

Mahima Kale

Education

University of California,
Davis
Bachelor of Art in Design
Expected graduation:
June 2022

Contact me at

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 Davis, CA, 95616

Skills Summary

Softwares

- Figma
- Illustrator
- Photoshop
- InDesign
- XD

Languages

- HTML
- CSS
- Java
- Javascript

Profile Objective

A Design major keen in securing a position in the industry. I am a Swift Learner & eager to align with Organizational Vision & Mission to attain ultimate Team Goal with utmost Sincerity, Dedication and Time-tested Leadership quality. Believe in Continuous Improvement & Customer Delightment.

Work Experience

Art and Design Marketing Intern Lead

The Culture C.O.-O.P. | June 2020- Present

- Led the graphics team meetings
- Organized and assigned team tasks and created timelines
- Worked on a variety of projects like designing posters, brochures, info-graphics, etc
- Presented work about diversity and equity at NCLD (National Center for Learning Disabilities) via zoom on Oct 25 2020

Marketing Design Assistant

ASUCD Unitrans | July 2021- Present

- Assisted in designing the marketing materials for Unitrans
- Unitrans is the Transit System for the City of Davis

Graphics Director

Open Ceilings Literary Magazine | July 2021- Present

- Compiled the written content of the entire literary magazine
- Monitored the creation of cover and other promotional graphics of the magazine
- Collaborated with editing and business teams to align goals

Graphic Design Summer Intern

Botanik Herbs and Tea | June- September 2021

- Designed social media content and website graphics
- Collaborated with other interns to define a consistent visual brand identity

Achievements and other Information

- School Head Girl (Student Body Lead) | 2017
- An All Rounder/ Holistic Student Award | 2018
- UC Davis Deans list | Spring 2020 & Winter 2020
- Duke of Edinburgh (International Award for Young People) Bronze & Gold level | 2016-2018
- Deputy Secretary General for a Model United Nations | 2017