



الجهـاز المـركـزي
للتعبئة العامة والإحصاء
C A P M A S

PRESS RELEASE

On the Occasion of World Television Day

178.66 Thousand Hours Visual Broadcasting in 2021/2022

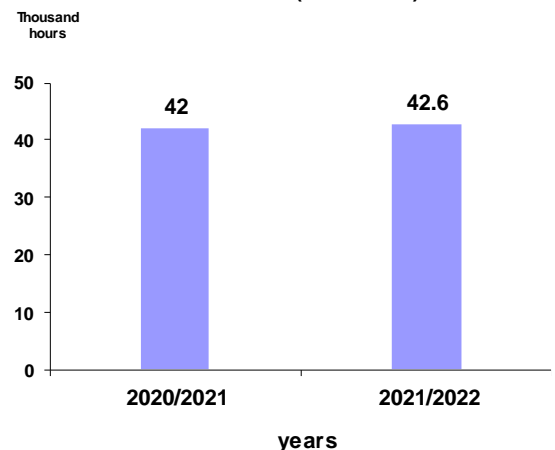
Today, corresponding to 21 /11 / 2022, Central Agency for Public Mobilization and Statistics issued a press release for the World Television Day, which is celebrated on November 21 annually. it was adopted by United Nations in 1996 The first World Television Forum, where leading media figures met under the auspices of United Nations to discuss the growing significant of television in rapid changing world. It aims at drawing the attention of public opinion to the definite impact of television on decision making as major tool in informing and affecting public opinion in addition to its impact and its influence on world politics and in recognition of the increasing impact of television on decision making by bringing world attention to conflicts and threats to peace and security and its potential role in presenting other major issues, including economic and social issues.

Most Important Statistical Indicators from National Media Authority

Include:

- Total number hours of visual broadcasting for all television channels (Main channels - Regional channels - Specialized Nile channels - News channels) reached 178.66 thousand hours for 2021/2022.
- Social field occupied the largest share in the number of transmission hours in (2021/2022), reaching 42617 hours, by 23.85% of the total number of hours, with an average of 116 per day, compared to 42005 hours in (2020/2021), an increase by 1.5%.
- Followed by entertainment field, of 23969 hours, by 13.42%, with an average of 65.40 hours per day, followed by political field, with 23518 hours, by 13.16%, with an average of 64.26 hours per day.

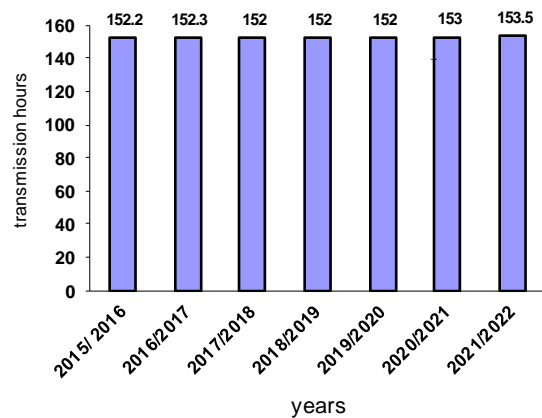
Total number of broadcast hours of social field(2021 / 2022)



Average Daily Transmission Hours of Main and Regional Channels :

- average daily hours of visual broadcasts for the main and regional channels (channel one, channel two, Cairo, Canal, Alexandria, Delta, Upper Egypt, thebes) reached 153.49 hours per day in 2021/2022.

Average number of daily transmission hours of main and regional channels in (2021 / 2022)



Number of News Services Hours

- Number of new services broadcasting hours (Egypt News Channel - Nile International - News Radio "Radio Egypt") reached 26280 hours in 2021/2022, and the number of transmission hours includes 8760 hours for audio broadcasting by Radio Egypt.

- Number of Broadcast Hours for TV Sector (Main/Satellite):

- Total number of broadcast hours of the TV sector (Channel One - Channel Two - Egyptian satellite - American satellite - Time Sport) reached 43.8 thousand hours in 2021/2022, which is the same as number of broadcast hours for 2020/2021.

- Number of Broadcast Hours for Specialized Nile Channel Sector:

- Total broadcast hours of the specialized Nile Channels sector (Drama - Sport - Live - Cinema - Comedy - Family and Child - Cultural - Educational Channel - Maspero Zaman) reached 78840 hours during the year 2021/2022. This is the same number of broadcast hours for 2020/2021.
- Social field reached the highest percentage of number of visual broadcasting in specialized Nile Channels sector in 2021/2022, reaching 24622 hours, of 31.23% of the total number of transmission hours, followed by entertainment field, 15107 hours, of 19.16%.

- Source: National Media Authority

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