

Chain

Fashions Direct

Lindseys

104  
Total Stores

\$22M  
Total Sales TY

\$9M  
Gross Margin TY

-4.67%  
Total Sales Var %

\$5.49  
Avg \$/Unit TY

\$13.07  
Sales/Sq Ft

Store Type

New Store

Same Store

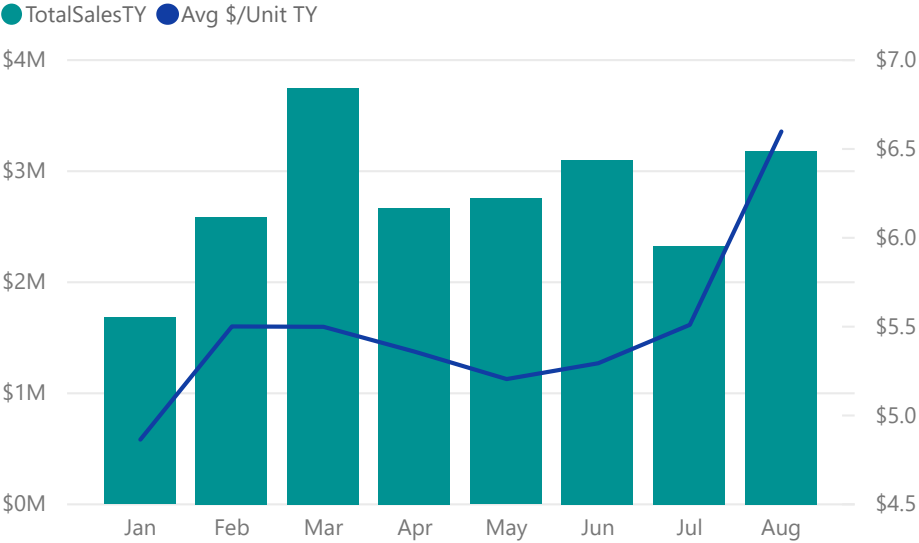
SellingArea...

