



# Press Release

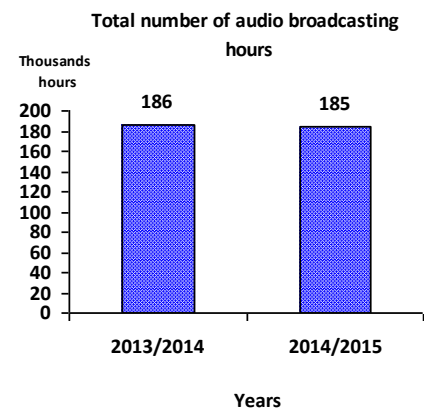
## Central Agency for Public Mobilization And Statistics

### On the occasion of World Radio Day the number of audio Broadcast 185 thousand hours during 2014/2015

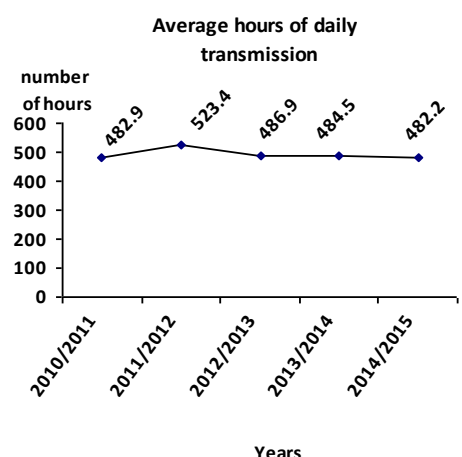
Central Agency for Public Mobilization and Statistics, Issued in 11/2/2016 a press on the occasion of World Radio Day that is celebrated in 13 February approved by UNESCO as an aim of annually and was attention to the position of oral media of basic and communication mean in the Media local and global, Media and international cooperation between various radio stations in the world.

#### Most important statistical indicators are as follows:

- The total number of audio broadcasting hours according to radio networks, reached 185 thousand hours in 2014/2015 compared to 186 thousand hours in 2013/2014, a decrease of 0.5%.



- The average hours of daily radio transmission sector reached 482.2 hours during 2014/2015 compared to 484.5 hours during 2013/2014, a decline of 0.5%



- The regional radio (Greater Cairo-Alexandria - central delta- canal - North Egypt – South Egypt - North Sinai - South Sinai - Matrouh - New Valley), occupied the largest share of the total number of radio transmissions hours, reaching 64 thousand hours by 34.4%, an average of 174.2 hours per day, followed by cultural radio (European radio program - music program - cultural program) reaching 22 thousand hours of the total number of radio transmissions hours by 11.8% , an average of 60 hours per day .

- The number of radio transmissions hours of radio general program reached 8760 hours during 2014/2015, the same number of transmission hours for 2013/2014.

- the political field occupied the largest share of number of broadcast hours of the public radio program, reaching 2250 hours during 2014/2015 by 25.7 % of the total broadcast hours of the public radio program .
  - The number of adult radio broadcast hours reached 4380 hours during the year 2014/2015 compared to 4378 hours during 2013/2014 ,an increase of 0.05% with an average of 12 hours a day
  - As for the Middle East network broadcast hours has reached 8759 hours during 2014/2015 compared to 8760 hours 2013/2014, a net decrease of 0.01%, an average of 24 hours a day entertainment field occupied the largest share as the number of broadcasting hours reached 3249 hours during the year by 37.1 %, followed by the political sphere by 16.73 % of the total broadcast hours of Middle East network .
  - The number of Nile Radio Network broadcast hours (radio songs) reached 8760 hours during the year 2014/2015, the same number of the previous year.
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- Entertainment area occupied the largest share of number of broadcast hours Nile Radio Network ( Radio songs ) reaching 7192 hours during 2014/2015 by 82.1 % of the total broadcast hours of the Nile Radio Network ( Radio songs ) .

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