• The only way to go fast is to keep your code clean

• Proxy of Clean Code:

- * Maintainable/Testable easy to change, has good tests, easy to validate new changes
- * Productivity of engineers new feature development, developer happiness
- * Readable easy to read
- * Crips and clear no surprises on what it does, does one thing very well
- * performant and scalable to many users
- **Going fast** time pressure, tired of working, want to be done, big backlog
- Clean code argument for cost effectiveness and professional survival
- Manager tip :
 - * Add more staff for tech debt no
 - * Remember Productivity Vs time
 - * what to do review code more to practice the crafts, Managers and marketers need devs help to make correct promises and commitments stupid manager.
 - * When should we clean all the time E.g. Broken window of a house
 - * Imagine a world where code always gets better with time :) one small action at a time!

Boy Scout Rule - leave the campground cleaner then you found it.

 Insights - going fast in the long term is possible with writing clean code all the time, practice the craft and learn from it and have the attitude of a PRO always for the work you do