



Press Release

Central Agency for Public Mobilization And Statistics

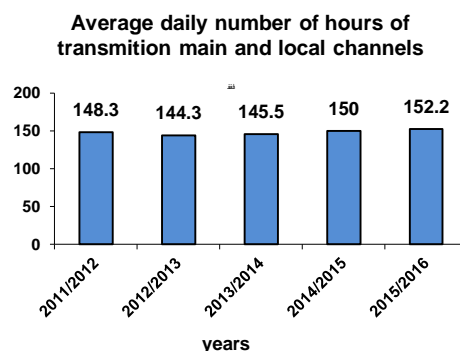
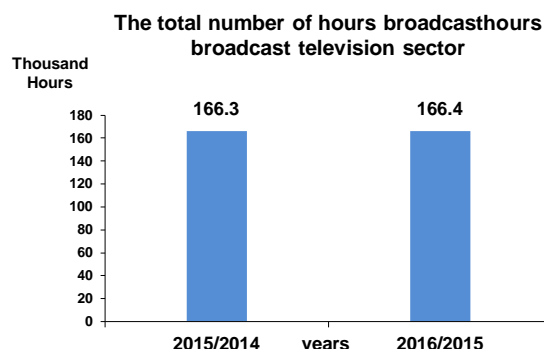
On the occasion of the World television Day

1.5% rate of increase in the average daily transmission hours of main and local channels in 2015/2016

Central Agency for Public Mobilization and Statistics, issued in 21 / 11 / 2016 a press release for television (Radio and Television Union) on the occasion of the World Television Day which is celebrated every year on 21 November since 1996 when United Nations held the first World Television Forum , attended by senior media representatives to discuss the growing importance of television as a mean of sharing information in the areas of peace and security ,economic and social development, promote cultural exchange and acknowledging for the growing role of television in decision-making.

Main statistical indicators for Radio and Television Union include:

- Total number of television broadcasts hours for all TV channels (the main channels – the Egyptian Satellite Channel - regional channels - Nile specialized channels - news channels) reached 166.4 thousand hours in 2015/2016 compared to 166.3 thousand hours in 2014/2015, an increase of 0.05%.
- Social sphere occupied the largest sphere in the number of hours of transmission in 2015/2016, reaching 40864 hours by 24.6 % of the total number of hours, an average of 111.4 hours per day, followed by the number of political sphere hour 24051 hours by 14.5%, an average 65.4 hours per day, and the number of cultural field hours 21707 hours by 13 %, an average of 59.2 hours per day.
- Average daily transmission hours of the main and local TV channels (First, Second, Cairo, Alexandria, Delta, Upper Egypt, Tiba) channels reached 152.2 hours per day in 2015/2016 compared to 150 hours per day in 2014/2015, an increase rate of 1.5%.



- The total number of broadcast television sector hours (first channel - second - Egyptian satellite - satellite destined for America) reached 34.9 thousand hours in 2015/2016 compared to 34.8 thousand hours in 2014/2015, a decline of 0.3%.

- The political sphere occupied the largest share in the number of television hours in 2015 /2016 where the number of hours of transmission reached 8981 hour by 25.7 % of the total number of hours, an average of 24.5 hours a day, followed by the social sphere 7047 by 20.2 % of the total number of hours, an average of 19.2 hours a day, and the cultural field of 4443 by 12.7 % an average of 12.9 hours a day.

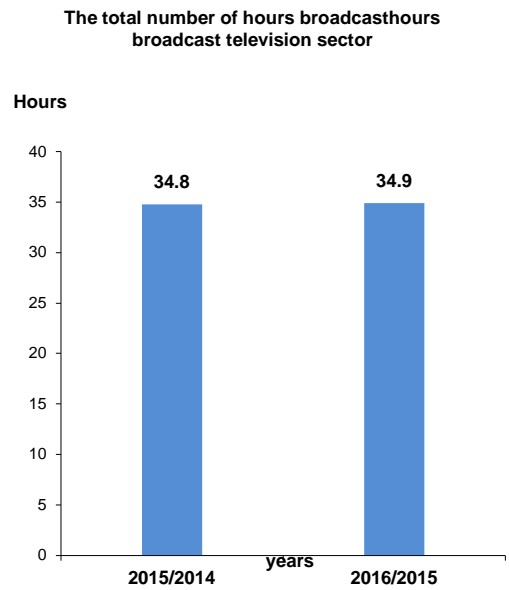
- The number of transmission hours in regional channels sector (Cairo - Channel - Alexandria - Delta – Upper Egypt) reached 38404 hours in 2015 /2016 compared to 37636 hours in 2014 /2015, an increase of 2%.

- Number of transmission hours in Cairo channel reached 6665 hours in 2015 /2016 compared to 6852 hours in 2014/2015, an increase of 2.7%.

- The number of hours broadcast in news services (Egypt news channel – Nile international radio misr broadcast news) reached 26352 hours in 2015 /2016 compared to 26278 hours in 2014 /2015 , an increase of 0.3

- The total broadcast hours in Nile specialized channels sector (Drama - Sport - Live - Cinema - Comedy - family and children - cultural - scientific research - Higher Education - educational channel) reached 75578 hours during 2015 /2016 compared to 76409 hours in 2014/2015 , a decline of 1.1%

- The social sphere was the highest number transmission hours in Nile specialized channels sector in 2015 /2016 , reaching 22251 hour by 29.4 % of the total number of transmission hours , followed by the cultural field 13046 hours by 17.3%.



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