

6687

Count of Customer ID

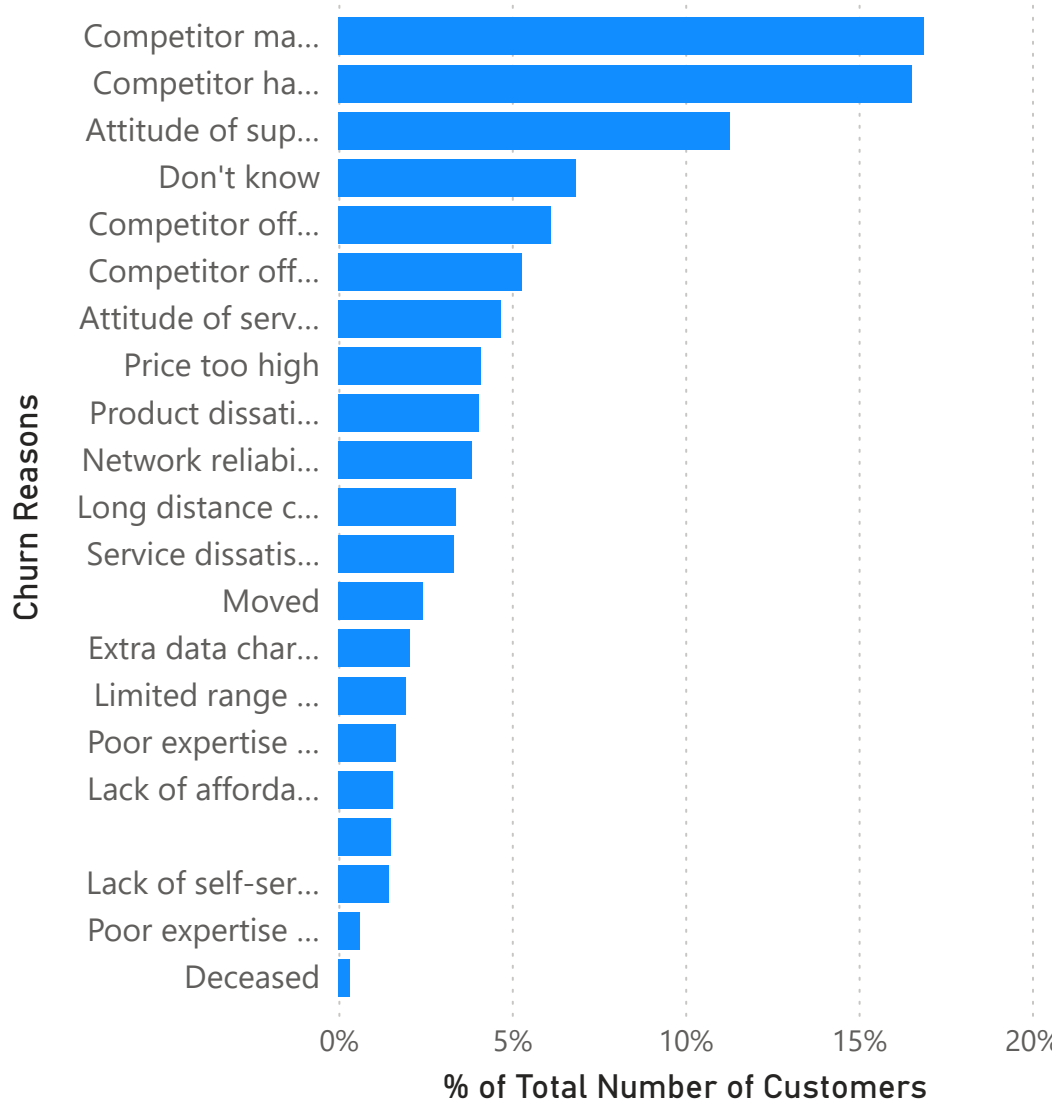
1796

Churned

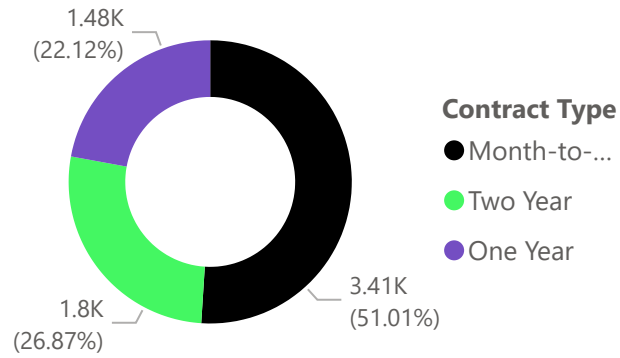
26.86 %

Churn Rate

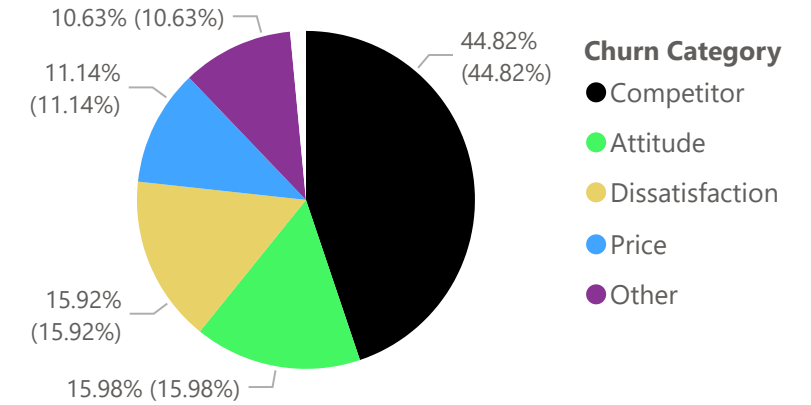
Churn Reasons



Customers by Contract type



