

Pan Asian Group, Dubai, UAE& Spiral World, Dhaka, Bangladesh



Emergence of a new education hub

ood quality education doesn't need to be expensive – be it primary, secondary or tertiary sector. Bangladesh has proven this time and again.

More than 30 million students are currently pursuing education in Bangladesh, including 4.6 million in universities, colleges, medical colleges and higher educational institutions – at the lowest possible cost, especially in the public universities and colleges.

There was a time when Bangladeshi students used to line-up at foreign embassies for student visas to study abroad – a number has been growing steadily. However, a new trend that saw international students enrolling in Bangladesh's growing number of higher colleges and universities – has been steadily growing that, if continues, will transform Bangladesh a regional education hub in the coming years.

Bangladesh now has 163 universities, including 55 public and 108 private universities, many of them specialised in engineering, science, technology, medical and agricultural studies and research and 115 highly-competitive medical colleges, where international students pursue higher studies at a fraction of the cost of higher studies in other countries.

Bangladesh offers a cost-effective solution to higher studies, something that is attracting foreign students to this South Asian country.

An Indian student usually spends around US\$100,000 to earn an MBBS degree in India, which they can achieve with the same quality for around US\$40,000. This is encouraging more and more students from Asian

Bangladesh A Good Quality Education Hub

November 5-6, 2022, Movenpick Grand Al Bustan Hotel, Al Garhoud, Dubai, UAE

Conference, Exhibition, Student Enrolment

Name	Bangladesh Education Forum, Dubai, UAE, 2022
Event	An exhibition and conference to promote enrolment in
	Bangladeshi universities in the Gulf
Date	November 5-6, 2022
Days	Saturday-Sunday
Registration	8:00 am
Conference	9:00 am
Exhibition	10:00 am - 5:00 am
Place	Movenpick Grand Al Bustan Hotel, Al Garhoud, Dubai, UAE
Participants	Students, Student Counsellors, Education Consultants, etc
Speakers	20 Experts and High Officials
Exhibitors	50 Bangladeshi Universities and Colleges
Students	1,000 UAE-based students, looking for university enrolment
Attendees	400+ Educationists and Delegates
Meetings	With Students Counsellors, Consultants, Parents & Students

and African countries to enrol for higher studies in Bangladesh.

As a result, Bangladesh is emerging as an alternative destination for good-quality and low-cost higher education for international students. Bangladesh has more than 20 good medical colleges for the international students to choose from.

Bangladesh Education Forum 2022 exhibition-cum-conference will highlight the strength of the educational institutions in Bangladesh and their ability to offer good-quality affordable education to international students.

Currently 3.2 million students are enrolled in tertiary level education. The total tertiary enrolment may exceed 4.6 million by 2026, according to an estimate made by the University Grants Commission (UGC) of Bangladesh, the higher education supervision and regulatory body.

Bangladesh has 55 well-established public universities, fully funded by the government while managed as self-governed organisations.

Studying in Bangladesh enables international students obtain better-paid job opportunities anywhere in the world.



Bangladesh has 163 international-standard and accredited universities and 115 medical colleges that enrolls thousands of international students every year reinforcing Bangladesh's position as an important education hub in Asia

Bangladesh Higher Education Snapshot

- 30 million students
- 4.6 million students in Universities and Colleges
- 163 Universities including 55 Public Universities
- 108 Private Universities
- 115 Medical Colleges
- 60% Cost-Competitive Compared to India
- **US\$40,000 Average Cost of MBBS Degree**
- Good Accommodation for Foreign Students

Topics for Discussion at Bangladesh Education Forum 2022

- Emergence of Bangladesh as an education destination
- Attract international students to Bangladesh from the GCC countries
- Unique Selling Points of studying in Bangladeshi universities and colleges
- On-job training/internship opportunities for international students
- Key areas of educational expertise in Bangladesh
- Scholarship opportunities for Gulf-based international students

Compared to other international educational destinations, Bangladesh offers more affordable Bachelor's and Master's degrees including CSE, BBA, MBA, etc.

Depending on where a student is coming from, studying in Bangladesh can be closer to one's home country, so one will not have to spend a lot on travelling, and it can be easier to visit family and friends during holidays. Besides, the hospitable environment and plenty of socialising options make it interesting to study in Bangladesh.

