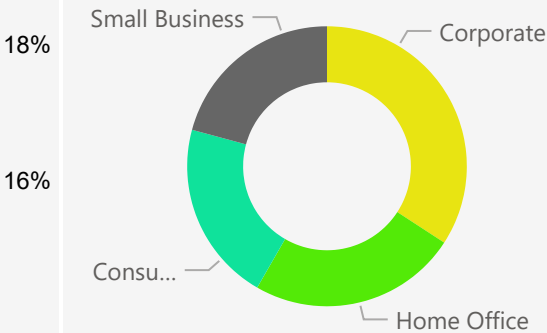
1.92M

Sales

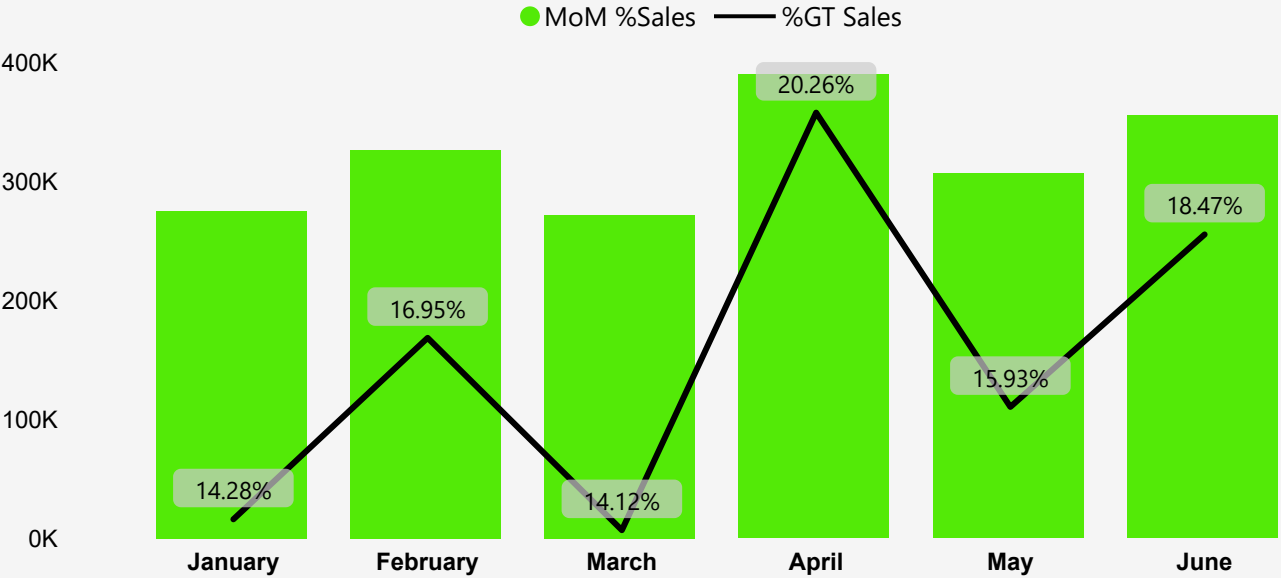
Total Profit

224K

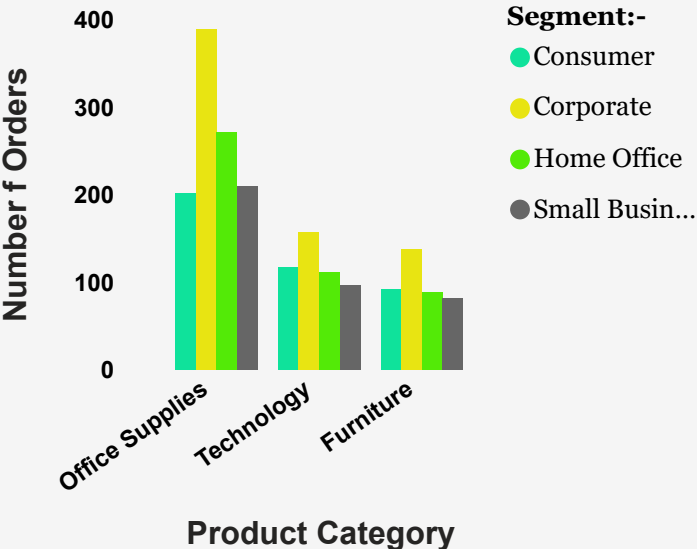
Sales by Customer Segment



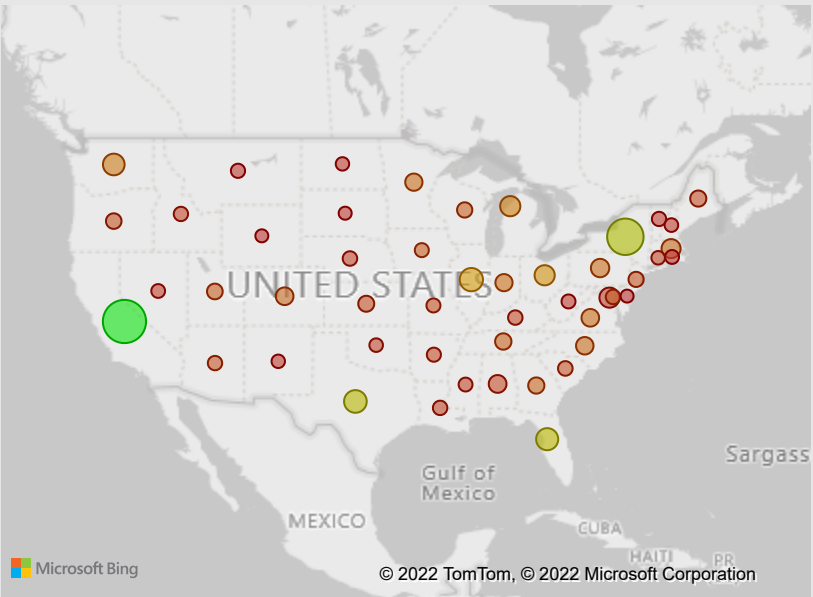
MoM Sales Performance



No. of orders by Product Category and customer segment



Sales by location



Product Category	Product Sub Category	%GT Profit	Sales(%)
Furniture	Bookcases	-0.42%	5.60%
Furniture	Chairs & Chairmats	21.73%	13.57%
Furniture	Office Furnishings	8.36%	5.10%
Furniture	Tables	-3.23%	10.07%
Office Supplies	Appliances	5.62%	4.27%
Office Supplies	Binders and Binder Accessories	26.46%	9.66%
Office Supplies	Envelopes	-0.53%	0.54%
Office Supplies	Labels	3.14%	0.26%
Office Supplies	Paper	3.47%	2.90%
Office Supplies	Pens & Art Supplies	-0.11%	1.35%
Office Supplies	Rubber Bands	-0.69%	0.09%
Office Supplies	Scissors, Rulers and Trimmers	-0.58%	0.35%
Office Supplies	Storage & Organization	3.18%	9.22%