



The Deep Web, the Darknet, and Bitcoin

Elisa Cooper & Akino Chikada

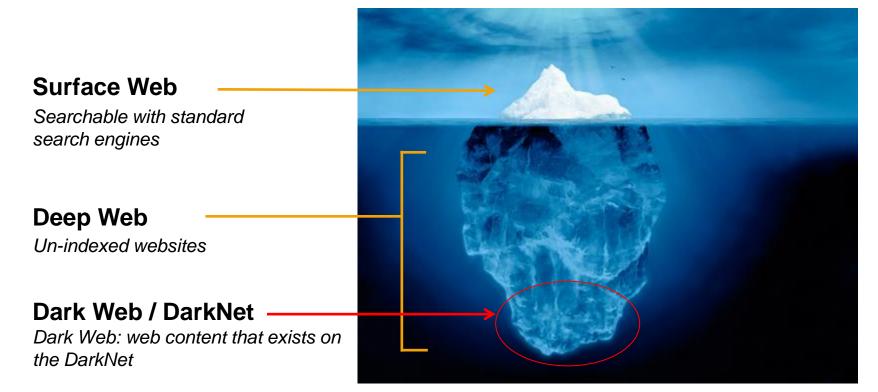
MarkMonitor

Agenda

- Deep Web vs Darknet
- Tor
- Underground Marketplaces
- Role of Bitcoin
- Strategies for Mitigating Abuse
- Q&A Session



Understanding the Internet Landscape



DarkNet: Network that can only be accessed with specific software, configurations, or authorization

The Deep Web is hundreds of times larger than the 'Surface Web'



What's in the Deep Web?

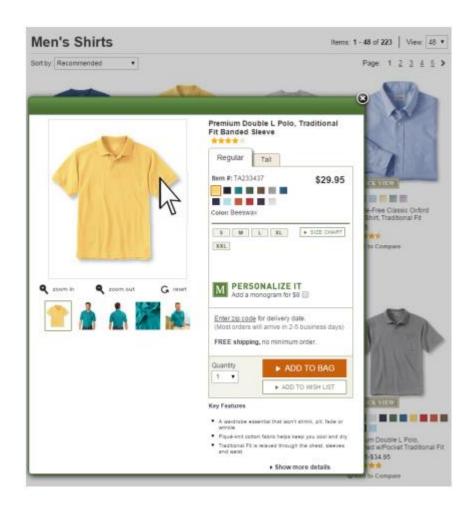
- 96% of the content exists in the deep web
 - 7500+ TB of content
- Types of content that is in the deep web:
 - Dynamic content
 - Unlinked content
 - Private Web
 - Contextual Web
 - Limited access content
 - Scripted content
 - Non-HTML/text content
 - Software
 - Web archives
 - Un-indexed websites
 - P2P networks



Deep Web Content

Not Everything in the Deep Web is Seedy

- Forms
- Login / Paywall
 - Corporate Intranet
 - Social Media Sites
- No URL





Deep Web Content of Concern

- Any un-indexed web page
 - Selling counterfeit or grey market goods
 - Collecting user credentials
 - Disseminating malware
 - Engaged in false association
 - Conducting consumer scam
- P2P sites where piracy taking place
- Marketplaces where counterfeit, grey market or unauthorized goods are sold
- Social media where impersonation is occurring



How Are Consumers Directed to the Deep Web?





So What Is the Darknet?

- Within the Darknet both web surfers and website publishers are entirely anonymous
- Anonymity is usually achieved using Tor
- There are a number of marketplaces (the online black market)
 - Abraxas
 - Agora Marketplace
 - Middle Earth Marketplace
 - Nucleus
 - Silk Road 1, 2 and 3

