**“ Effects of performance of Bashundhara Paper Mills Ltd. and Sonali Paper & Board Mills Ltd.**

The company was founded by Ahmed Akber Sobhan. The company was incorporated in Bangladesh on September 28,1993 as a private limited company having its registered office in Dhaka.The Bashundhara Paper Mills Ltd. is a subsidiary of the Bashundhara Group, one of Bangladesh’s largest industrial conglomerates.

The Cash Conversion Cycle (CCC) is a metric that shows the amount of time it takes a company to convert its investments in inventory to cash. The conversion cycle formula measures the amount of time, in days, it takes for a company to turn its resource inputs into cash.