

Team 15 Privacy Policy

Team 15 is the group responsible for the webapp Atlas in the University of Birmingham for the module Team Project 2023-24. This privacy policy will explain how our group uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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What data do we collect?

Atlas collects the following data:

- Personal identification information (Name, email address)
- Location information (current location, location history)

How do we collect your data?

You directly provide Atlas with most of the data we collect. We collect data and process data when you:

- Register online
- Make a review of a route
- Using our map
- Use or view our website via your browser's cookies.

How will we use your data?

Atlas collects your data so that we can:

- Manage your account
- Provide routes
- Recommend routes based on your preferences

How do we store your data?

Atlas securely stores your data at the University of Birmingham's servers.

Atlas will keep your personal information and location data until the end of the summer assessment period 2024 for the University of Birmingham. Once this time period has expired, we will delete your data from our webapp's server.

Marketing

Atlas would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Atlas from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please [click here](#).

What are your data protection rights?

Atlas would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request Atlas for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that Atlas correct any information you believe is inaccurate. You also have the right to request Atlas to complete information you believe is incomplete.

The right to erasure — You have the right to request that Atlas erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that Atlas restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to Atlas' processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that Atlas transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?

Atlas uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** — Atlas uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Atlas website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Atlas keeps its privacy policy under regular review and places any updates on this webpage. This privacy policy was last updated on 5 March 2024.

How to contact us

If you have any questions about Atlas' privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email one of our teammates at:

axk1314@student.bham.ac.uk

chl203@student.bham.ac.uk

man256@student.bham.ac.uk

mas248@student.bham.ac.uk

cwc172@student.bham.ac.uk

sxa1641@student.bham.ac.uk

tmk125@student.bham.ac.uk