All

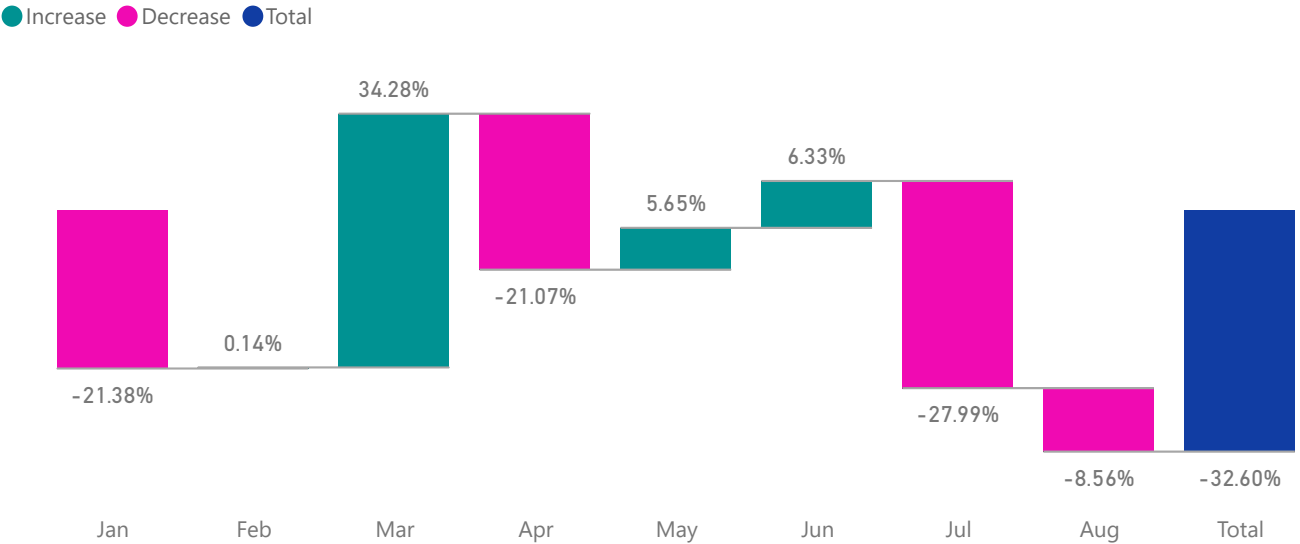
Manager

All

TotalSalesTY and Avg \$/Unit TY by FiscalMonth

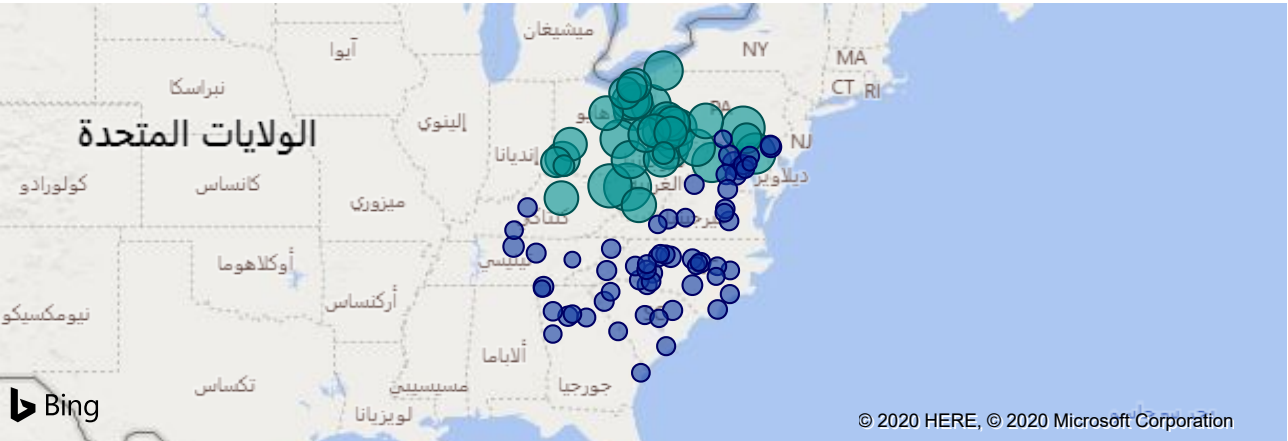


Total Sales Variance % by FiscalMonth

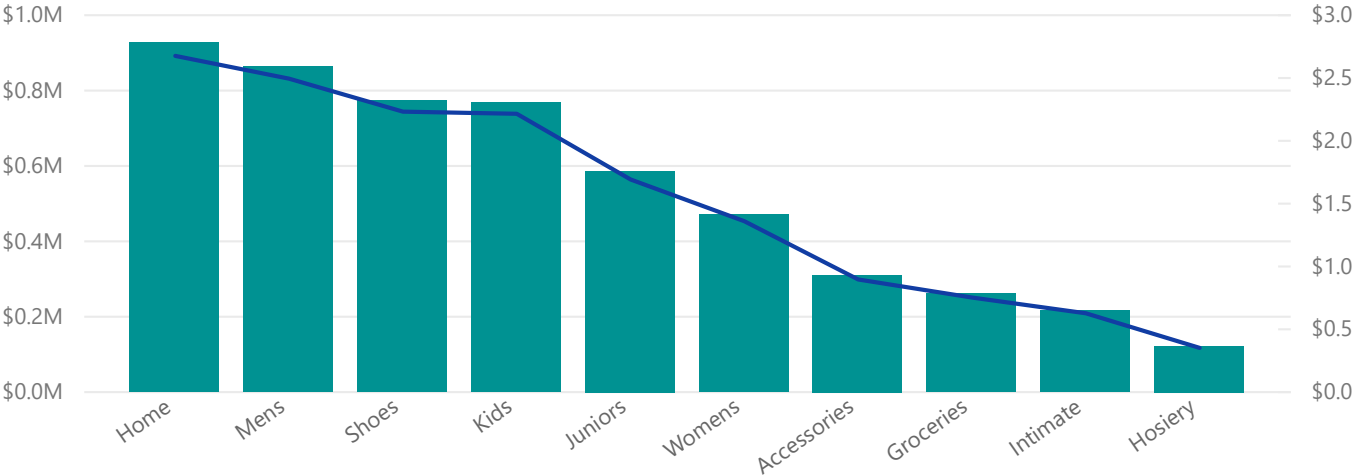


This Year Sales by PostalCode and Chain

Chain ● Fashions Direct ● Lindseys



This Year Sales by Store Name ( Drilldown to know sales by Category in each Store)



