



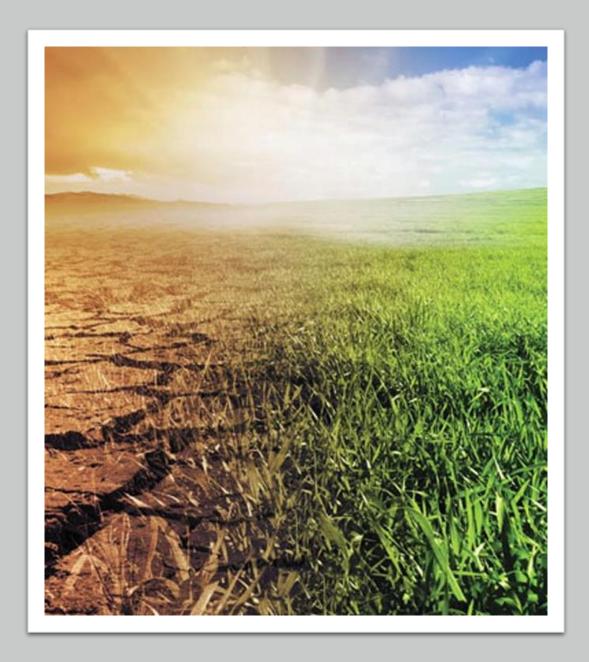




The Problem

- 1. Space problems
 - The lack of spaces
 - The lack of fertile, arable land
- 2. Soil problems
 - Submerging agricultural lands with excess water
 - An imbalance in the ratio of nutrients to the soil, including nitrogen, which is higher than the elements
 - Poor interest in soil and providing it with soil





The Problem

- 3. Watering problems
 - The lack of water, and its fluctuation in some areas
 - The waters of the Nile River do not reach all areas
- 4. Problems of workers and working hands
 - High air costs in the production of crops
 - Merchants resort to the Gulf Business Countries



The Problem

- 5. The climatic changes
 - Especially with the increase in evapotranspiration, water requirements, vegetation

The Solution

- A smart greenhouse is a type of greenhouse that uses advanced technology to control the environment inside the greenhouse and optimize plant growth.
- Moisture
- Temperature
- Humidity
- Brightness
- Air Quality





The Value

- The ability to control and optimize the environment for plant growth.
- The use of advanced technology such as sensors, automation systems.
- The use of smart technology allows for more precise control of factors.

2030 Vision

- Preserving, maintaining, improving and developing available agricultural economic resources.
- Achieving a great deal of food security.
- 3. Establishing new integrated agricultural societies that include all related activities.



The Target Customer

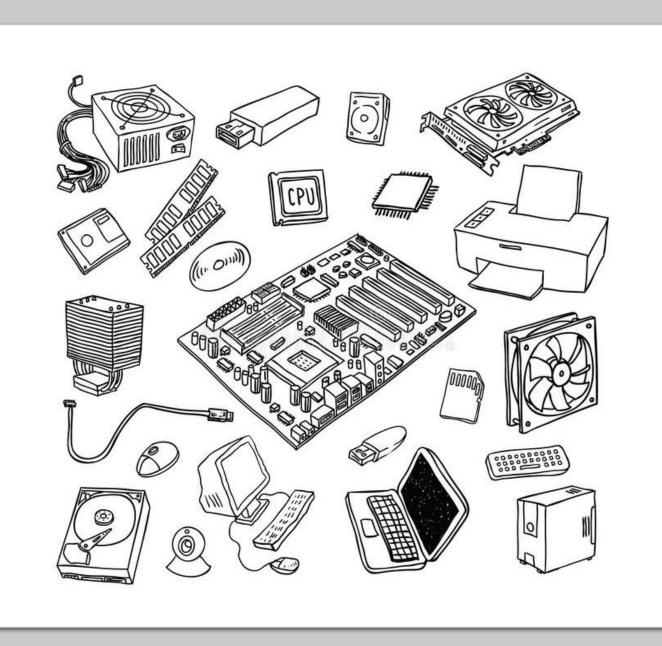


- 1. Commercial farmers
- 2. Small-scale & Urban farmers
- 3. Research institutions
- 4. Government organizations
- 5. Nurseries and garden centers
- 6. Educational institutions



