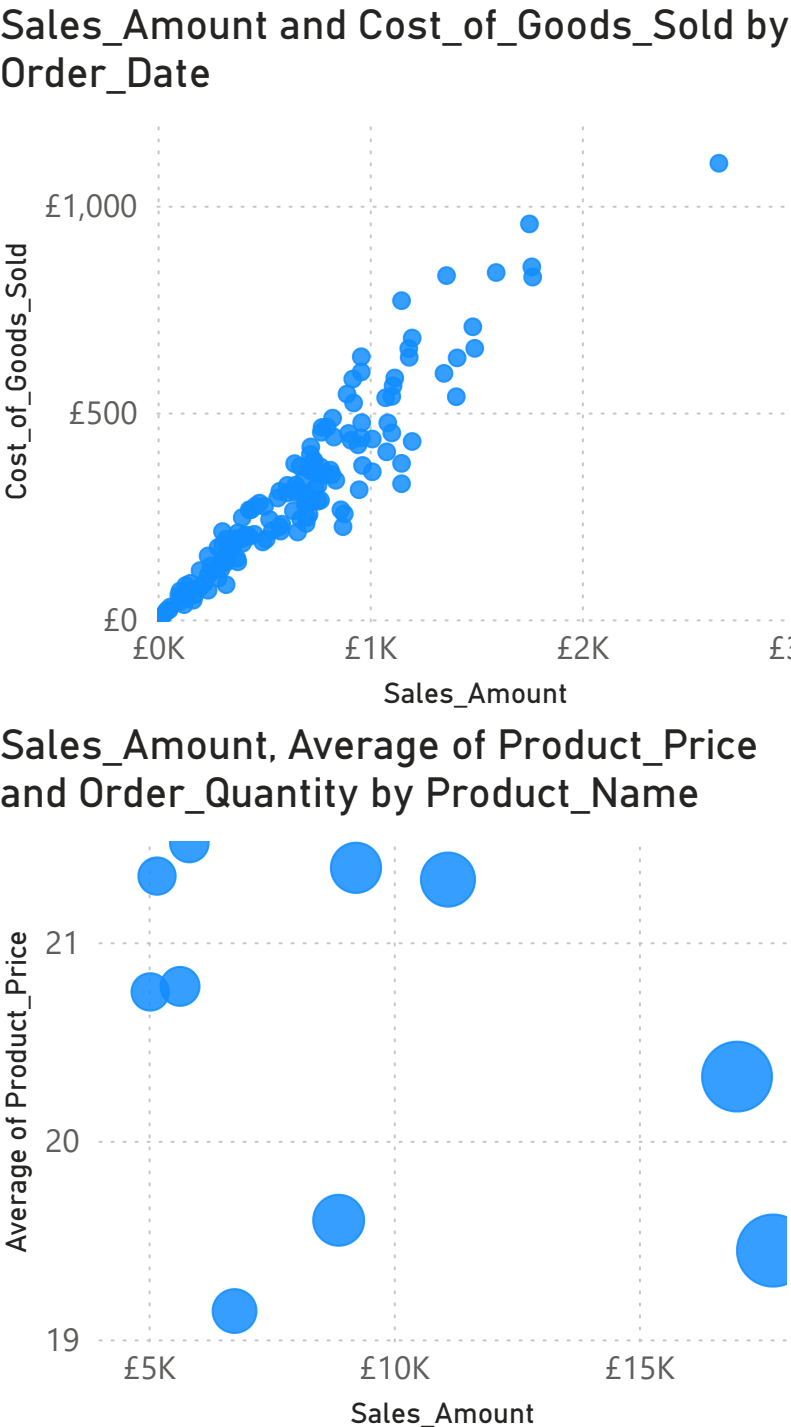


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
6577	MT03-L-Blue	42	£672.00
Total		4870	£99,237.00



