Title: The Story of Apple Inc.

Purpose: To inform the audience about the history, products, and impact of Apple Inc.

I. INTRODUCTION

A. Use device to gain attention: Display an image of an Apple product

B. Establish credibility: Mention Apple's reputation as a leading technology company

C. Involve audience: Ask how many people own an Apple product

D. State purpose: Share information about Apple's history, products, and impact

E. Preview main points: Discuss the history of Apple, their products, and their impact on technology

Transition: Let's start by exploring the history of Apple Inc.

II. BODY

A. First main point: History of Apple Inc.

Supporting details:

Founding of Apple by Steve Jobs, Steve Wozniak, and Ronald Wayne

Early success with the Apple II computer

Introduction of the Macintosh computer and the return of Steve Jobs to Apple

Transition: Now let's talk about Apple's products.

B. Second main point: Products of Apple Inc.

Supporting details:

Apple's range of products including the iPhone, iPad, and Apple Watch

The features and innovations of Apple's products

Apple's approach to design and user experience

Transition: Finally, let's explore the impact of Apple Inc.

C. Third main point: Impact of Apple Inc.

Supporting details:

Apple's influence on the technology industry

Apple's contribution to the smartphone and tablet market

Apple's role in shaping modern culture and society

Transition: Now that we've covered the history, products, and impact of Apple Inc, let's summarize what we've learned.

III. CONCLUSION

A. Summary of main points: Recap the history, products, and impact of Apple Inc.

B. Closing device: Share a quote from Steve Jobs about innovation and creativity

C. Question period: Open the floor for any questions about Apple Inc.

Video link: <https://youtu.be/nWlIWmTOcpo>

<https://unbcloud.sharepoint.com/:v:/s/ADM1165/EVhLBgRHaNJDtN52-CflSmsB3FUS5YT41bYjyS7UkI9-aQ?e=givpQB>