

# “Financial Insights & Investment Strategy”

A Study-Based Research Report

Author : Mahesh Sawant

BTech CS(AIIML) Student, Aspiring Research Analyst & Data Analyst

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## Disclaimer

This research report is prepared only for educational and learning purposes. It does not constitute financial or investment advice. Readers should perform their own independent research and consult appropriate professionals before making any investment decisions.

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## 1. Introduction

This research report is based on the Personal finance and investment, summarizes key insights related to inflation, earning capacity, investment strategy, asset allocation, risk management, and long-term wealth creation. The central idea emphasized throughout the notes is that saving alone is insufficient, and investment is necessary to protect money from inflation and to build financial security and generational wealth.

The report documents the principles exactly as studied and understood, without adding external opinions or interpretations.

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## 2. Purpose and Necessity of Investing

### 2.1) Inflation

Inflation causes the price of everything to rise over time, inevitably leading to a reduction in the purchasing power of money. Consequently, the act of "saving" money alone results only in the loss of purchasing power.

The core objective of any financial strategy is to invest money in assets whose return is designed to beat the inflation rate. Only then will money gain power; otherwise, it will always lose its power. The ultimate goal is to "Earn More" as investment is a necessity to beat inflation and achieve a sense of security of having money.

### 2.2 Creating Security and Generational Wealth

Investment provides financial security and stability. Over time, disciplined investing enables the creation of generational wealth, ensuring long-term financial independence.

- Bulk returns after a fixed duration, which can be reinvested
  - Regular income, such as rental income from real estate
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### 3. Core Investment Strategy

**Earn more first, then invest wisely, and scale investments over time.**

#### 3.1 Pre-Investment Focus: Earn More

1. **Prioritize Earning:** The necessary journey before investing is to first get employed, be the best in your field, and secure a high-paying job. A good employee often becomes a good businessman.
2. **Specialization:** Become specialized and very good in one domain.
3. **Monetary Power:** Individuals should aim to earn in Dollars (a powerful currency) and invest in Rupees/India.
4. **Spousal Earnings:** Marrying a working spouse allows both partners to earn and invest more.

#### 3.2 Scaling and Long-Term Investment

After inflation adjustment, real returns are often only 3–5%, making the size of investment extremely important.

1. Scaling Investment: It is essential to scale your investment quickly (via SIP or lumpsum) because the size of the investment matters the most.
2. Long-Term Commitment: Investments should be held for long periods (10–20 years) to benefit from compounding.
3. Compounding Visualization: The Rule of 72 allows for an estimation of the number of years required for an investment value to double by dividing 72 by the annual return rate.

#### 3.3 Risk Management and Decision Making

**"Every decision in life has some risk". Therefore, decisions should be taken where the Risk is Minimum and the Output is Maximum.**

Investors must always diversify their investment across multiple assets, including Real Estate, Gold, Silver, Mutual Funds, and Debt Funds.

The risk hierarchy, from lowest to highest risk, is as follows:

1. Invest in Yourself (Earn More)
2. Real Estate or Gold/Silver (Long Term)
3. Debt Funds/Bonds (Short Term)
4. Mutual Funds/SIP/Equity (Long Term)
5. Equity Market (Long Term)



As we go down the "Risk" Increases

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## 4. Analysis of Financial Instruments

**Real Estate  $\approx$  Equity > Gold > Debt Funds / Fixed Deposits / Savings**

### 4.1 Equity (Stocks, Mutual Funds, SIP)

Equity investment should be for the long term (10–20 years). The guiding principle is derived from Warren Buffett's philosophy: "Never Lose Money" and "Never look at the Stock Price".

- **Valuation:** Investors must always remember the value of the company and not the fluctuating stock price. Since stock price always fluctuates, investors must know the real value of the company.

- **Market Timing:** It is crucial to Be fearful when others are Greedy and Be Greedy when others are fearful (e.g., during a crisis). Never invest a lumpsum when the market is at an all-time high.

- **Strategy:** Utilize SIPs each month and invest a lumpsum when the market is on a low margin or at real value.

### 4.2 Mutual Funds

Mutual Funds are suitable for investors with no financial knowledge. They minimize risk by diversifying investments.

- **Expense Ratio:** This fee silently reduces returns. Investors must avoid assets where the expense ratio is greater than 1%.

- **Index Funds (Passive):** These funds simply copy an index (like Nifty 50). They typically have a very low expense ratio (0.05%–0.03%) and usually give higher returns compared to Active Funds.

- **Active Mutual Funds:** Fund managers actively buy or sell stocks in an attempt to beat the market, carrying a higher expense ratio (1–2%).

### 4.3 Debt Funds / Bonds

Debt funds do not invest in stocks; instead, they invest in IOUs (debt/loans) given to the government, banks, or companies (like Government Bonds, Corporate Bonds, Treasury Bills).

