#### DATA SCIENCE AND ANALYTICS

### SECURITY ANALYSIS

### **Fraud Detection System for Finance**

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### 1. Introduction

In the dynamic financial industry, fraud is a significant and persistent challenge. Financial institutions and e-commerce platforms face billions in losses due to fraudulent activities such as credit card fraud and identity theft. Machine learning models, particularly fraud detection systems, have become essential tools in identifying and preventing such financial threats. This project focuses on developing a fraud detection system using machine learning, deployed as an interactive web app using **Streamlit**, a Python framework for building data applications.

# **Project Objective**

The goal of this project is to develop a real-time fraud detection system that can classify transactions as legitimate or fraudulent based on transaction details. The system was deployed as a **Streamlit** web application to allow users to input transaction details and get immediate fraud predictions.

### 2. Problem Definition

The primary challenge addressed by this system is the identification of fraudulent transactions on an e-commerce platform. The system is built to detect potentially fraudulent transactions based on various input features such as the transaction amount, user behavior, and geographical information.

### 3. Data Collection

The dataset used for this project is the **IEEE-CIS Fraud Detection Dataset**, which contains transaction records with features like transaction amount, user ID, merchant ID, device information, and labels indicating whether the transaction is fraudulent or legitimate.

#### • Dataset Overview:

- Features: The dataset includes user and merchant information, transaction amount, time, and various other transaction details.
- Label: A binary label indicating whether the transaction is fraudulent (1) or legitimate (0).
- o **Imbalance**: The dataset is imbalanced with a larger proportion of legitimate transactions compared to fraudulent ones.

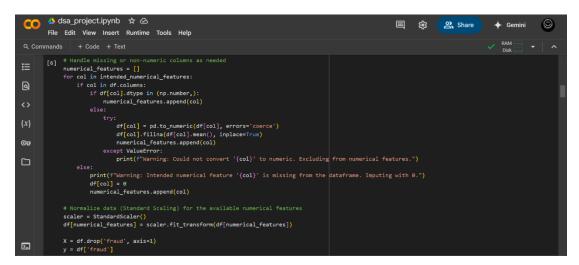
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2	05-01-2019 22:05	"Gottlieb,	shopping	1177.79	Browning	MO	40.029	-93.1607		602	Cytogenet	14-07-1954	f1c51701d8b5c	39.288305	-92.476947	1	L	100
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5	05-01-2019 22:32	Pouros-H	shopping	730.78	Wales	AK	64.7556	-165.672		145	"Administ	09-11-1939	2396a5b8e277	65.233866	-166.550779	1	Ĺ	
5	05-01-2019 22:33	Goyette I	nshopping	1006.4	Wales	AK	64.7556	-165.672		145	"Administ	09-11-1939	4d7e567247b6	65.220316	-165.005725	1	Ĺ	
	05-01-2019 22:38	"Baumba	cshopping	830.72	Wales	AK	64.7556	-165.672		145	"Administ	09-11-1939	773a3305db09	65.710538	-165.986117	1	L	
3	05-01-2019 23:17	Pacocha-	Cgrocery_p	311.92	Wales	AK	64.7556	-165.672		145	"Administ	09-11-1939	191b3dcec7a6a	64.79501	-165.670735	1	L	
1	05-01-2019 23:26	Barrows I	Shopping	762.93	Browning	MO	40.029	-93.1607		602	Cytogenet	14-07-1954	19b126ecf4c79	40.205262	-93.499211	1	i	
	06-01-2019 18:39	Fisher-Sch	shopping	855.88	Browning	MO	40.029	-93.1607		602	Cytogenet	14-07-1954	bbae703c3794	40.786018	-93.301092	1		

## 4. Data Preprocessing

Data preprocessing ensures that the data is clean, normalized, and ready for machine learning. The key preprocessing steps include:

- Handling Missing Values: Missing data was imputed using statistical methods like
  filling with the mean for numerical features or the most frequent value for categorical
  features.
- **Normalization**: Numerical features, including the transaction amount, were normalized to ensure they are on a similar scale.
- Class Imbalance: To address the class imbalance, SMOTE (Synthetic Minority
   Over-sampling Technique) was used to generate synthetic examples of fraudulent
   transactions.



