

Thinks

A Combination of Gaining insight from data using specific techniques, and performing tasks to identify the needs of a business

identifies trends or patterns, opportunities for improvement, causal relationships, and more

Assess how organisations are performing and heip them improve their processes and systems

The layout of a store, music, grouping and availability of products, pricing, and advertising

Psychological, social, cultural and economic factors.

Become an inspiration to others. Master a difficult skill.



Unveiling Market Insight Analysing Spending Behaviour and identifying

The result of something called a mental workplace a neural network that coordinates activity across multiple regions of the brain

Sitting down, standing up,speaking, whispering, yelling, or writing When a person contemplates the smell and taste of a lemon without either seeing or tasting the fruit

Lack of domain knowledge, life experiences family, culture, friends, life events.

Physical factors age, health, illness, pain, influence of a substance or medication.Personal and emotional factors Personality, beliefs.

Hiring the

customer

base.

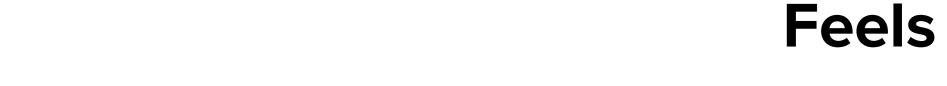
right people,

developing a



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



