

CSEN 1085 Web Analytics

Project 2 Report

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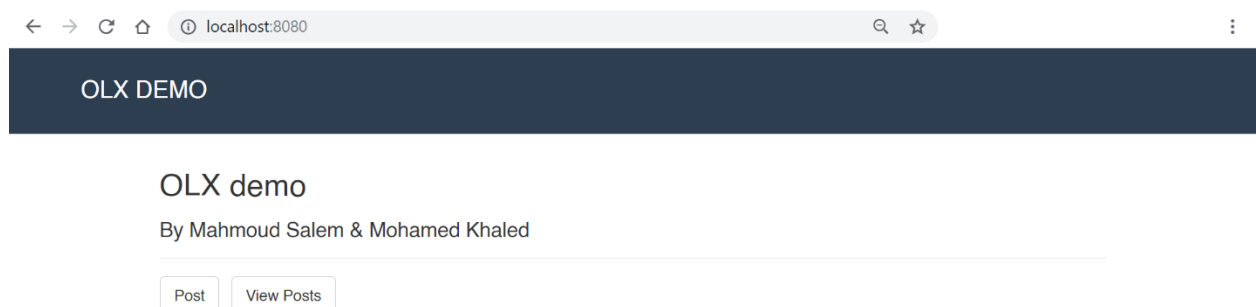
Introduction:

Online marketplace platforms such as Amazon, Souq, OLX and Jumia allow a person to look for posts of items they want to buy, check the information provided by the seller and even see pictures of the item. Many times the user will stumble upon posts with information about the item they want, however the pictures provided either won't contain the item or will be cluttered with other irrelevant objects that may confuse the buyer. This causes problems for both the buyer and the seller, as the buyer won't be sure if this is the item he wants and might end up refraining from purchasing the item. For the seller, they might actually have the item indeed but with false or misleading pictures they might scare buyers away.

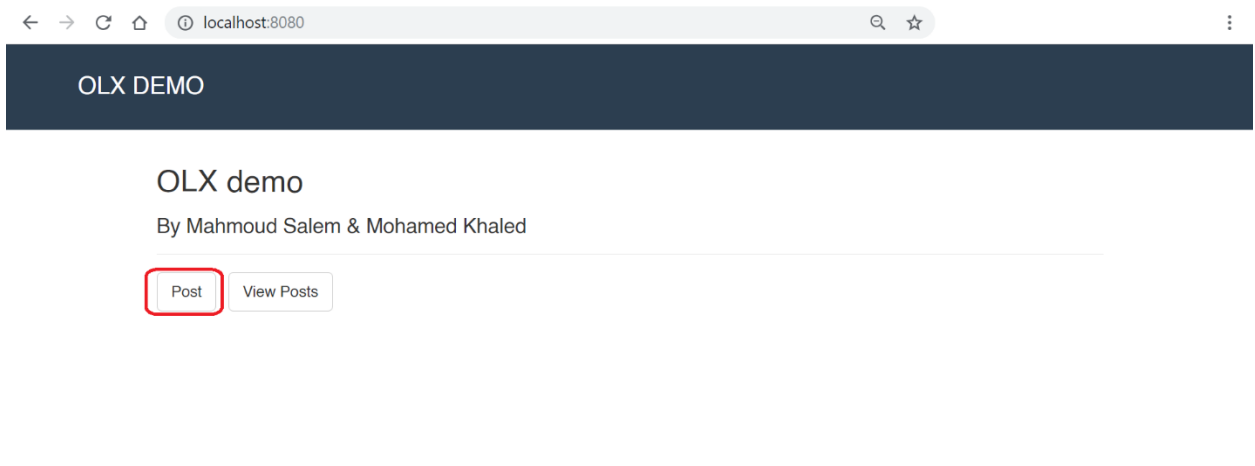
Our proposed idea will make use of an object detection model to scan the provided image for the item in question. If the model is not able to detect the object outright, it will not let the user post his item until he provides a valid photo. If the photo contains clutter and other irrelevant details, the model will scan the photo, locate the object in question and then crop the image to only contain the object. This will lead to less misleading or irrelevant features, and will automate the process instead of requiring manual inspection. In addition, this process will be much faster in taking action than manual inspection.

