

Customer Problem Statement Template

I am	I'm trying to	But	Because	Which makes me feel
social media Influencer	reach people through content	only through online	unable to meet all to deliver my resource	unsecure with my data's

I am	I'm trying to	But	Because	Which makes me feel
frequent online shopper	perform online transction	payment portal doesn't feel safe	they may steal my data	insecure

I am	I'm trying to	But	Because	Which makes me feel
an e-commerce webservice provider	provide a secure shoping portal	user hesitate to use it	user may think it would be fake	frightened

I am	I'm trying to	But	Because	Which makes me feel
e-finance invenstor	invest on multiple stocks and funds	don't know which websites are safe to use	scare of illegal websites and payment	Frustrated