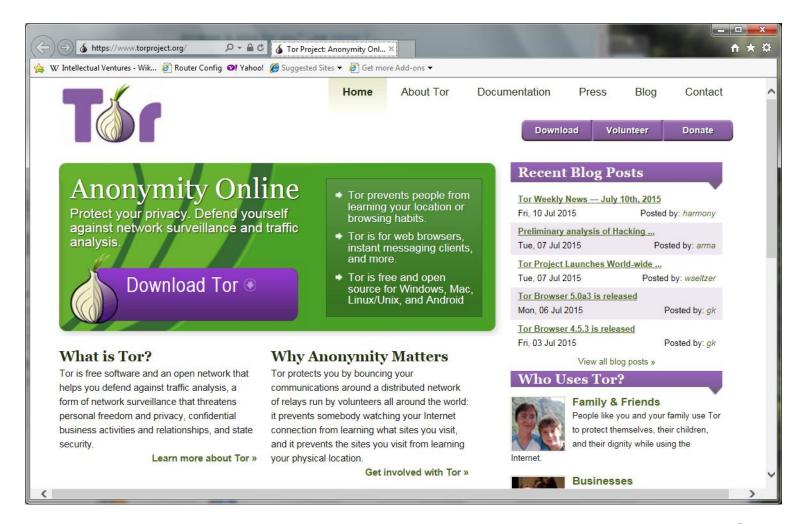


What is Tor?

- Acronym for The Onion Router
- Free software for enabling anonymous communication
- Originally developed on behalf of the U.S. intelligence community
- Today it is used by criminal enterprises, hacktivists, and law enforcement agencies
 - Users can remain anonymous
 - Activities can remain untraceable
 - Resources can remain hidden

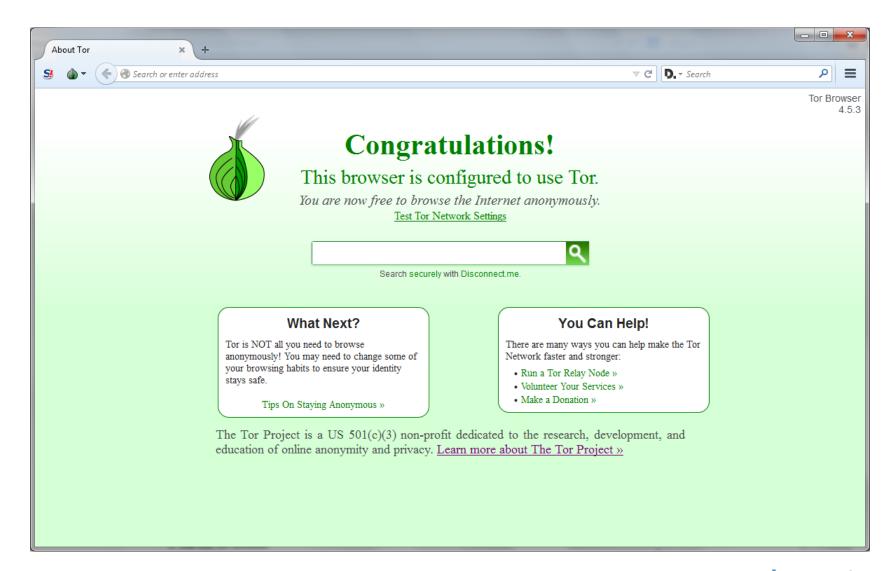


How is Tor Accessed?