- **Purpose:** Debt funds are not good for the long-term because they typically do not beat inflation. They are suitable for short-term investment or "Parking Your Money".

- **Advantages:** They are similar to Fixed Deposits (FDs) but offer slightly more returns, no penalty on early withdrawal, and are more liquid.

- **Risk:** Debt funds carry interest risk (due to changes in the REPO rate, which is used by RBI to control inflation) and capital default risk. Highly diversified debt funds are considered the best.

**Strategy:** Buy debt funds when interest rates are high and sell when interest rates are low.

## 4.4 Real Estate

Entry into real estate requires two prerequisites: First, increase your income (by upskilling/upgrading yourself), and Second, accumulate enough savings.

- **Debt Management:** It is vital to ensure that your Equated Monthly Instalment (EMI) is only 10–20% of your income, otherwise, there is a risk of getting trapped in debt.
  - **Location and Value:** Real Estate is a localized business governed by the game of "Demand & Supply". Investors should buy a "Hot Property" located in a posh locality, with good amenities and valuable surroundings.
  - **Safety:** To mitigate the high risk of scams, investors must always buy from a well-known and reputed developer and be highly careful in documentation.
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## 5) GOLD & SILVER

Gold and Silver are globally recognized as a safe asset and a key tool for portfolio diversification

You can easily invest in Gold & Silver Via :-

- 1) Buying a Physical Gold
- 2) Gold ETF's
- 3) Sovereign Gold Bonds (SGB)
- 4) Gold Mutual Funds

## 6. Key Financial Concepts

### 6.1 REPO Rate

The REPO rate is the interest rate at which the RBI lends money to banks.

- High REPO Rate → Loans become expensive → Reduced spending → Lower inflation
- Low REPO Rate → Loans become cheaper → Increased spending → Economic growth

### 6.3 P/E Ratio (Price to Earnings Ratio)

The P/E ratio measures how much investors are willing to pay for earnings.

$$[ P/E = \{Price\} / \{Earnings\} ]$$

In the long run, **stock prices follow earnings**. If business earnings grow, stock prices grow accordingly.

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## 7. Emergency Fund and Wealth Buckets

A three-bucket strategy is recommended for managing funds based on liquidity and duration:

1. **Bucket 1 (Emergency Fund):** Covers 2–6 months of expenses (1 to 4 lakhs).

Instruments: Bank Account with automatic Sweep FD.

2. **Bucket 2 (Short-Term Goal):** Covers goals from 6 months to 2 years (10–18 lakhs).

Instruments: Ultra Short Term FD or Debt Funds.

3. **Bucket 3 (Long-Term Wealth):** Covers goals over 10–20 years.

Instruments: Gold, Equity, and Real Estate.

**Additionally, health insurance for oneself and parents is advised for financial security.**

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## 7. Conclusion

This study reinforces that investment is essential for survival against inflation, while earning capacity forms the base of wealth creation. Long-term thinking, disciplined investing, diversification, and continuous self-improvement are the pillars of financial success.

## 8. Personal Learnings and Key Takeaways

### 1. Invest in Yourself First

The most valuable investment is self-investment. Continuous upskilling and striving to become the best in one's field increases earning power and makes one difficult to replace.

### 2. Be a Lifelong Learner

A passionate and constantly learning employee develops strong problem-solving and decision-making skills. Such an employee often evolves into a successful businessman over time.

### 3. Earn More to Invest More

Wealth creation depends heavily on earning capacity. Higher income enables larger and more effective investments.

### 4. Avoid Liability-Type Loans Early in Life

Personal loans, credit card debt, and unnecessary liabilities should be avoided in one's 20s and 30s, as they restrict financial freedom and long-term wealth creation.

### 5. Investment Is a Necessity, Not a Choice

Inflation continuously reduces the purchasing power of money. Without investing, money loses its value over time.

### 6. Invest Only in Inflation-Beating Assets

Capital should be allocated to assets that have the potential to generate returns higher than the inflation rate.

### 7. Balance Risk and Reward

Every decision in life involves risk. The goal is to choose investments where risk is minimized and potential output is maximized.

**8. Understand Market Psychology**

As famously stated by Warren Buffett: *“Be fearful when others are greedy, and be greedy when others are fearful.”* Emotional discipline is essential in investing.

**9. Focus on Business Value, Not Stock Price**

In equity investing, stock prices fluctuate constantly. Investment decisions should be based on the intrinsic value and fundamentals of the business, not short-term price movements.

**10. Profession Comes First, Investment Supports It**

Investing is not a full-time job; one's profession is. Investment is essential to beat inflation and to build financial security through ownership of assets such as real estate, gold, and equity.