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### 5. Feature Engineering

Feature engineering plays a pivotal role in improving the model's accuracy. Here are the key features derived from the raw transaction data:

- Transaction Amount: The monetary value of the transaction.
- **Time Since Last Purchase**: The time gap between the current and previous transaction for a user.
- **Transaction Frequency**: The frequency of transactions made by the user within a specific time frame.
- **Geographic Distance**: The distance between the user's location and the merchant's location.
- **Device Information**: Whether the transaction was made from a known or new device.

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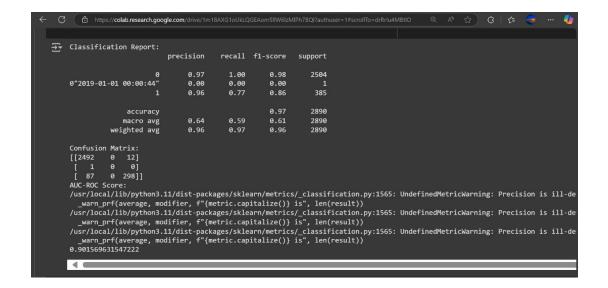
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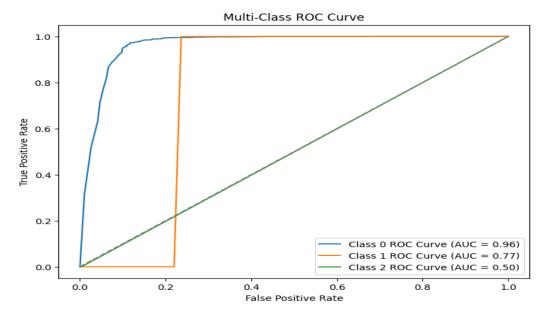
# 6. Model Development And Model Evaluation

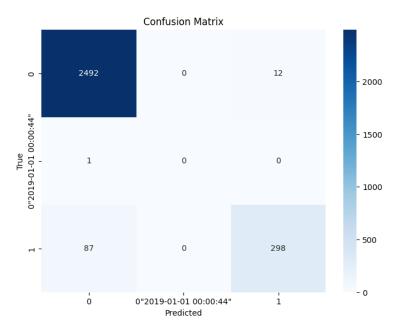
To evaluate the models, metrics such as precision, recall, F1-score, and AUC-ROC were used. These metrics are essential in evaluating how well the model performs, especially in imbalanced datasets.

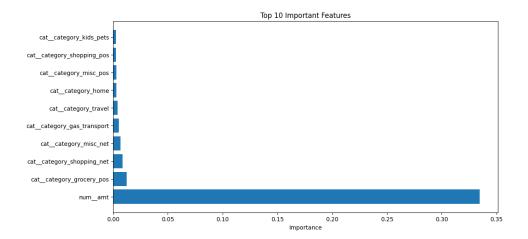
Based on the evaluation, Random Forest was chosen .

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# 7. Deployment in Streamlit

For the deployment, **Streamlit** was chosen to build an interactive user interface for real-time fraud detection. The app allows users to input transaction details and receive immediate feedback on whether the transaction is fraudulent or safe.

# **Steps for Deployment:**

- 1. **Building the Interface**: Streamlit's simple and intuitive layout allows for easy construction of forms to input transaction data, including:
  - Merchant details
  - Transaction amount
  - User location
  - Device and merchant information
  - o Date and time of transaction
- 2. **Model Integration**: The trained Random Forest model was integrated directly into the Streamlit app. Once a user inputs the transaction details, the model classifies the transaction as either fraudulent (1) or legitimate (0).
- 3. **Real-Time Prediction**: The app takes the input data, preprocesses it, and passes it to the model for prediction. The result is then displayed to the user in a user-friendly format.
- 4. **Result Display**: The prediction is shown as either:
  - o **Fraudulent** (if the model predicts a fraud)

• Safe (if the model predicts a legitimate transaction)