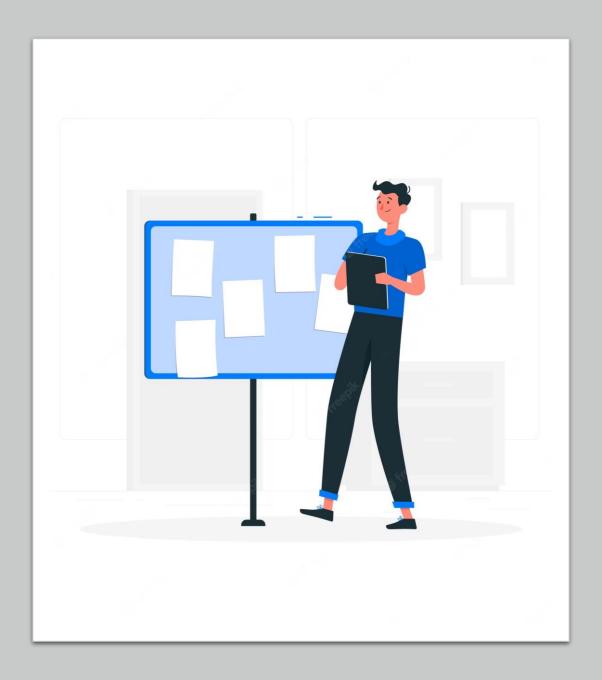


Maquette Design



Hardware

- Hardware Overview
- Program Workflow

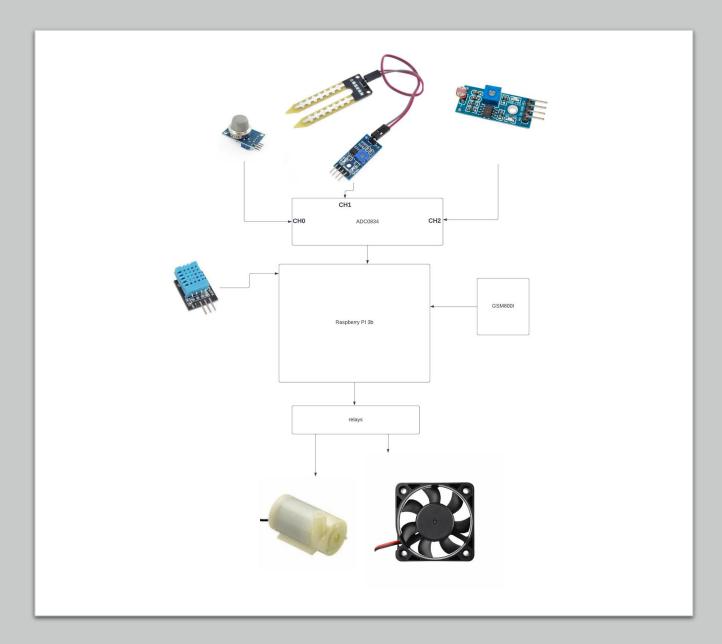


Overview

- Analog digital converter
- Analog Sensors
- Digital Sensor
- Actions

Overview

Hardware



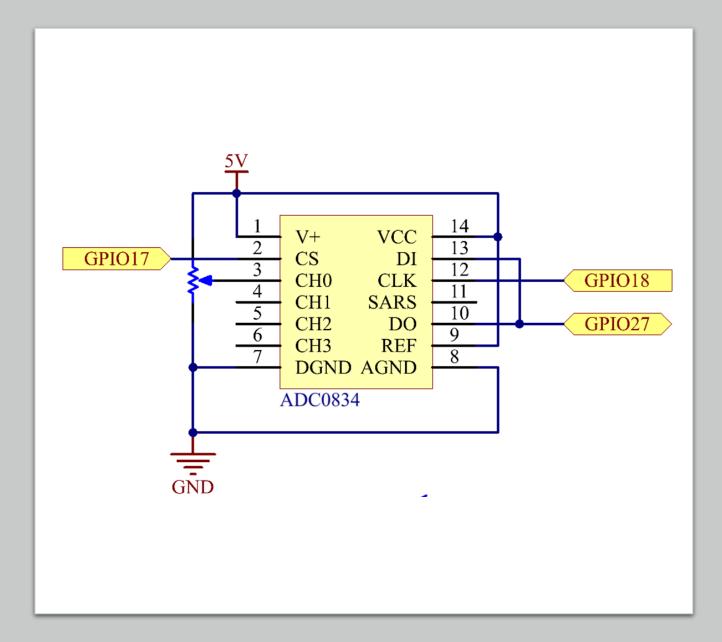


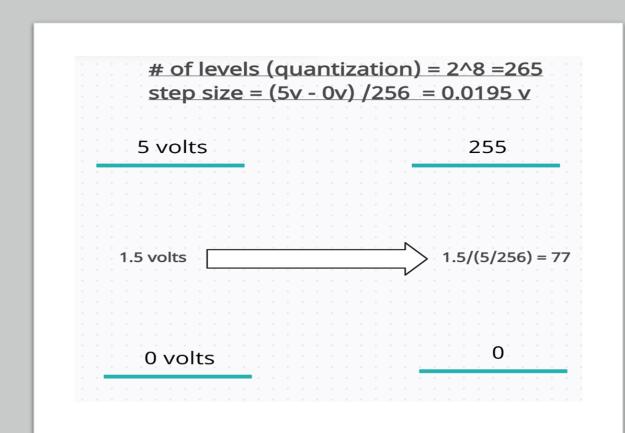
Program Workflow

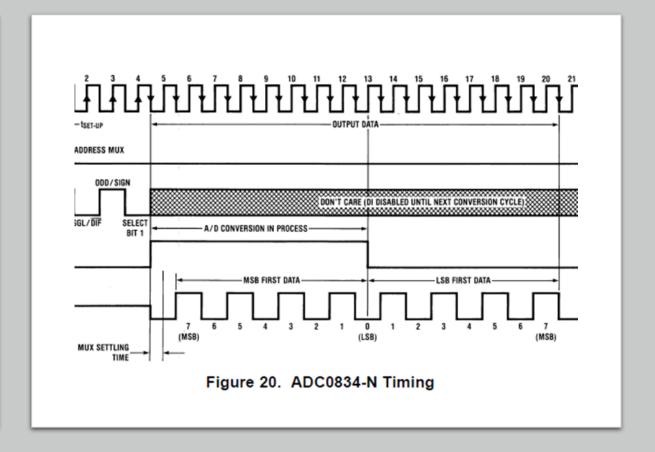
- Polling is made over each sensor every 5 seconds to check alarm events.
- When alarm events occurs than enable the actuators.
- GSM Module send alarm messages to a default number.

Tools

Analog to digital converter





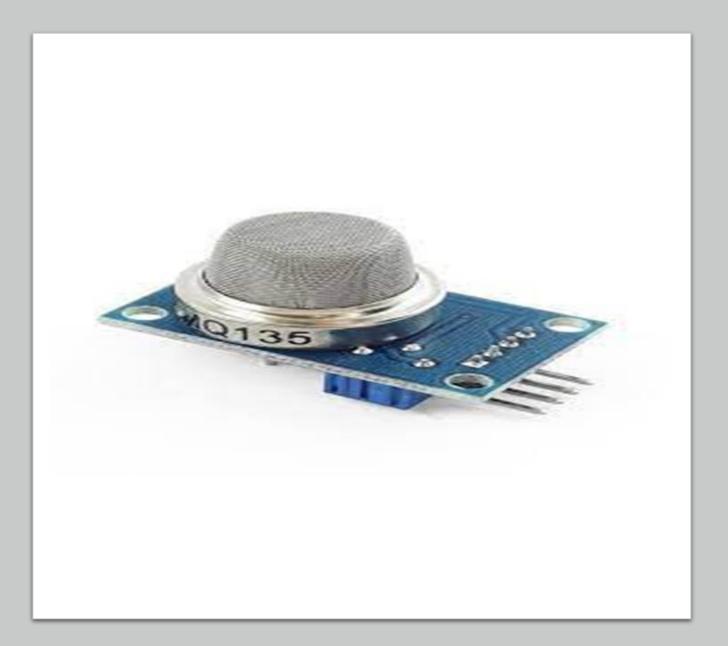


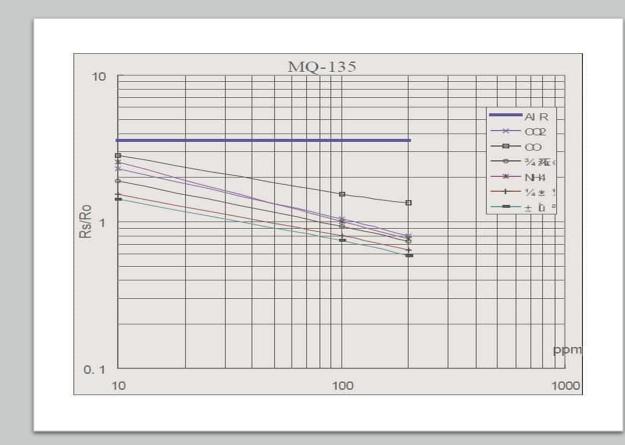
Analog to digital converter

Sampling

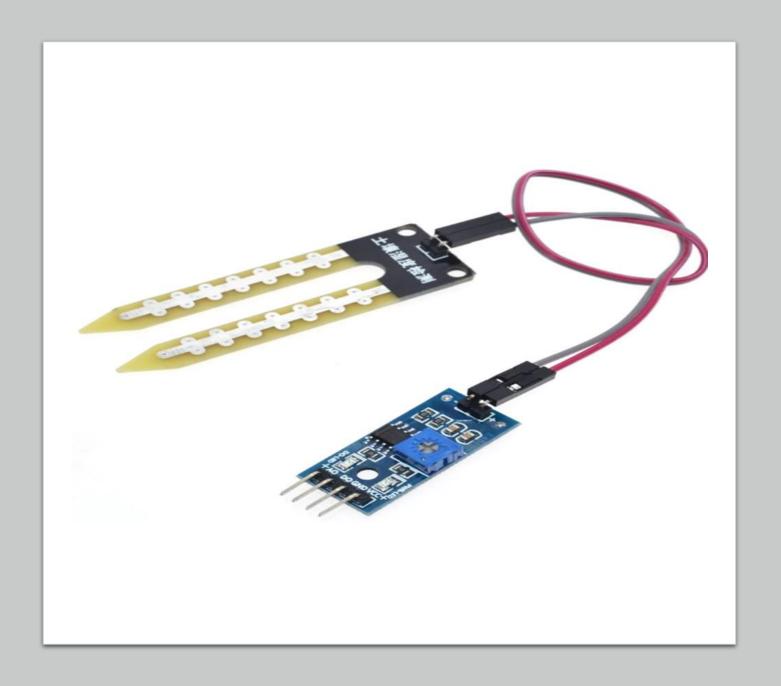
Tools

Sensor



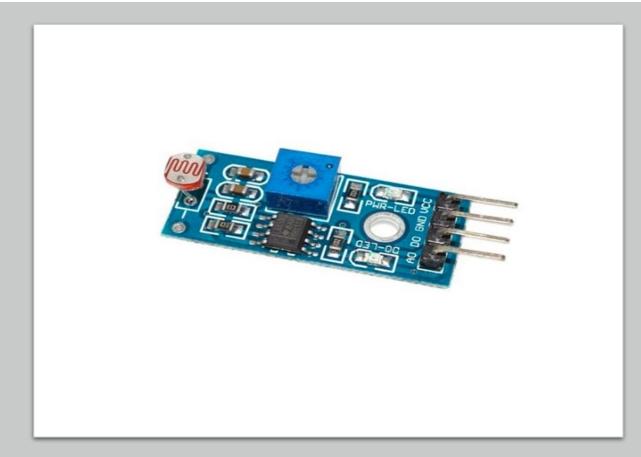


```
def getResistance(self):
    #Get the resistance of the sensor, ie. the measurement value
    return ((1023/self.anal) - 1)*RLOAD
def get ppm(self):
    # Get the ppm of CO2 sensed (assuming only CO2 in the air)
   return PARA * (self.getResistance()/RZERO) **(-PARB)
```



