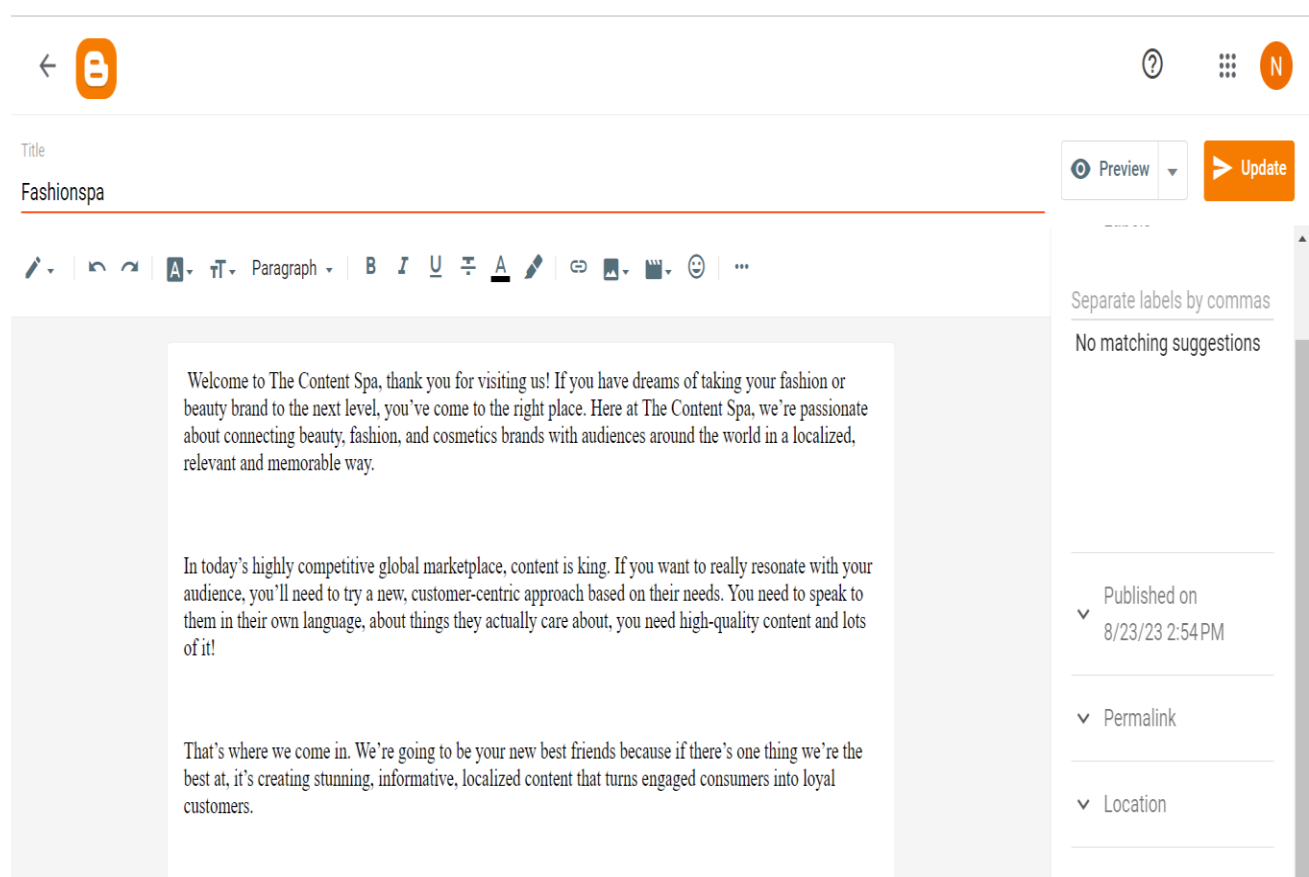


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**NAAN MUDHALVAN COURSE : DIGITAL MARKETING**  
**NAAN MUDHALVAN ID : 3C0BA605CA37B3CAC0A4B9DBBDC95E4F**

## ASSIGNMENT ON DIGITAL MARKETING COURSE

**1) Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words**

**BLOGSPOT LINK: <https://www.blogger.com/u/2/blog/posts/2346095532739139732>**



The screenshot shows the Blogger post editor interface. At the top, there's a navigation bar with a back arrow, the Blogger logo, a help icon, a grid icon, and a profile icon labeled 'N'. Below this, the post title 'Fashionspa' is entered. To the right of the title are 'Preview' and 'Update' buttons. A rich text editor toolbar is visible with various formatting options like bold, italic, underline, and text color. The main content area contains three paragraphs of placeholder text. On the right side, there's a sidebar with settings: 'Separate labels by commas' (checked), 'No matching suggestions', 'Published on 8/23/23 2:54 PM', 'Permalink', and 'Location'.

Title

Fashionspa

Preview Update

Paragraph

Welcome to The Content Spa, thank you for visiting us! If you have dreams of taking your fashion or beauty brand to the next level, you've come to the right place. Here at The Content Spa, we're passionate about connecting beauty, fashion, and cosmetics brands with audiences around the world in a localized, relevant and memorable way.

In today's highly competitive global marketplace, content is king. If you want to really resonate with your audience, you'll need to try a new, customer-centric approach based on their needs. You need to speak to them in their own language, about things they actually care about, you need high-quality content and lots of it!

That's where we come in. We're going to be your new best friends because if there's one thing we're the best at, it's creating stunning, informative, localized content that turns engaged consumers into loyal customers.

Separate labels by commas

No matching suggestions

Published on 8/23/23 2:54 PM

Permalink

Location

## 2) Create and design a social media advertisement poster using canva

# BEING PRODUCTIVE

**Productivity is being able to do things you were never able to do before**

**-FRANZ KAFKA**

### 1 Stop multitasking

It rarely produces the best results. By focusing on just one task at a time, you will complete it to a higher standard and in less time, enabling you to move seamlessly on to the next task.



### 2 Set small goals

Large tasks or projects can feel intimidating. You can create forward momentum by breaking tasks down into manageable, bite-sized milestones, which build until your project is complete.



### 3 Time blocking

By creating time block frames in your workday schedule, you make the conscious decision to dedicate a 'block' of time to a certain task. Time blocks are usually divided into 60 or 90-minute sections.



### 4 Limit distractions

Becoming distracted is very normal, and focus doesn't always come naturally. Turn your notifications off, switch your phone to aeroplane mode, or use a productivity app like Freedom.



### 5 Take a break

6

It may seem strange to suggest taking breaks when talking about being productive at work, but regular breaks actually help decrease stress and increase productivity.



### 3) Create email newsletter design using Mailchimp or canva tool.

Magazine 2023

MAY 5TH,2023



# NEW RECORD

## 1,600 Bharathanatyam dancers create a new record in Puducherry

About 1,600 Bharatanatyam students performed a mass exposition of the 'Ananda Thandavam' in a world record bid to recreate the divine dance of bliss associated with Lord Shiva on the Beach Promenade on Friday.

The event hosted by the Sangamam Global Academy was supported by the Department of Tourism and the regional unit of the Indira Gandhi National Centre for the Arts.

Adjudicators of the Unique World Records later declared a world record for the show as it passed the criteria of Bharatanatyam technicalities, especially, having a minimum participation of 1,000 dancers and extending for a duration of at least four minutes.



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