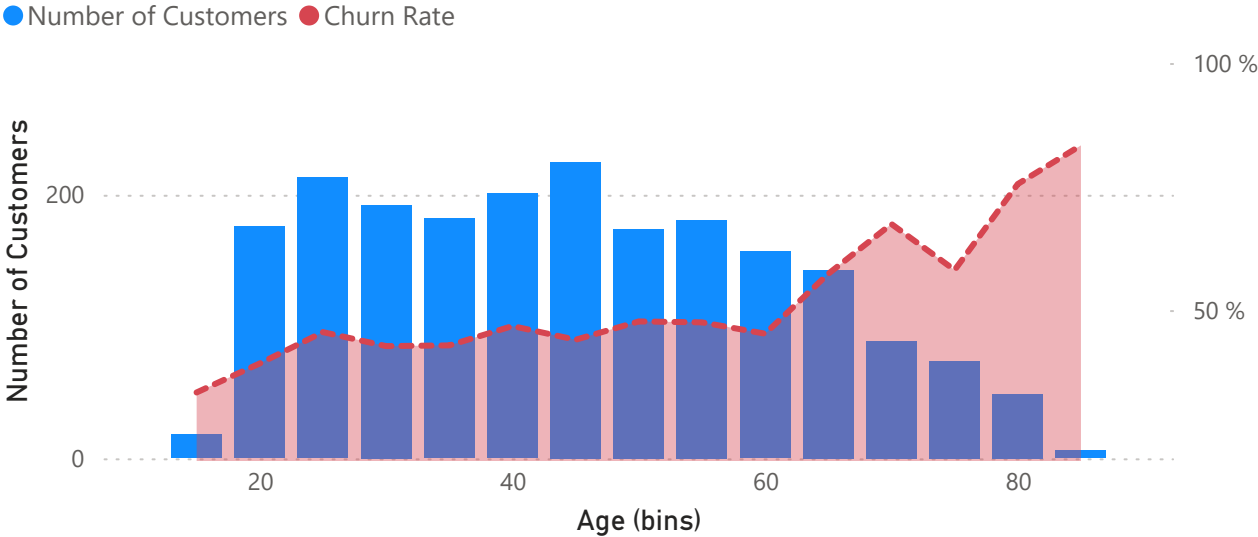
Churn by category



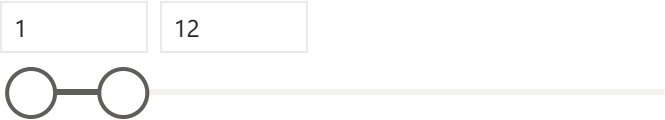
Churn Rate by State



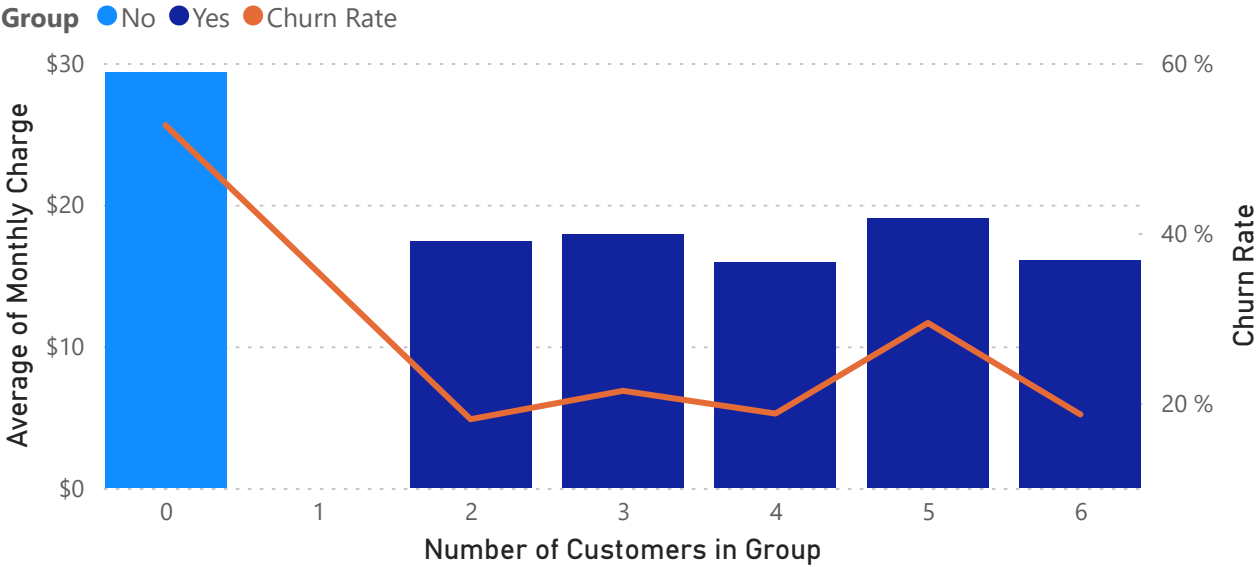
Number of Customers and Churn Rate by Age (bins)