Total Sales Amount by Product for Women

Product\_Name

Hera Pullover Hoodie  
Typhon Performance Fl...  
Lono Yoga Short  
Lando Gym Jacket  
Livingston All-Purpose ...  
Caesar Warm-Up Pant  
Orestes Yoga Pant  
Mona Pullover Hoodie  
Helena Hooded Fleece  
Montana Wind Jacket  
Orion Two-Tone Fitted J...  
Autumn Pullie  
Troy Yoga Short  
Selene Yoga Hoodie  
Erica Evercool Sports Bra  
Phoebe Zipper Sweatshirt  
Prima Compete Bra Top  
Miko Pullover Hoodie  
Lucia Cross-Fit Bra  
Hero Hoodie  
Jupiter All-Weather Trai...  
Cronus Yoga Pant  
Orestes Fitness Short  
Apollo Running Short  
Cassia Funnel Sweatshirt  
Hawkeye Yoga Short  
Aero Daily Fitness Tee  
Electra Bra Top  
Cobalt CoolTech Fitness...  
Taurus Elements Shell

£0 £2,000 £4,000 £6,000 £8,000 £10,000 £12,000

Sales\_Amount

Gender

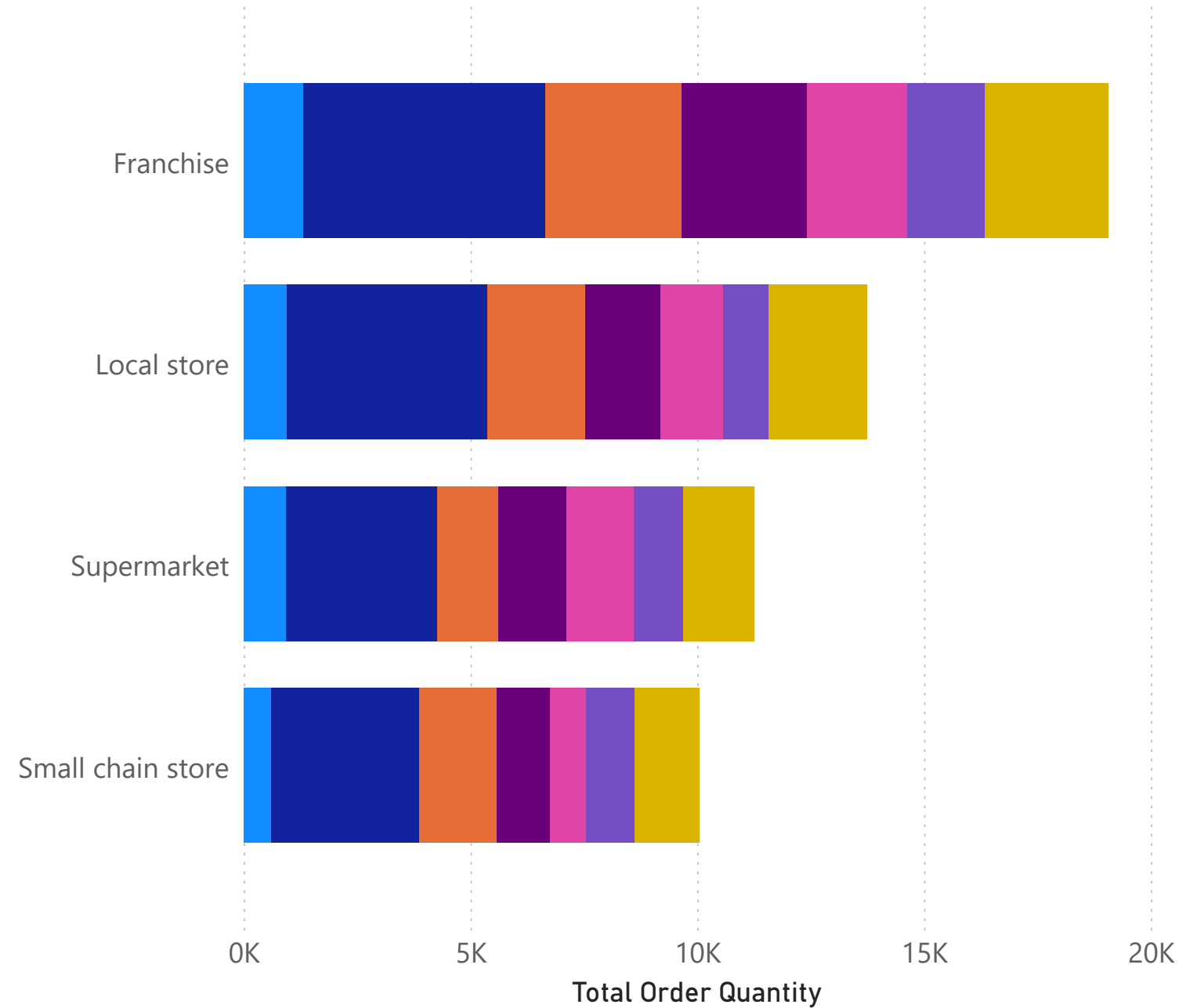
- (Blank)
- Men
- Women

Channel

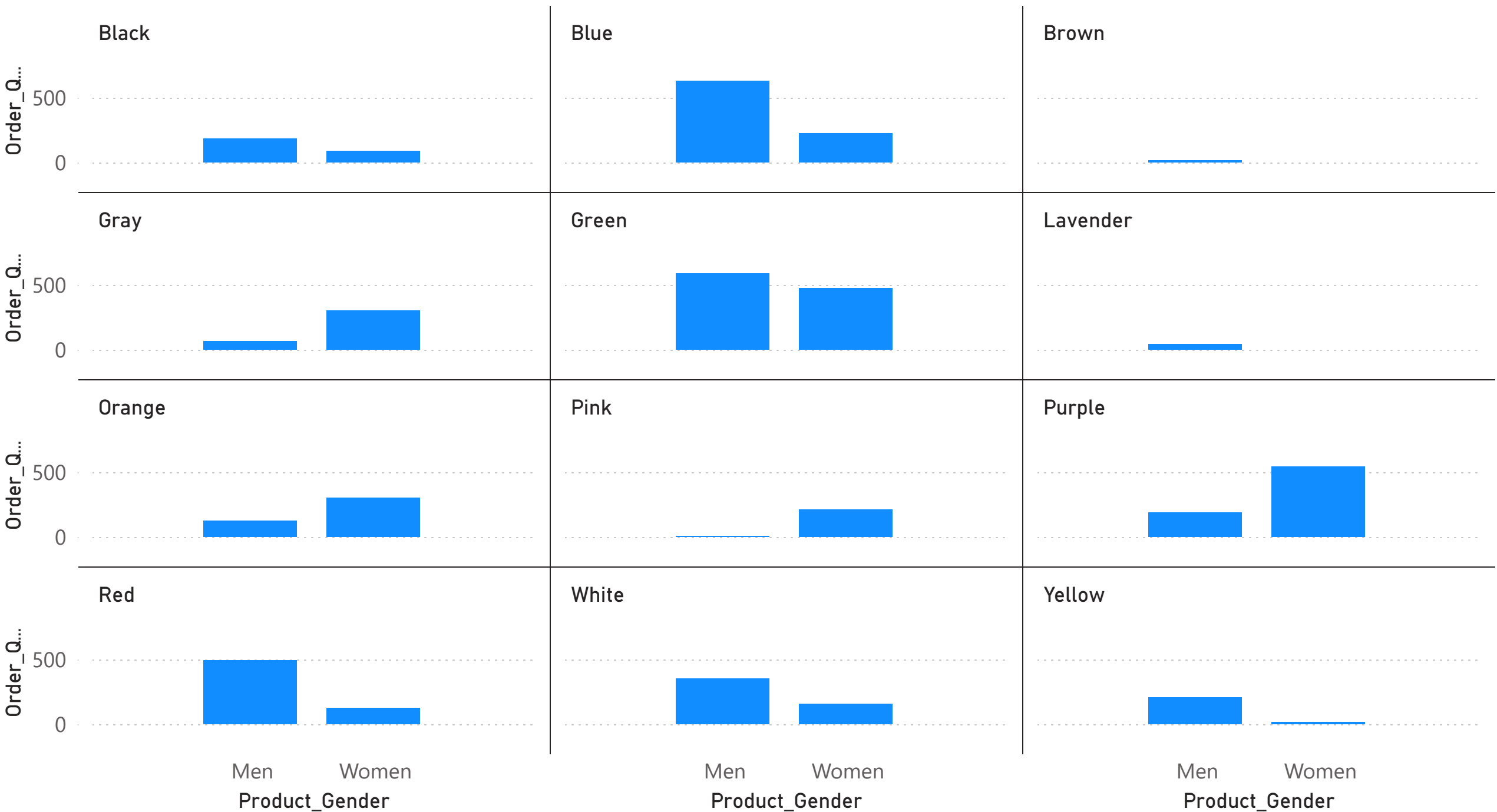
- (Blank)
- Franchise
- Local store
- Small chain store
- Supermarket

