

Pan Asian Group, Dubai, UAE& Spiral World, Dhaka, Bangladesh



Emergence of a new education hub

ood quality education doesn't need to be expensive – be it primary, secondary or tertiary sector. Bangladesh has proven this time and again.

More than 30 million students are currently pursuing education in Bangladesh, including 4.6 million in universities, colleges, medical colleges and higher educational institutions – at the lowest possible cost, especially in the public universities and colleges.

There was a time when Bangladeshi students used to line-up at foreign embassies for student visas to study abroad – a number has been growing steadily. However, a new trend that saw international students enrolling in Bangladesh's growing number of higher colleges and universities – has been steadily growing that, if continues, will transform Bangladesh a regional education hub in the coming years.

Bangladesh now has 163 universities, including 55 public and 108 private universities, many of them specialised in engineering, science, technology, medical and agricultural studies and research and 115 highly-competitive medical colleges, where international students pursue higher studies at a fraction of the cost of higher studies in other countries.

Bangladesh offers a cost-effective solution to higher studies, something that is attracting foreign students to this South Asian country.

An Indian student usually spends around US\$100,000 to earn an MBBS degree in India, which they can achieve with the same quality for around US\$40,000. This is encouraging more and more students from Asian

Bangladesh A Good Quality Education Hub

November 5-6, 2022, Crowne Plaza Hotel Deira Salah Al Din Road. Muraqqabat. Deira. Dubai. UAE

Conference, Exhibition, Student Enrolment

| Name | Bangladesh Education Forum, Dubai, UAE, 2022 |
|--------------|--|
| Event | An exhibition and conference to promote enrolment in |
| | Bangladeshi universities in the Gulf |
| Date | November 5-6, 2022 |
| Days | Saturday-Sunday |
| Registration | 8:00 am |
| Conference | 9:00 am |
| Exhibition | 10:00 am - 5:00 am |
| Place | Crowne Plaza Deira-Dubai, Salah Al Din Road, Dubai, UAE |
| Participants | Students, Student Counsellors, Education Consultants, etc |
| Speakers | 20 Experts and High Officials |
| Exhibitors | 50 Bangladeshi Universities and Colleges |
| Students | 1,000 UAE-based students, looking for university enrolment |
| Attendees | 400+ Educationists and Delegates |
| Meetings | With Students Counsellors, Consultants, Parents & Students |

and African countries to enrol for higher studies in Bangladesh.

As a result, Bangladesh is emerging as an alternative destination for good-quality and low-cost higher education for international students. Bangladesh has more than 20 good medical colleges for the international students to choose from.

Bangladesh Education Forum 2022 exhibition-cum-conference will highlight the strength of the educational institutions in Bangladesh and their ability to offer good-quality affordable education to international students.

Currently 3.2 million students are enrolled in tertiary level education. The total tertiary enrolment may exceed 4.6 million by 2026, according to an estimate made by the University Grants Commission (UGC) of Bangladesh, the higher education supervision and regulatory body.

Bangladesh has 55 well-established public universities, fully funded by the government while managed as self-governed organisations.

Studying in Bangladesh enables international students obtain better-paid job opportunities anywhere in the world.



Bangladesh has 163 international-standard and accredited universities and 115 medical colleges that enrolls thousands of international students every year reinforcing Bangladesh's position as an important education hub in Asia

Bangladesh Higher Education Snapshot

- 30 million students
- 4.6 million students in Universities and Colleges
- 163 Universities including 55 Public Universities
- 108 Private Universities
- 115 Medical Colleges
- 60% Cost-Competitive Compared to India
- **US\$40,000 Average Cost of MBBS Degree**
- Good Accommodation for Foreign Students

Topics for Discussion at Bangladesh Education Forum 2022

- Emergence of Bangladesh as an education destination
- Attract international students to Bangladesh from the GCC countries
- Unique Selling Points of studying in Bangladeshi universities and colleges
- On-job training/internship opportunities for international students
- Key areas of educational expertise in Bangladesh
- Scholarship opportunities for Gulf-based international students

Compared to other international educational destinations, Bangladesh offers more affordable Bachelor's and Master's degrees including CSE, BBA, MBA, etc.

