

48K

Total Impressions

4830

Total Clicks

1496

Total Conversions

411K

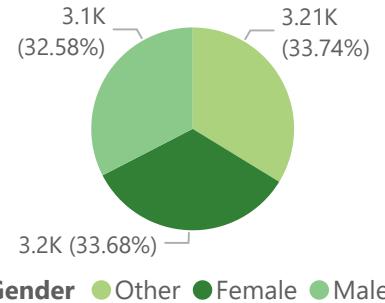
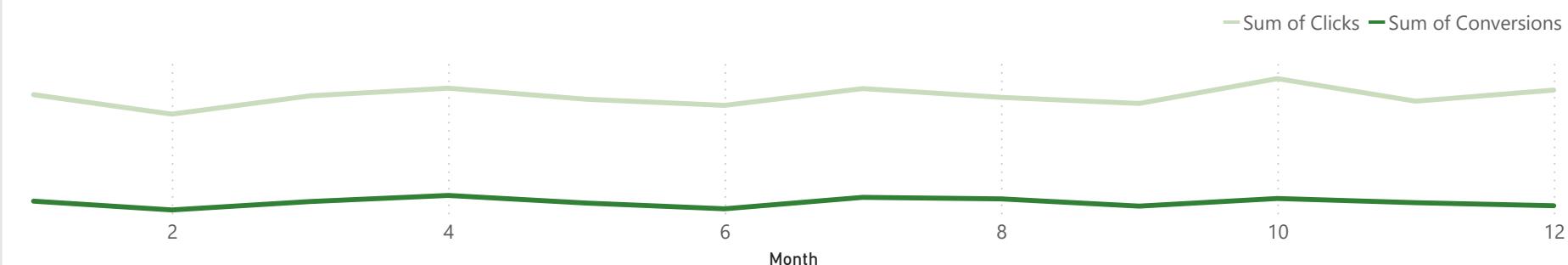
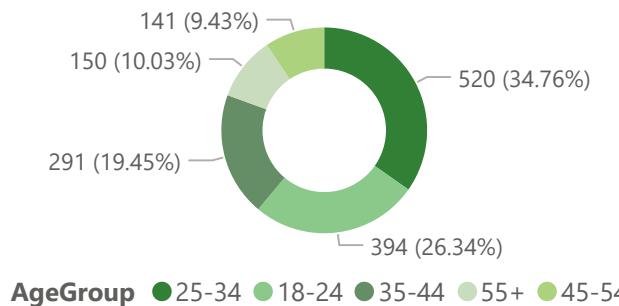
Total Conversion Value

10.11

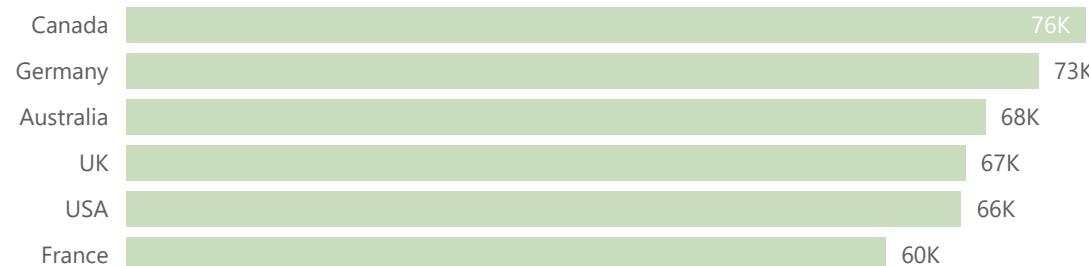
CTR (%)

30.97

CVR (%)

**Customer Gender Distribution****Monthly Clicks and Conversions****Age Group Share of Conversions****Total Conversions of AdPlatforms**

Google	615
Facebook	446
Instagram	298
Twitter	137

**Countries Conversion Values**

ProductCategory

All

Gender

All

Country

All

AdPlatform

All

Month

1 12

**Sum of Conversions by ProductCategory**