



Press Release

Central Agency for Public Mobilization And Statistics

On the occasion of the World television Day
170.3 thousand hours of transmission in 2018/2019

Central Agency for Public Mobilization and Statistics, issued in 21/11/2019 a press release for the World Television day which is celebrated on November 21 of each year and approved by the United Nations commemorating the day, on which the first World Television Forum was held 1996 In the presence of senior media to discuss growing importance of television as a means of sharing information in several areas, including peace, security, economic and social development and promotion of cultural exchange and recognition of the increasing influence of television in decision-making.

United States comes in the top countries in terms of time spent per day watching television with an average of 270 minutes per day, followed by Poland 264 minutes and Japan 262 minutes while in the tenth place comes United Kingdom with an average of 212 minutes per day, and in Egypt the time spent per person watching TV daily is 180 minutes.

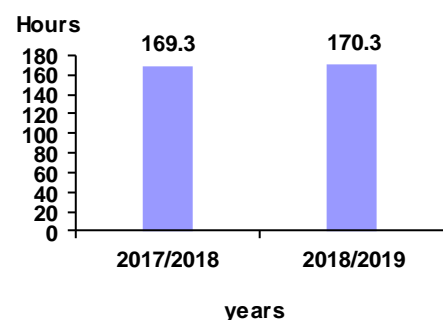
The most important statistical indicators from National Authority of

Media include:

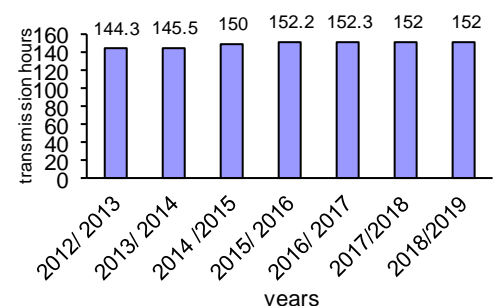
-Total number of television broadcasts hours for all channels (Main channels – Egyptian satellite channels -Regional channels -Nile specialized channels –News channels) reached 170.3 thousands hours in 2018/2019, compared to 169.3 thousands hours in 2017/2018, an increase of 0.6%.

– Social sphere occupied the largest sphere in number of transmission hours in 2019/2018, 39903 hours by 23.4 % of total number of hours, an average of 109 hours per day , followed by the number of entertainment sphere 23960 hours by 14.1 % with an average 65.4 hours per day , and the number of cultural field hours 22697 hours by 13.3 % with an average of 62.1 hours per day.

Total number of broadcast hours in television sector



Average number of daily f transmission hours main and regional channels



Average daily transmission hours of main and regional channels :

– Average daily hours of TV channels at main and regional (first , Second , Cairo, Alexandria , Delta, upper Egypt, Tiba) channels reached 152 hours per day in 2018/2019 .

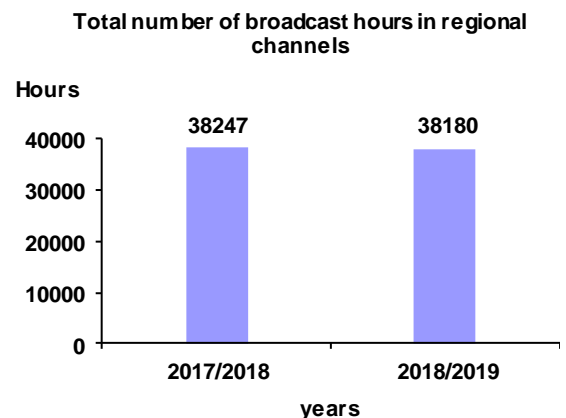
Number of television sector broadcast hours (Main / Satellite)

- Total number of broadcast television sector hours (first channel - second - Egyptian satellite - satellite destined for America- Time sport) reached 35.8 hours in 2018/2019 compared to 34.7 hours in 2017/2018, an increase of 3.2 %, Time Sport channel was added, which started broadcasting on 25 May 2019 .

0.2% decrease in the number of transmission hours of regional channels sector:

- Number of regional channels sector transmission hours (Cairo - Channel - Alexandria - Delta -upper Egypt) reached 38180 hours in 2018/2019, compared to 38247 hours in 2017/2018 , a decline of 0.2%.

- Number of in Cairo channel transmission hours reached 6810 hours in 2018/2019, compared to 6784 hours in 2017/2018 , an increase of 0.4%.



Number of news hours

- Number of broadcast news services hours (Egypt news channel – Nile international radio misr broadcast news) reached 26280 hours in 2018/2019, it includes number of transmission hours is 8760 hours for Radio Misr audio broadcast.

Number of transmission hours Nile specialized sector channels:

- Total Nile specialized sector channels broadcast hours (Drama - Sport - Live - Cinema - Comedy - family and children - cultural - scientific research - Higher Education - Educational channel – Maspero Zaman) reached 78840 hours during 2018/2019, the same number of previous year.

- The social sphere was the highest number of transmission hours Nile specialized channels sector in 2018/2019, reaching 23034 hours by 29.2 % of the total number of transmission hours, followed by entertainment field 16289 hours by 20.7%.

-Source: National Media Authority

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