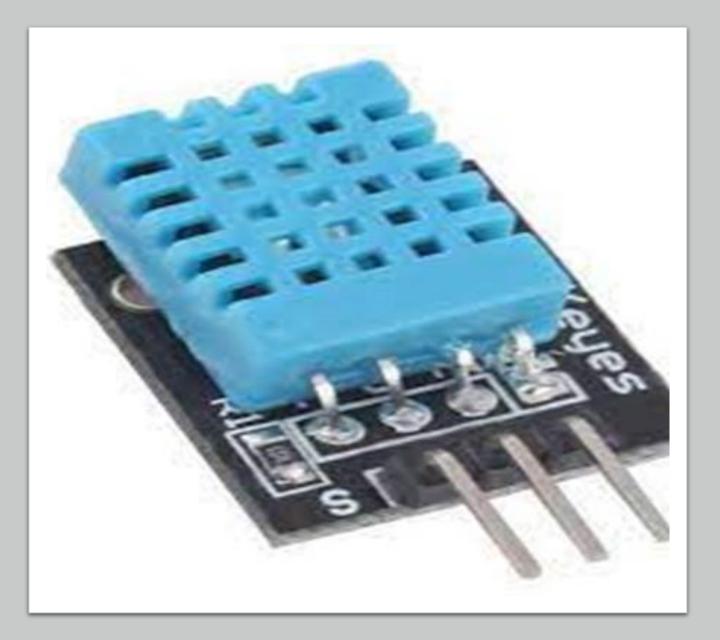
Moisture Sensor

• Light sensor



```
gas = mq135(ADC0834.getResult(0))
gas_mesurement = gas.get_ppm()
humid, temp = Adafruit_DHT.read_retry (temp_sensor,
dht11_pin)
moist = ADC0834.getResult(1)
Brightness = ADC0834.getResult(2)
```

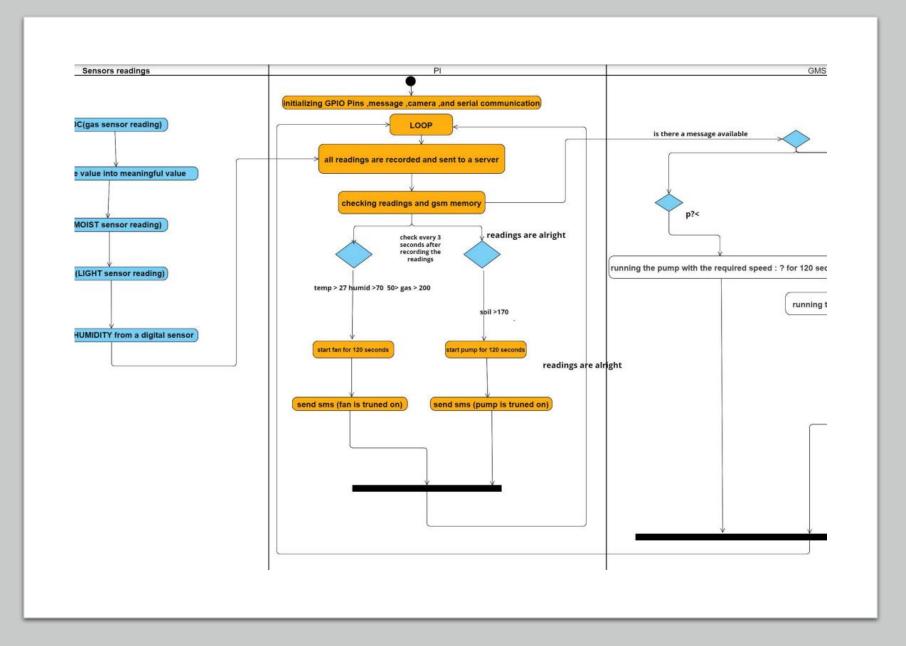
Temperature sensor



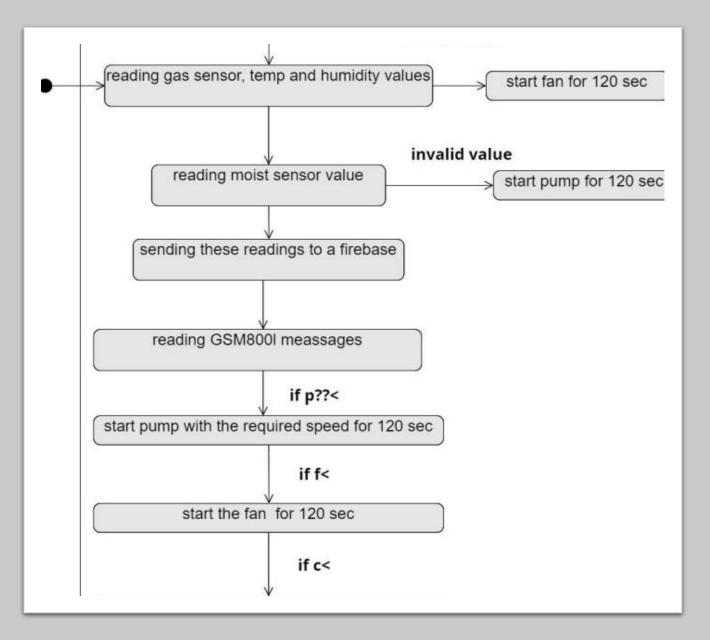
Output Stage

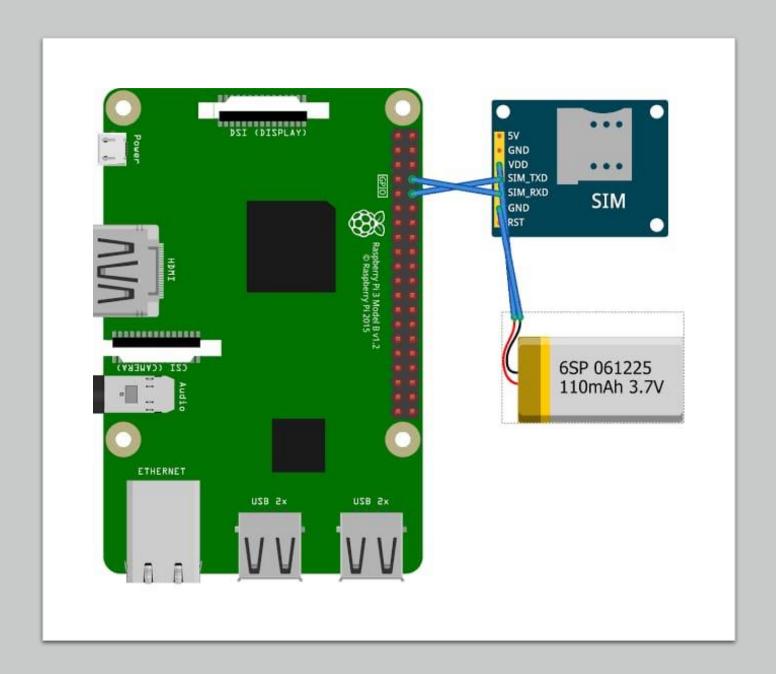
- Actions considering the output
- 1.fan: when the gas sensor readings is above 200ppm or below 50ppm or the temp was > 27 degree Celsius or the humid was larger than 70 2 actions are taken:
- a. fan works for 120 sec
- b. a message is sent to the default number with text:
- the fan is turned on due to: temp:{0}\n humid:{1}\n gas:{2}\n flag is {3}
- 2. pump: when the moist level is > 200 2 actions are taken:
- a. pump works for 120 sec
- b. the pump is turned on due to moist:{0}\n flag is {1}