In most cases, universities

Bangladesh offering degrees in English are accredited by Bangladesh Government and can be fully or partially accredited by universities in other countries.

So, because they'll be studying an international degree, the students will have better chances at continuing your studies abroad, in more popular study destinations and prestigious universities from Europe, the U.S., Canada, or Australia.

English-taught studies in Bangladesh are also a great chance to build a professional network that is a great source



Participants' Profile

UAE-based international students (Middle East and Africa) **UAE-based Education Consultants UAE-based Non-Resident** Bangladeshi (NRB) students **Bangladeshi University Officials Bangladeshi University Educators Bangladeshi Education Consultants** Parents of Non-Resident Bangladeshi students

of opportunities and potential collaboration after graduation.

Medical Universities and Colleges

At present, there are 115 accredited medical colleges in Bangladesh, 37 of which are public and 72 are private medical colleges. Apart from these, six medical colleges are run by the Bangladesh Armed Forces under the Ministry of Defence.

The Government of Bangladesh is committed to upgrade the entire healthcare system of the country including medical education. The government has encouraged capable private authorities to set up multiple private colleges alongside its own institutions.

Till 1990, there were mostly public medical colleges offering MBBS, BDS and MS degrees. However, the next decade witnessed a significant increase in the number of medical colleges after the entry of the private corporate houses who developed high-end study centres for the aspiring doctors.

After three decades, Bangladeshi medical colleges now compete with any renowned institutes worldwide.

Every year, thousands of students from India, Nepal, Bhutan, Pakistan, Maldives, Afghanistan, Sri Lanka, China, Russia and some African countries enroll in medical colleges and med-



Bangladesh has a world-renowned education system, top-class universities and a reputation for producing creative thinkers. That's why more than 50,000 students from over 180 different countries choose to study in Bangladesh every year. However, Bangladeshi higher educational institutions have never promoted their services abroad to attract students

ical universities for MBBS studies.

As many as 200 seats are reserved for foreign medical students in the highly competitive public medical colleges institutions that offer high quality affordable education. Around 45 percent seats are open for foreign students in the private medical colleges.

While Indian students move mountains to get a medical degree from foreign countries, most of them fail to get through the Foreign Medical Graduate Exam (FEME) — a screening test that offers the license to practice in India. From 2015–2018, the total pass percentage of the exam was 14.22 percent, with only 8,731 out of 61,418 candidates who appeared in the past four years managed to pass the exam. Despite such tough scrutiny, students from Bangladesh happen to have the highest pass percentage amongst all other countries — with 27.11 percent!

Standard quality of education and lower financial burden are the two main reasons, why most students prefer Bangladesh for medical education. At present, more than 7,000 Indian students are pursuing MBBS studies in medical colleges in Bangladesh, at a rate of 1,250 enrolment per year and the

Bangladesh Education Forum 2022 Business Activities

Activities Details Conference Presentations; Panel Discussions; B-2-B Engagement Display of products and services by Bangladeshi Institutions **Exhibition Meetings** Meetings with UAE-based students and education consultants **Seminars Business Seminars on specific educational areas Match-Making** Meeting between Bangladeshi universities and students **Site Visits** Visits to Premises of Selective Schools/Colleges **Excursion Tours** Dubai-Khorfakkan-Fujairah-Dubai Tour including Lunch **Desert Safari** Desert Safari, Dune Bashing, Camel Riding & Barbecue Dinner **Dinner Cruise** A Three-Hour Dinner Cruise for interested participants

number is growing.

Bangladesh offers cost effective medical education – MBBS Degree – to International students in leading MIC recognised medical colleges abroad making it one of the most popular destinations for medical education.

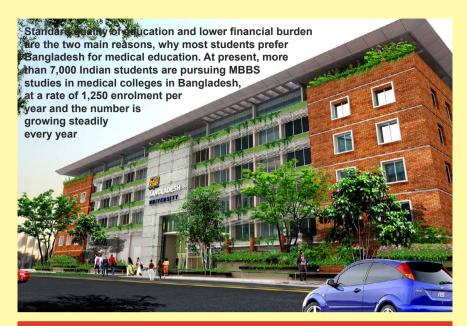
Why Study in Bangladesh?

Bangladesh is slowly becoming an im-

portant education destination for students from countries like Nepal, Bhutan, African countries, Middle east etc. for getting their undergraduate degree for a number of reasons.