Account Length (in months)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



6123

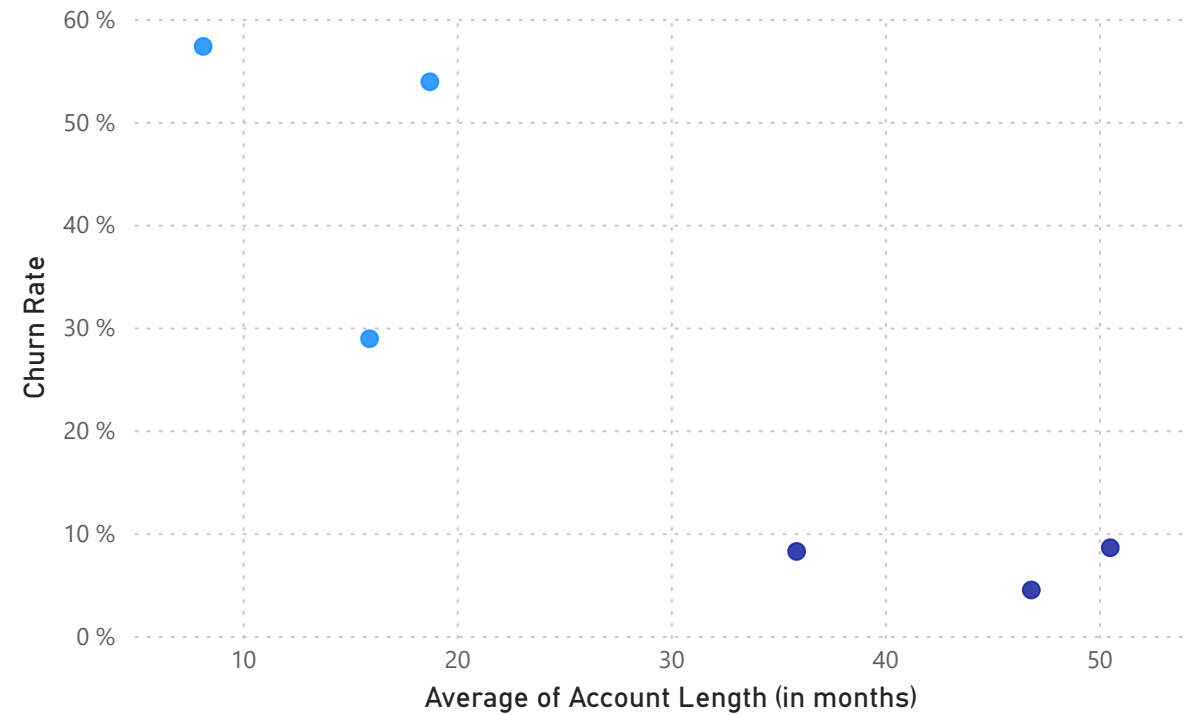
Customer Service Calls

0.92

Age Customer Service Calls

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category, Payment Method

- ^ ☐ Monthly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check
- ^ ☐ Yearly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