Depending on where a student is coming from, studying in Bangladesh can be closer to one's home country, so one will not have to spend a lot on travelling, and it can be easier to visit family and friends during holidays. Besides, the hospitable environment and plenty of socialising options make it interesting to study in Bangladesh.

In most cases, universities

Bangladesh offering degrees in English are accredited by Bangladesh Government and can be fully or partially accredited by universities in other countries.

So, because they'll be studying an international degree, the students will have better chances at continuing your studies abroad, in more popular study destinations and prestigious universities from Europe, the U.S., Canada, or Australia.

English-taught studies in Bangladesh are also a great chance to build a professional network that is a great source



Participants' Profile

UAE-based international students (Middle East and Africa) **UAE-based Education Consultants UAE-based Non-Resident** Bangladeshi (NRB) students **Bangladeshi University Officials Bangladeshi University Educators Bangladeshi Education Consultants** Parents of Non-Resident Bangladeshi students

of opportunities and potential collaboration after graduation.

Medical Universities and Colleges

At present, there are 115 accredited medical colleges in Bangladesh, 37 of which are public and 72 are private medical colleges. Apart from these, six medical colleges are run by the Bangladesh Armed Forces under the Ministry of Defence.

The Government of Bangladesh is committed to upgrade the entire healthcare system of the country including medical education. The government has encouraged capable private authorities to set up multiple private colleges alongside its own institutions.

Till 1990, there were mostly public medical colleges offering MBBS, BDS and MS degrees. However, the next decade witnessed a significant increase in the number of medical colleges after the entry of the private corporate houses who developed high-end study centres for the aspiring doctors.

After three decades, Bangladeshi medical colleges now compete with any renowned institutes worldwide.

Every year, thousands of students from India, Nepal, Bhutan, Pakistan, Maldives, Afghanistan, Sri Lanka, China, Russia and some African countries enroll in medical colleges and med-



Bangladesh has a world-renowned education system, top-class universities and a reputation for producing creative thinkers. That's why more than 50,000 students from over 180 different countries choose to study in Bangladesh every year. However, Bangladeshi higher educational institutions have never promoted their services abroad to attract students

ical universities for MBBS studies.

As many as 200 seats are reserved for foreign medical students in the highly competitive public medical colleges institutions that offer high quality affordable education. Around 45 percent seats are open for foreign students in the private medical colleges.

While Indian students move mountains to get a medical degree from foreign countries, most of them fail to get through the Foreign Medical Graduate Exam (FEME) — a screening test that offers the license to practice in India. From 2015–2018, the total pass percentage of the exam was 14.22 percent, with only 8,731 out of 61,418 candidates who appeared in the past four years managed to pass the exam. Despite such tough scrutiny, students from Bangladesh happen to have the highest pass percentage amongst all other countries — with 27.11 percent!

Standard quality of education and lower financial burden are the two main reasons, why most students prefer Bangladesh for medical education. At present, more than 7,000 Indian students are pursuing MBBS studies in medical colleges in Bangladesh, at a rate of 1,250 enrolment per year and the

Bangladesh Education Forum 2022 Business Activities

Activities Details Conference Presentations; Panel Discussions; B-2-B Engagement Display of products and services by Bangladeshi Institutions **Exhibition Meetings** Meetings with UAE-based students and education consultants **Seminars Business Seminars on specific educational areas Match-Making** Meeting between Bangladeshi universities and students **Site Visits** Visits to Premises of Selective Schools/Colleges **Excursion Tours** Dubai-Khorfakkan-Fujairah-Dubai Tour including Lunch **Desert Safari** Desert Safari, Dune Bashing, Camel Riding & Barbecue Dinner **Dinner Cruise** A Three-Hour Dinner Cruise for interested participants

number is growing.

Bangladesh offers cost effective medical education – MBBS Degree – to International students in leading MIC recognised medical colleges abroad making it one of the most popular destinations for medical education.

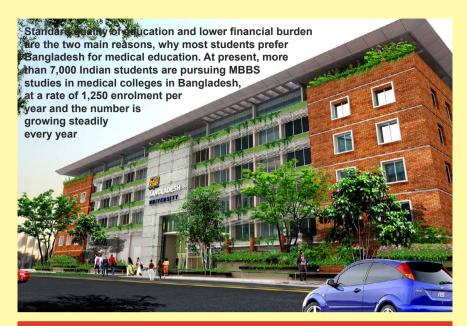
Why Study in Bangladesh?

