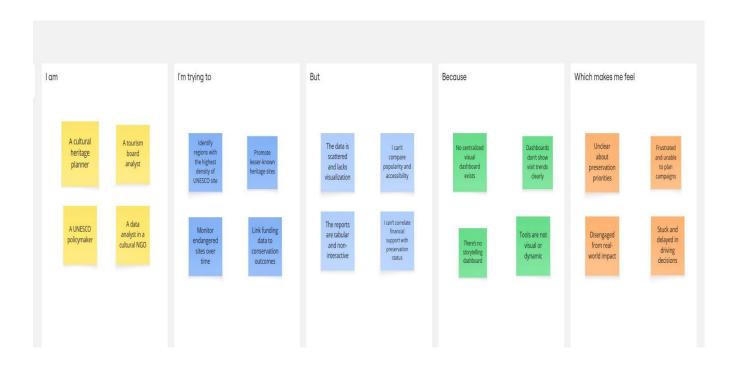
Ideation Phase Define the Problem Statements

Date	30 June 2025
Team ID	LTVIP2025TMID48417
Project Name	Heritage Treasures: An In-Depth Analysis of
	UNESCO World Heritage Sites in Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	cultural	identify	data is	There's no	Unclear
	heritage	regions with	scattered	centralized	about
	planne	the highest	and not	visual	preservation
		density of	visua	dashboard	prioritieS
		UNESCO			
		sites			
PS-2	tourism	promote	I can't	dashboards	frustrated
	board	lesser	compare	don't show	and unable
	analyst	known	popularity	tourist	to plan
		heritage	and	trends	campaigns
		sites	accessibili	clearly	
			ty		
PS-3	UNESCO	monitor	reports	there's no	disconnected
	policymaker	endangered	are	storytelling	from real
		heritage	static and	dashboard	time site
		sites over	non		conditions
		time	interactiv e		
PS-4	data	link	can't	tools aren't	stuck in a
	analyst in a	conservation	correlate	visual or	slow, manual
	cultural NGO	funding to	funding with	dynamic	decision
	NUU	site health	site status		process
			site status		