3.37

Avg Extra Data Charges

33.64

Avg Extra International Charges

Grouped Consumption

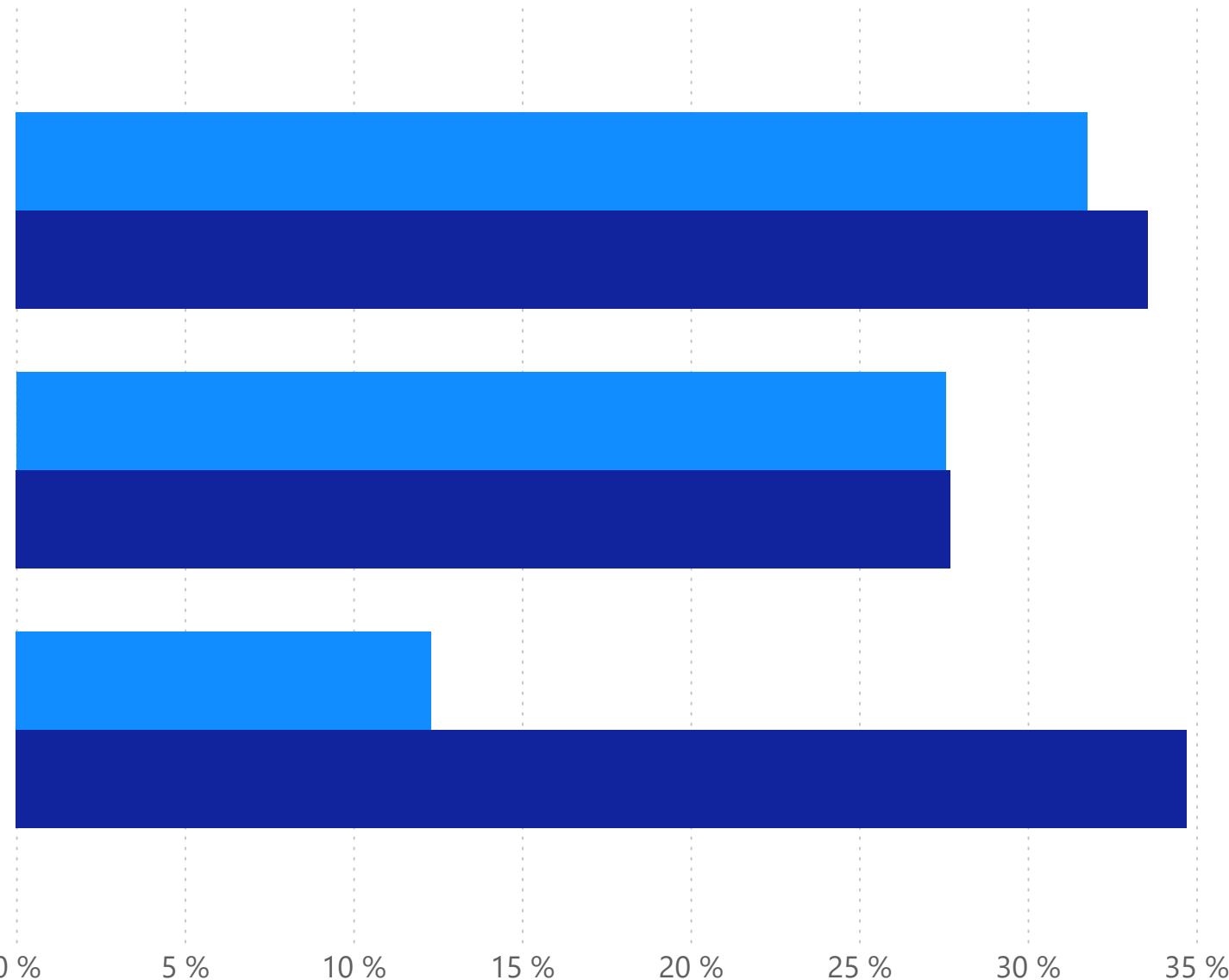
Between 5 and 10 GB

10 or more GB

Less than 5 GB

0 % 5 % 10 % 15 % 20 % 25 % 30 % 35 %

Churn Rate



6123