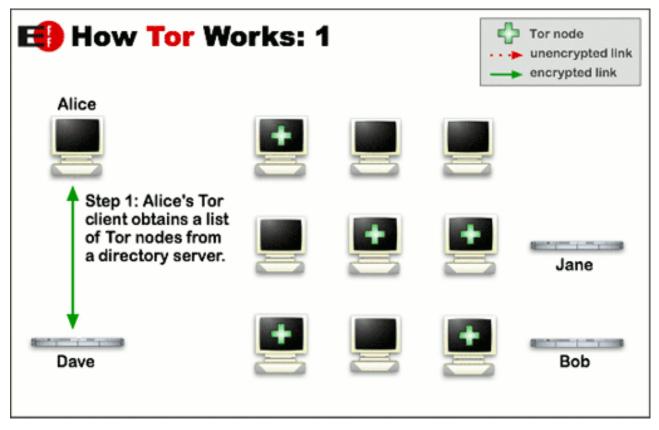


The Tor Browser





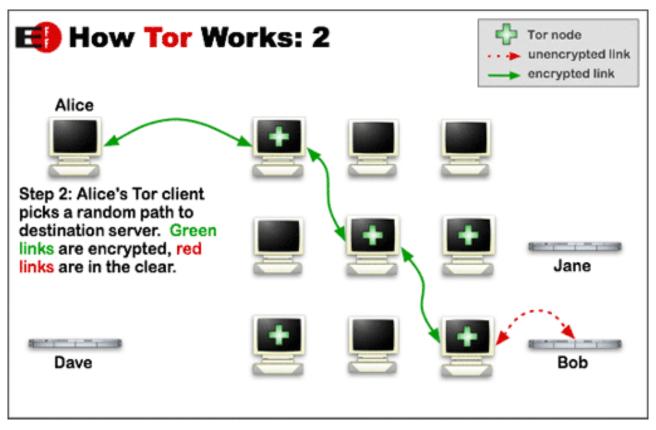
How Does Tor Work?



torproject.org



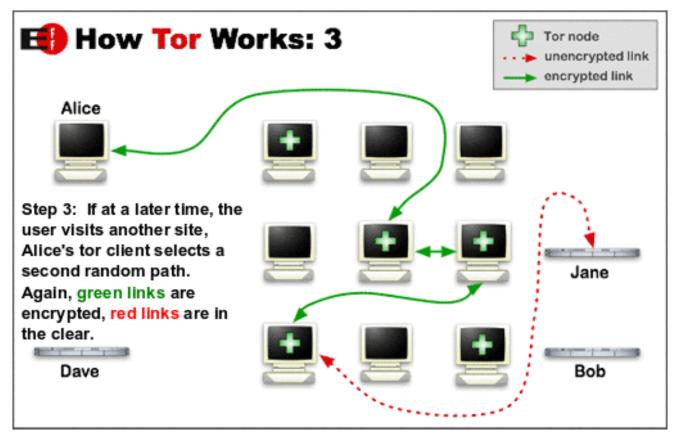
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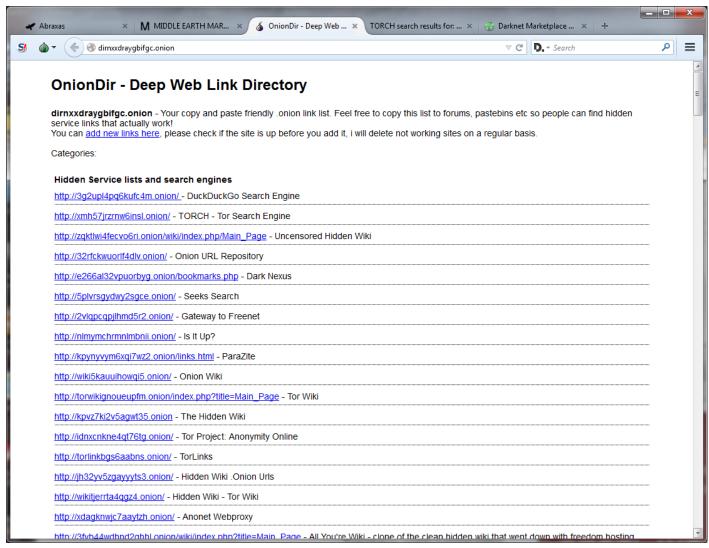
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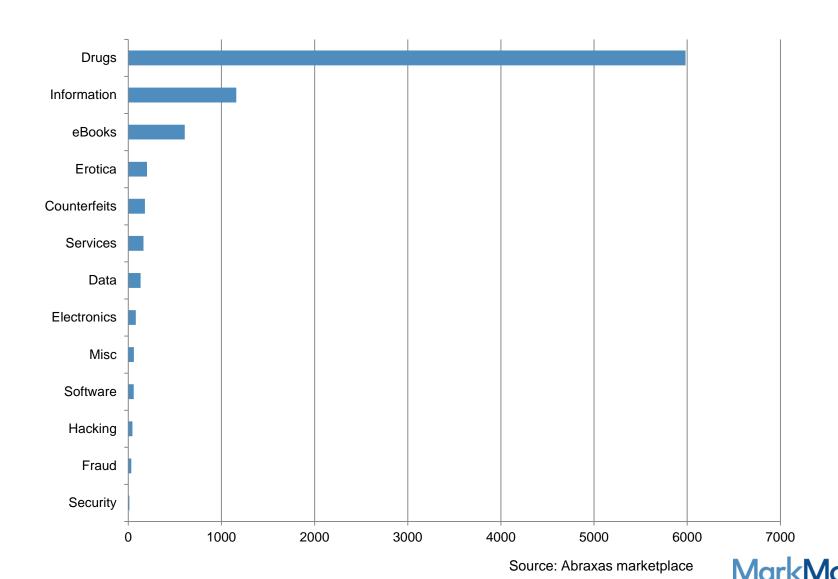