Total Order Quantity per Channel by Category

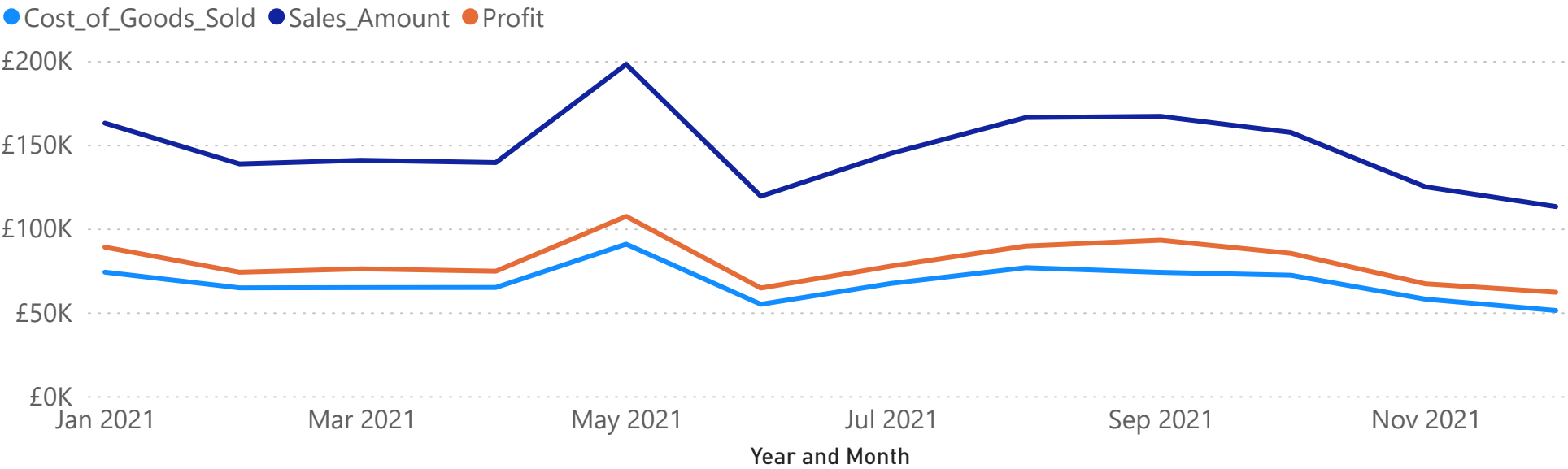
Product\_Category   ● Bras ...   ● Hoodi...   ● Jackets   ● Pants   ● Shorts   ● Tank T...   ● Tees