First, the lower cost of higher education is a key as Bangladesh offers the most cost-effective quality higher education in the world.

Every year, a large number of international students apply to the top universities in Bangladesh. The cost of living and education here is guite affordable



Education Sector in Bangladesh

angladesh has made laudable progress in expanding access to education and improving educational attainment rates since the country's independence in 1971. The net enrolment rate in primary education reached 98 percent in 2018, according to the Government of Bangladesh's 2019 Annual Sector Performance Report. Bangladesh Bureau of Statistics figures indicate the adult literacy rate increased from 46 percent in 2001 to 73 percent in 2018.

Bangladesh's tertiary education is made up of three systems: Universities/Colleges and vocational education/trade schools. Enrolment rates for tertiary education doubled over the past decade, they remained at 20.57 percent in 2018, according to the UNESCO Institute for Statistics.

- Total size of student population is around 29 million (20% of total population)
- Percentage of primary school going students is 55.95% (17 million)
- Percentage of secondary school going students is 25.5% (7.4 million)
- Approx 2.5% of students go to public colleges/universities (around 720.000)
- Approx 16% of students go to private colleges/universities (4.6 million)
- Around 0.05% (15,000) students go overseas to study each year.

ate course, candidates have to study general courses and chose a primary specific subject.

Almost all universities in Bangladesh offers bachelor degree for international students at an affordable cost. At Bangladesh Education Forum 2022, international students can get admission to the universities for under-graduate and graduate studies.

When higher education is becoming a necessity due to the increased need for highly qualified professionals and the cost of attending university increases faster, Bangladesh is the only top study destination whose universities' tuition fees are low.

Thanks to their recognised teaching and research excellence, they enjoy this worldwide reputation and build upon a long and rich higher education tradition. In addition to the globally ranked universities, several other Bangladeshi universities are introduced in global rankings every year. Besides being among the best, some Bangladeshi universities are also the oldest in Asia.

For Participation, kindly contact: Saifur Rahman

Chief Executive

Pan Asian Exhibition LLC

: 541A. Al Ghurair Centre

PO Box: 39865, Dubai, UAE Cell : +971505534489

Email : s.rahman@panasian1.com

compared to other universities around the world.

Secondly, Bangladesh has a worldrenowned education system, top-class universities and a reputation for producing creative thinkers. That's why more than 50,000 students from over 180 different countries choose to study in Bangladesh every year.

Thirdly, with lowest cost of living, international students can live at the lowest cost with three meals a day.

A bachelor's degree is a post-secondary degree awarded after completed 120 credits. It usually takes eight semesters to complete a Bachelor's degree. While completing an undergradu-



Daffodil International University is spread across a lush green campus at the outskirts of Dhaka city. More than 25,000 students study in this well spread out campus. Bangladesh currently has more than 160 universities

Tentative Conference Programme Day 1

Date : Saturday, November 5, 2022

Registration: 08:00 am

Venue : Mövenpick Grand Al Bustan Dubai, UAE



08:00 : Registration and Refreshments

09:00 : Opening Remarks by the Organiser

09:10 : Keynote Address by the Chief Guest, **HE Dr Dipu Moni**, **Honourable Education Minister of Bangladesh**

09:40 : Keynote Address on Education System in Bangladesh by

Secretary, Ministry of Education, Bangladesh

10:15 : Presentation on Foreign Enrolment in Universities in Bangladesh by University Grants Commission, Bangladesh

10:40 : Presentation on Foreign Enrolment in Medical Colleges in

Bangladesh by TBA

11:00 : Coffee Break

11:00 : Inauguration of Bangladesh Education Exhibition by the

Honourable Education Minister of Bangladesh

11:30 : Panel Discussion on Cost-Competitiveness and Quality of

Higher Education in Bangladesh

Anchor: TBA

Panel: Dr M. Sabur Khan, President of Daffodil International University

: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh : Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants

12:15 : Panel Discussion on Scholarship, Research Grants and

International Ranking of Universities in Bangladesh

Anchor: Ujjawal Chowdhury, Education Advisor Panel: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh

: Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants (UAE/GCC) : Higher Education Consultants (Bangladesh)