How to use our platform:

1. Our server runs on the localhost server, on port 8080. Using this, navigate to the homepage:



2. Click the Post button to create a new post:



← → ↻ 🏠 ⓘ localhost:8080 🔍 ☆ ⋮

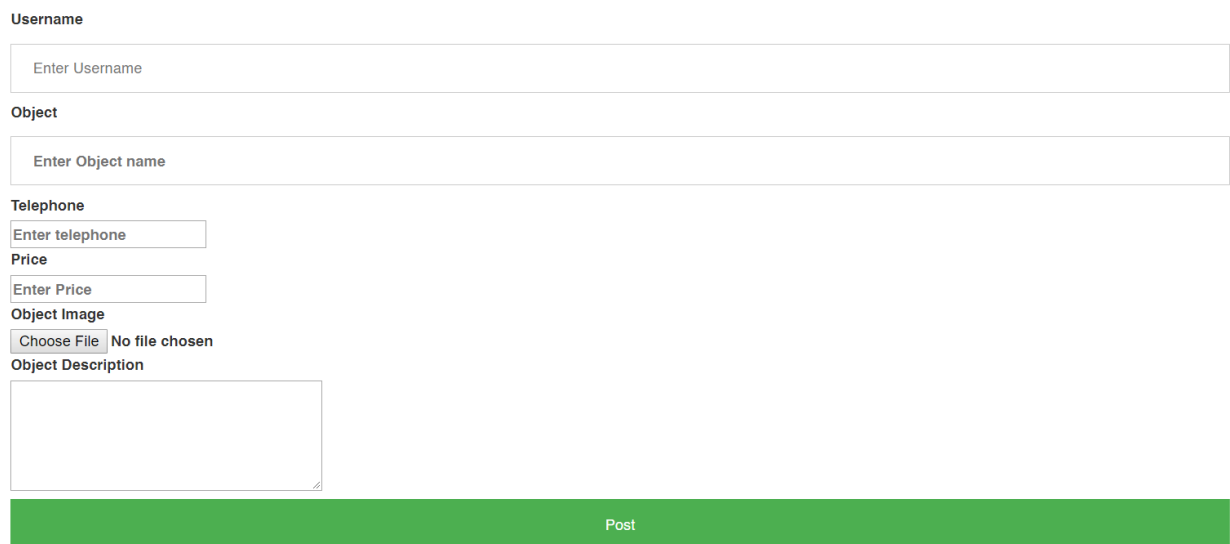
OLX DEMO

OLX demo

By Mahmoud Salem & Mohamed Khaled

Post View Posts

3. Enter your Username, the Object of interest, your Telephone, the item Price and a brief description of the item:



Username

Enter Username

Object

Enter Object name

Telephone

Enter telephone

Price

Enter Price

Object Image

Choose File No file chosen

Object Description

Post

4. Choose a picture of the item to upload:

Username

Mohamed Khaled

Object

apple

Telephone

48374933

Price


20

Object Image

Choose File apple.jpg

Object Description

It's a juicy, delicious apple!



Post

5. Wait for reply. If your post is successful, you will get this reply:

You have Posted Successfully

Username

Enter Username

Object

Enter Object name

Telephone

Enter telephone

Price

Enter Price

Object Image

Choose File No file chosen

Object Description

Post

6. If your post wasn't successful, you will get this reply:

Something went wrong

Username

Object

Telephone

Price

Object Image

No file chosen

Object Description

Post

7. Upon a successful post, you can navigate to the home page then click the View Posts button to check all posts:

OLX DEMO

OLX demo

By Mahmoud Salem & Mohamed Khaled

Post

View Posts

8. Then you will find your post:


Object : Apple

Price : 25

Name : Mohamed Khaled

Telephone : 34234324

Description : Another Apple

A photograph showing several bright red apples nestled in a light-colored woven basket. The apples are glossy and appear fresh.

Object : Apple

Price : 20

Name : Mohamed Khaled

Telephone : 48374933

Description : It's A Juicy, Delicious Apple!

