



# COMPANY PROFILE

ESTABLISHED IN 1992





# ABOUT NEW ALFAGR

Established in 1992, New Al Fajr was founded with the goal of providing high-quality printing solutions to the Egyptian market by importing the finest inks and printing supplies. New Al Fajr for Import & Trade has been a trusted supplier of all types of printer inks and photocopier toners, including both Original and High Copy products. We proudly serve a wide range of clients.

## Company Type

Sole Proprietorship



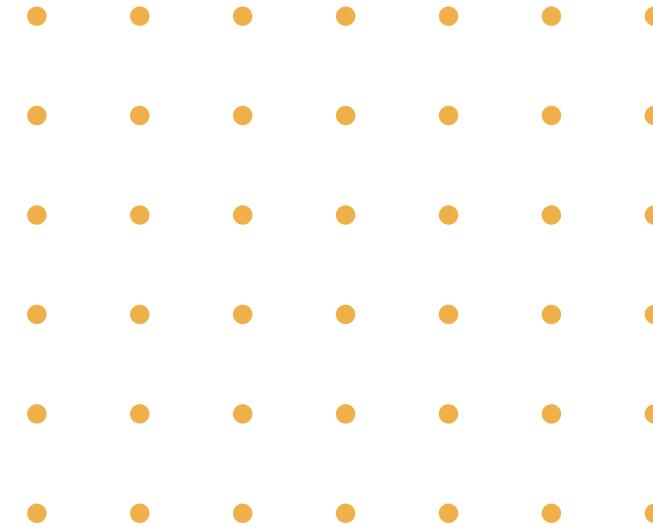
# OUR VISION

## 01.

To be a leading name in the printing industry in Egypt and the Middle East, committed to professionalism, integrity, and continuous development.

## 02.

Delivering innovative, high-quality solutions that empower our clients and contribute to the region's creative and economic growth.





# OUR MISSION

*“to deliver reliable products with the best value and quality to ensure the satisfaction of our clients and partners.”*



# WHAT WE OFFER?

We specialize in all types of printer inks and photocopier toners, including both original and high-quality compatible products.



## Our Product Range Includes

- Original and high-copy printer inks (Laser – Inkjet)
- Toners for photocopiers of all major brands
- New and used printers and copiers in excellent condition

## Advantages

- High quality at competitive prices
- Availability of both original and compatible alternatives
- Fast and always-available support



**Canon**



**PANTUM**

**OKI**

**EPSON®**

**LEXMARK™**

 **KYOCERA**

**RICOH**

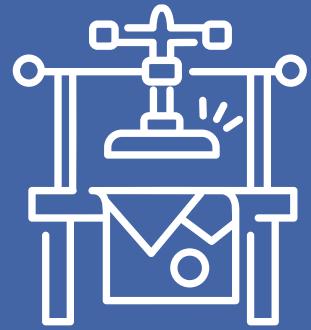
**brother®**  
At your side.

**SAMSUNG**

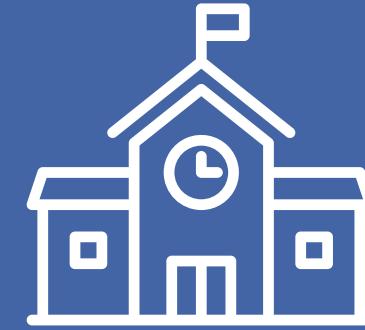
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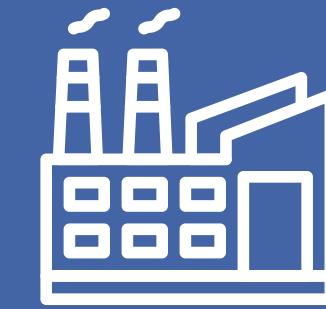
# TARGET AUDIENCE



**01.** Printing Companies & Presses



**02.** Schools & Universities



**03.** Wholesale Traders in the Printing Sector



**04.** Individual Users Seeking Guaranteed Quality

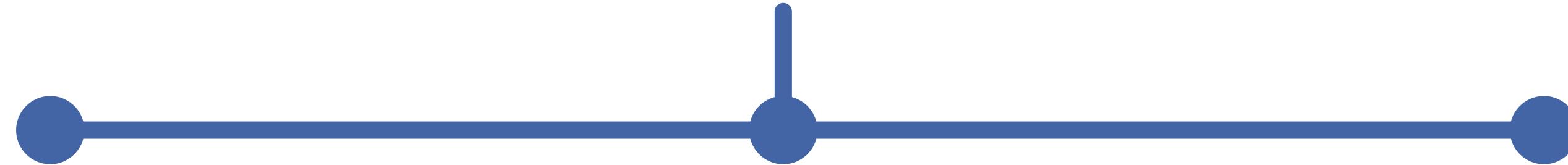


# ACHIEVEMENTS

- Over 30 years of experience in the Egyptian market
- Certified supplier to numerous companies and government offices
- Strong partnerships with global suppliers
- Expanded presence across multiple Egyptian governorates
- Successfully served over 5,000 clients



# TEAM MEMBERS



**MR. KHALED FAWZY**  
Founder

**MR. YEHIA KHALED**  
CEO

**MR. YOUSSEF KHALED**  
Sales Manager



# CONTACT INFORMATION

*Commercial registration: Available upon request*

 +201001403093 / +201011910767  
24156242 02 / 24142417 02

 02 2419 5150

 Newalfagr@alfagr.me

 73 Rabaa investment Buildings, Nasr City



# THANK YOU

