

Helwan, Cairo

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MAHMOUD SAEED

EDUCATION

Education History High school

LANGUAGE

Arabic (Native)

English (second language)

SOFT SKILLS

- Leadership
- Multitasking
- Communication Skills
- · Problem Solving
- Creativity
- Teamwork

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Primer Pro

PROFESSIONAL EXPERIENCE

Graphic Designer

Graphic Designer

Ministry of Youth and Sports, Egyptian delegation to the 2024 Paris Olympics

[July 1, 2024] - [August 1, 2024]

I led the design and development of the visual identity for the Egyptian delegation to the 2024 Paris Olympics, and I worked on the delegation designs for all games.

She created innovative designs in line with the Ministry's visions and strategies, which contributed to enhancing the mission's image and familiarizing the public with key activities and events.

Collaborated closely with multi-disciplinary teams to ensure designs aligned with media and promotional messages, which helped improve internal and external communication.

Modern design tools and techniques are used to create attractive and effective visual materials to support Olympic preparatory and promotional activities.

Graphic Designer

Freelancer (Freelancer) – Graphic Designer

Cooperation with Fan Page pages for Saudi clubs, Afif Saudi Club, Zamalek halls

I worked on designing and developing visual content dedicated to the fan pages of a number of Saudi clubs.

It provided creative solutions to increase follower interaction and enhance the clubs' presence on social media through attractive and eye-catching designs.

Collaborated with page managers and moderators to ensure that the designed content reflects the clubs' identity and achieves promotion and interaction goals.

Used advanced design tools and techniques to meet clients' needs and achieve outstanding results on time.