**Project Design Phase**

Problem:  
- Limited access to immediate, expert-level medical insights.  
- Difficulty in identifying health conditions based on symptoms without professional help.  
- Lack of personalized treatment plans for known diagnoses.  
- Insufficient tools for continuous monitoring and understanding of health metrics.  
- Overload of non-verified or generic medical advice online.

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| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID59935 |
| Project Name | HealthAI: Intelligent Healthcare Assistant Using IBM Granite |
| Maximum Marks | 2 Marks |

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**Purpose:**

* Solve complex problems in a way that fits the state of your customers.
* Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
* Sharpen your communication and marketing strategy with the right triggers and messaging.
* Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
* **Understand the existing situation in order to improve it for your target group.**

**Template:**

Calendar

Description automatically generated

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>