**Learning Future Conclave & Awards  
(LeFCA), Dubai, 2023**

***Celebrating Ideas that are Changing Education of the Developing World***

***What?***  
Asia’s largest and most high-profile education summit & awards, deciphering the contours of the future of learning world-over, post-pandemic

***Where? Why?***

***When?***  
Any Weekend of February or March, 2023 (Friday-Saturday).

Le Meridian/ Hyatt Regency Hotel, Dubai

***Why this Conclave?***  
(A) Education has gone through a revolutionary change due to the pandemic and its aftermath owing to disruption in earlier paradigms of learning.  
(B) Technology leapfrogging is paramount now and is ushering in a new universe of learning, with challenges of digital divide evident too.   
(C) Informal and diverse educational routes have come to stay. Alternative learning, home schooling, open education etc are becoming common place today.  
(D) Old silos and buckets of education are crumbling. Universities and people are clubbing hitherto unseen combinations of subjects, like engineering and music together.   
(E) Degree and Qualifications are being superseded by skills and attitudes often, and skills are diversifying to hard, soft, life, and spiritual skills. EQ is taking precedence over IQ.  
(F) Layers and levels of education and training are very different in different economies. And any-time entry and any-time exit from learning with no credits lost, as in the past, is fast becoming the norm.  
(G) Knowing and sharing of best practices is real caring, and a must for humanity to face the humongous challenges of learning and sustainability challenges ahead.   
(H) Awarding the best practices and putting those and some educationists along with institutes as role models before the educational world is an important step to boost better learning.

***Outcomes of this Conclave?***  
(A) Best practices to be shared with all in the same domain.  
(B) Best Technologies available in education to be showcased.  
(C) Strategic tie-ups among institutes, organizations, tech companies, investors and entrepreneurs to evolve.   
(D) Emerging futuristic learning concepts to be presented to a global audience.  
(E) Business and investment support for educational institutes  
(F) Best rating, ranking and benchmarking of schools to universities to evolve specifically in the Asian world.

***Partners in this Conclave?***

*Main Organizers:*

Association of Universities of Asia Pacific (AUAP) & Daffodil International University, Dhaka & PanAsia, Dubai.

*Educational:*  
UNESCO, Educational International, UNICEF, Global Partnership for Education, Association for Childhood Education International, International Association for Universities (IAU), QS Ranking, Times Higher Education, etc.

*Corporate (Target List):*Google, Adobe, Amazon, Microsoft, Apple, Verizon, Facebook, Byju’s, Dell, HP, Lenovo, Ausus, Coursera, LinkedIn Learning

***Focus Areas of Discussions:***

1. Blended Learning
2. Cognitive Learning
3. Alternative Learning
4. Open Learning
5. STEAM Learning
6. Praxis in Education
7. Mentoring Mode
8. Flipped Classroom
9. Proprietary Content
10. Aggregated Content
11. Visual Communication in Learning
12. Infographics in Education
13. Inclusive Pedagogy
14. Project-based Learning
15. Experiential Brick & Portal
16. Learning to Learn/ Self-Learning
17. Organic Learning
18. Open Book Assessment
19. Case-study Evaluation
20. Problem-solving Assessment
21. Formative-Summative Evaluation
22. IQ-EQ-PQ Convergence
23. 4IR Skills
24. Higher Order Skills
25. AI-ML Driven Learning
26. AR-VR-XR Applications in Learning

***Program Outline?***

***Day 1: Wednesday:***

**9am:**

Inaugural of Exhibition of Best Educational Providers: Schools to Universities (formatted exhibition), and edtech companies, banks, automobiles, computers & IT majors, etc.: Minimum 200 exhibitors: EXHIBITOR CONTESTs.

**10am:**

Inaugural Session: Visionaries of Global Learning

UAE Prime Minister/ Education Minister (Saif),   
UNESCO Global Director General (UKC),   
UNICEF Global Director General (UKC),   
IAU President (Ana),   
AUAP President (Ana),   
Oxford/ Cambridge ProVost/Dean (UKC)

Moderated by LeFCA Convener.

