



Bangladesh Higher Education Summit 2022

Envisioning Quality Higher Education for Everyone Who Seeks It

Bangladeshi 104 Private Universities under one roof

Country's Largest Exhibition on Education and Education Supporting Industries. We will engage all the private universities in Bangladesh. This fair will provide a unique opportunity for all higher education related stakeholders in Bangladesh. It will be the platform for students, faculty members, education entrepreneurs, investors, policy makers, industry leaders, and visionaries/dreamers. The event will be presented through thought leadership talks, panel discussions, youth testimonials, and multiple exhibitions.

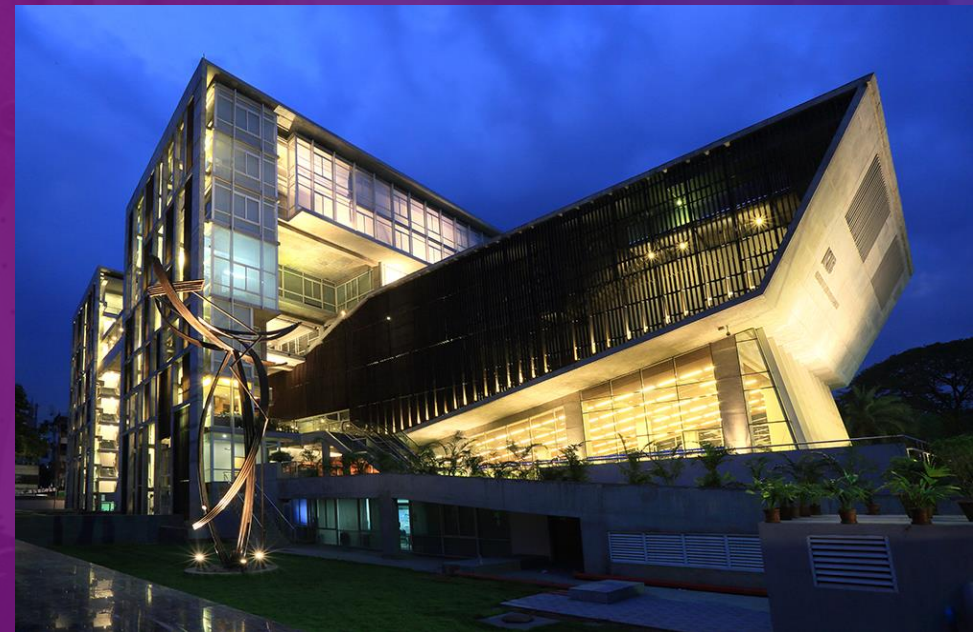
The background of the slide features a purple and blue gradient. Overlaid on this is a faint, semi-transparent image of a graduation cap (mortarboard) and a rolled-up diploma tied with a red ribbon. The text is positioned in the upper left quadrant of the slide.

Program Date & Duration

Date: November 9-10-11, 2022

Duration: 3 Days (10.00am-08.00pm)

Venue: ICCB or KIB Dhaka



Program Details

Program nature:

Chain Program Online (Yearlong)

Programs participants:

- **Educational Institution**
- **Bank and Financial Organization**
- **Education Supporting Industries**
- **HR Specialists**

Program Type:

Educational Event

Targeted audience:

- **Students,**
- **Guardians,**
- **Faculty members,**
- **Educationalists,**
- **Investors,**
- **Policymakers,**
- **industry leaders, and**
- **Visionary persons.**

Our Mission



To develop academia-industry relationship & create direct proper communication between prospective learners and the universities



To promote the prospects and to explore the opportunity of Education loan/Education banking for higher education at home or abroad.



To create learning and business opportunities for students, faculty, institution-owners and EdTech companies, and to create network among them

| Our Vision



104 private university in one place with financial organizations & education supporting industry



Establishing a quality full admission process & provide valuable information, along with scholarships



Create a complete eco-system of higher education seekers & providers (private) end to end to support youth