Bangladesh is slowly becoming an im-

portant education destination for students from countries like Nepal, Bhutan, African countries, Middle east etc. for getting their undergraduate degree for a number of reasons.

First, the lower cost of higher education is a key as Bangladesh offers the most cost-effective quality higher education in the world.

Every year, a large number of international students apply to the top universities in Bangladesh. The cost of living and education here is guite affordable



Education Sector in Bangladesh

angladesh has made laudable progress in expanding access to education and improving educational attainment rates since the country's independence in 1971. The net enrolment rate in primary education reached 98 percent in 2018, according to the Government of Bangladesh's 2019 Annual Sector Performance Report. Bangladesh Bureau of Statistics figures indicate the adult literacy rate increased from 46 percent in 2001 to 73 percent in 2018.

Bangladesh's tertiary education is made up of three systems: Universities/Colleges and vocational education/trade schools. Enrolment rates for tertiary education doubled over the past decade, they remained at 20.57 percent in 2018, according to the UNESCO Institute for Statistics.

- Total size of student population is around 29 million (20% of total population)
- Percentage of primary school going students is 55.95% (17 million)
- Percentage of secondary school going students is 25.5% (7.4 million)
- Approx 2.5% of students go to public colleges/universities (around 720.000)
- Approx 16% of students go to private colleges/universities (4.6 million)
- Around 0.05% (15,000) students go overseas to study each year.

ate course, candidates have to study general courses and chose a primary specific subject.

Almost all universities in Bangladesh offers bachelor degree for international students at an affordable cost. At Bangladesh Education Forum 2022, international students can get admission to the universities for under-graduate and graduate studies.

When higher education is becoming a necessity due to the increased need for highly qualified professionals and the cost of attending university increases faster, Bangladesh is the only top study destination whose universities' tuition fees are low.

Thanks to their recognised teaching and research excellence, they enjoy this worldwide reputation and build upon a long and rich higher education tradition. In addition to the globally ranked universities, several other Bangladeshi universities are introduced in global rankings every year. Besides being among the best, some Bangladeshi universities are also the oldest in Asia.

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compared to other universities around the world.

Secondly, Bangladesh has a worldrenowned education system, top-class universities and a reputation for producing creative thinkers. That's why more than 50,000 students from over 180 different countries choose to study in Bangladesh every year.

Thirdly, with lowest cost of living, international students can live at the lowest cost with three meals a day.

A bachelor's degree is a post-secondary degree awarded after completed 120 credits. It usually takes eight semesters to complete a Bachelor's degree. While completing an undergradu-



Daffodil International University is spread across a lush green campus at the outskirts of Dhaka city. More than 25,000 students study in this well spread out campus. Bangladesh currently has more than 160 universities

Tentative Conference Programme Day 1

Date : Saturday, November 5, 2022

Registration : 08:00 am

Venue : Crowne Plaza Deira, Salah Al Din Road, Dubai, UAE



08:00 : Registration and Refreshments

09:00 : Opening Remarks by the Organiser

09:10 : Keynote Address by the Chief Guest, **HE Dr Dipu Moni**, **Honourable Education Minister of Bangladesh**

09:40 : Keynote Address on Education System in Bangladesh by

Secretary, Ministry of Education, Bangladesh

10:15 : Presentation on Foreign Enrolment in Universities in

Bangladesh by University Grants Commission, Bangladesh

10:40 : Presentation on Foreign Enrolment in Medical Colleges in

Bangladesh by TBA

11:00 : Coffee Break

11:00 : Inauguration of Bangladesh Education Exhibition by the

Honourable Education Minister of Bangladesh

11:30 : Panel Discussion on Cost-Competitiveness and Quality of

Higher Education in Bangladesh

Anchor: TBA

Panel: Dr M. Sabur Khan, President of Daffodil International University

: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh : Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants

12:15 : Panel Discussion on Scholarship, Research Grants and

International Ranking of Universities in Bangladesh

Anchor: Ujjawal Chowdhury, Education Advisor Panel: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh

: Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants (UAE/GCC)

: Higher Education Consultants (Bangladesh)