A Tech Sponsor’s (like, Adobe/Amazon) Illustrated Presentation.

**1130am:**

Panel 1: World’s Best School Education Leaders’ Panel (UKC)

NAIS President,   
British International Schools Group President,   
Sanghai Community International School Principal,   
Ram Krishna Mission General Secretary,   
Singapore American School Principal, etc. (max 5).

Moderated by a leading Education Journalist/Editor.

A Tech Sponsor’s Illustrated Presentation.

**1 to 3pm: Lunch, Networking**

**3 to 430pm:**

Panel 2: Global School Board Chiefs: Leaders in School Education Regulation & Management (UKC)

International Baccalaureate,   
Cambridge Board,   
Oxford School Board,   
KHDA UAE (Saif),

CBSE India,   
International Primary Curriculum Chief,   
International General Certificate of Secondary Education President.

Moderated by an Educational Journalist/Editor.

A Tech Sponsor’s Illustrated Presentation.

**5 to 6pm:**

Case-studies 1: Distance Learning, Open Schooling & Home Schooling: Alternative Education: 4 best case studies from four different nations: 15 minutes, with videos. (UKC)

Cases of Khan Academy (USA)  
K12.com (US)  
Confucian Work & Homeschooling (China)  
OER Africa (Kenya)  
Thailand Alternative School, Thailand

Presentation of World Teen Parliament Founder: the Concept, the Outcome, the Promise Ahead.

A Tech Sponsor’s Illustrated Presentation (Byju’s).

**630 to 8pm:**

Award Show 1: Best School Awards   
(Asian schools: Overall by criteria, and top ten in Middle East & South Asia, top 10 in each nation of these regions).

Declaration of rating, ranking of schools in Asia.

**8pm to 1030pm: Drinks and Dinner.**

***Day 2, Thursday:***

**9am to 1030am:**

Panel 3: Best Ranking and Rating Organizations & Changing Models: an overview of such rating and ranking models (UKC)

QS Ranking,   
Times Higher Education Rating-Ranking,   
NIRF India,   
Sanghai Ranking:   
Global or Asian Heads of these bodies to speak.

LeFCA Rating-Ranking Model to be presented.

A Tech Sponsor’s Illustrated Presentation.

**11am to 12am:**

Case-studies 2: Sustainability Impact of Higher Education: 4 good case-studies from four nations to be presented, with videos to showcase sustainability initiatives on campus. (UKC)

Western Sydney University, Australia  
King Abdulaziz University, Saudi Arabia (Saif)  
Daffodil International University, Dhaka, Bangladesh (Ana)  
Universiti Sains Malaysia, Malaysia (Ejaj)  
Aswan University, Egypt  
Shoolini University, Shimla, India

A Tech Sponsor’s Illustrated Presentation (Sponsor from Waste Management/ Sustainability sector).

**12 to 1pm:**

Panel 4: Blended Education Policy, Models & the Future Learning: nations with declared blended education policies to be represented by their ministers/secretaries (4 countries to be represented) (UKC)

1. Bangladesh Blended Education Policy (Minister of Education) (Ana)
2. UGC Chairman, India (New Education Policy & its application with regards to Blended Education)
3. Singapore Government Blended Learning (minister or top bureaucrat)
4. South African Blended Learning (Minister or top bureaucrat)  
     
   Moderated by LeFCA Convener.

A Tech Sponsor’s Illustrated Presentation (EduTech Company aiding Blended Learning)

**1pm to 2pm: Lunch and Networking**

**2 to 3pm:**

Case-studies 3: Creative & Liberal Education Futures (UKC)  
Five case-study based Talks with videos from:   
(A) Fashion: Fashion Institute of Technology, US OR London College of Fashion, UK   
(B) Design: National Institute of Design, India OR School of Arts, Design & Architecture, Finland  
(C) Films: Whistling Woods International, India OR New York Film Academy, NYC, US  
(D) Performing Art: Juilliard School, US OR Indonesia Institute of Arts Surakarta, Indonesia  
(E) Liberal Arts (Ashoka University, India), OR University of California Los Angeles (US), OR Deakins University (Australia)  
  
Top five universities in these fields to speak here.

