

Performance Insights

₹142M

Revenue

350K

Sales Quantity

₹2.1M

Total Profit Margin

Profit Target

2%

2017

2018

2019

2020

Jan 20

Feb 20

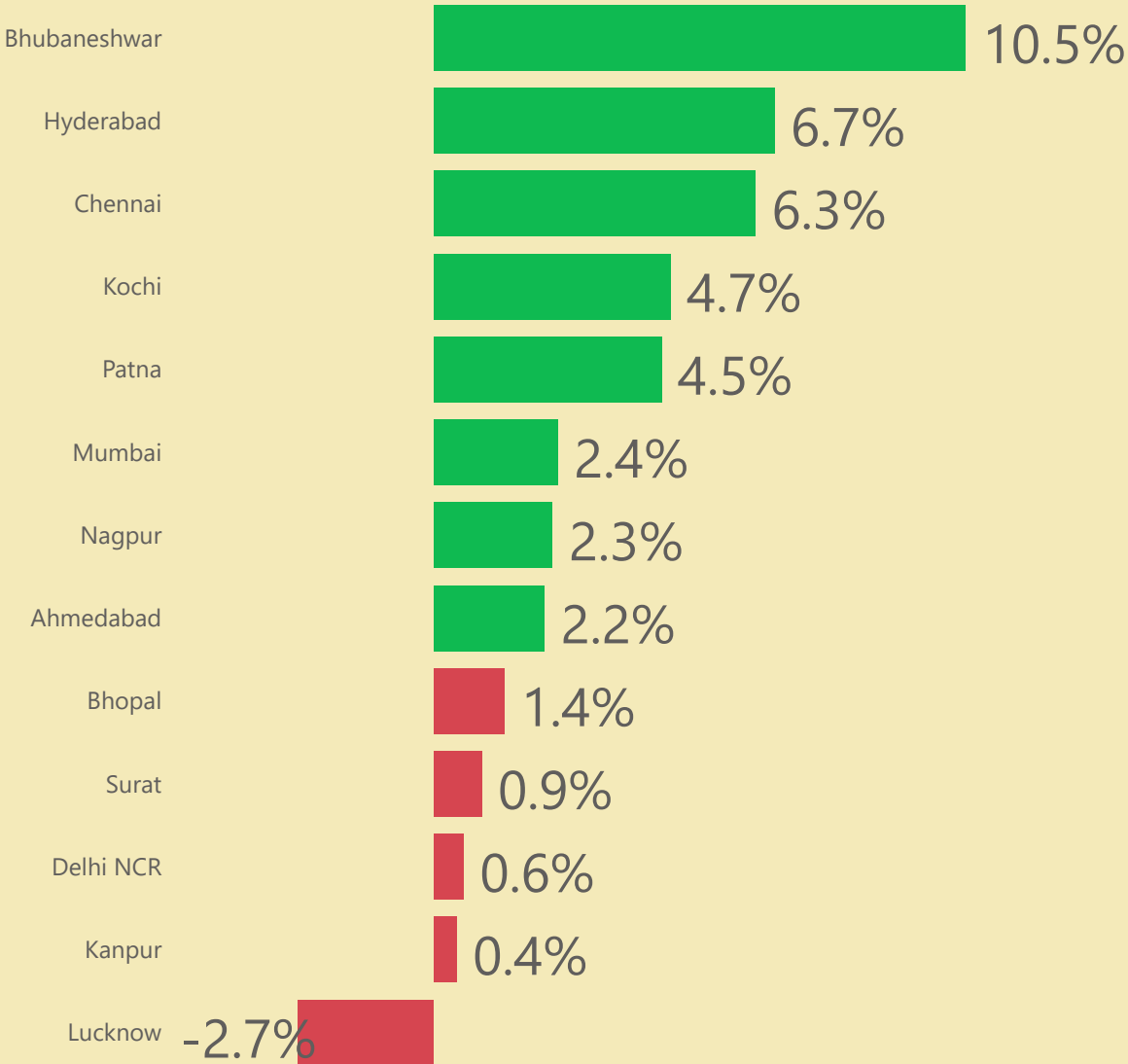
Mar 20

Apr 20

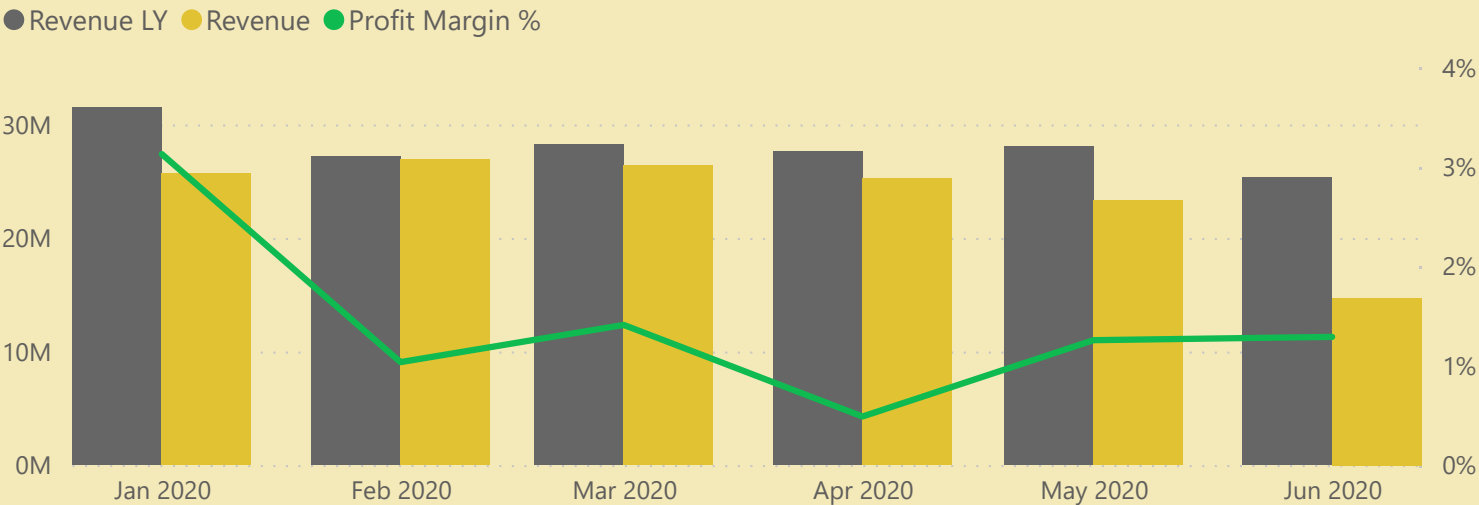
May 20

Jun 20

Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Excel Stores	₹7,928,385	5.6%	12.5%	3.3%
Premium Stores	₹5,899,748	4.1%	1.4%	0.5%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.5%
Info Stores	₹5,064,374	3.6%	7.8%	3.2%
Control	₹4,182,662	2.9%	2.5%	1.2%
Surge Stores	₹3,953,600	2.8%	11.9%	6.2%
Logic Stores	₹3,319,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹3,116,384	2.2%	6.1%	4.0%
Nixon	₹3,028,345	2.1%	4.7%	3.2%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.7%
Forward Stores	₹2,560,961	1.8%	5.4%	4.3%
Electricalsocity	₹2,520,938	1.8%	3.3%	2.7%
Total	₹142,224,545	100.0%	100.0%	1.4%