NAME : ASWINI D

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY

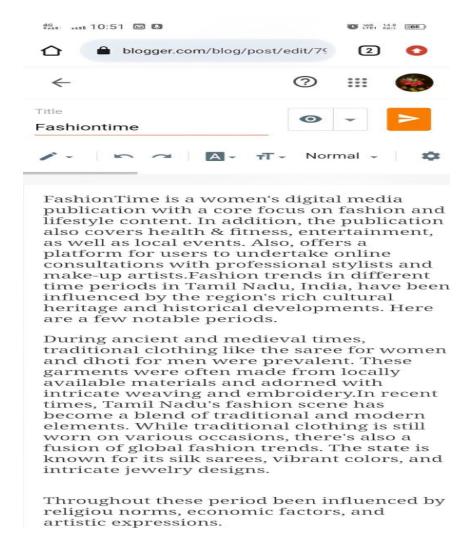
NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 25086D6E75CB97BA61144E286B9A4483

## ASSIGNMENT ON DIGITAL MARKETING COURSE

1) Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words

**BLOGSPOT LINK:** https://fashiontime.blogspot.com



## 2) Create and design a social media advertisement poster using canva



## **4 PERSONAL UMPIRE IMPROVING**



This involve mood swings and the changes of mind, we can improve our mindset by relaxing our mind which icludes listening music, admiring nature, enjoying little things,etc."DO WHAT YOU LOVE"

02

**HEART SET** 

This involve emotions, feelings and sentiments. Practice mindfulness techniques to stay in present moment, reduce stress, and gain better

control over emotions.



This involves our body conditions .Eat well, exercise regularly and get enough sleep these helps to improve health set. 04

SOUL SET

"SOUL" often refers to the innermost essence or the spiritual aspect of a person. This includes prayer and meditation. Prayer involves communication with a higher power in the form of meditation or a means of seeking guidance or solace.

3) Create email newsletter design using Mailchimp or canva tool.

## FACTS ABOUT CAPE COMORIN

