

# Customer Behaviour Dashboard

subscription\_status

No

Yes

**3.9K**

gender

Female

Male

category

Accessories

Clothing

Footwear

Outerwear

shipping\_type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

Number of Customers

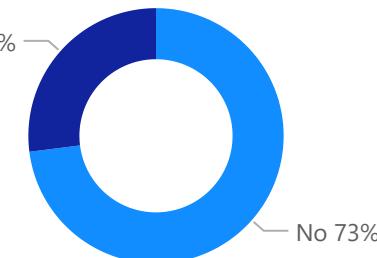
**\$59.76**

**3.75**

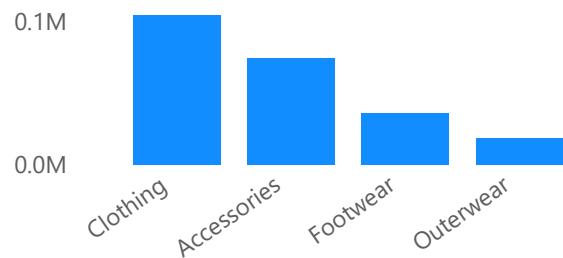
Avg\_Purchase\_Amt

Average Review Rating

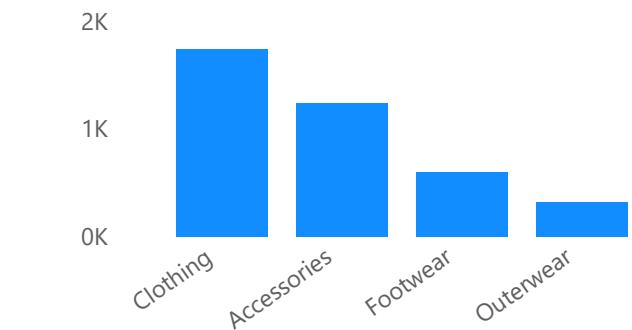
**% of subscription status**



**Revenue by category**



**Sales by category**



**Revenue by age\_group**



**Sales by age\_group**