A Tech Sponsor’s Illustrated Presentation.

**3 to 4pm:**

Case-studies 4:

Challenges and Solutions for Lifetime Learning, and Learning beyond Degrees: 4 Best cases with videos from four nations focused on non-degree quality education & training initiatives (UKC)

1. Swaraj University, India
2. UNESCO Institute of Lifelong Learning, Germany
3. Makerere University Institute of Adult and Continuing Education, Kampala, Uganda
4. Indira Gandhi National Open University, India
5. ASPBAE: Adult Education & Lifelong Learning in the Asia South Pacific

A Tech Sponsor’s Illustrated Presentation.

**4 to 5pm:**

Panel 5: Business Education in the Post-pandemic VUCA World (UKC)

Dean, INSEAD Business School, France  
Asian Institute of Technology, Thailand   
Indian Institute of Management, Kolkata/Ahmedabad   
Indian School of Business, Hyderabad  
Dean, School of Business, Yale University  
Dean, Kellogg’s Business School  
Dean, Harvard Business School

Moderated by a leading editor of a Business Daily.

A Tech Sponsor’s Illustrated Presentation.

**5 to 6pm:**

Case-studies 5: Technology & Medical Education take a Leapfrog post pandemic (UKC)

2 best Tech Schools and 2 best Medical Schools make video and talk-based cases:  
MIT/Caltech/Nanyang Technology/Tsinghua for Engineering; John Hopkins/Stanford/Baylor/UCL/Imperial College in Medicines.

A Tech Sponsor’s Illustrated Presentation.

**630pm to 8pm:**

Award Show 2: Higher Education Awards

**8pm to 11pm: Drinks and Dinner**

**Day 3: Friday:**

**9 to 1030 am:**

Case-studies 6:

Best Practices in Employability & Entrepreneurship Generation in Higher Education (Saif/ UKC)

2 Business Schools, 2 Liberal Arts Schools, 2 Technology Schools, 2 Law Schools, 2 Creative Schools of Repute: Asian, African, European Mixed.

Each for 10 minutes

LeFCA Director Saif or a Business Coach to Moderate

**1030am to 12pm:**

Panel 6:

Education Funding & Cash-flow Management in the Post-pandemic world (Saif/PanAsia)  
2 Banks Directors & 2 Fund Managers & 2 Venture Capitalists to speak: those who have funded education prominently  
Moderated by a leading editor of a Business Daily Newspaper

Saif/Banker to moderate.

A Tech/ Banking Sponsor’s Illustrated Presentation.

**Closing Session: 12 to 130pm**OPEN MIC Session: Feedback & Suggestions on how to develop Education Tourism & Inter University, Inter Schools, University-School Collaboration

Moderated by AUAP President Dr Md Sabur Khan

**Lunch: 130pm till 3pm.**

**3 to 6pm: Bilateral interactions and MOUs Signing among participants (those who are Exhibitors only)**

**Exhibition Continues till 7pm.**

***Segments of the Conclave***

1. Expo: Schools, Universities, EdTech Companies
2. Learning Exhibition: Exhibition of Pedagogies across the World
3. Thematic Panel Discussions
4. Thematic Case-studies
5. Awards f0r Afro-Asian Education under the following categories:
6. University Education
7. College Education
8. School Education
9. Alternative Education

***Rating-Ranking-Awarding:***

1. Geography
2. Rating Parameters
3. Rating Weightages
4. Ranking Types
5. Jury: Schools
6. Jury: Colleges
7. Jury: Universities
8. School Nomination
9. College Nomination
10. University Nomination
11. Disclaimers

***Rating-Ranking Parameters for Higher Education (Detailed Parameters coming soon: UKC/Ibrahim)***

(A) Mentoring, Structured Learning, Pedagogy, Organic Learning, Intellectual Capital

(B) Research, Applications, Patents, Publications, Consultancy

(C) Employability, Jobs, Entrepreneurship, Incubation, Projects

(D) Social Outreach, Change Initiatives & Impact, Sustainability (SDGs Compliance)

(E) External Perception

Each parameter is of 20 marks, total 100 marks.

