

Number of Churned Customers

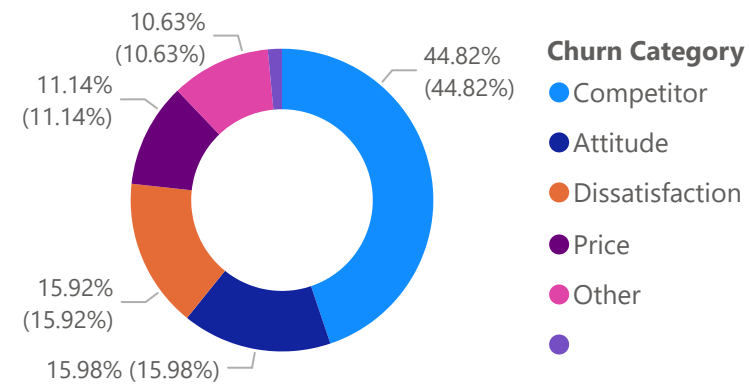
Number of Customers

Churn rate

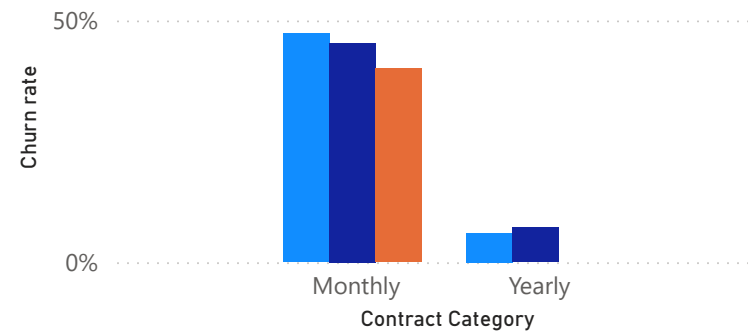
Churn Category

- Competitor
- Attitude
- Dissatisfaction
- Price
- Other

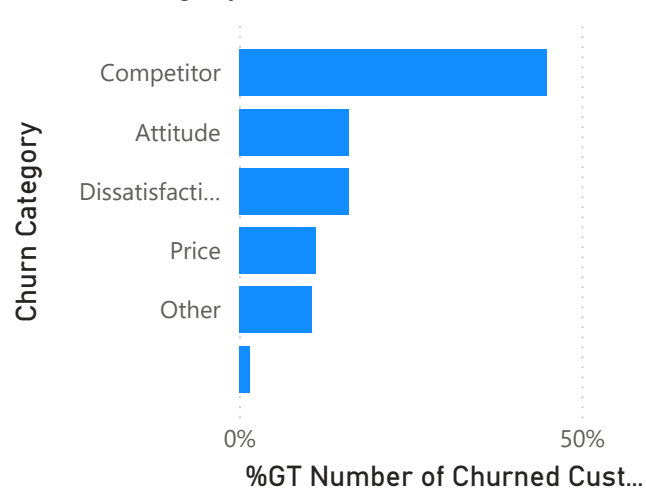
Churn Category	Percentage
Competitor	44.82%
Attitude	15.98%
Dissatisfaction	15.92%
Price	11.14%
Other	10.63%



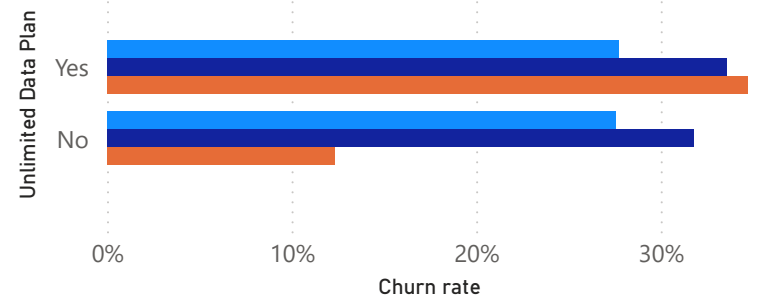
Gender ● Female ● Male ● Prefer not to say



Churn Category

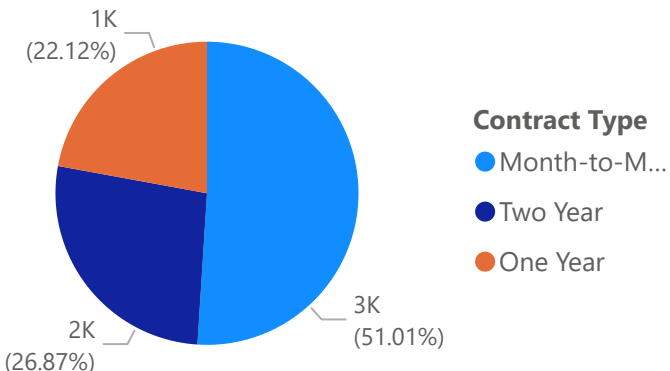


Grouped Cons... ● 10 or more GB ● Between 5 an... ● Less than 5 ...

