

Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

cards bearing  
business  
information  
about a company  
or individual.

Neutral  
Minimalist  
Professional  
Monogram  
Corporate  
Business Card ...

Choose from  
over 1000+  
professionally  
designed free  
business card  
templates.

A professional  
designer will be able  
to give you guidance  
on how best to  
proceed with your  
business card  
design.

Boost your  
company's prestige  
with the best  
Business Cards! Pick  
any template from  
our collection and ...

Black and Gold  
Simple Elegant  
Fashion  
Designer  
Business Card.

Professional business  
cards  
With using canva.

Blue and yellow  
modern creative  
business card  
design template.  
unique shape  
modern business  
card ...

Create Your Own  
Visiting Cards by  
Upload Design  
and Text or Use  
Our Predesigned  
Templates.

Despite the  
increasing dominance  
of online business  
tools, the humble  
business card still has  
an important role to  
play.

Corporate Business  
Cards designed in a  
creative manner  
gives a professional  
touch to ...

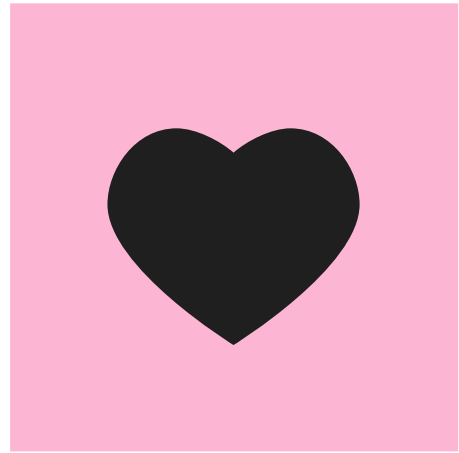
Collaborate on  
designs, mockups  
and wireframes with  
your non-design  
colleagues; Lock  
down your branding  
to ...

Professional  
business cards.  
Work with an expert  
to get professional  
business card  
designs.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?