

# FACULTY OF ENGINEERING STRATEGY

Cairo University  
Faculty of Engineering  
Systems and Biomedical Engineering Department  
Marketing Course

By  
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# The Strategy of Faculty of Engineering

Cairo University

## Vision

Excellence and leadership in engineering education nationally, regionally and internationally to better serve individuals, society and environment.

## Mission

Achieve academic excellence to graduate competitive engineers, academically, professionally and ethically, capable of continuous learning, in line with international innovations and effective contribution to sustainable development in Egypt.

## Strategic Goals

- Develop renowned and competitive graduates
- Provide attractive work environment suitable for continuous improvement of faculty members and assistants.
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- Strengthen the relationship between the faculty of engineering and alumni, industrial enterprises, educational institutes and society.
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- Realize means for continuous improvement of scientific research and graduate studies.