

Customer Behaviour Dashboard

subscription_status

☐ No

☐ Yes

gender

☐ Female

☐ Male

category

☐ Accessories

☐ Clothing

☐ Footwear

☐ Outerwear

shipping_type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

3.9K

Number of Customers

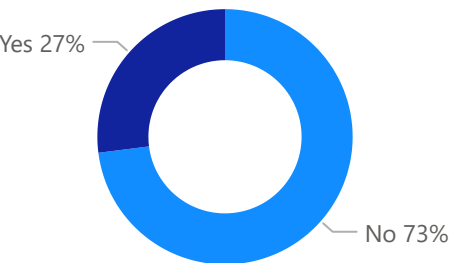
\$59.76

Avg_Purchase_Amt

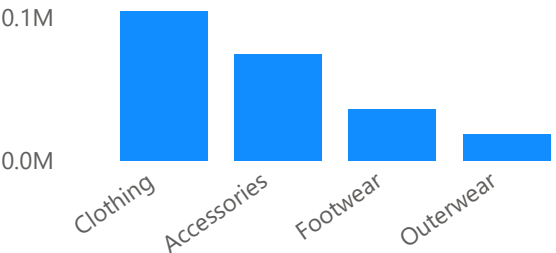
3.75

Average Review Rating

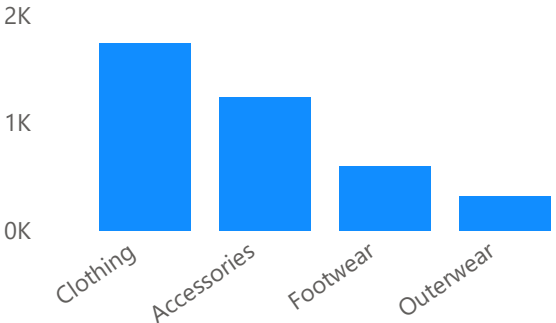
% of subscription status



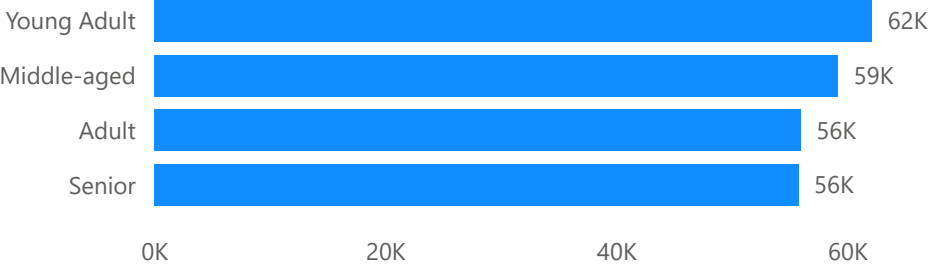
Revenue by category



Sales by category



Revenue by age_group



Sales by age_group