Registration Process



Online

Participants and Visitor can do Registration in online

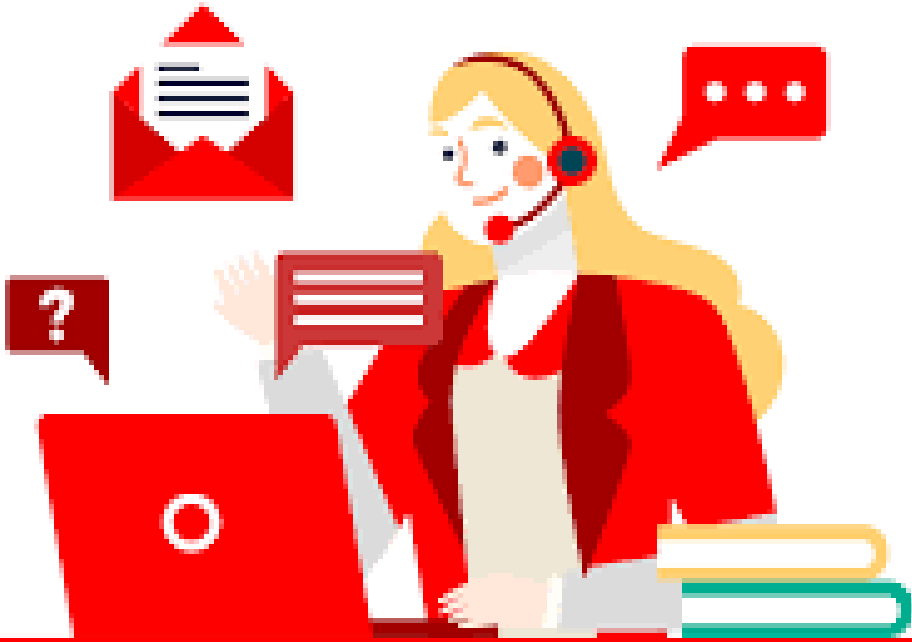


Offline

Participants and Visitor can do Registration in offline

- Registration Fees for the participating organizations: BDT 1,00,000/-
 - Registration for the youth is Free of Cost

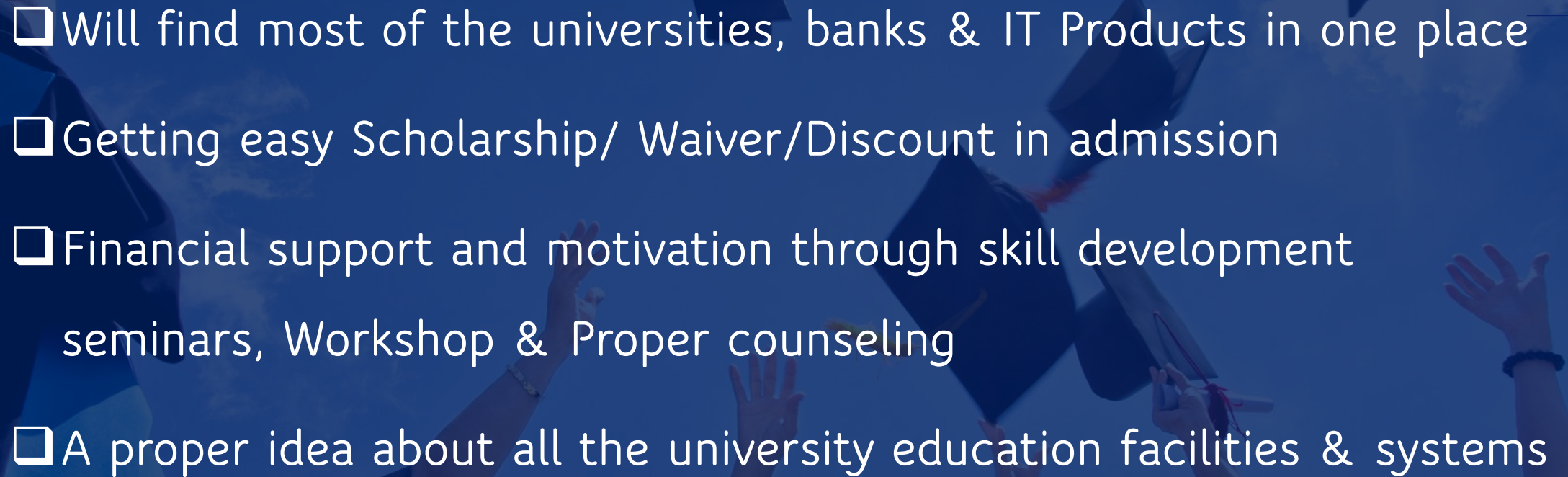
Registration & Bookings Details



- ❑ Our team will go to the Universities & companies to register. They will convince about the event. Benefits for the universities and other participants.
- ❑ Our online registration and bookings procedure will be open and also communication via mail.
- ❑ A decorated stall with Electricity and air condition facilities.
- ❑ Every registered university will get other associated facilities (details will be given via mail after registration)

