

# **JOB UTSOB**

**An all-DIU Recruitment Fest**





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## **UNLOCK THE BORDER OF OPPORTUNITIES**

**IDEATION & PRESENTATION  
BY**

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Time: First half of December for 4 days: December 01 to 04, 2022 (Thursday to Saturday)

Multi-dimensional Human Resource & Recruitment Initiative

Concept Note



# NATIONAL HR LEADER'S SPEAK

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**Venue:**

International conference room

**Nature of Event:**

Senior HR leaders of various addressing the students on their organizations, recruitment trends, talent needs, and skills-set they seek

**Run-down:**

ONE company ONE hour on prior booking:  
9am till 6pm, on all days, with one hour lunch break. 50 speakers this way from 50 leading companies

Knowledge Series.

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## Nature of the Fest



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Nature of the Fest

## 200 BOOTHS ACROSS THE CAMPUS

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### Nature of Event:

- Youths to talk to the companies representatives about their companies briefly, the entry level needs, and share insights, flyers
- 200 companies and large NGOs and government enterprises. Brand Series.

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## Nature of the Fest

## INTERVIEWS

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- Some 150 companies to conduct interviews in 150+ rooms
- Entry to mid-level recruitments
- Those passing out this year or upto five years of experience
- The last 10 to 12 batches of last 5 years
- This will be ideally based on earlier shortlisting of CVs Recruitment Series.





## NATURE OF PREPARATION

- 400-500 companies during June to August, 2022
- September to November, 2022, for 90 days: each day at least one HR Manager for a session with the students in the mini conference hall
- Each speaker will have a faculty and a student responsible
- 150+ companies for recruitment to send a brief ppt on the JDs
- Final Year Students & Alumni giving names to get these JDs in November, 2022, for their better preparation.
- Total CVs for recruitment should be at least around 4000.

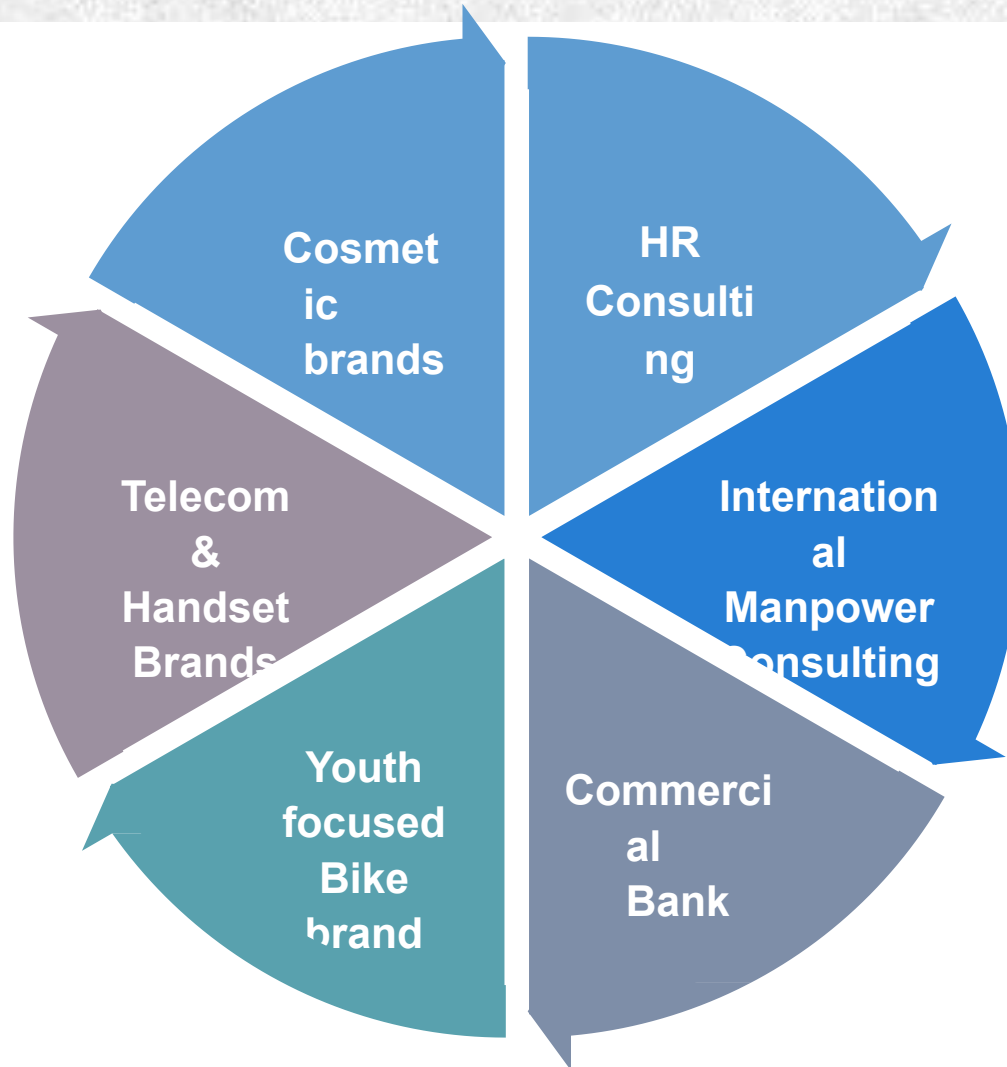
# NATURE OF PREPARATION

## [CONTD..]

- December 01-04, 2022: 200 booths, one seminar hall, 150 rooms for interviews: one student responsible for each of these.
  - Tie up with a business paper for an HR series out of the 50 seminars
  - Tie-up with a business focused YouTube channel/ television channel, for 15 minutes video interviews of each of the 50 stalwart speakers.
  - 100 stories for The Paramount, 50 Campus TV stories, 20 stories for Campus Radio: Various types
- Selection and on-boarding process finalized in advance
  - Each of the 150+ recruiters shall have a minimum target of 10 recruitments (maximum whatever)
  - At least 2000+ actual jobs being created: minimum 1 out of every 2 applicants
  - Appointments to be offered before December 31, 2022.



# SPONSORSHIPS



## TARGET

BDT 10-15 lacs  
sponsorship

They will get a stall, 20,000 on campus  
attendance, and a minimum 5000  
database of passing out students and  
alumni

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# OUTCOMES

- 2000 actual jobs (at least 25% for alumni)
- Great bonding with the Alumni even after passing out
- Very good buzz during admissions for January 2023 batch
- Inviting large number of admission seekers on campus
- Parents of current admissions seekers and passing out batch placement candidates to be invited on campus
- Relationship with 500 companies and at least 200 on campus
- Great practical work for all students involved in the process
- Very good learning content from the 50 stalwarts speaking
- Positive media buzz from the overall outcome





## EACH DEPARTMENTAL SUPPORT

- List of 10 to 30 potential recruiters and their contact details
- List-CVs of current students & alumni to be considered for jobs
- List of minimum 20-40 juniors to support the work for a week
- Any sponsor's full contact details
- List of HR Stalwarts each department will manage (2-4 max)
- Preparing the candidates very well from multiple angles
- Contribute in all possible ways to make this maiden Job Utsob a mega success

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**Thank  
you!**