Accessing Underground Marketplaces





What's Sold on a Typical Tor Marketplace?

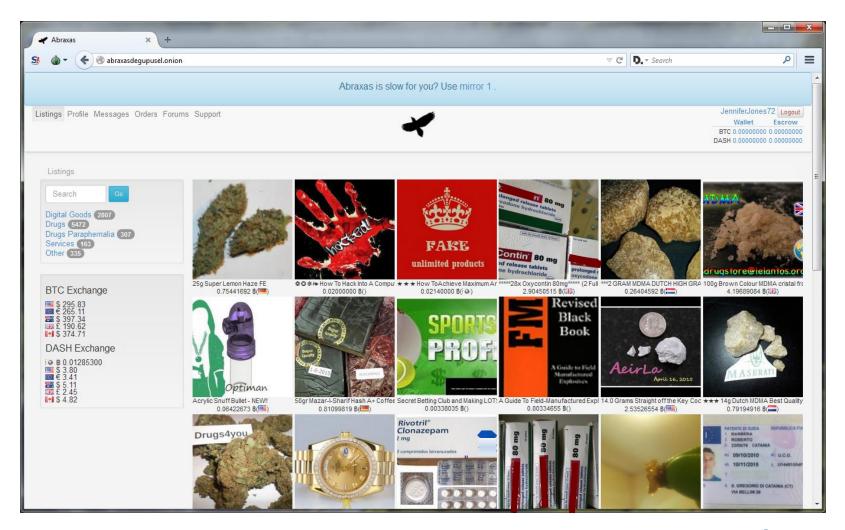


Underground Marketplaces on Tor

- Typically require registration
- Some require invitation to join
 - Link on another site not difficult to obtain
- Some marketplaces are sophisticated
 - Seller ratings
 - Seller profiles
 - Order history
 - Online discussions groups