Dr Dipu MoniHonourable Minister of Education
Government of Bangladesh



Tentative Conference Programme Day 2

Date : Sunday, November 6, 2022

Registration: 08:00 am

Venue : Crowne Plaza Deira, Salah Al Din Road, Dubai, UAE

Inaugural Session

08:00 : Registration and Refreshments

09:00 : Education Exhibition Opens

09:00 : Keynote Address by **Education Expert**,

Ministry of Education, Bangladesh

09:30 : Presentation 1 by a Bangladeshi University TBA

09:45 : Presentation 2 by a Bangladeshi University TBA

10:00 : Presentation 3 by a Bangladeshi University TBA

10:15 : Panel Discussion on Problems and Prospects of

Higher Education in Bangladesh

Panel: Dr M. Sabur Khan, President of Daffodil International University

: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh: Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants

11:00 : Coffee Break

11:30 : Presentation 4 by **Daffodil International University**

11:45 : Presentation 5 by a Bangladeshi University TBA

12:00 : Presentation 6 by a Bangladeshi University TBA

12:15 : Panel Discussion on Why Bangladesh is in a strong position

to offer good-quality higher education at a fraction of a cost

compared to other international education hubs

Anchor: TBA

Panel: Representative from UGC, Bangladesh

: Representatives from Private Universities in Bangladesh

: Representatives from Medical Colleges in Bangladesh

: Higher Education Consultants (UAE/GCC)

: Higher Education Consultants (Bangladesh)

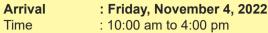


Bangladeshi Universities and Medical Colleges can book a slot for presentation at the Conference, and/or participate at the Panel Discussions to promote their services to a large international audience that could attract UAE-based foreign students to seek enrolment into these universities and medical colleges...



Delegate Participation Package

Three Nights and Four Days



Venue : Crowne Plaza Deira, Salah Al Din Road, Dubai, UAE

Registration : 04:00 -06:00 pm Evening : Free Time

Conference : Saturday, November 5, 2022

Breakfast : 7:00 - 8:00 am at Hotel

Registration : 8:00 am Opening : 9:00 am

Coffee Break : 11:00 - 11:30 am
Panel : 11:30 am - 1:00 pm
Lunch : 1:00 - 2:00 pm
Breakout : 2:00 to 5:00 pm
Dinner : 7:30 pm -10:30 pm

Conference : Sunday, November 6, 2022
Breakfast : 7:00 am - 8 am at hotel

Opening : 9:00 am

Coffee Break : 11:00 - 11:30 am
Panel : 11:30 am - 1:00 pm
Lunch : 1:00 - 2:00 pm
Breakout : 2:00 to 5:00 pm
Dinner : 7:30 pm -10:30 pm

Check-Out : Monday, November 7, 2022
Breakfast : 7:00 am - 8 am at hotel

Check-out: 12:00 noon

Shopping Tour : 10:00 noon - 3:00 pm (Optional)

Desert Safari : 3:30 pm - till 9:30 pm (Optional)

Fujairah Tour : 09:00 am - till 5:00 pm (Optional)

Dinner Cruise : 08:00 - 10:00 pm (Optional)

Airport Transfer: 10:00 pm to 11:00 pm Return Flight: 12:00 midnight to 2:00 am

Participation Fee (Individual)

Early Bird Offer: **US\$1,200** per person (Till October 1, 2022) Attendance Fee: **US\$1,800** per person (After October 1, 2022)

Participation Fee (Universities/Medical Colleges)*

Early Bird Offer: **US\$3,000 per person** (Till October 1, 2022) Attendance Fee: **US\$4,000 per person** (After October 1, 2022)

*Package Includes:

- 1. Participation of Two Delegates Per Institution (University/Md. College)
- 2. Room and Board for Two Delegates (Per Institution)
- 3. A Table and 2 Chairs for each institution to interact with students
- 4. Excursion Tours
- 5. Not Included: Airfare, promotional materials, etc







Optional Tour Packages

Friday, March 11, 2022

Desert Safari

Timing: 3:30 pm till 9:30 pm

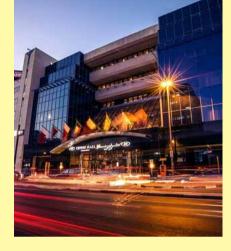
Include: Dinner



Duration : 6 Hours

Price: US\$75.00 per person





Excursion Tour: Fujairah, Khor-Fakkan-Kalba

Timing: 9:00 am till 6:00 pm

Include: Lunch



Duration: 6-8 Hours

Price: US\$150.00 per person



Dinner Cruise

From : 7:30 pm to 10:30 pm

Include: Dinner



Duration: 3 hours

Price: US\$40.00 per person



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Bangladesh Education Forum Organisers

Bangladesh Education Forum 2022 is a joint initiative by Pan Asian Group. a group of Dubai-based marketing, event management, public relations and media organisations, and Spiral World, a Dhaka-based physical and digital events management and marketing consultancy.