Dr Dipu MoniHonourable Minister of Education
Government of Bangladesh



Tentative Conference Programme Day 2

: Sunday, November 6, 2022

Registration : 08:00 am

Venue : Mövenpick Grand Al Bustan Dubai, UAE

Inaugural Session

08:00 : Registration and Refreshments

09:00 : Education Exhibition Opens

09:00 : Keynote Address by Education Expert,

Ministry of Education, Bangladesh

: Presentation 1 by a Bangladeshi University TBA 09:30

: Presentation 2 by a Bangladeshi University TBA 09:45

: Presentation 3 by a Bangladeshi University TBA 10:00

10:15 : Panel Discussion on Problems and Prospects of

Higher Education in Bangladesh

Panel: Dr M. Sabur Khan, President of Daffodil International University

: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh : Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants

11:00 : Coffee Break

11:30 : Presentation 4 by **Daffodil International University**

11:45 : Presentation 5 by a Bangladeshi University TBA

: Presentation 6 by a Bangladeshi University TBA 12:00

12:15 : Panel Discussion on Why Bangladesh is in a strong position

to offer good-quality higher education at a fraction of a cost

compared to other international education hubs

Anchor: TBA

Panel: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh

: Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants (UAE/GCC)

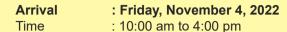
: Higher Education Consultants (Bangladesh)

Bangladeshi Universities and Medical Colleges can book a slot for presentation at the Conference, and/or participate at the Panel Discussions to promote their services to a large international audience that could attract UAE-based foreign students to seek enrolment into these universities and medical colleges...



Delegate Participation Package

Three Nights and Four Days



Venue : Mövenpick Grand Al Bustan Dubai

Registration : 04:00 -06:00 pm Evening : Free Time

Conference : Saturday, November 5, 2022

Breakfast : 7:00 - 8:00 am at Hotel

Registration : 8:00 am Opening : 9:00 am

Coffee Break : 11:00 - 11:30 am
Panel : 11:30 am - 1:00 pm
Lunch : 1:00 - 2:00 pm
Breakout : 2:00 to 5:00 pm
Dinner : 7:30 pm -10:30 pm

Conference: Sunday, November 6, 2022
Breakfast: 7:00 am - 8 am at hotel

Opening : 9:00 am

Coffee Break : 11:00 - 11:30 am
Panel : 11:30 am - 1:00 pm
Lunch : 1:00 - 2:00 pm
Breakout : 2:00 to 5:00 pm
Dinner : 7:30 pm -10:30 pm

Check-Out : Monday, November 7, 2022
Breakfast : 7:00 am - 8 am at hotel

Check-out: 12:00 noon

Shopping Tour : 10:00 noon - 3:00 pm (Optional)

Desert Safari : 3:30 pm - till 9:30 pm (Optional)

Fujairah Tour : 09:00 am - till 5:00 pm (Optional)

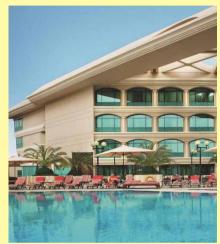
Dinner Cruise : 08:00 - 10:00 pm (Optional)

Airport Transfer: 10:00 pm to 11:00 pm Return Flight: 12:00 midnight to 2:00 am

Participation Fee

Early Bird Offer: **US\$1,200.00 per person** (Till September 15, 2022) Attendance Fee: **US\$1,800 per person** (After September 15, 2022)









Optional Tour Packages

Friday, March 11, 2022

Desert Safari

Timing : 3:30 pm till 9:30 pm

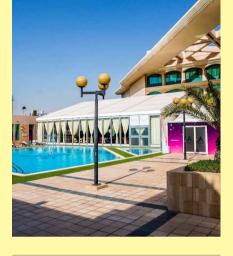
Include : Dinner



Duration: 6 Hours

Price: US\$75.00 per person





Excursion Tour: Fujairah, Khor-Fakkan-Kalba

Timing: 9:00 am till 6:00 pm

Include: Lunch



Duration: 6-8 Hours

Price: US\$150.00 per person



Dinner Cruise

From : 7:30 pm to 10:30 pm

Include: Dinner



Duration: 3 hours

Price : US\$40.00 per person



For participation and booking inquiries, kindly contact:

Saifur Rahman

Exhibition Organiser and Chief

Executive Officer Pan Asian Group

541A, Office Tower, Al Ghurair

Centre, Al Riqqa

PO Box : 39865, Dubai, UAE Tell : +9714 2281021 Cell : +97150 5534489

Email: s.rahman@panasian1.com

Shayaree Islam Account Manager

Pan Asian Group

PO Box : 39865, Dubai, UAE Tell : +97142281021 (Dubai) Cell : +880 17 3764 0219 (Dhaka)

