



## **2.5% of the Egyptian family expenditure on Telecommunication in 2010/2011**

CAPMAS has prepared a study on Egyptian family expenditure on "Telecommunication" depending on income, expenditure and consumption survey data in 2008/2009, 2010/2011.

### **Its most important results in 2010/2011 are as follows:**

- **Expenditure on Telecommunication:**

- Family expenditure on communications reached 2.5% of total family expenditure and with average annual expenditure (555.4 pound), this rate increase in urban areas to reach 3%, while it does not exceed than 1.9% in rural areas.

- **According to expenditure on communications:**

- Family expenditure on mobile phone reached 63.4% of total family whole expenditure on communications.
- Family expenditure on house telephone & cards reached 28.5% of total family whole expenditure on communications.
- Family expenditure on Information & internet transfer services reached 4.9% of total family whole expenditure on communications.

- **According to expenditure on communications by the five spending slices:**

- Poor family expenditure (less than 20%) on mobile phone reached 75.1% of total family whole expenditure on communications.
- Wealthy family expenditure (80-100%) on mobile phone reached 58.2% of total family whole expenditure on communications.
- Poor family expenditure (less than 20%) on house telephone & cards reached 21.2% of total family whole expenditure on communications.
- Wealthy family expenditure (80-100% spend) on house telephone & cards reached 30.4% of total family whole expenditure on communications.

- **According to Education status of the householder:**

- Illiterate expenditure on communications reached 1.7% of total family whole expenditure.
- Owners of average certificate expenditure on communications reached 2.6%, while reached the rate of above average certificate expenditure to 3% of total family whole expenditure.
- Owners of University certificate & above expenditure on communications reached 3.4% of total family whole expenditure.

- **According to practical status of the householder:**

- Employees with wages expenditure rate on communications reached to 2.6% of total family whole expenditure.
- Businesspersons & freelancers expenditure on communications reached to 2.2% of total family whole expenditure.

- **According to the profession of the householder:**

- Legislator, senior officials, and Directors expenditure on communications reached to 3% of total family whole expenditure.
- Specialists and owner of scientific professions expenditure on communications reached to 3.2% of total family whole expenditure.
- Farmers, workers in agriculture and hunting expenditure on communications reached to 1.6% of total family whole expenditure.
- Artisan's expenditure on communications reached to 2.1% of total family whole expenditure.

- **Families that have communications appliances:**

- Egyptian families that have a mobile phone reached to 85.8%, increase in urban areas to reach 90.9%, while in rural areas reach to 81.5%.
- Egyptian families that have subscription for landline phone reached to 40.5%, increase in urban areas to reach 54.9%, while in rural areas reach to 28.6%.
- Egyptian families that have personal computer/laptop reached to 22.1%, increase in urban areas to reach 36.3%, while in rural areas reach to 10.4%.
- Egyptian families that have internet subscription reached to 7.9%, increase in urban areas to reach 14.3%, while in rural areas reach to 2.6%.