

# Prompt

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**“Clearly define a problem or an idea of your choice, where you would need to leverage the Foursquare location data to solve or execute. Remember that data science problems always target an audience and are meant to help a group of stakeholders solve a problem, so make sure that you explicitly describe your audience and why they would care about your problem.”**



# The Problem

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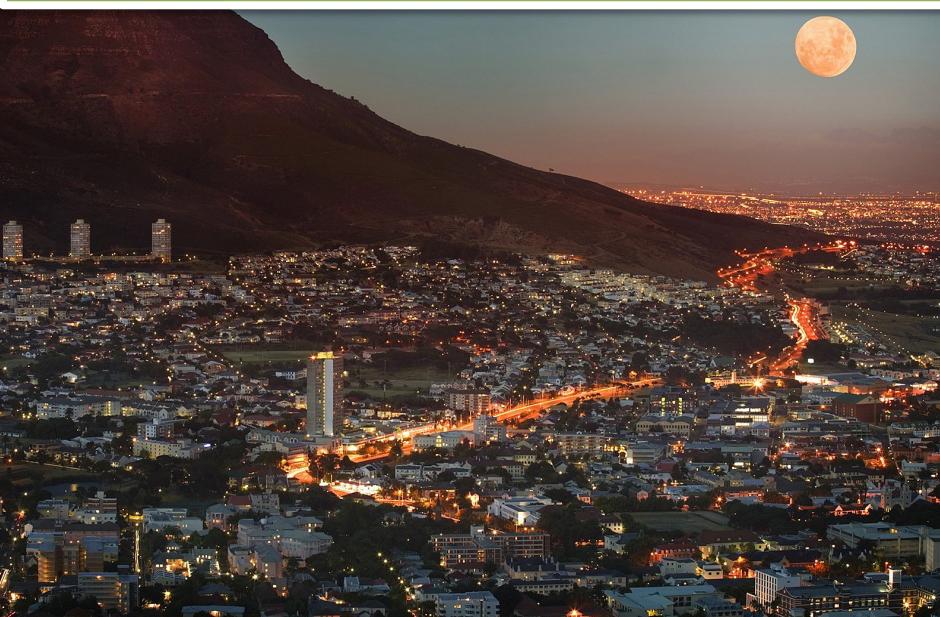
- Young Africans want to travel Africa
- But they lack information about:
  - African Cities
  - And what to do in them
- So they go abroad or stay local





