



Press Release

Central Agency for Public Mobilization And Statistics

On the occasion of the World Day for TV

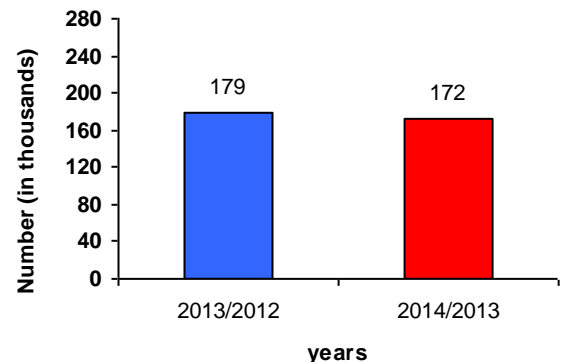
4.2% decrease in the number of transmission hours in 2013/2014

Central Agency for Public Mobilization and Statistics, issued in 20 / 11 / 2014 a press release for the day World Television which is celebrated on November 21 of each year and approved by the United Nations on the anniversary of the revival of the day, which was held in which the first World Television Forum 1996 to discuss the growing Societal importance of television means to deliver essential information to the public and focus on main issues who cares about this community and the definition of what is happening around the world .

The most important statistical indicators for Egyptian TV:

- The total number of hours of television broadcasting 172079 hours in 2013/2014 compared to 179536 hours in 2012/2013, a decline of 4.2%.

The total number of hours broadcast visible



- social sphere occupied the largest share in the number of hours in the transmitter 2013/2014 reaching 42782 an hour by 24.9% of the total number of hours in the average 117 hours per day Followed by the political sphere where it reached 35220 hour by 20.5% with an average of 96 hours a day and then followed by the cultural field where the 29443-hour 17.1% with an average 80 hours per day

- **0.5% increase in the proportion of hours of TV sector**

The political sphere occupied the largest share in the number of hours of television a year 2013/2014 where the number of hours the transmitter \2860 hour by 37.3% of the total number of hours an average of 35 hours a day Followed by social sphere where it reached 8038 by 1 hour and 23.1% of the total number of hours an average of 22 hours a day and then followed by the cultural field where the 3783 hour by 10.9% on average 10 hours per day with an average 10 hours per day □

- **0.8% increase sector regional channels**

The number of hours Transmitter sector regional channels (Cairo - Channel - Alexandria - Delta - level - good) 35 856 hours in 2013/2014 compared to 35582 hours in 2012/2013, an increase of 0.8%.

The number of hours transmitter channel Cairo 6205 hours in 2013/2014 compared to 6169 hours in 2012/2013, an increase of .0.6%□

- **No increase in the number of hours news services**

The number of hours broadcast news services (Channel News Egypt - Nile International - Radio News Radio Egypt) 26280 hours in 2013/2014 with an average of 72 hours per day, the same number of hours in 2012/2013 and include the number of hours the transmitter number 8760-hourspecialbroadcastaudioforRadioEgypt.

- **8.6% decrease in the percentage of hours broadcast channels Nile specialized sector**

The total hours broadcast channels Nile specialized sector (Drama - Sport - Live - Cinema - Comedy - Family and children - cultural - scientific research - Higher Education - the educational channel) 83950 hours during the year 2013/2014 compared to 91846 hours in 2012/2013, a decline of increase of 8.6%.

Occupied the social sphere the highest number of hours in the transmitter 2013/2014 reaching 22040 hour by 26.3% followed by the cultural sphere where it reached 21727 hour by 25.9%.

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