NAME : MAHESWARI G

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : B45353CDF83BE6A96364648FC24DA829

## ASSIGNMENT ON DIGITAL MARKETING COURSE

1) Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words

**BLOGSPOT LINK:** <a href="https://hellomind123.blogspot.com/2023/08/10-ways-to-keep-your-mind-calm.html">https://hellomind123.blogspot.com/2023/08/10-ways-to-keep-your-mind-calm.html</a>

Embracing the Journey of Self-Love

In a world that constantly demands perfection, it's easy to forget the most crucial relationship of all - the one with ourselves. Self-love isn't just a concept; it's a transformative journey that requires patience, understanding, and compassion. Here's how you can embark on this beautiful journey of self-discovery and appreciation.

1. \*\*Practice Self-Compassion\*\*: Treat yourself with the same kindness and understanding that you would offer a close friend. Acknowledge your flaws and mistakes without judgment, and embrace them as part of your unique story.

2. \*\*Set Boundaries\*\*: Learn to prioritize your well-being by setting healthy boundaries. Say no when necessary, and surround yourself with people who uplift and support you. Recognize that it's okay to put yourself first.

3. \*\*Celebrate Your Achievements\*\*: Take time to acknowledge your accomplishments, no matter how small they may seem. Celebrate your progress and growth, and remind yourself of your strength and resilience in overcoming challenges.

4. \*\*Practice Gratitude\*\*: Cultivate a habit of gratitude by focusing on the positive aspects of your life.

2) Create and design a social media advertisement poster using canva



3)Create email newsletter design using Mailchimp or canva tool.

## Sip Into the World of Coffee Delights!



## DEAR COFFEE ENTHUSIASTS,

Indulge in the rich, aromatic world of coffee and awaken your senses with every sip. Whether you're savoring the robust notes of a freshly brewed espresso or enjoying the smooth, velvety texture of a latte, coffee has a way of enchanting the soul. From the bustling coffee shops of cosmopolitan cities to the serene plantations nestled in the heart of nature, the love for coffee transcends borders and cultures, weaving its way into the fabric of daily life. With each cup, experience a moment of blissful tranquility, a pause in the rush of life, as the comforting warmth and rich flavors of coffee envelop you in a familiar embrace.

---

## EXCLUSIVE OFFERS:

GRAB THIS OFFER!

As a token of our appreciation, we're thrilled to offer you a special discount on our premium coffee accessories. Elevate your coffee experience with our collection of artisanal mugs, sleek coffee makers, and gourmet coffee beans. Don't miss out on this exclusive opportunity to enhance your coffee journey!