Cell : +971521737484

(What's App only)

Email: s.islam@panasian1.com

Tarekol Islam Sobuj

Business Coordinator Spiral World, Bangladesh Address: 64/3 Lake Circus, Kolabagan, Mirpur Road Dhaka, 1205, Bangladesh Cell: +8801847140059

Email : business@spiralworld.biz

Bangladesh Education Forum Organisers

Bangladesh Education Forum 2022 is a joint initiative by Pan Asian Group. a group of Dubai-based marketing, event management, public relations and media organisations, and Spiral World, a Dhaka-based physical and digital events management and marketing consultancy.

About Pan Asian Group

Pan Asian Group is a Dubai-based Marketing, Public Relations, Publishing and Media Advisory also engaged in Exhibition, Conference and Business Events in the UAE, with 14 years' experience. Pan Asian Group is a group of two companies:

- 1. Pan Asian Media MFZ-LLC and
- 2. Pan Asian Exhibition LLC

Both companies are headquartered in Dubai, UAE.

Portfolio of activities:

- 1. Publishing: Business magazines, periodicals, supplements and books
- 2. Public Relations: 360-degree media relations and image management services
- 3. Media Consultancy: Research consultancy for clients on specific areas
- 4. Exhibition: Business and trade exhibitions, booth and marketing activities
- **5. Conference:** Business conferences

About Spiral World

Spiral World is the first-ever 3D Virtual Event Platform in Bangladesh. It makes any kind of on ground event, exhibition, trade show and conference imaginable into 3D Virtual Event platform. It also organizes physical events and hybrid Physical and Digital or Physital events for clients and industries. Spiral World builds live studio set up for live video hosting where its crew can shoot live on the green screen, add motion graphical content, and broadcast live.



Selected Public Universities in Bangladesh

General Studies			
University	Estd	Location	PhD Grant
University of Dhaka	1921	Dhaka	Yes
University of Rajshahi	1953	Rajshahi	Yes
University of Chittagong	1966	Chittagong	Yes
Jahangirnagar University	1970	Dhaka	Yes
Khulna University	1991	Khulna	Yes
Jagannath University		Dhaka	Yes
Comilla University		Comilla	Yes
Islamic University, Bangladesh		Kushtia	Yes
Kazi Nazrul Islam University		Mymensingh	Yes
Bangladesh University of Professionals		Dhaka	Yes
Begum Rokeya University		Rangpur	Yes
University of Barisal	2011	Barisal	Yes
Rabindra University, Bangladesh		Sirajganj	Yes
Sheikh Hasina University	2018	Netrokona	Yes
Bangabandhu Sheikh Mujibur Rahman University	2020	Kishoreganj	Yes
Shahjalal University of Science & Technology	1986	Sylhet	Yes
Hajee Danesh Science & Technology University	1999	Dinajpur	Yes
Mawlana Bhashani Science and Technology University	1999	Tangail	Yes
Patuakhali Science and Technology University	2000	Patuakhali	Yes
Noakhali Science and Technology University	2006	Noakhali	Yes
Jashore University of Science and Technology	2007	Jessore	Yes
Pabna University of Science and Technology	2008	Pabna	Yes
BB Sk Mujibur Rahman Science & Tech University	2011	Gopalganj	Yes
Rangamati Science and Technology University	2014	Rangamati	Yes
Sheikh Fojilatunnesa Mujib Science & Tech University	2017	Jamalpur	Yes
Chandpur Science and Technology University	2020	Chandpur	Yes
Sunamgani Science and Technology University	2020	Sunamgani	Yes
Bogura Science and Technology University	2020	Bogura	Yes
Lakshmipur Science and Technology University	2020	Lakshmipur	Yes
Engineering Universities			
Bangladesh University of Engineering & Technology	1962	Dhaka	Yes
Khulna University of Engineering & Technology	2003	Khulna	Yes
Chittagong University of Engineering & Technology	2003	Chittagong	Yes
Rajshahi University of Engineering & Technology	2003	Rajshahi	Yes
Dhaka University of Engineering & Technology	2003	Gazipur	Yes
Medical Universities	1998	·	
Bangabandhu Sheikh Mujib Medical University		Dhaka	
Chittagong Medical University		Chittagong	
Rajshahi Medical University		Rajshahi	
Sylhet Medical University		Sylhet	
Sheikh Hasina Medical University	2020	Khulna	

