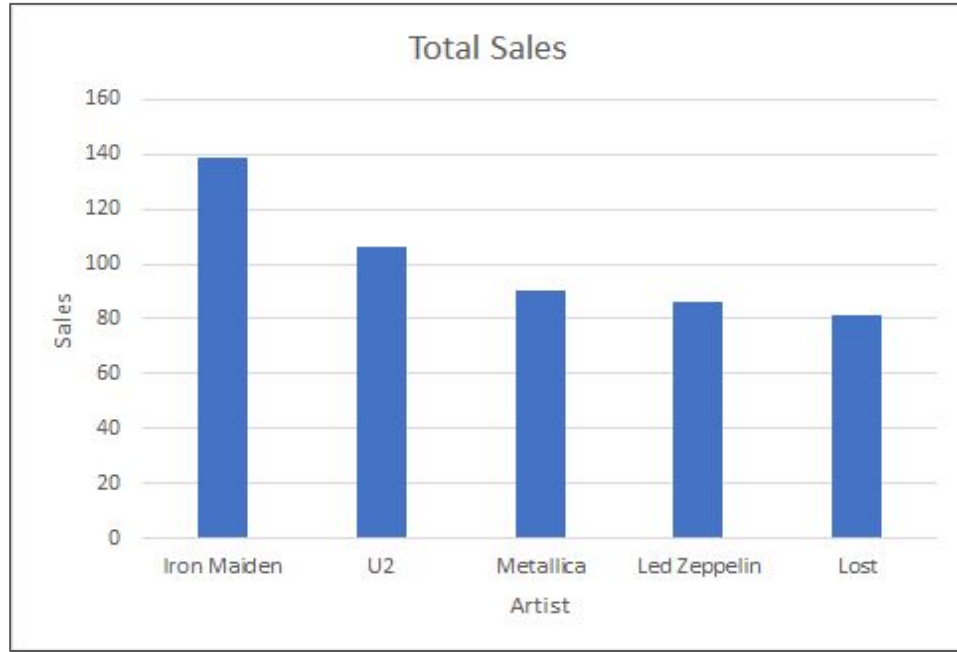


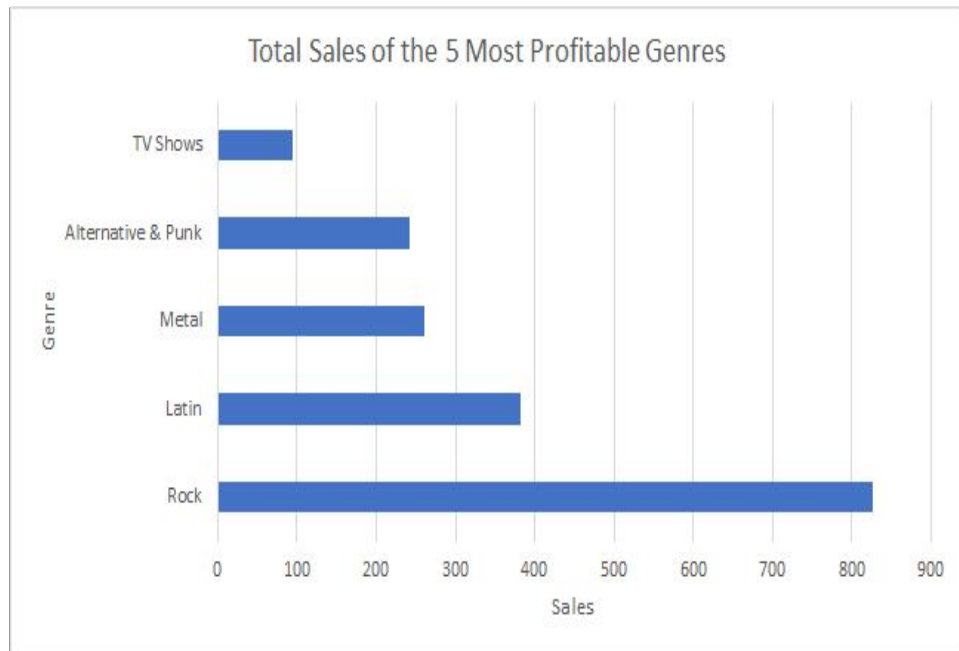
Who are the top 5 selling artists?



Iron Maiden is the best selling band by a significant margin.

Based on this insight the company might organize concerts with these artists as the main stars.