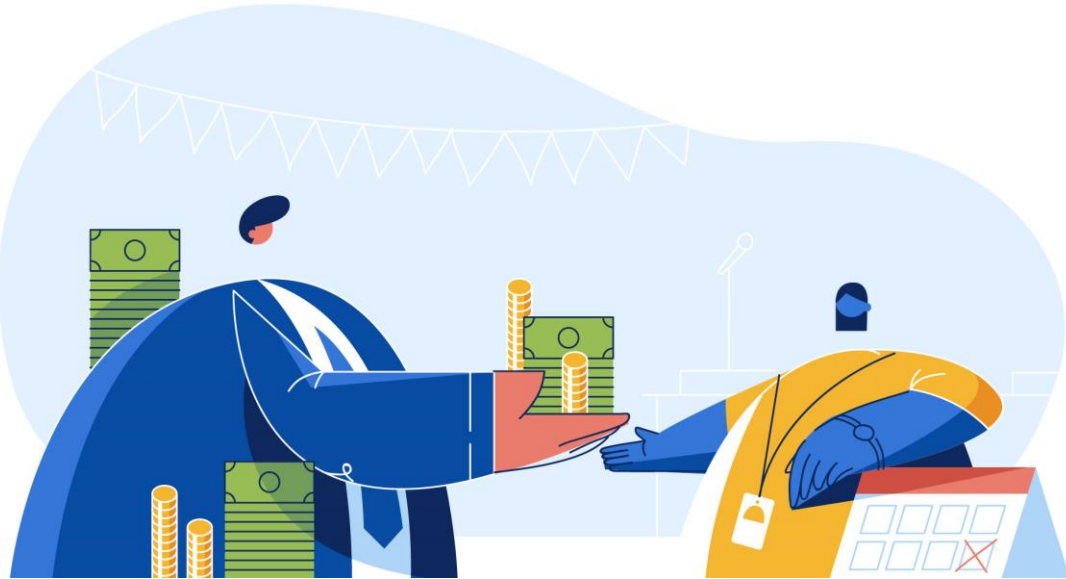
University & Sponsors' Benefits

- ❑ Branding facilities start from registration to gate, banners, and the print media
- ❑ A Large number of College students' and guardians' engagement
- ❑ We will promote all the registered universities and sponsors on social media and digital marketing promotion
- ❑ Universities will get the opportunity of branding with some specific colleges in their vicinity

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- A background image showing graduates in blue gowns and caps, with several caps being thrown into the air against a blue sky with clouds. The image is overlaid with a semi-transparent blue filter.
- ❑ Will find most of the universities, banks & IT Products in one place
 - ❑ Getting easy Scholarship/ Waiver/Discount in admission
 - ❑ Financial support and motivation through skill development seminars, Workshop & Proper counseling
 - ❑ A proper idea about all the university education facilities & systems

Higher Education Seekers' Benefits

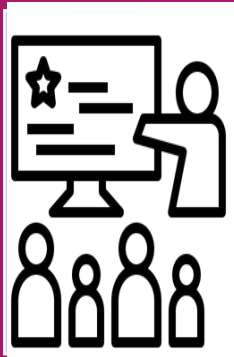
Sponsors' Benefits



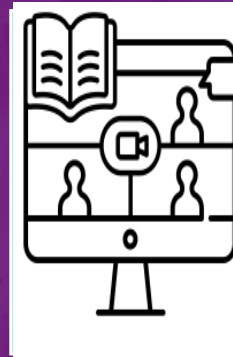
- Distinctive print media (newspaper) visibility
- Will find a large number of their target people
- As our program is a year-long chain program, our sponsoring partners will be promoted all over the year online
- Fully developed sponsor zone & venue benefits

Program Activities & Rundown Planning

Educational & Motivational Seminars for the invited students



Information sessions from Universities, financial support options & educational investors, including EdTech meets



Digital & Smart Educational Workshop for the students

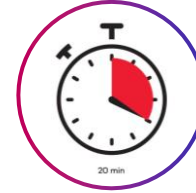


Skill development seminars & exposure to specific domains

Supportive Programs



Waivers/ Scholarships/ Discounts
in Admissions & on the spot
selection, Psychometric Tests



Each university will get a
specific time slot to show
its activities, systems &
achievements to connect to
the students & guardian



Showing different documentaries
& glimpses of various universities
& other sponsors

Closing programs

- Prize giving ceremony for the best admission confirming universities, & some others
- Raffle draw, students fun & learn games, quiz competition, JAM Sessions
- One Concert & cultural performances from the universities interested

Marketing Tools

ONLINE

- WEBSITE
- YOUTUBE CHANEL
- FACEBOOK PAGE
- INSTAGRAM PAGE
- OTHER SOCIAL MEDIA PAGES

MEDIA

- ELECTRONIC MEDIA
- TV & Radio Channels
- SOCIAL MEDIA
- Facebook
- YouTube
- Instagram
- Blogspot
- PRINT MEDIA
- Some leading newspapers