Program Workflow



State Machine Diagram



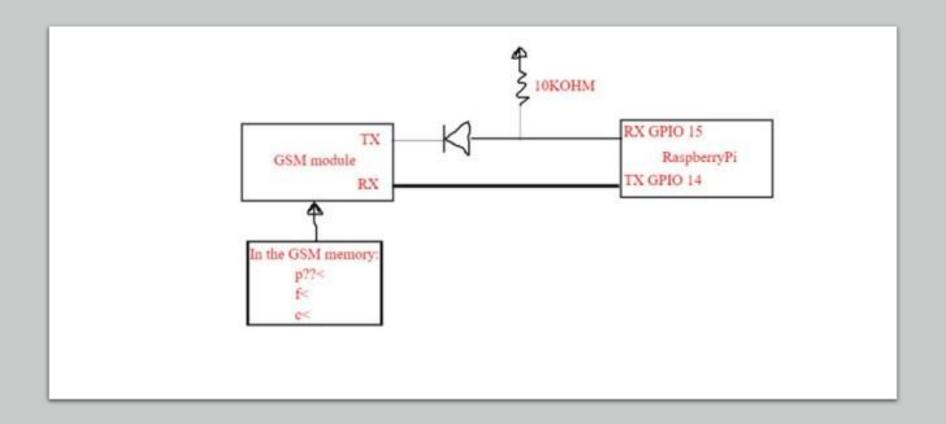


Raspberry pi and GSM connection

Communication Protocols

- 1. GSM Module
- 2. Functions
- 3. Commands

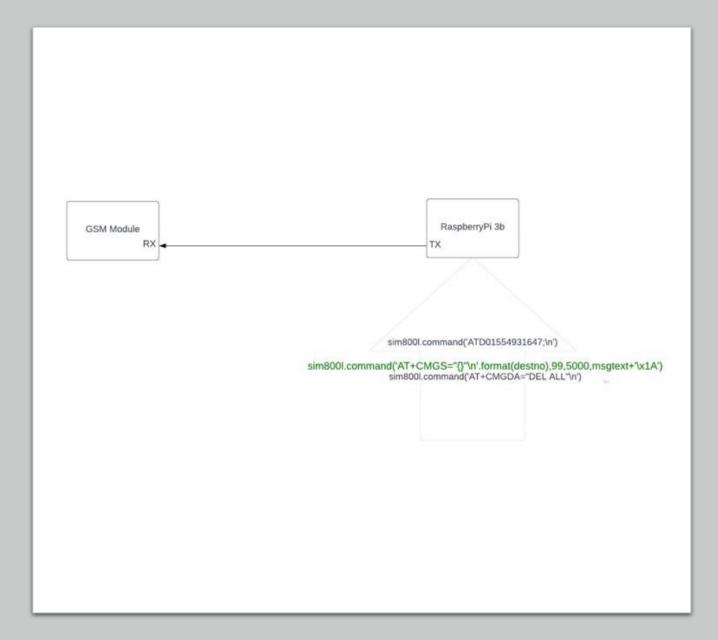




GSM Module

- GSM Module and Pi diode are connected with 10 Kohm as level shifter.
- GSM Module has inside a SIM with a specific number to send messages.
- communication protocol: mini UART (Universal Asynchronous RX TX that uses start and end bits every time it RX and Tx)

Functions

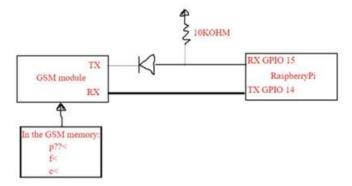


Commands

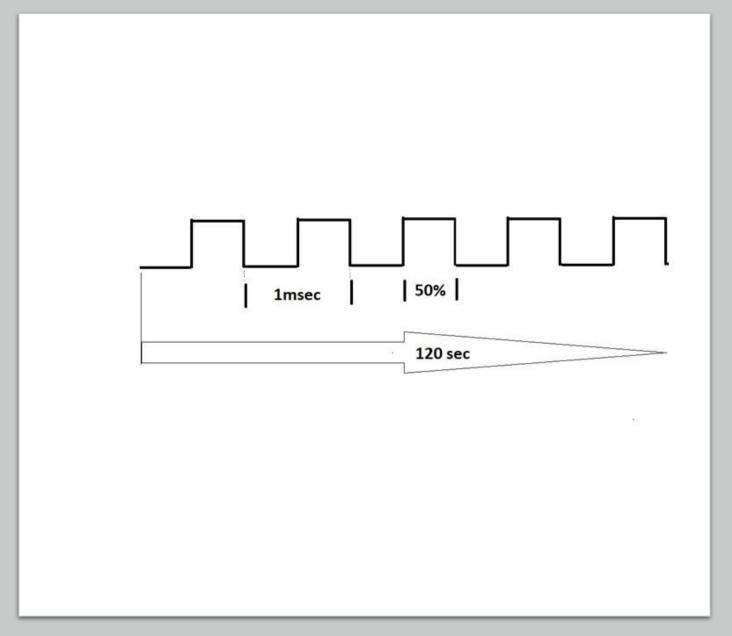
Command	Description
AT+CMGD	DELETE SMS MESSAGE
AT+CMGF	SELECT SMS MESSAGE FORMAT
AT+CMGL	LIST SMS MESSAGES FROM PREFERRED STORE
AT+CMGR	READ SMS MESSAGE
AT+CMGS	SEND SMS MESSAGE
AT+CMGW	WRITE SMS MESSAGE TO MEMORY
AT+CMSS	SEND SMS MESSAGE FROM STORAGE
AT+CMGC	SEND SMS COMMAND
AT+CNMI	NEW SMS MESSAGE INDICATIONS
AT+CPMS	PREFERRED SMS MESSAGE STORAGE
AT+CRES	RESTORE SMS SETTINGS
AT+CSAS	SAVE SMS SETTINGS
AT+CSCA	SMS SERVICE CENTER ADDRESS
AT+CSCB	SELECT CELL BROADCAST SMS MESSAGES
AT+CSDH	SHOW SMS TEXT MODE PARAMETERS
AT+CSMP	SET SMS TEXT MODE PARAMETERS
AT+CSMS	SELECT MESSAGE SERVICE

GSM Module

- GSM Module and Pi diode are connected with 10 Kohm as level shifter.
- GSM Module has inside a SIM with a specific number to send messages.
- communication protocol: mini UART (Universal Asynchronous RX TX that uses start and end bits every time it RX and Tx)

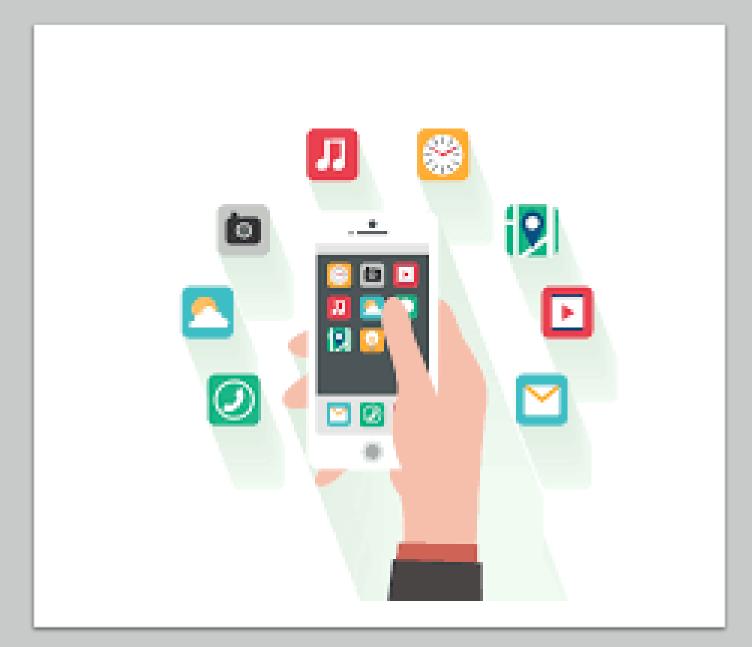


- p50< : p10<
- f< c<



MobileApp

- 1. Why Flutter?
- 2. App Flow





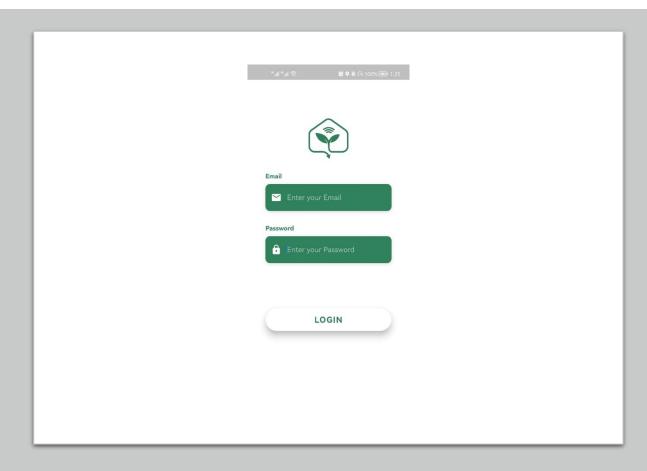
Why Flutter?