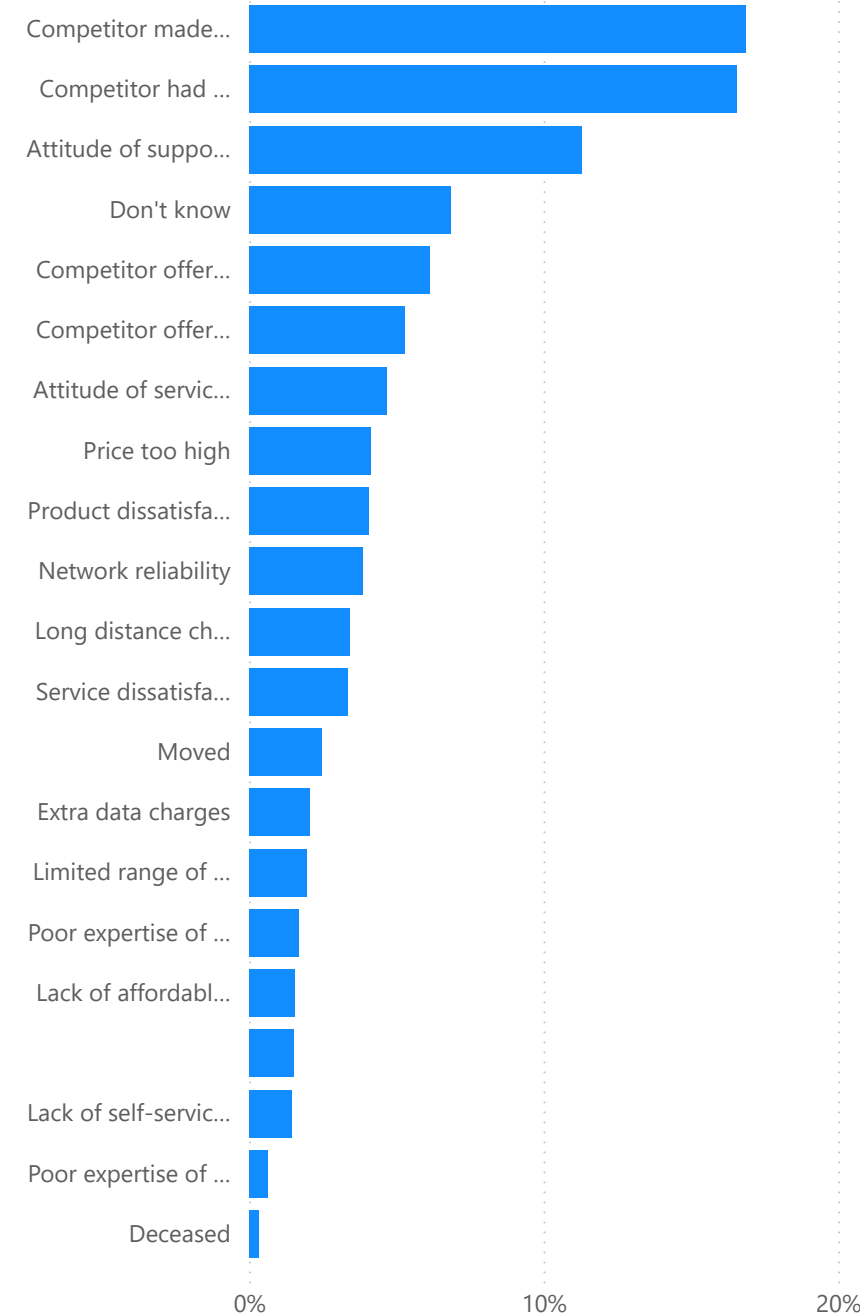
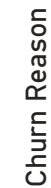


Contract Type

- Month-to-Month (51.01%)
- Two Year (26.87%)
- One Year (22.12%)



Churn Reason



% of Customers Churned

● Number of Customers ● Churn rate