OFFLINE

- BANNERS
- FESTOON
- LEAFLETS
- OUT OF HOME

ON GROUND

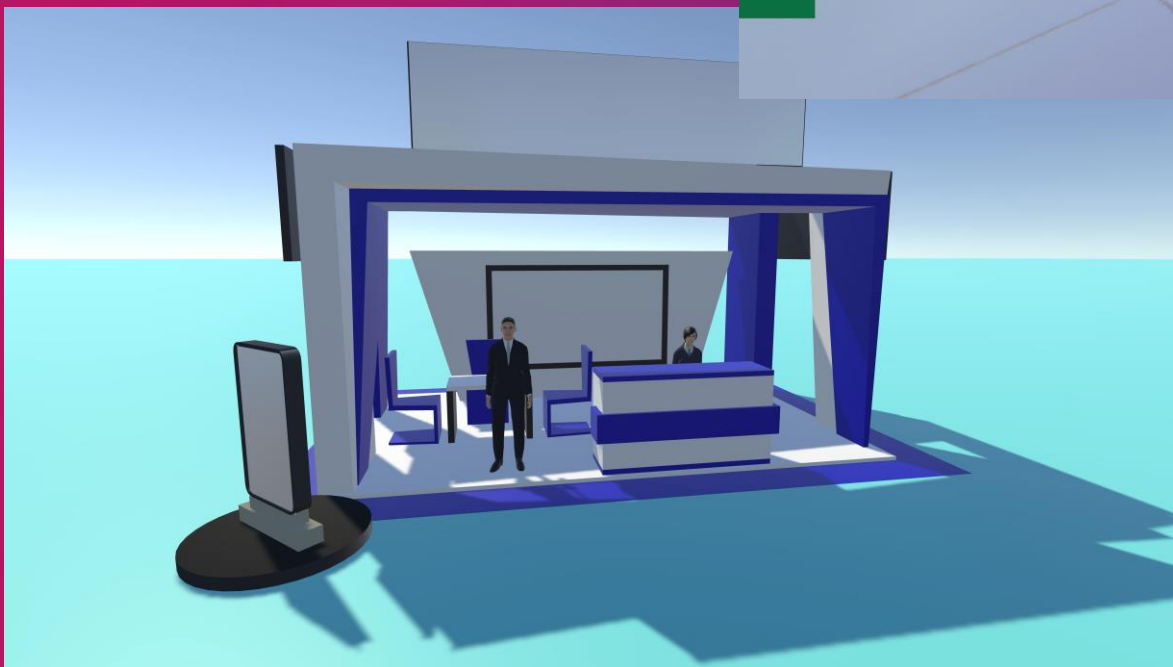
- Contests among youths
- School-based mass participation



- **Mass Promotion**
- **Mass Admission**
- **University Attendance**
- **Linkage and Networking with Industry and Participants**
- **Opportunity creation for the University, Students and Industry**
- **CV Bank**
- **Participants Data Base**
- **Student Job Opportunity**
- **Investment Opportunity**
- **Market Creation and Development**
- **Sponsor Investment**

Virtual Platform





Virtual Platform Features

- ❑ **Environment Development:** 2D or 3D Environment design is like a real venue with all kinds of Branding and promotion. The exhibition hall and conference hall will be designed by venue structure.
- ❑ **Exhibitor Stall decoration and placement:** Each and every exhibitor get an individual stall. And Every Stall has the facility to Showcase its Company information, art, design, and service. Every Stall has a video and Audio-conferencing facility.
- ❑ **Participation Registration and Others:** One easiest registration system will generate. Each and every participant doing registration for data collecting.
- ❑ **Data Management:** For developing the Virtual Platform will use strong backend software. Where all the data will be stored and preserved in full secure management.
- ❑ **Online Participation:** For Developing a Virtual Platform for this event anyone can join from any where of the world avoiding any kind of physical and online hassle. It will be time-consuming.

Benefits of using Virtual Platform

- Will Get One Virtual Platform which is developed as like venue environment
- Anyone can join from anywhere in the world
- Time-Consuming for the exhibitor and participants
- People can visit exhibitions from anywhere in the world and anytime
- Using storm backend solution for the event management
- Using the easiest online registration system
- Data Management and Secure data
- Get everyday information and reporting from the system
- Light Platform
- May get exhibitors from the international market.
- B2B & B2C placement and meeting solution
- Each and every event can be live telecast through this platform
- U2S (University to Student) Solution Integration.

Why Join this event

- The full event will be organized Physically and Virtually
- Virtual Platform will be a 3D Environment that is giving physical feelings
- Main Event will be going 3 Day based but We will provide 15 Day event through Virtually
- The Virtual Platform will be active next 15 days
- International students will be joining this event through Virtually
- Each and every university will get a single pavilion Physically and Virtually



The logo for 'SpiralWorld' features the word 'Spiral' in blue 3D letters, 'World' in blue 3D letters, and a stylized 'W' in red 3D letters. A red and blue spiral ring is positioned above the 'i' in 'Spiral', and a red and white striped sphere is positioned below the 'W'.

SpiralWorld

THANK YOU!
