



Press Release

Central Agency for Public Mobilization And Statistics

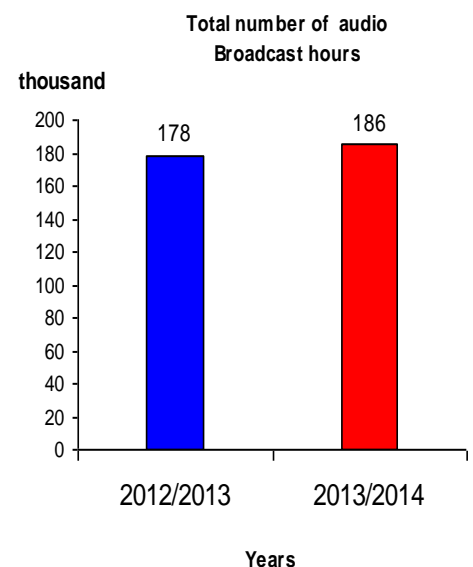
On the occasion of World Radio Day 4.4% increase in the number of audio Broadcast hours 2013

Central Agency for Public Mobilization and Statistics, Issued in 12 / 2 /2015 a press on the occasion of World Radio Day approved by UNESCO as a media tool to improve cooperation between broadcasting international channels and to encourage major local radio networks on freedom of expression and gender equality upon broadcast.

Most important statistical indicators are as follows:

- The total number of audio broadcasting hours according to radio networks, reached 186 thousand hours in 2013/2014 compared to 178 thousand hours in 2012/2013, an increase of 4.4%. □

- The regional radio (Radio Cairo-Alexandria - central delta- channel - North upper – South upper - North Sinai - South Sinai-Matrouh - New Valley), occupied the largest share of the total number of radio transmissions hours, reaching 64 thousand hours by 34.7% , an average of 176 hours per day, followed by cultural radio (European radio program - music program - cultural program) reaching 22 thousand hours of the total number of radio transmissions hours by 11.8% , an average of 60 hours per day .



- The number of radio transmissions hours of radio general program reached 8760 hours during 2013/2014, the same number of transmission hours for 2012/2013, while the largest political field occupied the share of the number of transmission hours reaching 2715 hours during 2013/2014 compared to 2280 hours during 2012/2013, an increase of 19.1%.

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