About Pan Asian Group

Pan Asian Group is a Dubai-based Marketing, Public Relations, Publishing and Media Advisory also engaged in Exhibition, Conference and Business Events in the UAE, with 14 years' experience. Pan Asian Group is a group of two companies:

- 1. Pan Asian Media MFZ-LLC and
- 2. Pan Asian Exhibition LLC

Both companies are headquartered in Dubai, UAE.

Portfolio of activities:

- 1. Publishing: Business magazines, periodicals, supplements and books
- 2. Public Relations: 360-degree media relations and image management services
- 3. Media Consultancy: Research consultancy for clients on specific areas
- 4. Exhibition: Business and trade exhibitions, booth and marketing activities
- **5. Conference:** Business conferences

About Spiral World

Spiral World is the first-ever 3D Virtual Event Platform in Bangladesh. It makes any kind of on ground event, exhibition, trade show and conference imaginable into 3D Virtual Event platform. It also organizes physical events and hybrid Physical and Digital or Physital events for clients and industries. Spiral World builds live studio set up for live video hosting where its crew can shoot live on the green screen, add motion graphical content, and broadcast live.



Selected Public Universities in Bangladesh

| General Studies | | | |
|--|------|-------------|-----------|
| University | Estd | Location | PhD Grant |
| University of Dhaka | 1921 | Dhaka | Yes |
| University of Rajshahi | 1953 | Rajshahi | Yes |
| University of Chittagong | 1966 | Chittagong | Yes |
| Jahangirnagar University | 1970 | Dhaka | Yes |
| Khulna University | 1991 | Khulna | Yes |
| Jagannath University | | Dhaka | Yes |
| Comilla University | | Comilla | Yes |
| Islamic University, Bangladesh | | Kushtia | Yes |
| Kazi Nazrul Islam University | | Mymensingh | Yes |
| Bangladesh University of Professionals | | Dhaka | Yes |
| Begum Rokeya University | | Rangpur | Yes |
| University of Barisal | 2011 | Barisal | Yes |
| Rabindra University, Bangladesh | 2017 | Sirajganj | Yes |
| Sheikh Hasina University | 2018 | Netrokona | Yes |
| Bangabandhu Sheikh Mujibur Rahman University | 2020 | Kishoreganj | Yes |
| Shahjalal University of Science & Technology | 1986 | Sylhet | Yes |
| Hajee Danesh Science & Technology University | 1999 | Dinajpur | Yes |
| Mawlana Bhashani Science and Technology University | 1999 | Tangail | Yes |
| Patuakhali Science and Technology University | 2000 | Patuakhali | Yes |
| Noakhali Science and Technology University | 2006 | Noakhali | Yes |
| Jashore University of Science and Technology | 2007 | Jessore | Yes |
| Pabna University of Science and Technology | 2008 | Pabna | Yes |
| BB Sk Mujibur Rahman Science & Tech University | 2011 | Gopalganj | Yes |
| Rangamati Science and Technology University | 2014 | Rangamati | Yes |
| Sheikh Fojilatunnesa Mujib Science & Tech University | | Jamalpur | Yes |
| Chandpur Science and Technology University | 2020 | Chandpur | Yes |
| Sunamgani Science and Technology University | 2020 | Sunamgani | Yes |
| Bogura Science and Technology University | 2020 | Bogura | Yes |
| Lakshmipur Science and Technology University | 2020 | Lakshmipur | Yes |
| Engineering Universities | | | |
| Bangladesh University of Engineering & Technology | 1962 | Dhaka | Yes |
| Khulna University of Engineering & Technology | 2003 | Khulna | Yes |
| Chittagong University of Engineering & Technology | 2003 | Chittagong | Yes |
| Rajshahi University of Engineering & Technology | 2003 | Rajshahi | Yes |
| Dhaka University of Engineering & Technology | 2003 | Gazipur | Yes |
| Medical Universities | 1998 | · | |
| Bangabandhu Sheikh Mujib Medical University | | Dhaka | |
| Chittagong Medical University | | Chittagong | |
| Rajshahi Medical University | | Rajshahi | |
| Sylhet Medical University | | Sylhet | |
| Sheikh Hasina Medical University | 2020 | Khulna | |