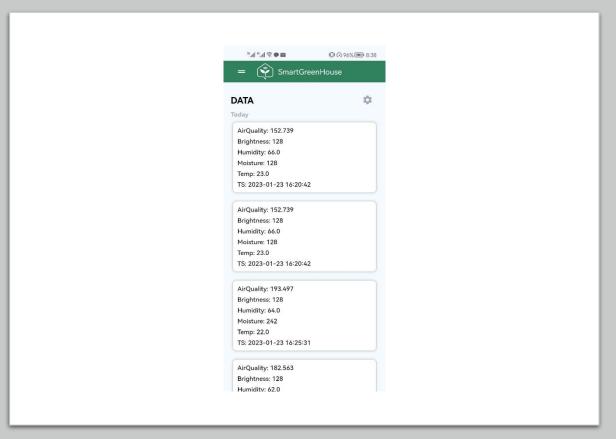
Flutter Can work in any platform such as Android and IOS

- Same UI and Business Logic in All Platforms.
- Reduced Code Development Time.
- Increased Time-to-Market Speed.
- Similar to Native App Performance.
- Custom, Animated UI of Any Complexity Available.



App Flow





Website

- 1. Why WordPress?
- The purpose of the website& Website Content
- 3. Dashboard Configuration
- 4. Tools

Why Wordpress?

What is wordpress?

Benefits of Using WordPress for Business Website



The purpose of the website & website content

Present our brand

Let the users know about us

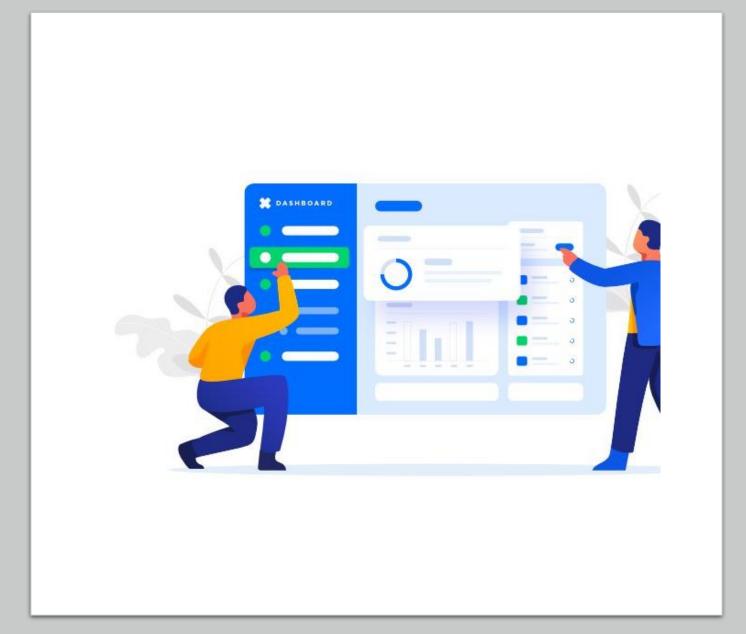
Let the users access their dashboard

Website Content



Dashboard Configuration

- Power BI
- Access



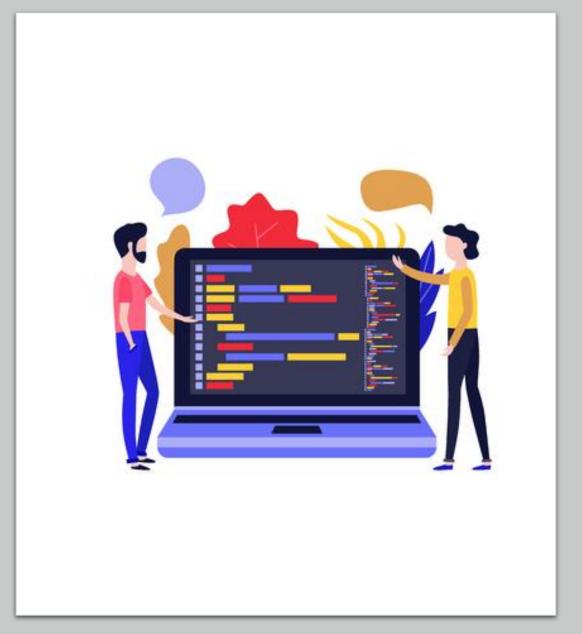
Tools

Wordpress

Custom CSS

JavaScript

Back-end (PHP)





- 1. Web Application
- 2. Mobile Application



Web Application

- WordPress website up-to-date version [6.1.1]
- No Odays exploits
- Enumerating the website plugins using a wordlist
- It turns out the website has 4 Plugins
 - elementor
 - contact-form
 - Mailchimp
 - Siteorigin-panels



Vulnerabilities

- Vulnerable to CVE-2017-5487 (the REST API implementation in WordPress doesn't properly restrict listings of post authors, which allows remote attackers to obtain sensitive information via a wp-json/wp/v2/users request.)
- Vulnerable endpoint :
 - https://greenhouse.website/?rest_route=/wp/v2 /users/

Vulnerability

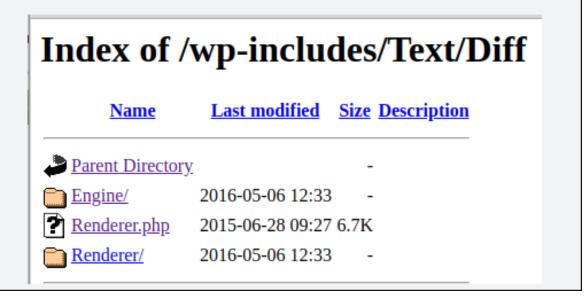
```
[{"id":1,"name":"abdallahabdelsalam12@gmail.com","url":"http:\/\/green-
house.website","description":"","link":"https:\/\/green-house.website\/?
author=1","slug":"abdallahabdelsalam12gmail-com","avatar_urls":
{"24":"https:\/\/secure.gravatar.com\/avatar\/267f5c2db6df5dfcb19bcef37778828a?
s=24&d=mm&r=g","48":"https:\/\/secure.gravatar.com\/avatar\/267f5c2db6df5dfcb19bcef3777
```

After Fix

{"code":"rest_login_required","message":"REST API restricted to authenticated users.","data":{"status":401}}

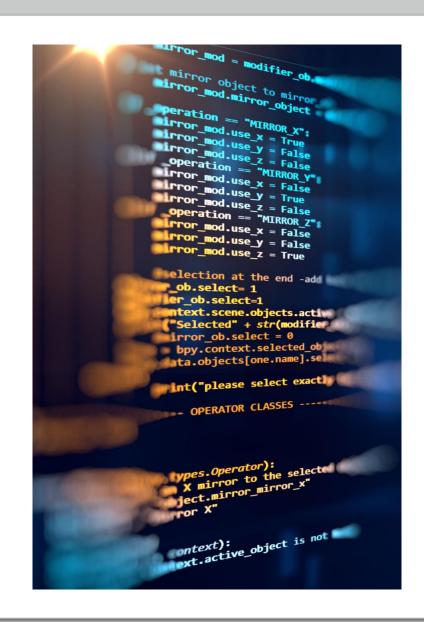
Defenses

- Disable User Enumeration
- Limited Access to the wp-admin area
 - Change the Login Page location (default: /wp-admin) changed to a random path that cannot be brute-forced eg (https://green-house.website/?admin-Only)
- Remove Wordpress Version Number (To Avoid Targeted attacks based on the version number)
 - Remove WordPress Meta Generator Tag
 - Remove Slider Revolution
 Meta Generator Tag
- Server Hardening
 - Hide Directory Listing of WP includes
 - Example of Directory Listing



Mobile Application

- Static Analysis
 - Analyzing software code or other data without executing
 - Hardcoded API Keys Passwords
 URLs
- Dynamic Analysis
 - Analyzing software by executing it and observing its behavior. In the context of mobile apps
 - API Testing