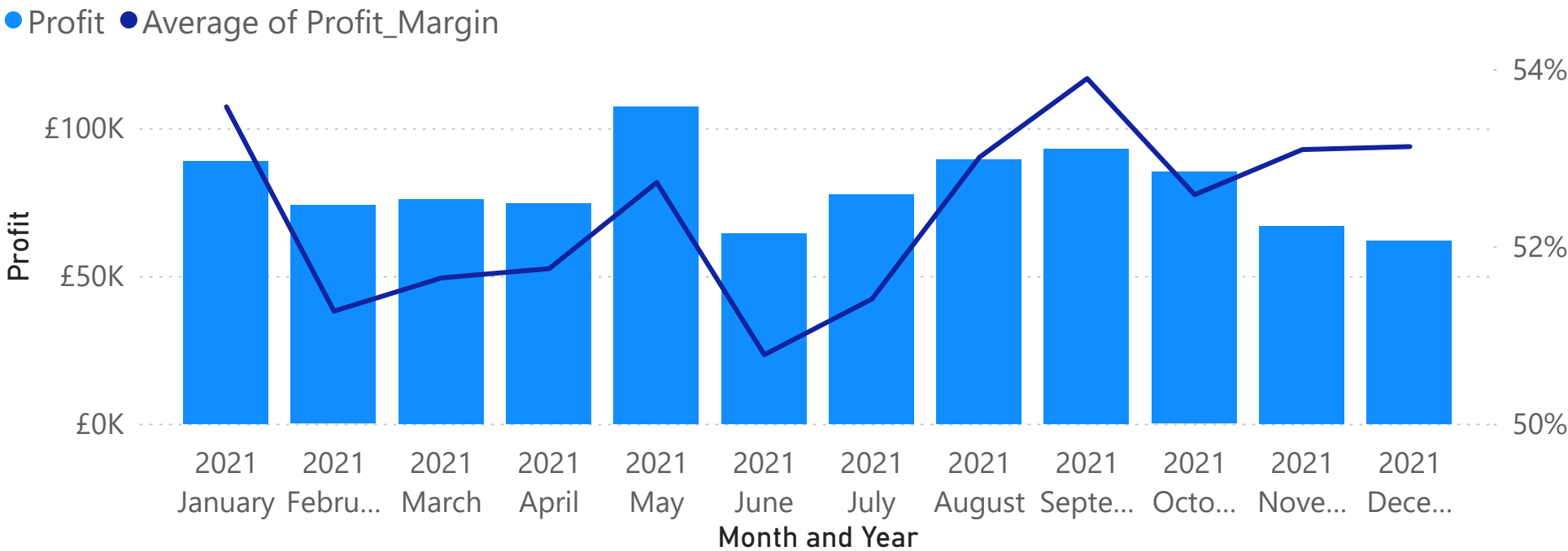
Order\_Quantity by Product\_Gender and Product\_Color