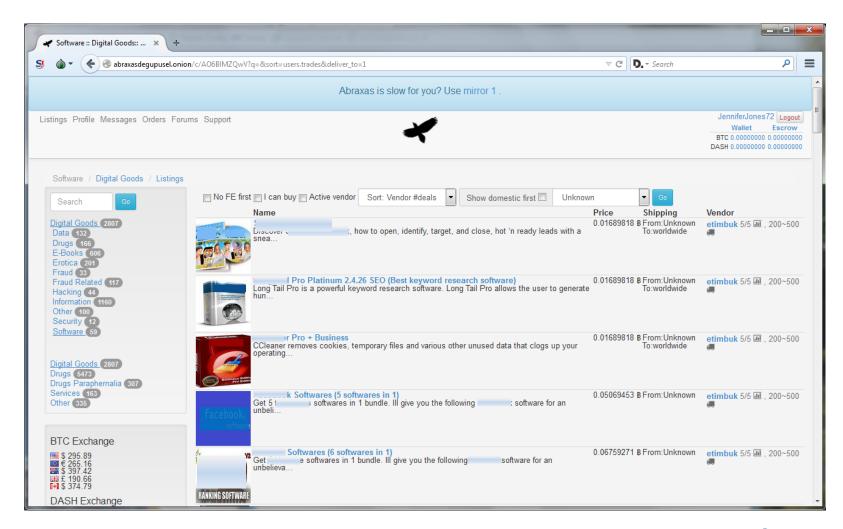


Typical Tor Marketplace



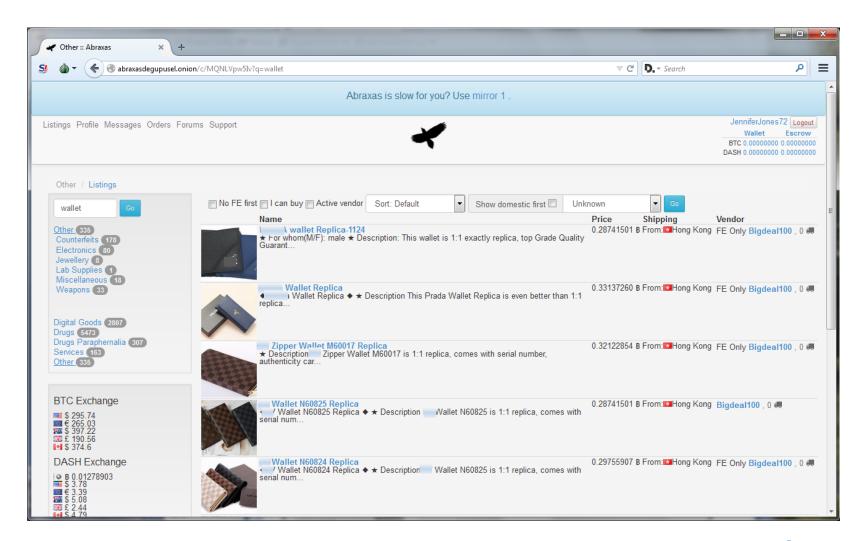


Typical Tor Marketplace - Pirated Software



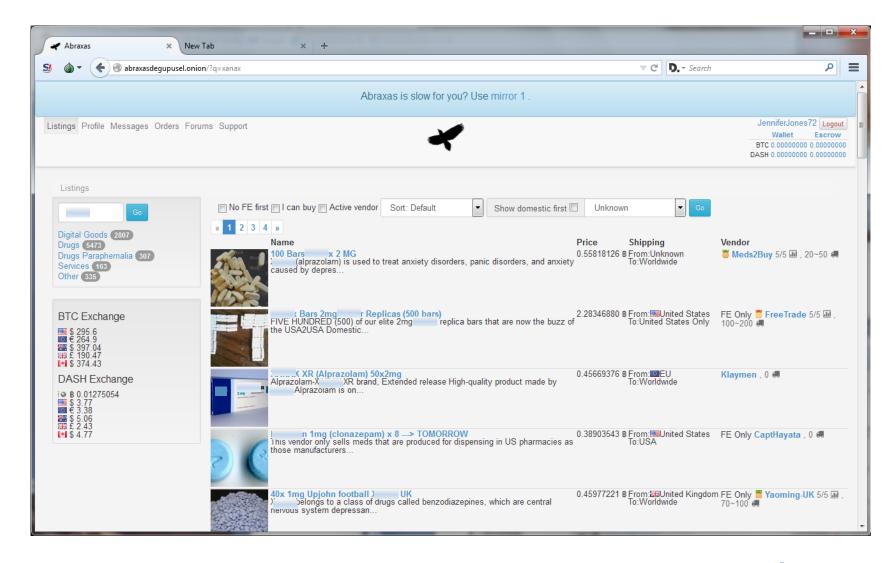


Typical Tor Marketplace - Luxury Goods



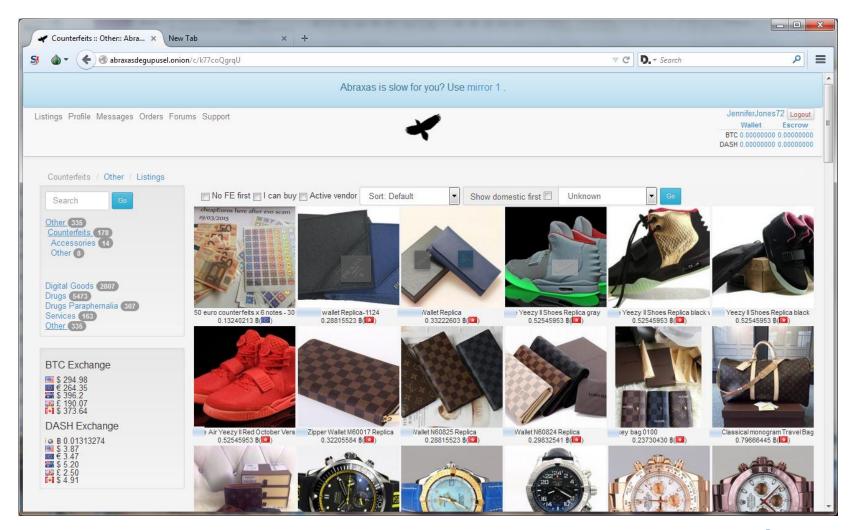


Typical Tor Marketplace - Pharmaceuticals



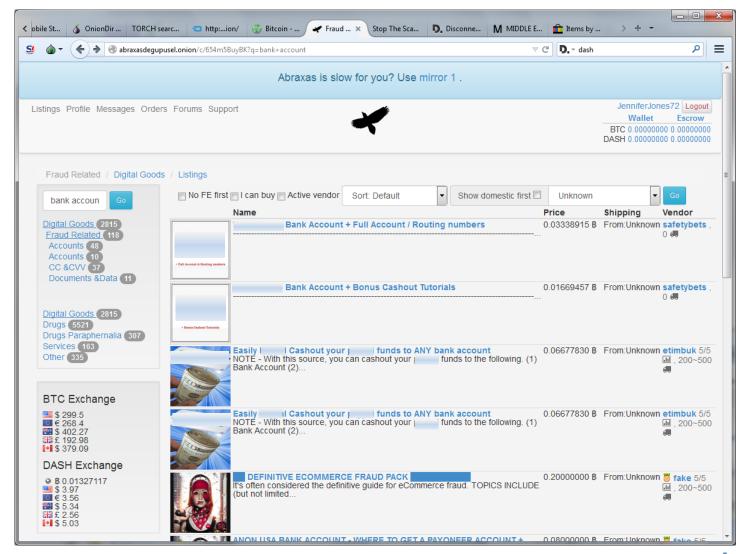


Typical Tor Marketplace - Counterfeits





Typical Tor Marketplace – Account Info





So What Role Does Bitcoin Play?

- Sites utilize Bitcoin to conduct transactions
- Other types of cryptocurrency are sometimes accepted
 - Dash (formerly known as Darkcoin)



How Does Bitcoin Work?

- Anonymous payment system
 - Utilizes peer-to-peer technology to operate with no central authority
 - Relies upon "Miners" rewarded with Bitcoin to conduct network transactions
 - Transactions are conducted electronically using URIs which can be imbedded in QR codes for use with mobile devices
- Bitcoin can be bought and sold through online exchanges
 - Currently 13 million Bitcoin in circulation
 - Current value of a Bitcoin is ~\$295 US
 - By 2140, there will be no more than 21 million Bitcoin



Features of Bitcoin

Decentralized

The Bitcoin network is not controlled by any one central authority every machine that mines Bitcoin and processes transactions makes
up a part of the network, and the machines work together

Anonymous

 Bitcoin addresses are not linked to names, addresses, or other personally identifying information

Fast

 Money can be sent anywhere and arrives within minutes, as soon as the Bitcoin network processes the payment

Non-Reversible

 When Bitcoins are sent, there's no getting them back, unless the recipient returns them to you – they are gone forever

Identifying Abuse in Deep Web





Mitigating Abuse in Deep Web

- Enforcement options
 - C&Ds to website operators
 - Take-down requests to ISPs
 - Notices to marketplaces, social media sites, mobile app stores



Identifying Abuse in the Darknet

- Understand your level of risk
 - FIs must be monitoring for account information
 - Those with counterfeiting issues should determine if these marketplaces provide means of mass distribution
 - All others should:
 - Determine whether you need regular monitoring OR
 - Periodic monitoring for changes to the threat landscape
- Track abuse over time
 - Evolving area of the Internet



Mitigating Abuse in the Darknet

- Due to anonymity, online enforcement difficult
 - May be information if seller profiles are available
 - E-mail addresses may be used to uncover additional information
 - May consider test-buys to understand what is being sold
 - Truly counterfeit, grey market, stolen
- For stolen account or credential information
 - Work with internal fraud teams to determine next steps







Questions?

Thank You!

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 - Contact us via phone:

US: 1 (800) 745 9229

Europe: +44 (0) 203 206 2220