A close-up photograph of a single, large red apple. The apple has a smooth, slightly textured skin and a small stem at the top. It is resting on a woven surface.

9. An example of multiple different posts in addition to the one above:


Object : Car

Price : 2000000

Name : Mohamed Khaled

Telephone : 5555555

Description : Jaguar Car

A photograph of a silver Jaguar car, likely a Range Rover model, parked outdoors. The car is shown from a front-three-quarter angle, highlighting its sleek design and distinctive grille.

Object : Dog

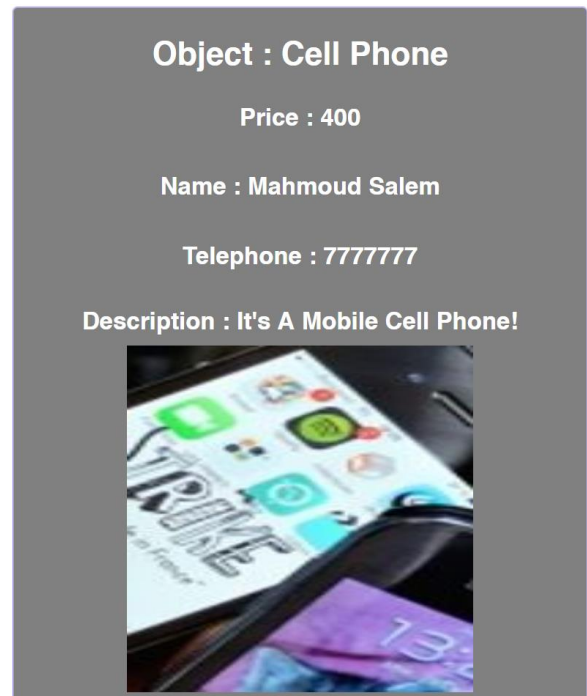
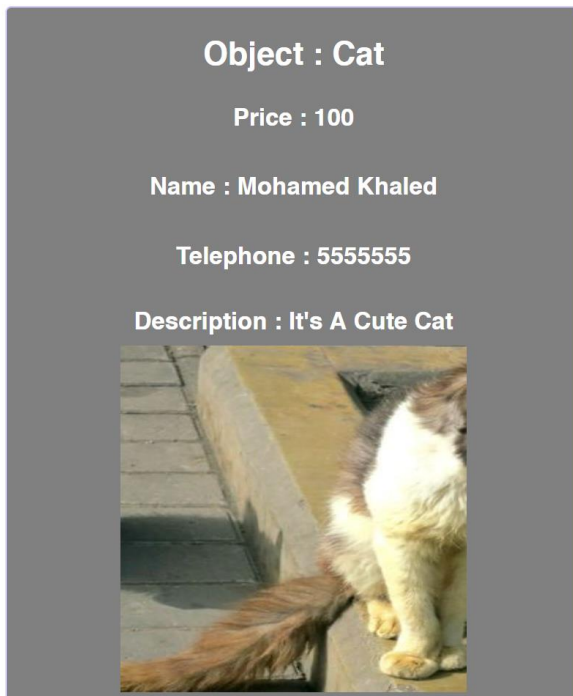
Price : 199

Name : Mahmoud Salem

Telephone : 7777777

Description : Golden Retriever

A photograph of a Golden Retriever dog. The dog is light-colored with long, wavy fur and is looking towards the camera. It is wearing a blue collar and is standing on a paved surface.



Limitations:

- The first limitation is that Coco dataset only supports up to 90 classes of objects to detect. This means that if the user provides an image of an object that is not one of the 90 classes that we support, the model will not be able to recognize the object.
- After the image is detected, the cropping and scaling process might lead to reduction of quality of the image due to the nature of the scaling process
- The name of the object provided by the user might be different than the one in the dataset; For example the user can input Labrador when it would be defined in the dataset as dog.
 - (This can be solved by many platform by making the objects as a pre-defined list. Then adding a new input for more details, such as the object is dog from the list and another input the take the type as Labrador.)

Thank You