

Brainstorm & idea prioritization

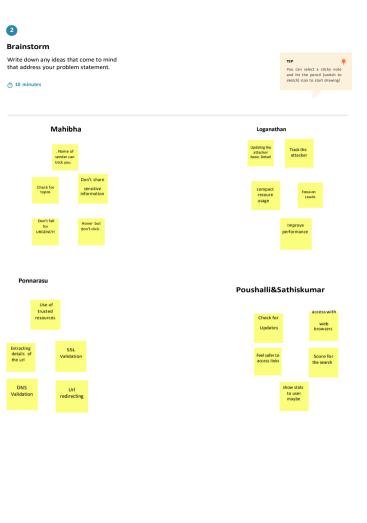
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

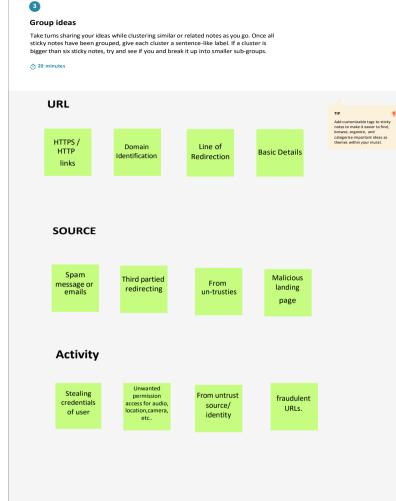
10 minutes to prepare

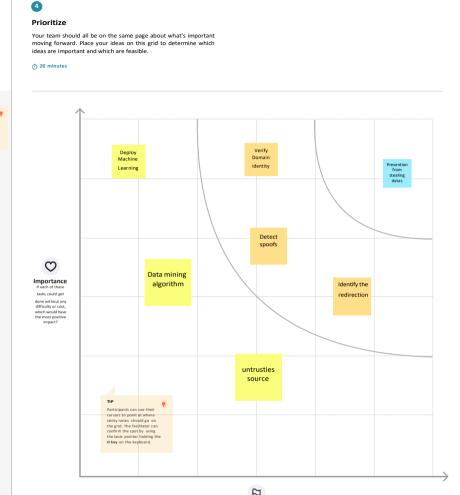
Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ₼ 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.











After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

them in the loop about the outcomes of the session. Export the mural
Export a copy of the mural as a PNG or PDF to attach to

Share a view link to the mural with stakeholders to keep

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint strategy.

Define the components of a new idea or Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