Static Analysis Outcomes

- Extracting the URLs in the apk resulted in
 - https://app.powerbi.com/reportEmbed?rep ortId=0caf4f22-abd5-40a8-969d-919e0cc5f24d&autoAuth=true&ctid=5fcc9d 9b-e3d3-4e19-ac0c-90aacae677cf
 - https://api.flutter.dev
 - https:// console.firebase.google.com
 - https://github.com
 - https://flutter.dev/docs/release/breakingchanges/network-policy-ios-android.
 - https://greenhouse-bcd96-defaultrtdb.firebaseio.com

Exploiting Firebase

- https://greenhouse-bcd96-default-rtdb.firebaseio.com/.json
- Due to insufficient authorization, anyone has public read, and write access to database

Public Access

Attacker can use curl -X PUT d '{"data": "value"}'
 'https://greenhouse-bcd96 default rtdb.firebaseio.com/.json' to
 remove and override all the
 data and write his own
 content



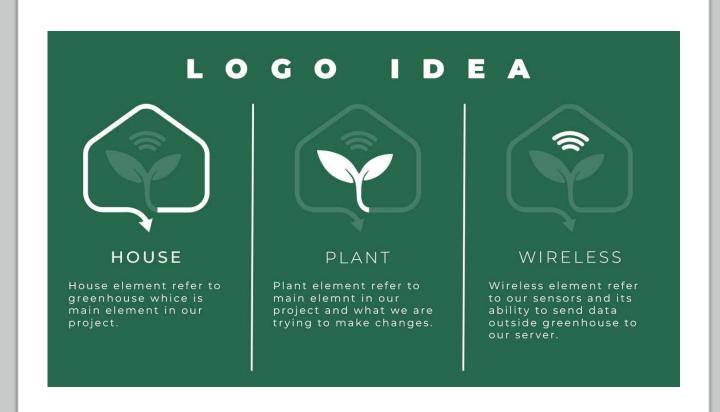
Brand Identity

- It refers to the visual and verbal elements that make up the brand's image and reputation
- Company logo, color scheme and letters
- Create a unique corporate identity and differentiate it from competitors



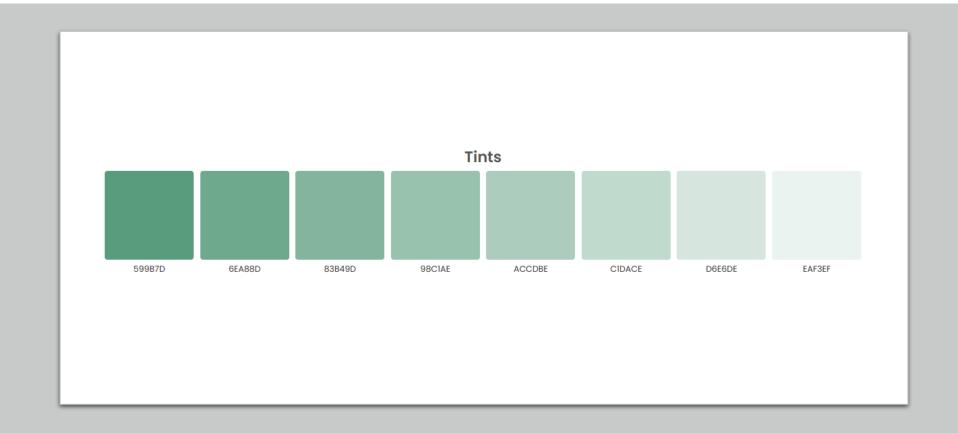
The Logo

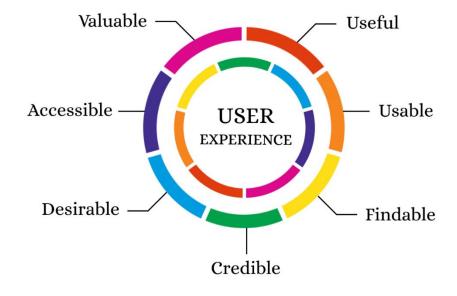
- Agricultural greenhouse: provides suitable conditions for the plant
- Plant: has all our attention
- The wireless: The data coming out of the sensor is transmitted over the Internet



The typeface & colors

- You will tell me the name of the font and we will show it ==>
 After a lot of rotation and coordination, she chose the font (nasalization).
- We will talk about colors ==> The two main colors were SEA GREEN and WHITE.



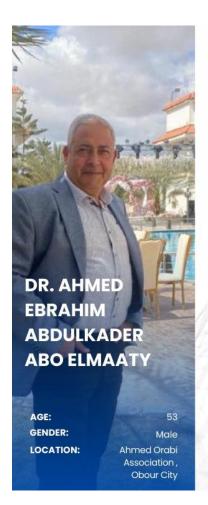


What is the user experience?

- we use is the basis for solving problems that users encounter in using our products.
- It is the process of designing and developing products or services that provide a positive and enjoyable experience for users.
- It involves understanding users' needs, wants, and motivations, and using that understanding to create products or services that meet or exceed their expectations.

User Persona

1. Research: This includes gathering information about users and their needs, in addition to the context in which the product or service will be used. This may include user interviews, surveys, focus groups, and other methods for collecting user feedback.



ABOUT

He is a creative person highly interested in developing his knowledge, skills, expertise, and career in a manner that fulfils his enthusiasm and leads to professional recognition and career progression thus allowing him to enhance and develop his background, experiences, and talents.

PERSONALITY

Analytical

Problem-Solving

Public Speaking

Adaptable

GOALS

- To improve his creativity and knowledge, develop his skills and expertise, advance his career, and gain professional recognition.
- To enhance his background, experiences, and talents in order to achieve these goals.

SKILLS

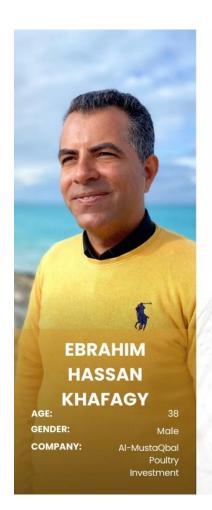
Communication

Leadership experience

Computer proficiency

 We conducted many interviews with users interested in the field of greenhouse farming, organic and biodynamic agriculture

1. Dr. Ahmed Abu Al-Maati, 53 years old, graduated from the Faculty of Electronics Engineering in 1990 and holds a PhD in organic agriculture. He was focused on using new technology in the field of agriculture and reducing chemical fertilizers.



ABOUT

He studied agriculture at Cairo University in an open education program while working in the field of agriculture and poultry investment and production of fertilizers at his own company.

GOALS

- Maximizing profits and financial success for their company
- Expanding their business by acquiring new customers and increasing their market share
- Improving efficiency and productivity of their poultry operations
- Maintaining high standards of animal welfare and maintaining a good reputation in the industry
- Continuously researching and implementing new technologies and industry best practices to improve their operations
- Meeting or exceeding industry standards for food safety and quality

PERSONALITY

iro Analytical tion ⁹ Problem-Solving try

••••

Public Speaking

Adaptable

PAIN POINT

- Difficulty in forecasting the demand for poultry products and managing inventory accordingly.
- High operational costs, such as feed, labor, and energy costs.
- Difficulty in securing financing and funding for the business.

SKILLS

Communication

Leadership experience

Computer proficiency

 We conducted many interviews with users interested in the field of greenhouse farming, organic and biodynamic agriculture

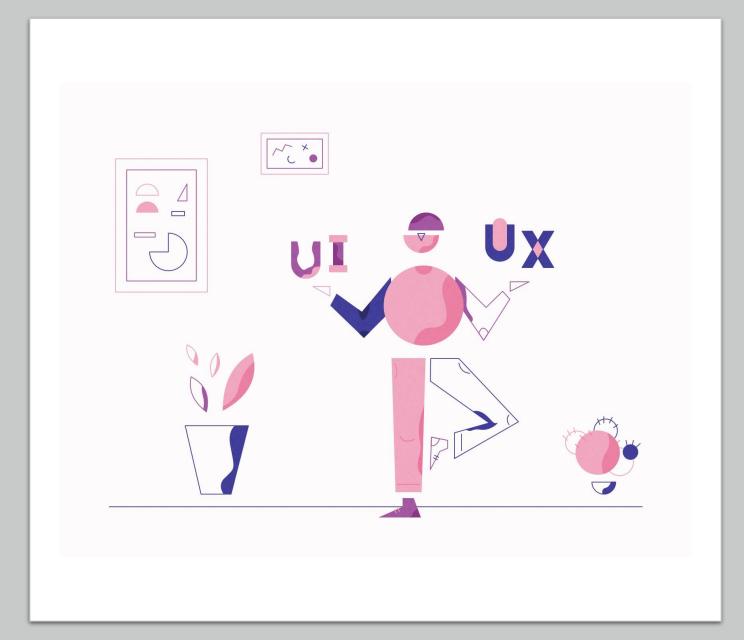
2. Ibrahim Hassan Khafagy, 38, director of the Future Agricultural Investment Company, a graduate in agricultural engineering and interested in agricultural greenhouses.

