



Press Release

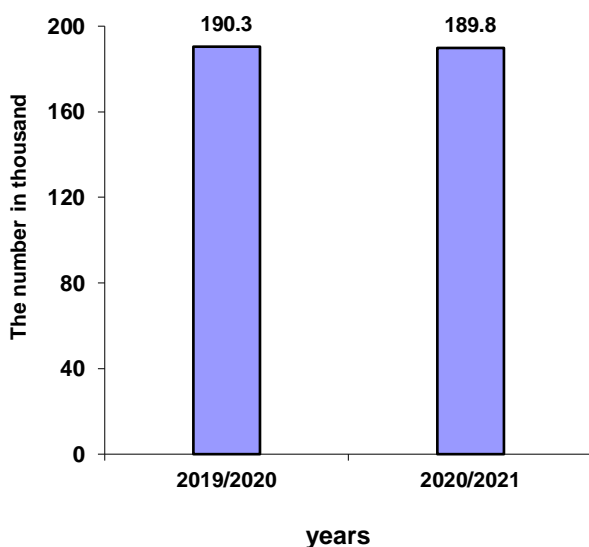
Central Agency for Public Mobilization And Statistics

On the Occasion of World Radio Day Radio networks achieve 189.8 thousand broadcast hours In 2020/2021

Today, 13 / 2 / 2022, Central Agency for Public Mobilization and Statistics issued a press release for World Radio Day that is celebrated annually on the 13th of February, and it was adopted by UNESCO. Radio is an effective tool for praising human life in its diversity and provides a platform for the dissemination of democratic dialogue. Radio remains the most widely used media globally . In addition, It has the unique ability to reach a very large number of people and to be an arena that allows everyone to express their opinions. Radio stations should provide their services for diverse societies and to offer them a variety of programs and viewpoints, also radio stations must be able to express the diversity of their listeners.

The one hundred eleven years-old radio is still the most widespread media outlet especially After during the peak of the Corona outbreak , this method proved its flexibility and ability to regenerate, as contributed to the dissemination of reliable information about the CORONA pandemic. Under the slogan (Radio and Trust) .

Total number of audio broadcast hours



Among the most important statistical indicators of National Media Authority are the following:

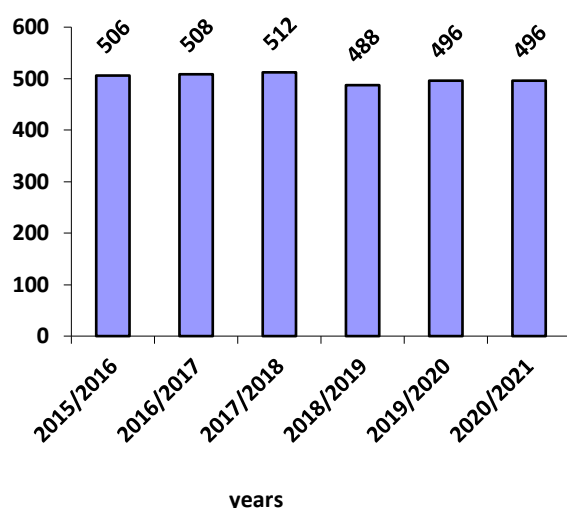
- Number of radio networks reached 10 networks with a total number of 189.8 thousand audio broadcast hours in 2020/2021.
- Regional network occupied the largest share with 66441 hours of total broadcast hours, at a rate of 36.7%, with a daily average of 182.2 hours.

In the seconded position by the directed foreign radio networks, reaching 22265 hours, at a rate of 11.7%, with a daily average of 61 hours in 2020/2021.

- Entertainment field occupied the largest share of the total number of radio broadcasting hours, reaching 42723 hours, at a rate of 23.6%, with a daily average of 117.3 hours, followed by cultural field, which reached 31864 hours at a rate of 17.6% with a daily average of 87.2 hours, followed by religion field which reached 28166, at a rate of 15.6% of the total hours of audible broadcast with average of 77.1 hours per day in 2020/2021.

Average number of daily broadcast hours for the broadcasting sector

The number of hours



- Number of broadcast hours for (General Program) broadcast reached 8760 hours in 2020/2021.

- Daily average hours of broadcasting in the radio sector reached 496 hours in 2020/2021.

Source: Annual statistical report of National Media Authority