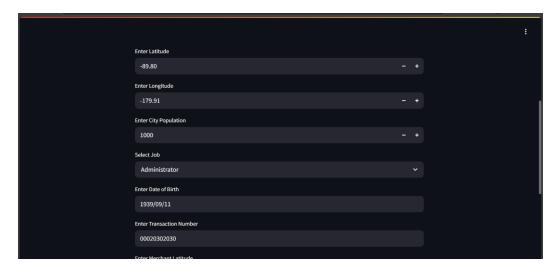
```
import streamlit as st
import joblib
import numpy as np
import pandas as pd
from sklearn.preprocessing import LabelEncoder
model = joblib.load('fraud detection model.pkl')
label encoder = LabelEncoder()
def make prediction(input data):
  input data['merchant'] = label encoder.fit transform(input data['merchant'])
  input data['category'] = label encoder.fit transform(input data['category'])
  input data['job'] = label encoder.fit transform(input data['job'])
  input_data['city'] = label_encoder.fit_transform(input_data['city'])
  input data['state'] = label encoder.fit transform(input data['state'])
  input data = input data.drop(columns=['dob'])
  expected features = 15636
  current features = input data.shape[1]
  if current features < expected features:
    padding = np.zeros((input data.shape[0], expected features - current features))
    input data padded = np.hstack([input data.values, padding])
  else:
    input data padded = input data.values
```

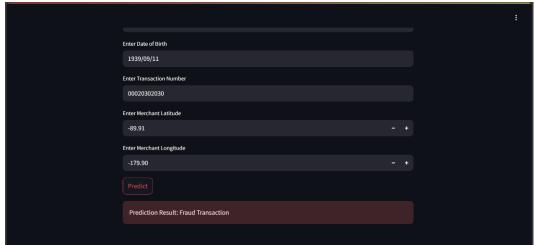
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prediction = model.predict(input data padded)
  return prediction[0]
st.title('Real-Time Fraud Detection')
merchant = st.selectbox('Select Merchant', ['Stokes, Christiansen and Sipes', 'Merchant A',
'Merchant B'])
category = st.selectbox('Select Category', ['grocery net', 'ecommerce', 'retail'])
amount = st.number input('Enter Amount', min value=0.0, step=0.01)
city = st.text input('Enter City', value='Wales')
state = st.text input('Enter State', value='AK')
latitude = st.number input('Enter Latitude', min value=-90.0, max value=90.0, step=0.01)
longitude = st.number input('Enter Longitude', min value=-180.0, max value=180.0,
step=0.01)
city population = st.number input('Enter City Population', min value=0, step=1)
job = st.selectbox('Select Job', ['Administrator', 'Engineer', 'Manager', 'Clerk'])
dob = st.date input('Enter Date of Birth', value=pd.to datetime('1939-09-11'))
transaction number = st.text input('Enter Transaction Number')
merchant_latitude = st.number_input('Enter Merchant Latitude', min_value=-90.0,
max value=90.0, step=0.01)
merchant longitude = st.number input('Enter Merchant Longitude', min value=-180.0,
max value=180.0, step=0.01)
input data = \{
  'merchant': [merchant],
  'category': [category],
  'amt': [amount],
  'city': [city],
  'state': [state],
  'lat': [latitude],
  'long': [longitude],
```

```
'city_pop': [city_population],
  'job': [job],
  'dob': [dob],
  'trans_num': [transaction_number],
  'merch_lat': [merchant_latitude],
  'merch_long': [merchant_longitude]
}
input_df = pd.DataFrame(input_data)
if st.button('Predict'):
  try:
     result = make_prediction(input_df)
     if result == 0:
       st.success("Prediction Result: Safe Transaction")
     else:
       st.error("Prediction Result: Fraud Transaction")
  except Exception as e:
     st.error(f"Error: {str(e)}")
```

# **Output:**







### 8. Conclusion

The project successfully developed and deployed a real-time fraud detection system using **Streamlit**. The model, a **Random Forest classifier**, achieved high accuracy and is capable of providing predictions in real-time based on transaction data. The application is easy to use, allowing users to quickly assess the legitimacy of transactions.

## **Future Improvements:**

- Advanced Features: Including network analysis or anomaly detection could further enhance the system's performance.
- **User Interface Enhancements**: Adding more interactive visualizations and alerts for detected fraud could improve the user experience.