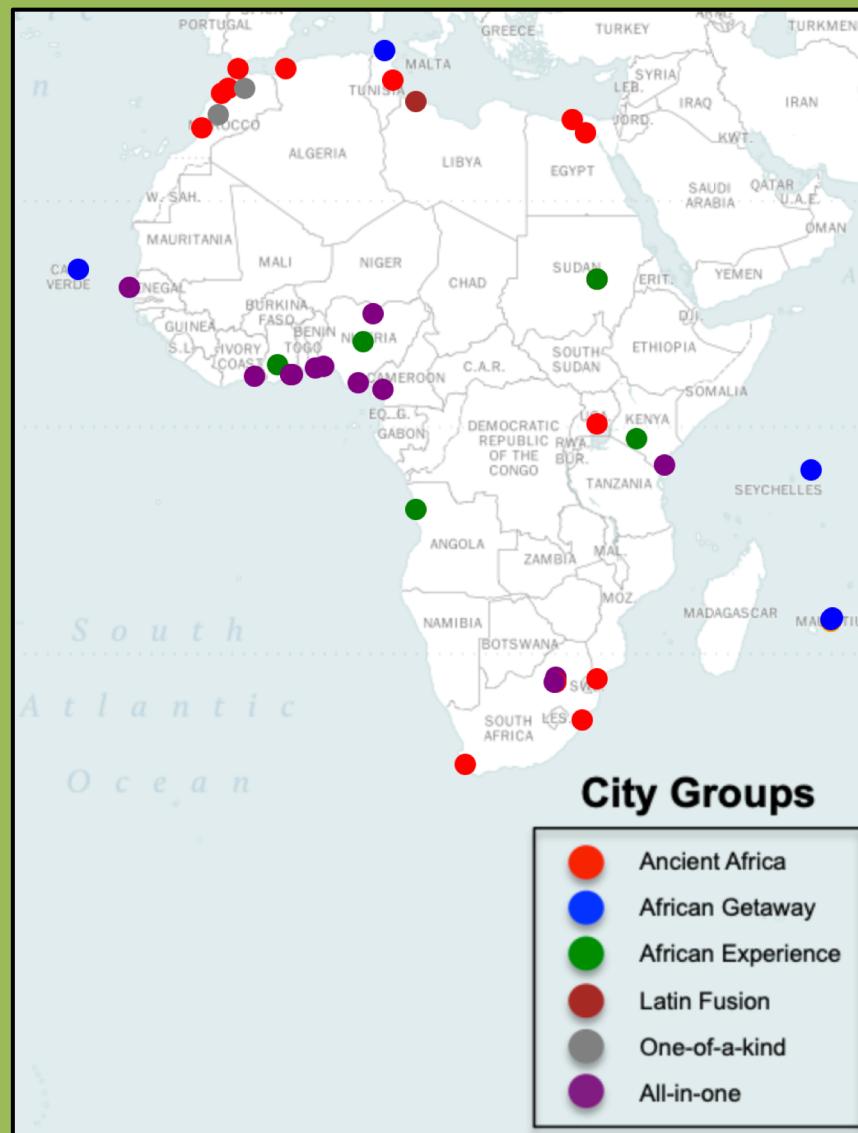
# Enter: Africa Tours

MAKING IT SIMPLER TO TRAVEL AFRICA IN AN ECONOMICAL WAY



# Step 1: Pick

- ❑ Countries have been grouped for your convenience based on their similarity in terms of venues and sights



