Business Benefits of CI/CD
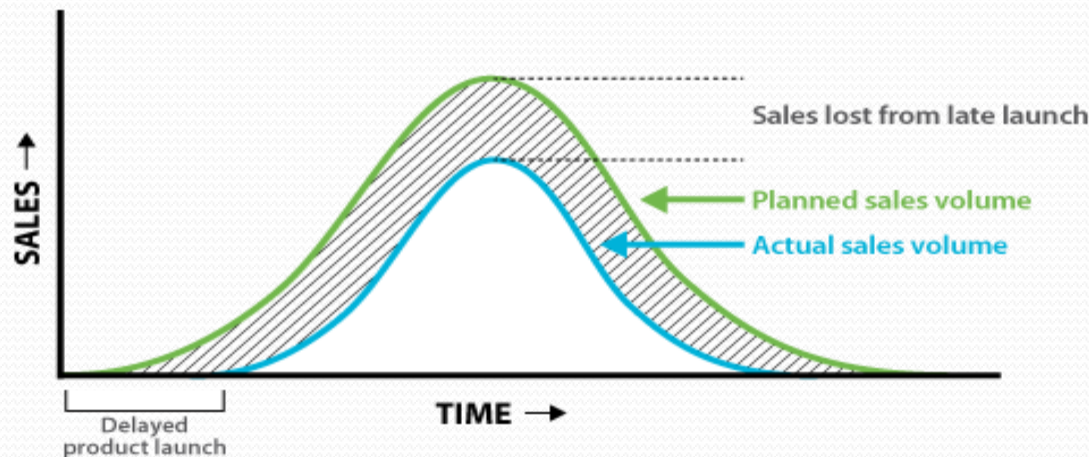
Productivity

- Productivity increases when tedious and repetitive tasks, like filling out a bug report for every defect discovered , can be performed by pipelines instead of humans. This lets teams focus on vision while pipelines do the execution.

Time-to-Market

Automated software delivery pipelines help organizations respond to market changes better. The need for speed is of utmost importance to reduce shelf time of new features. With a low Time2Market, organizations have a better chance to outmanoeuvre their competition and stay in business.

Reduced Costs

- CI reduces manual tasks and errors, which also reduces the risk of outages or downtime after release. Automated pipelines reduce manual labour and lead to eventual savings since personnel is more expensive than tools.

Improved Customer Satisfaction

- CI/CD helps fast and frequent releases, new features shipped regularly, bugs fixed promptly and immediate reaction to feedback. It provides the business with more flexibility to release products and services for their customers and gain a competitive advantage.

Thank You