



Press Release

Central Agency for Public Mobilization And Statistics

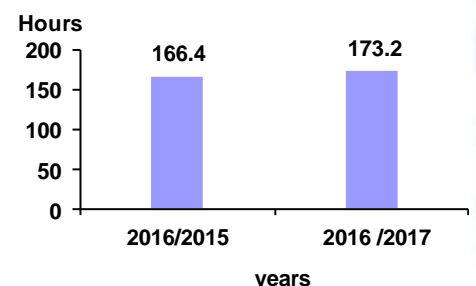
On the occasion of the World television Day
4% increase in the number of hours of transmission in 2017/2016

Central Agency for Public Mobilization and Statistics, issued in 21 / 11 / 2017 a press release for the World Television day which is celebrated on November 21 of each year and approved by the United Nations on the anniversary of the revival of the day, in which the first World Television Forum 1996 was held . As a result of technology advances control today we live in communities that depend on the information and contacts technology in order to do their daily activities .As television represents an open port to the world teaches , rises awareness , entertains and directs in several ways , also affects on youth through the displaying of honorable images , expecting an appearance of new evaluated systems in between .

The most important statistical indicators from National Authority of Media include:

- Total number of television broadcasts hours for all channels (Main channels – Egyptian satellite channels -Regional channels -Nile specialized channels –News channels) reached 173.2 hours in 2016/2017 compared to 166.4 hours in 2015/2016, a decline of 4%.
- Social sphere occupied the largest sphere in the number of hours of transmission in 2016/2017 , 39220 hours by 22.6 % of the total number of hours, an average of 107.2 hours per day , followed by the number of cultural sphere 24993 hours by 14.4% with an average 68.3 hours per day , and the number of entertainment field hours 23112 hours by 13.3 % with an average of 63.1 hours per day.

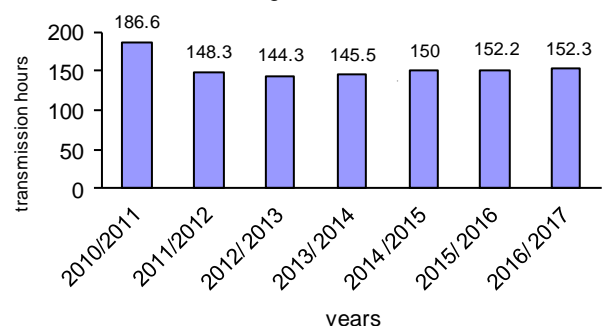
The total number of broadcast hours in television sector



The average daily transmission hours of main and regional channels :

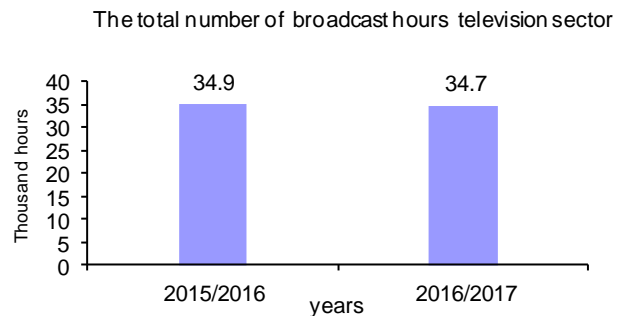
- Average daily hours of TV channels at main and regional (the first , Second , Cairo, Alexandria , Delta, upper Egypt, Tiba) channels reached 152.3 hours per day in 2016/2017 .

Average number of daily transmission hours main and regional channels



0.4% decrease in the number of television sector broadcast hours **(Main / Space)**

– The total number of broadcast television sector hours (first channel - second - Egyptian satellite - satellite destined for America) reached 34.7 hours in 2016/2017 compared to 34 ,9 hours in 2015/2016 ,a decrease rate of 0,4%.



– The social sphere occupied the largest share in the number of television hours in 2016/2017 where the number of transmission hours reached 6770 hour by 19.5 % of the total number of hours, an average of 18.5 hours a day , followed by the political sphere 6105 by 17.6 % of the total number of hours An average of 16.7 hours a day , and the cultural field of 5414 by 15.6 % an average of 14.8 hours a day.

0.1% increase in the number of transmission hours regional channels sector:

– The number of regional channels sector transmission hours (Cairo - Channel - Alexandria - Delta –upper Egypt) reached 38437 hours in 2016/2017, compared to 38404 hours in 2015/2016 , an increase of 0.1%.

– Number of in Cairo channel transmission hours reached 6761 hours in 2016/2017 compared to 6665 hours in 2015/2016 , an increase of 1,4%.

0.3 % decrease in the number of news hours

– The number of broadcast news services hours (Egypt news channel – Nile international radio misr broadcast news) reached 26 280 hours in 2016/2017 compared to 26352 hours in 2015/2016, a decrease of 0,3% it includes number of transmission hours is 8760hours for Radio Miser audio broadcast.

9.1% increase in the number of transmission hours Nile specialized sector channels:

– The total Nile specialized sector channels broadcast hours (Drama - Sport - Live - Cinema - Comedy - family and children - cultural - scientific research - Higher Education - Educational channel – Maspero Zaman) reached 82472 hours during 2016/2017 compared to 75578 hours in 2015/2016 , an increase of 9,1%

– The social sphere was the highest number transmission hours Nile specialized channels sector in 2016/2017 , reaching 22208 hour by 26.9 % of the total number of transmission hours followed by the cultural field 15503 hours by 18.8%.

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