User Persona

- 2. Design: This includes creating initial models, wireframes, and other design elements that will be used to build the final product or service. The goal is to create a user-friendly, easy-to-use, and visually pleasing design.
- 3. Testing: This includes testing the product or service with users to gather feedback and make improvements. This can include usability testing, where users are asked to perform specific tasks with the product or service, and acceptance testing, where users are asked to evaluate their overall experience using the product or service.
- 4. Implementation: This includes building the final product or service based on the design, and making any necessary changes based on feedback collected during testing.
- 5. "Evaluation" includes collecting feedback from users after the release of the product or service, and using this feedback to make ongoing improvements to the user experience.

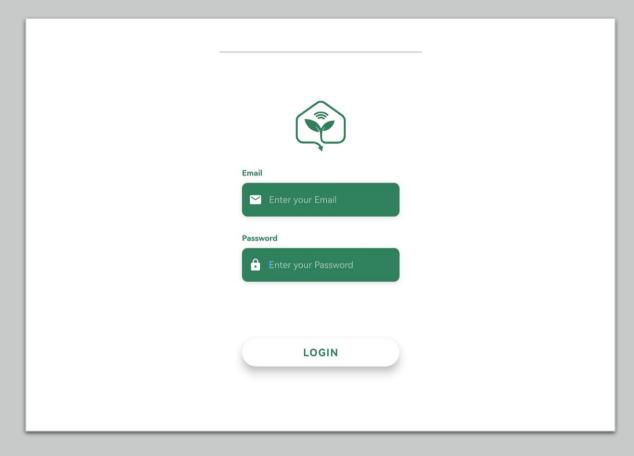
UI

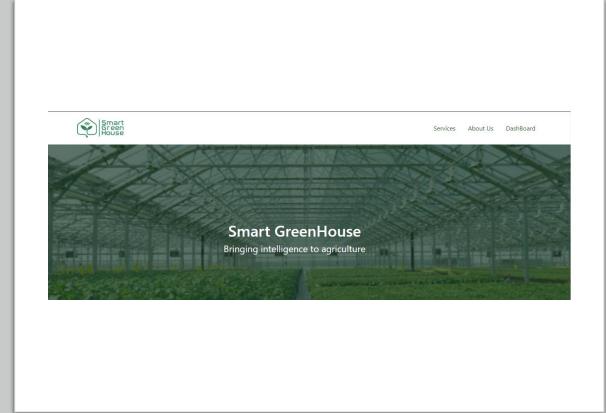
- What is UI?
- Expected users' goals.



Design Implementation

- Wireframes
- Figma



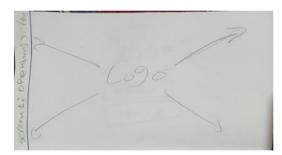


Wire-Framing

 I started to do some search to take some inspiration then started to draw wireframes to application as hand drawn sketches.



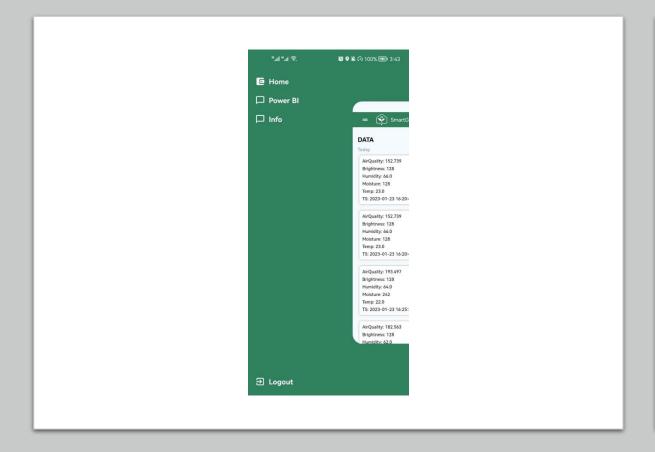
Wireframes For Web App:

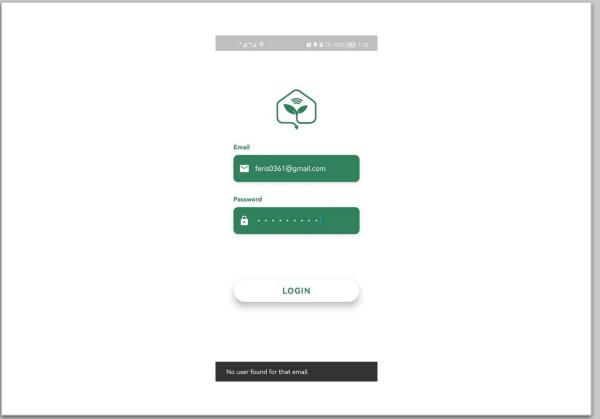




Low-Fidelity

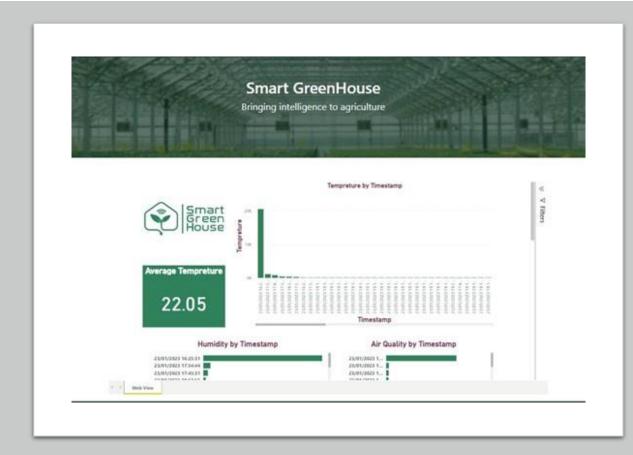
• At Low-Fidelity design, at this processes we use adobe XD to draw everything but without choose main content to app from photos or colors.