Selected Private Universities in Bangladesh

| University | Estd | Location | Specialization |
|---|------|-----------|------------------------|
| International University of Buss Agriculture and Tech | 1991 | Dhaka | General |
| North South University | 1992 | Dhaka | General |
| Central Women's University | 1993 | Dhaka | Women's studies |
| Independent University, Bangladesh | 1993 | Dhaka | General |
| American International University-Bangladesh | 1994 | Dhaka | General |
| Ahsanullah University of Science and Technology | 1995 | Dhaka | |
| Dhaka International University | 1995 | Dhaka | Engineering General |
| | 1995 | Dhaka | General |
| Asian University of Bangladesh East West University | 1996 | | |
| | 1996 | Dhaka | General General |
| People's University of Bangladesh | 1996 | Dhaka | |
| Queens University | | Dhaka | General |
| University of Asia Pacific | 1996 | Dhaka | General |
| BGMEA University of Fashion & Technology | 1999 | Dhaka | Textile |
| Chittagong Independent University (CIU) | 1999 | Chittagon | |
| Bangladesh University | 2001 | Dhaka | General |
| BRAC University | 2001 | Dhaka | General |
| Manarat International University | 2001 | Dhaka | General |
| Premier University, Chittagong | 2001 | Chittagon | |
| Pundra University of Science and Technology | 2001 | Bogra | Science & Tech |
| Southern University, Bangladesh | 2001 | Chittagon | |
| Sylhet International University | 2001 | Sylhet | General |
| City University, Bangladesh | 2002 | Dhaka | General |
| Daffodil International University | 2002 | Dhaka | General |
| Green University of Bangladesh | 2002 | Dhaka | General |
| Northern University, Bangladesh | 2002 | Dhaka | General |
| Northern University of Business and Tech Khulna | 2010 | Khulna | General |
| Prime University | 2002 | Dhaka | General |
| Southeast University | 2002 | Dhaka | General |
| Stamford University Bangladesh | 2002 | Dhaka | General |
| State University of Bangladesh | 2002 | Dhaka | General |
| University of Development Alternative | 2002 | Dhaka | General |
| Bangladesh University of Business and Technology | 2003 | Dhaka | Science & Tech |
| Eastern University, Bangladesh | 2003 | Dhaka | General |
| Metropolitan University | 2003 | Sylhet | General |
| Millennium University | 2003 | Dhaka | General |
| Presidency University | 2003 | Dhaka | Science & Tech |
| Primeasia University | 2003 | Dhaka | General |
| Royal University of Dhaka | 2003 | Dhaka | General |
| Shanto-Mariam University of Creative Technology | 2003 | Dhaka | Creative Tech |
| United International University | 2003 | Dhaka | General |
| University of Information Technology and Sciences | 2003 | Dhaka | General |
| University of South Asia, Bangladesh | 2003 | Dhaka | General |
| Uttara University | 2003 | Dhaka | General |
| Victoria University of Bangladesh | 2003 | Dhaka | General |
| World University of Bangladesh | 2003 | Dhaka | General |
| Atish Dipankar University of Science and Technology | 2004 | Dhaka | Science & Tech |
| University of Liberal Arts Bangladesh | 2004 | Dhaka | Media Studies |
| Asa University Bangladesh | 2006 | Dhaka | General |
| Bangladesh Islami University | 2006 | Dhaka | General |
| Bangladesh University of Health Sciences | 2012 | Dhaka | Health Sciences |
| European University of Bangladesh | 2012 | Dhaka | General |
| Sonargaon University | 2012 | Dhaka | Engg & Tech |
| Fareast International University | 2013 | Dhaka | General |
| German University Bangladesh | 2013 | Gazipur | General |
| Notre Dame University Bangladesh | 2013 | Dhaka | General |
| Canadian University of Bangladesh | 2015 | Dhaka | General |
| | | | |





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