



Press Release

Central Agency for Public Mobilization And Statistics

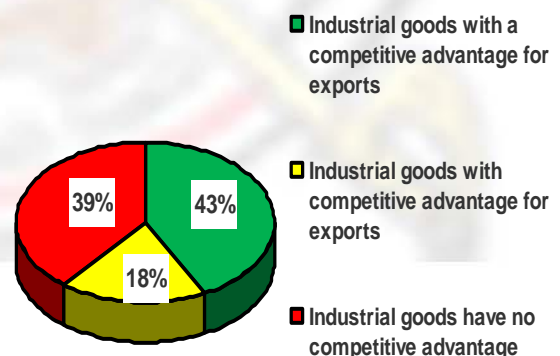
Development of classification of industrial goods according to the nature of projects

The Central Agency for Public Mobilization and Statistics (CAPMAS) issued today Tuesday 27 \ 11 \ 2018 a study entitled "Measuring Competitiveness of Exports Based on Small Industries in Light of the CBE Initiative".

- 1- In light of the financial inclusion initiative launched by the President and the initiatives of the Central Bank to support small industries, the Central Agency for Public Mobilization and Statistics (CAPMAS) introduced the classification of industrial goods according to the nature of projects according to the economic census data 2012/2013. Based on the initiative of the Central Bank of Egypt.
- 2- The study calculated the competitive advantage of exports and imports and was classified according to the type of industries produced (micro, small, small, medium). The competitive advantage was calculated to identify the competitiveness of these commodities. The results were as follows:

A- Export goods are characterized by competitive advantage, which is a clear export advantage, which means that there is a competitive advantage for the exports of these commodities worldwide, which is the total of the goods that are imported at a lower volume and are marked in green. These commodities need more state efforts. To support them by opening up new markets, export incentives, tax cuts, etc., with 284 industrial products.

Classification of goods in terms of competitive advantages



- B. Industrial goods with a competitive advantage of exports, which are the total of the goods whose exports are larger than their imports, and which are marked in yellow, which need more support and export advantages to be converted into goods with a specified feature.
- C) Industrial goods have no competitive advantage, which is the sum of the goods whose imports are greater than their exports, and they are marked in red, which are called the challenge of the industry, which need more support with the intervention of the state to remove the obstacles until they become goods with a specified feature , With 262 industrial goods.
- 3- The study sheds light on a group of yellow and red goods and turns them into green to show that there are commodities that can be dealt with in two stages, a short-term stage, which is yellow goods and a long-term stage. Red color.