Customer Service Calls

3.37

Avg Extra Data Charges

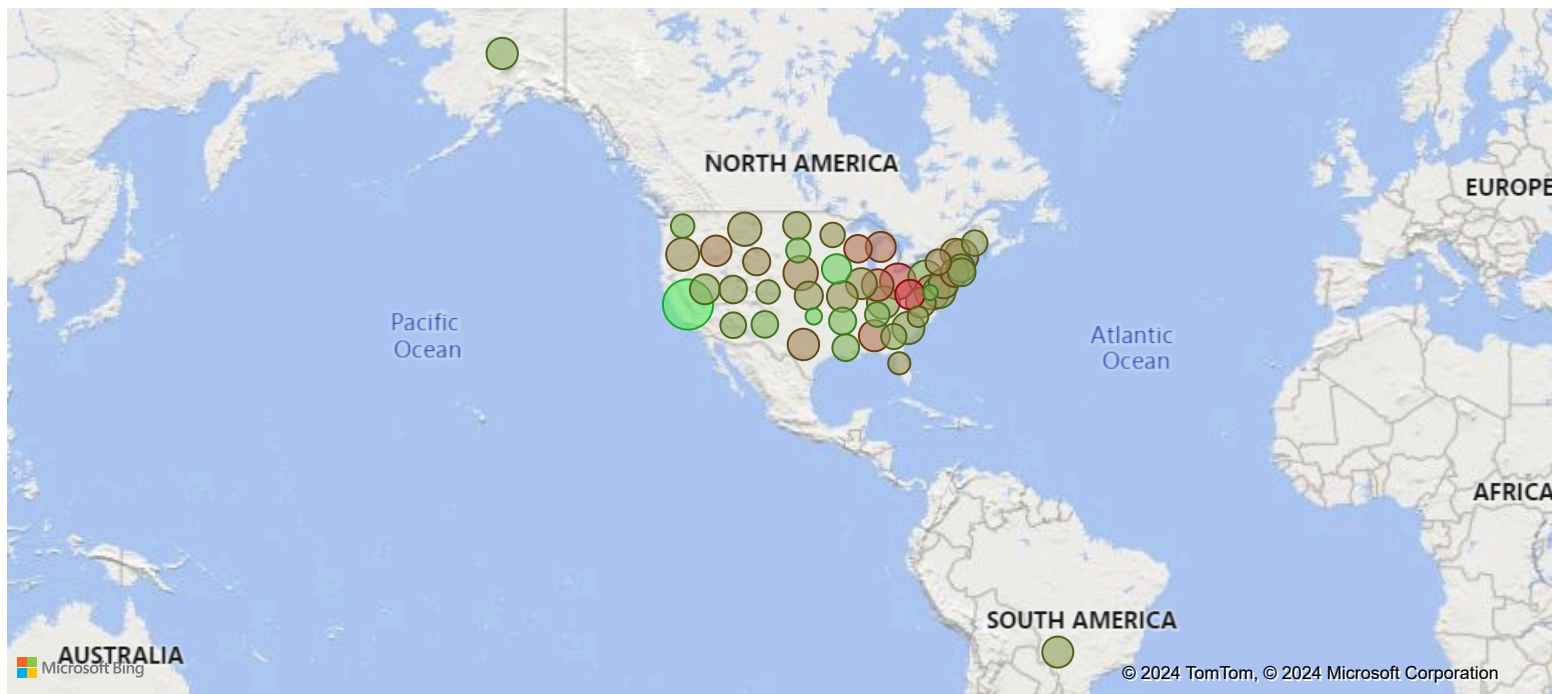
0.92

Age Customer Service Calls

33.64

Avg Extra International Charges

Churn Rate by State



Age Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