Selected Private Universities in Bangladesh

University	Estd	Location	Specialization
International University of Buss Agriculture and Tech	1991	Dhaka	General
North South University	1992	Dhaka	General
Central Women's University	1993	Dhaka	Women's studies
Independent University, Bangladesh	1993	Dhaka	General
American International University-Bangladesh	1994	Dhaka	General
Ahsanullah University of Science and Technology	1995	Dhaka	
Dhaka International University	1995	Dhaka	Engineering General
	1995	Dhaka	General
Asian University of Bangladesh East West University	1996		
	1996	Dhaka	General General
People's University of Bangladesh	1996	Dhaka	
Queens University		Dhaka	General
University of Asia Pacific	1996	Dhaka	General
BGMEA University of Fashion & Technology	1999	Dhaka	Textile
Chittagong Independent University (CIU)	1999	Chittagon	
Bangladesh University	2001	Dhaka	General
BRAC University	2001	Dhaka	General
Manarat International University	2001	Dhaka	General
Premier University, Chittagong	2001	Chittagon	
Pundra University of Science and Technology	2001	Bogra	Science & Tech
Southern University, Bangladesh	2001	Chittagon	
Sylhet International University	2001	Sylhet	General
City University, Bangladesh	2002	Dhaka	General
Daffodil International University	2002	Dhaka	General
Green University of Bangladesh	2002	Dhaka	General
Northern University, Bangladesh	2002	Dhaka	General
Northern University of Business and Tech Khulna	2010	Khulna	General
Prime University	2002	Dhaka	General
Southeast University	2002	Dhaka	General
Stamford University Bangladesh	2002	Dhaka	General
State University of Bangladesh	2002	Dhaka	General
University of Development Alternative	2002	Dhaka	General
Bangladesh University of Business and Technology	2003	Dhaka	Science & Tech
Eastern University, Bangladesh	2003	Dhaka	General
Metropolitan University	2003	Sylhet	General
Millennium University	2003	Dhaka	General
Presidency University	2003	Dhaka	Science & Tech
Primeasia University	2003	Dhaka	General
Royal University of Dhaka	2003	Dhaka	General
Shanto-Mariam University of Creative Technology	2003	Dhaka	Creative Tech
United International University	2003	Dhaka	General
University of Information Technology and Sciences	2003	Dhaka	General
University of South Asia, Bangladesh	2003	Dhaka	General
Uttara University	2003	Dhaka	General
Victoria University of Bangladesh	2003	Dhaka	General
World University of Bangladesh	2003	Dhaka	General
Atish Dipankar University of Science and Technology	2004	Dhaka	Science & Tech
University of Liberal Arts Bangladesh	2004	Dhaka	Media Studies
Asa University Bangladesh	2006	Dhaka	General
Bangladesh Islami University	2006	Dhaka	General
Bangladesh University of Health Sciences	2012	Dhaka	Health Sciences
European University of Bangladesh	2012	Dhaka	General
Sonargaon University	2012	Dhaka	Engg & Tech
Fareast International University	2013	Dhaka	General
German University Bangladesh	2013	Gazipur	General
Notre Dame University Bangladesh	2013	Dhaka	General
Canadian University of Bangladesh	2015	Dhaka	General





For participation and booking inquiries. kindly contact:

Saifur Rahman

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541A, Office Tower, Al Ghurair

Centre, Al Riqqa

PO Box: 39865, Dubai, UAE Tell : +9714 2281021 Cell : +97150 5534489

Email: s.rahman@panasian1.com

Shayaree Islam **Account Manager**

Pan Asian Group

PO Box: 39865, Dubai, UAE Tell : +97142281021 (Dubai) : +880 17 3764 0219 (Dhaka) Cell

: +971521737484 Cell

(What's App only)

Email : s.islam@panasian1.com

Tarekol Islam Sobuj **Business Coordinator** Spiral World, Bangladesh

Address: 64/3 Lake Circus, Kolabagan, Mirpur Road Dhaka, 1205, Bangladesh

: +8801847140059 Cell Email



Pan Asian Group, Dubai, UAE & Spiral World, Dhaka, Bangladesh