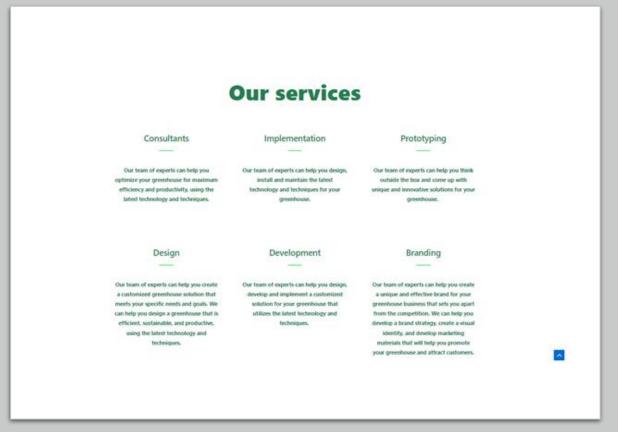


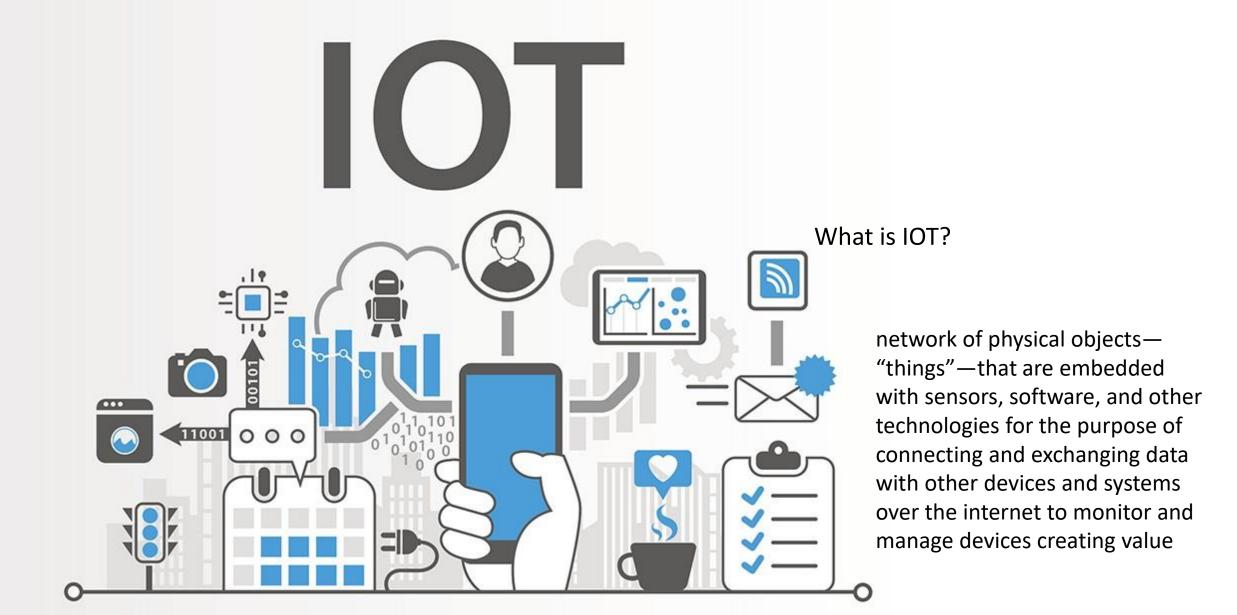


High-Fidelity

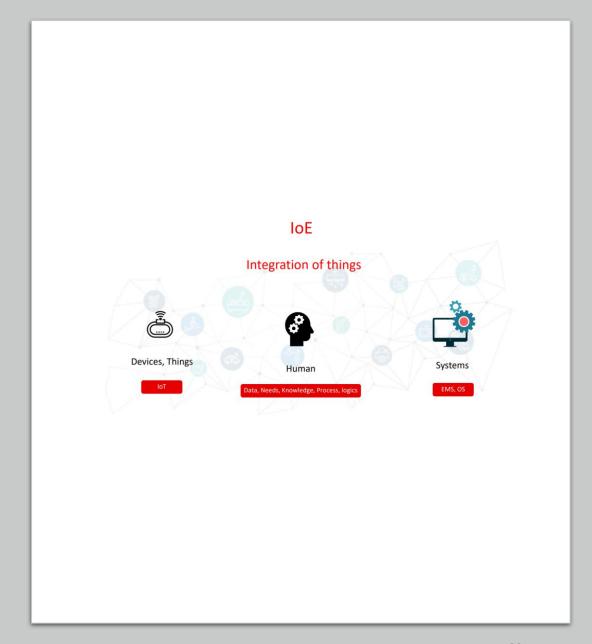
 we reached to last step in my work its called highfidelity design at this step we put our final touch to the project so we choose suitable photos and suitable colors to project.



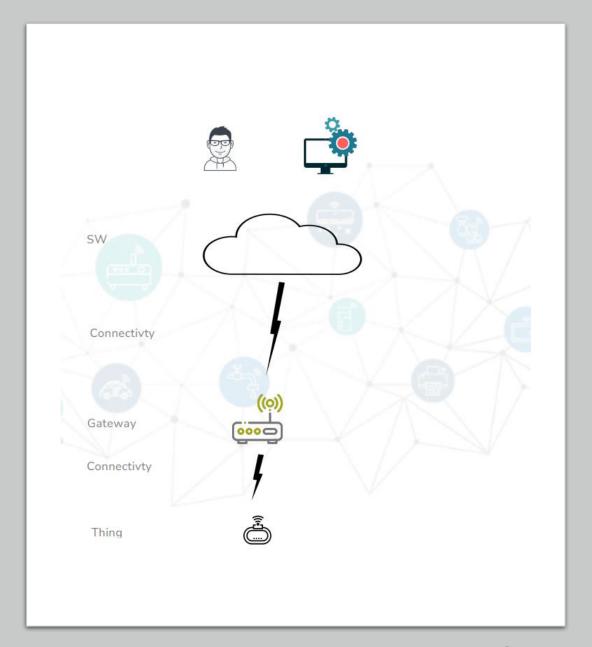




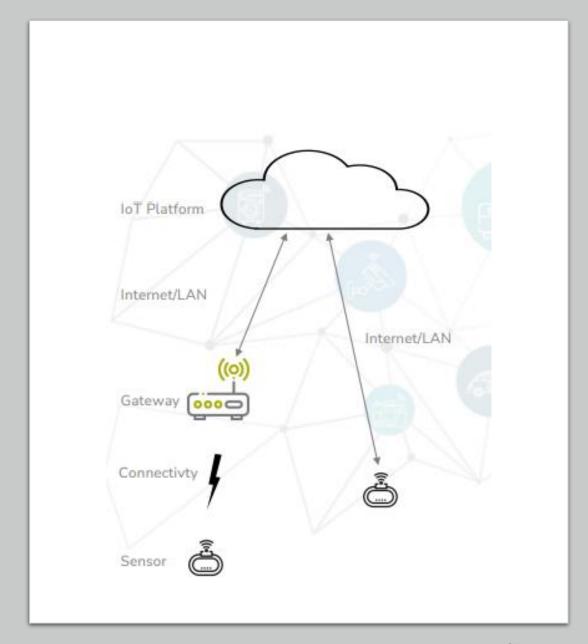
Data Sources



How is IoT working?

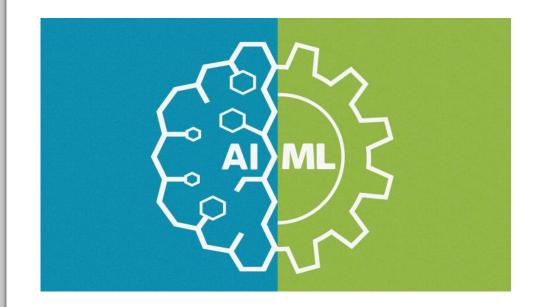


IoT Connectivity



Future Work

- Add AI models & Machine Learning Models (Diseases classification, Location security like face recognition).
- Add Sensors for fertilizers, specifically for Nitrogen-Phosphorus-Potassium (NPK) are devices that measure the levels of these essential plant nutrients in the soil.



The Team

Eslam El-Saied El-Shafie

Marc Atef Habeeb

Faris Ali Mohamed

Mahmood Farahat Ali

Omar Khaled Amin

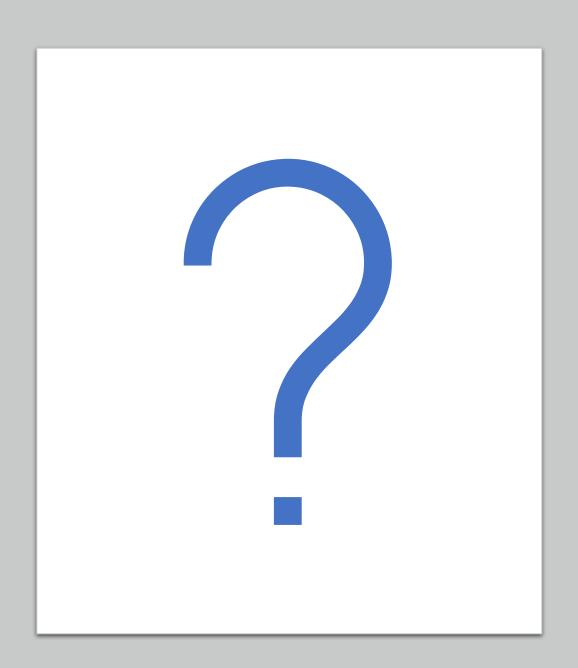
Rawan Emad El-Ghali

Zeinab Tharwat Shouman

Hams Ahmed Zahran

Aya Moustafa Abo Essa

Heba Adel Bahy Eldien



Questions