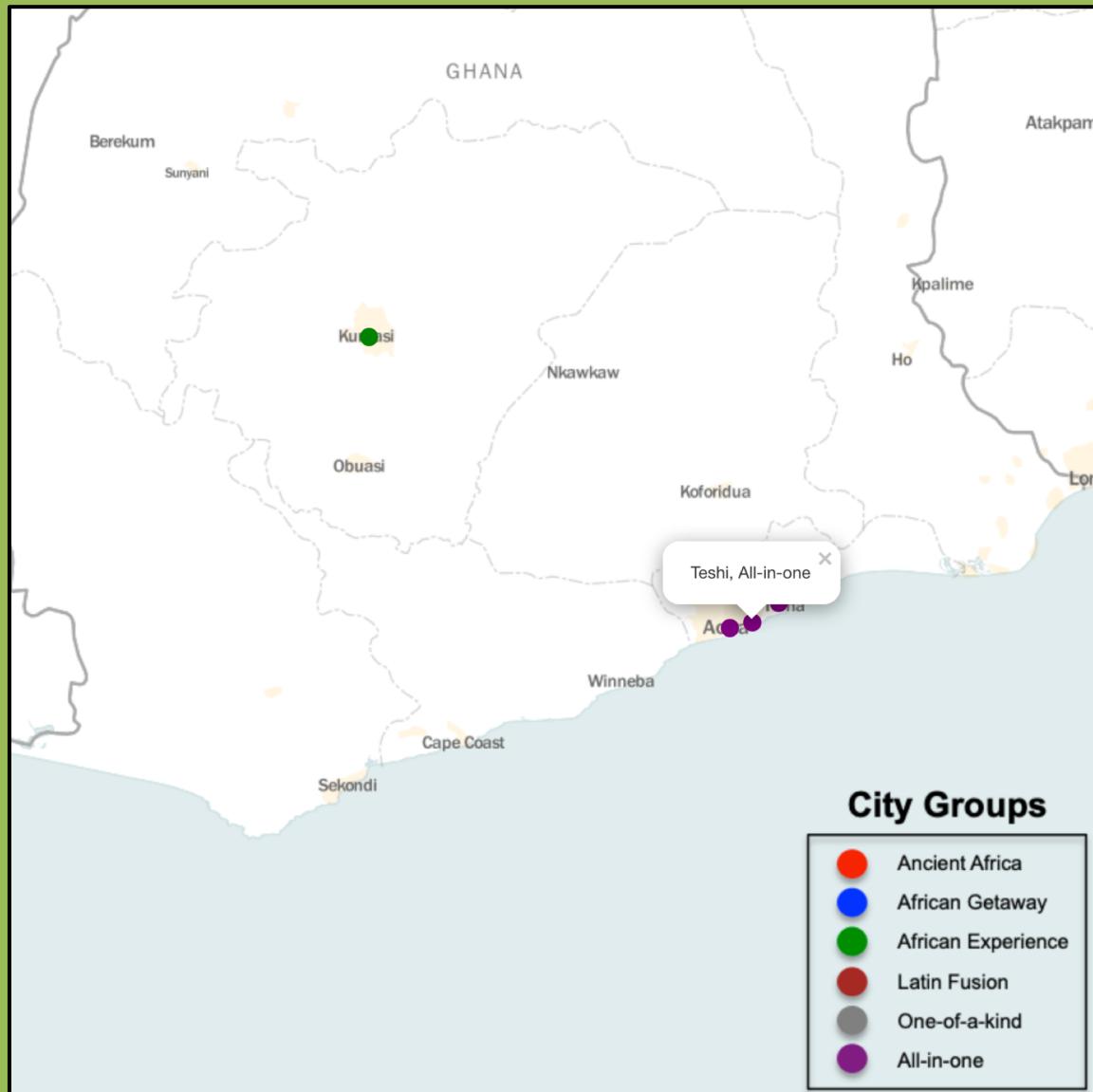
# Step 2: Explore

- ❑ Cities have been further broken down into what venues they contain
- ❑ Let's explore the All-in-one Group, which has a bit of everything
  - Teshi looks interesting! It has African Restaurants and beaches.

Country	City	Type	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
Benin	Cotonou	MC	Resort	Hotel	Restaurant	Shopping Mall	Hotel Bar	Bakery	Plaza	Middle Eastern Restaurant	Beach	Lounge
Cameroon	Douala	MC	Bakery	Lounge	Restaurant	Hotel	Shopping Mall	Nightclub	Big Box Store	Diner	Pizza Place	French Restaurant
Cote D'Ivoire	Abidjan	MC	Ice Cream Shop	African Restaurant	Fast Food Restaurant	Bakery	Italian Restaurant	Nightclub	Restaurant	Shopping Mall	Plaza	Café
Ghana	Accra	CC	Hotel	African Restaurant	Bar	Fast Food Restaurant	Nightclub	Restaurant	Indian Restaurant	Lounge	Chinese Restaurant	Pizza Place
Ghana	Tema	MC	Shopping Mall	Fast Food Restaurant	Convenience Store	Golf Course	Fried Chicken Joint	Restaurant	Hotel	African Restaurant	American Restaurant	Breakfast Spot
Ghana	Teshi	MC	Hotel	African Restaurant	Fast Food Restaurant	Shopping Mall	Café	Restaurant	American Restaurant	Cocktail Bar	Beach	Bakery
Kenya	Mombasa	MC	Café	Nightclub	Resort	African Restaurant	Shopping Mall	Lounge	Coffee Shop	Pizza Place	Beach	Hotel
Nigeria	Kano	MC	Shopping Mall	Convenience Store	Middle Eastern Restaurant	Department Store	BBQ Joint	Airport	Hotel	Fried Chicken Joint	Gym / Fitness Center	Mobile Phone Shop
Nigeria	Port Harcourt	MC	Multiplex	Department Store	Shopping Mall	African Restaurant	Hotel	Fast Food Restaurant	Mediterranean Restaurant	Boutique	Bar	Bed & Breakfast

# Step 3: Go

❑ Let's go to Teshi in Ghana!



# Step 4: Enjoy!!!

Guarantee yourself a unique and amazing travel experience.

User our information database to plan your Africa trip in 3 easy steps today:

1. Pick
2. Explore
3. Go

**SUBSCRIBE!**