Revenue, COGS and Profit by Month and Year



Gross Profit and Average Profit Margin Over Time



Year

2021

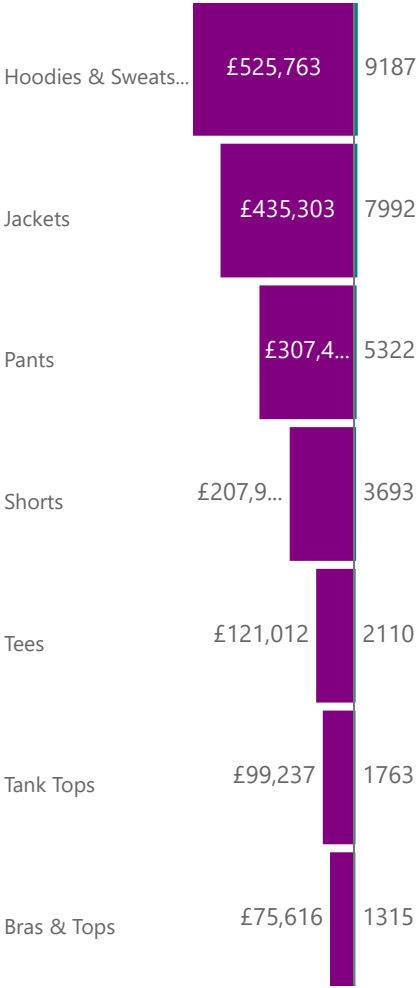
2020

2019

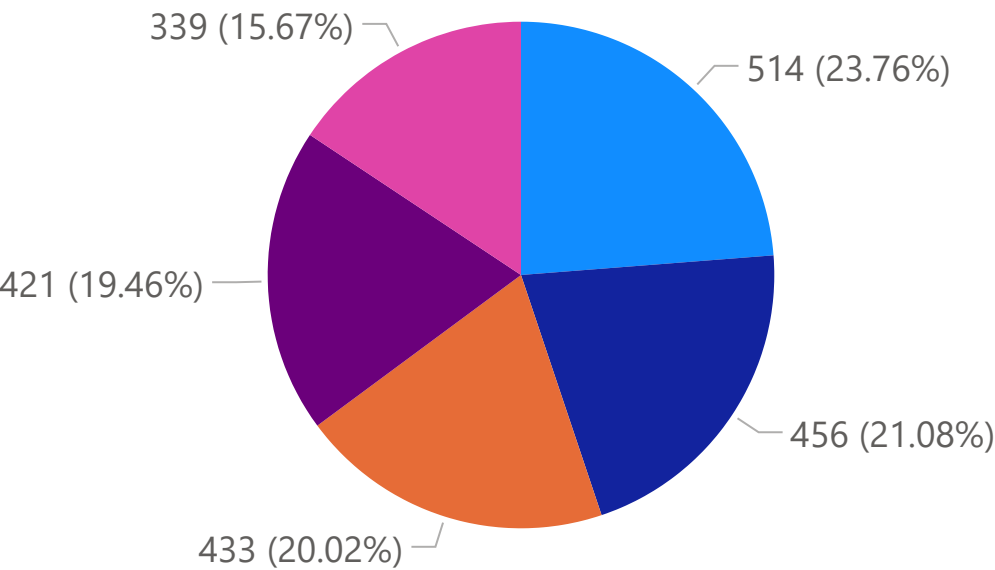
2018

(Blank)