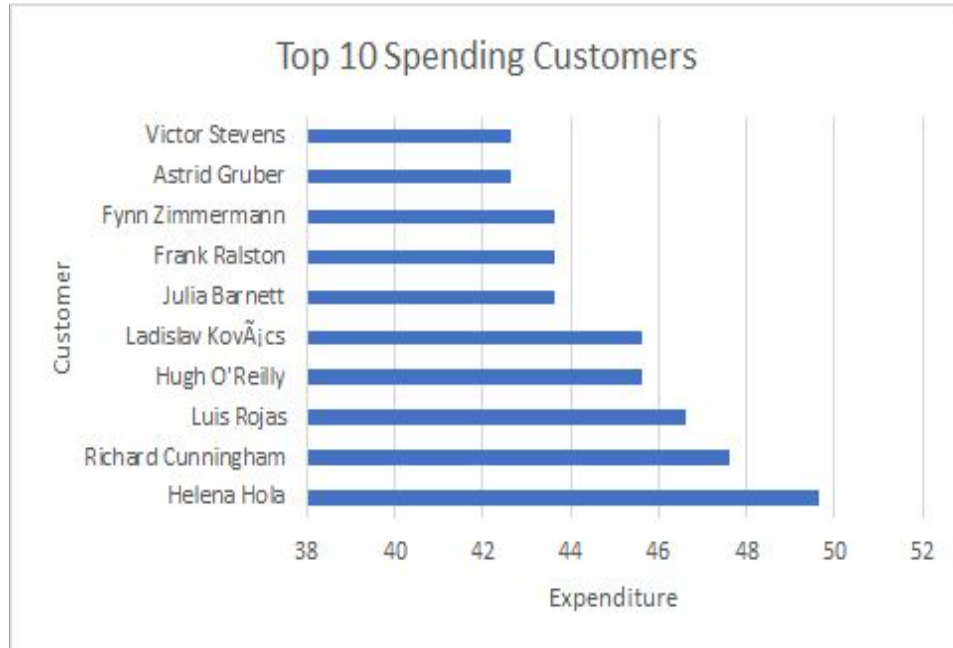
What are the most profitable genres?



Rock is by far the most selling genre more than double the sales of the 2nd most profitable.

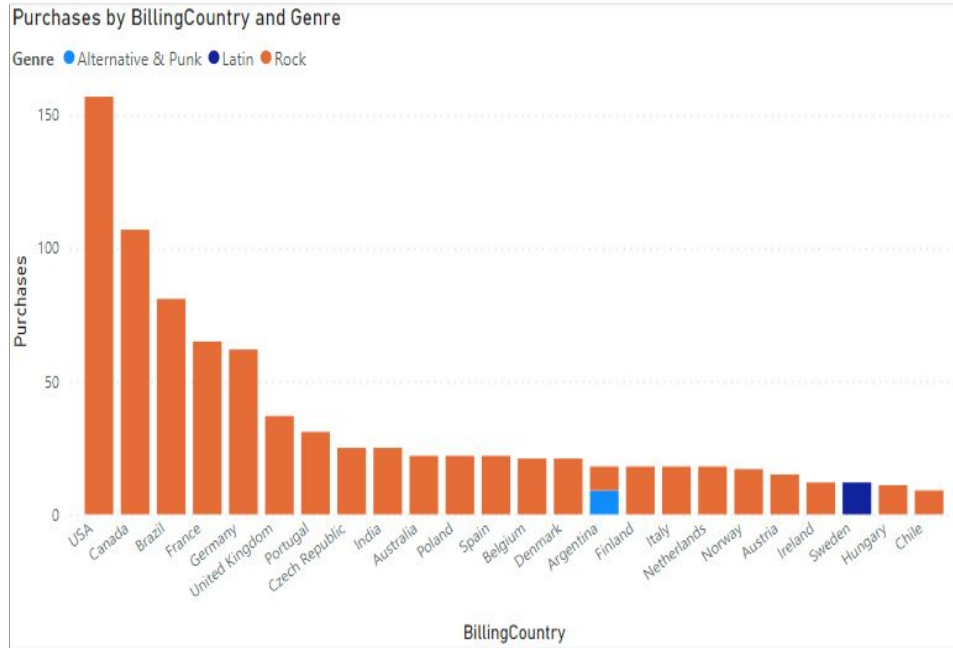
The company might want to extra promotion for the lacking genres

Who are our most valuable customers?



We might consider giving these customers discounts or other perks as a reward for their loyalty.

What is the most popular genre for each country?



Knowing this information helps the company decide which kind of concert to hold in each country and what genres are not getting enough exposure in each country