***Rating-Ranking Parameters for School Education (Detailed parameters coming soon: UKC/Ibrahim/Razia)***

(A) Mentoring, Learning, Pedagogy, Performance, Intellectual Capital

(B) Innovation, Experimentation, Organic Learning

(C) Holistic Growth (Culture, Sports, Life Skills)

(D) Social Outreach, Change Initiatives & Impact, Sustainability (SDGs Compliance)

(E) External Perception

Each parameter is of 20 marks, total 100 marks.

**SUMMARY of INCOME & RESPONSIBILITIES:**

***Corporate Sponsorships:***(A) Title Sponsor from any background (ideally IT-based: Amazon, Google or similar) of AED 5,00,000.  
(B) Powered by: At least 4 EdTech or Funding/Banking companies @AED 1,00,000 each.  
(C) Associate Sponsors: IT, Venture Funds, Banks, etc at least 6 @AED 50,000 each.

**Total: AED 12,00,000 total**

1. Out of these 10 (add more), minimum 2-3 to be closed in India (one from UKC, rest Indian sales)
2. Out of these 10 (add more), min 1-2 to be closed in Bangladesh (from Ana/Spiralworld)
3. Out of these 10 (add more), min 6-7 to be closed in Middle East (one from UKC, rest PanAsia)

**Exhibitor costs: AED 10,000 x 200: AED 20,00,000**

Out of these 200 exhibitors (inclusive of 3 nights stay with one room for two, and daily breakfast, lunch & dinner):

1. Middle East sales: 100 (AED 10,00,000): PanAsia
2. India Sales: 70 (AED 7,00,000): Indian Sales
3. Bangladesh sales: 30 (AED 3,00,000): Ana/Spiralworld

**School Rating/Ranking Participation:**

1. Minimum 100 schools from Middleast @AED 500: AED 50,000 (PanAsia)
2. Minimum 120 schools from India @AED 500: AED 60,000 (India Sales)
3. Minimum 30 schools from Bangladesh-Southeast Asia @AED 500: AED 15,000 (Ana mam/Spiralworld)

**Total: AED 1,25,000**

**University Rating & Ranking Participation:**

1. Minimum 100 Universities from Middleast @AED 500: AED 50,000 (PanAsia)
2. Minimum 120 Universities from -Nepal @AED 500: AED 60,000 (India Sales)
3. Minimum 30 Universities from Bangladesh-Southeast Asia @AED 500: AED 15,000 (Ana mam/Spiralworld)

**Total: AED 1,25,000**

**AGGREGAGE REVENUE: AED 34,50,000 (approx. 35 lacs AED: approximately 1 million USD (9.72 lacs exact): close to 10 crores BDT.**

1. **Middle East sales (PanAsia): AED 18,50,000**
2. **India-Nepal Sales: AED 9,20,000**
3. **Bangladesh-Southeast Asia Sales (Ana Mam/ SpiralWorld): AED 4,80,000**
4. **UKC Sales: AED 2,00,000**

Contents:  
(A) 80% content responsibility is of UKC  
(B) 20% content responsibility is of Saif  
(C) Rating-ranking process operations responsibility is of UKC

BUDGET: Expenses side: Saif (PanAsia) to give it soonest (keeping 250 rooms booked for 3 nights, 50 rooms for one additional night; Lunches three for 500 people, Dinner two for 500 people with cocktail, and 200 stalls for 3 days included. Around 1000 visitors with no food, paid food option can be there).