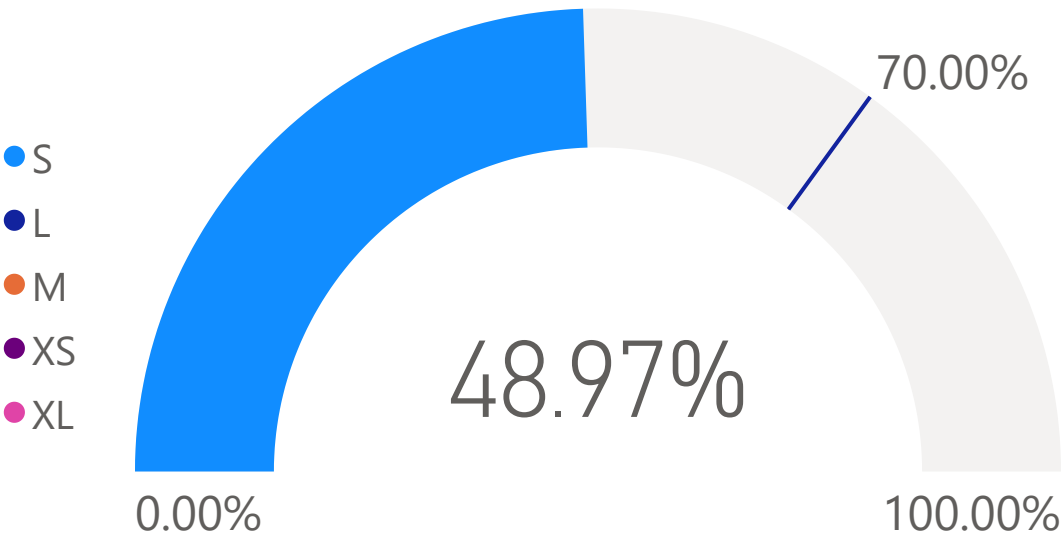
Revenue Versus Cost



Order Quantity for Local Store's by Size



Avg. Profit Margin vs Target Profit Margin



Order\_Quantity by Retailer\_Channel



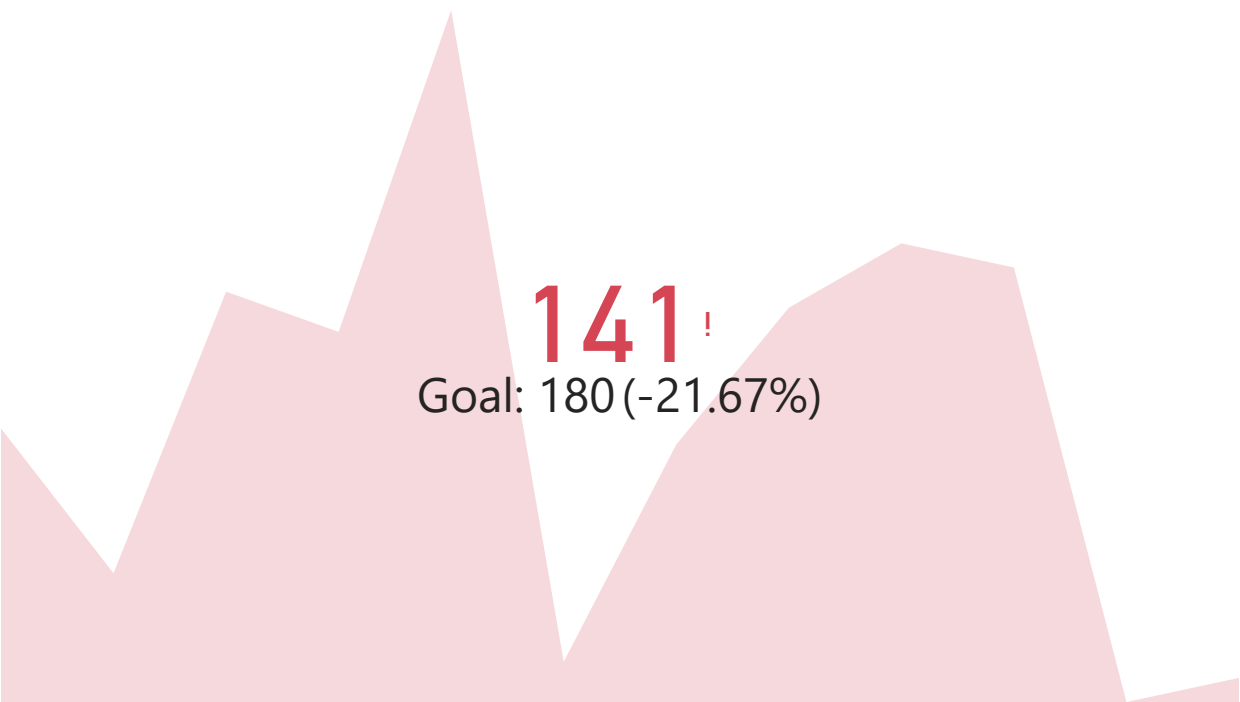
33

Orders Above Target Profit Margin

268

Orders Below Target Profit Margin

Total Orders vs Target by Month



Total Return vs Target Returns by Month