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New Store

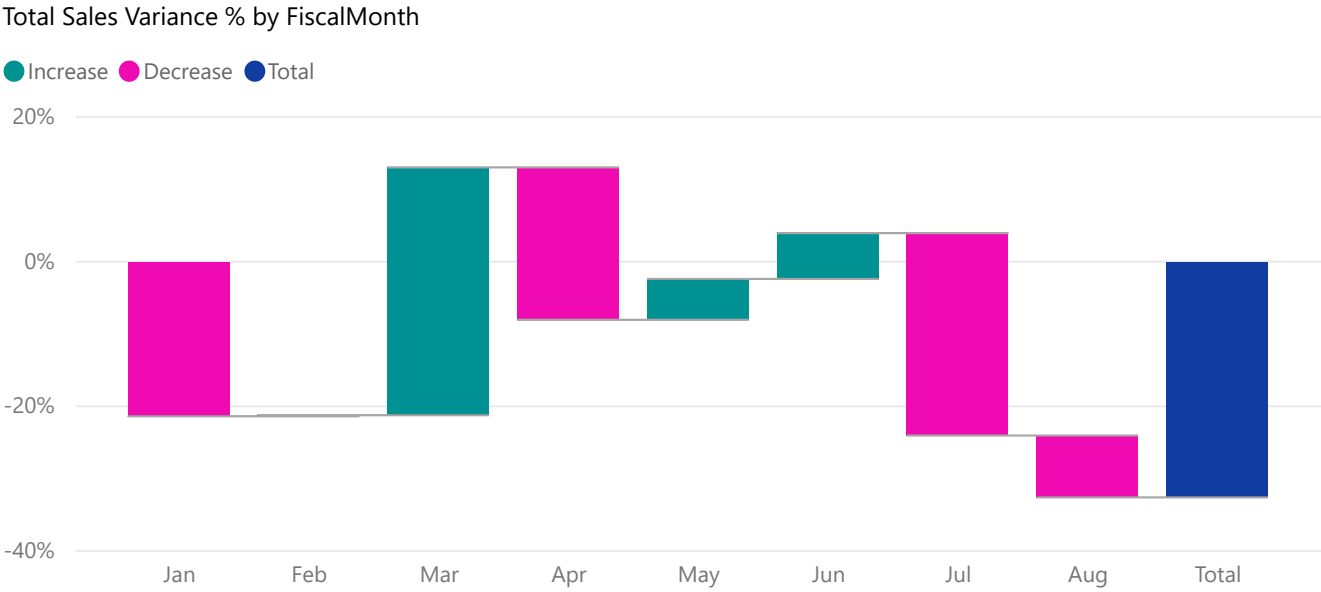
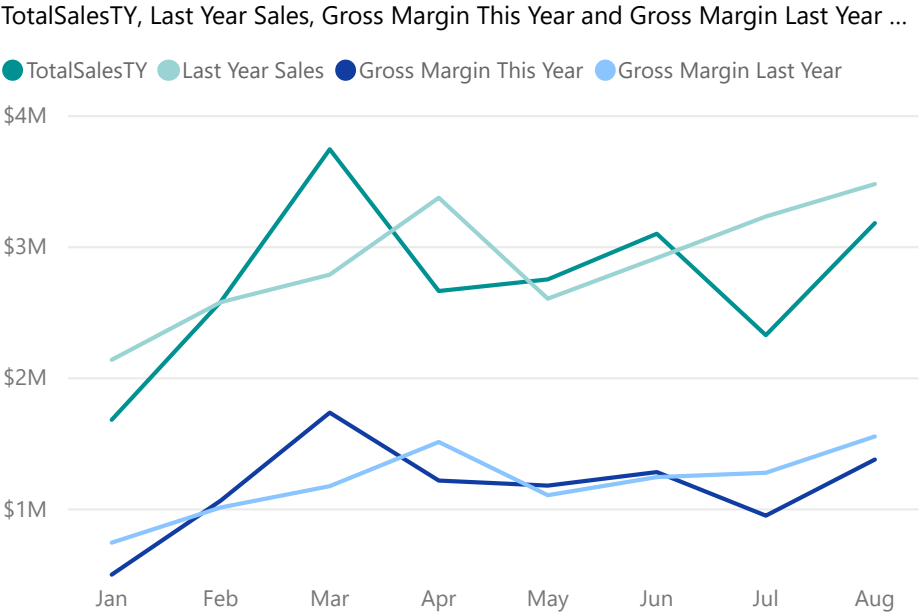
Same Store

SellingArea...

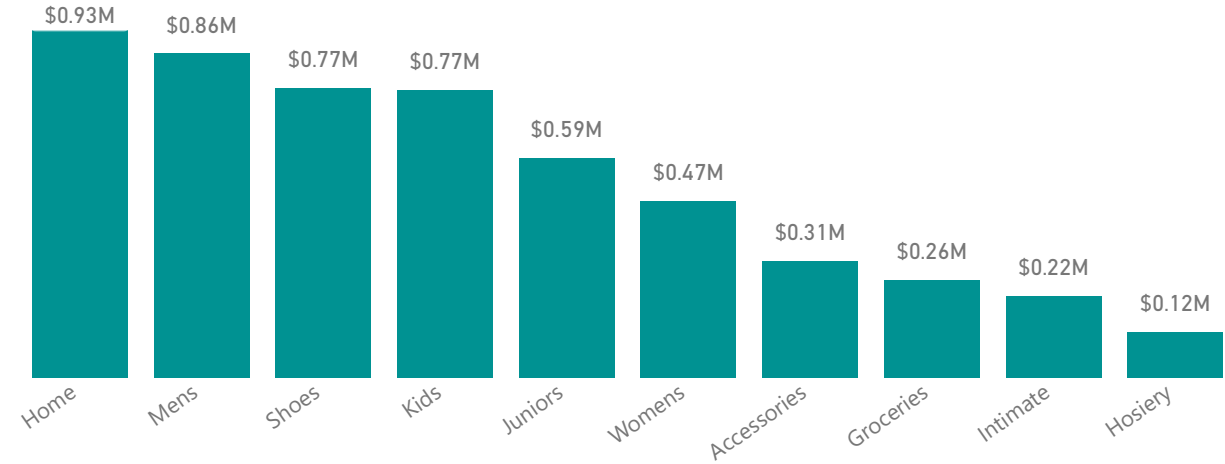
All

Manager

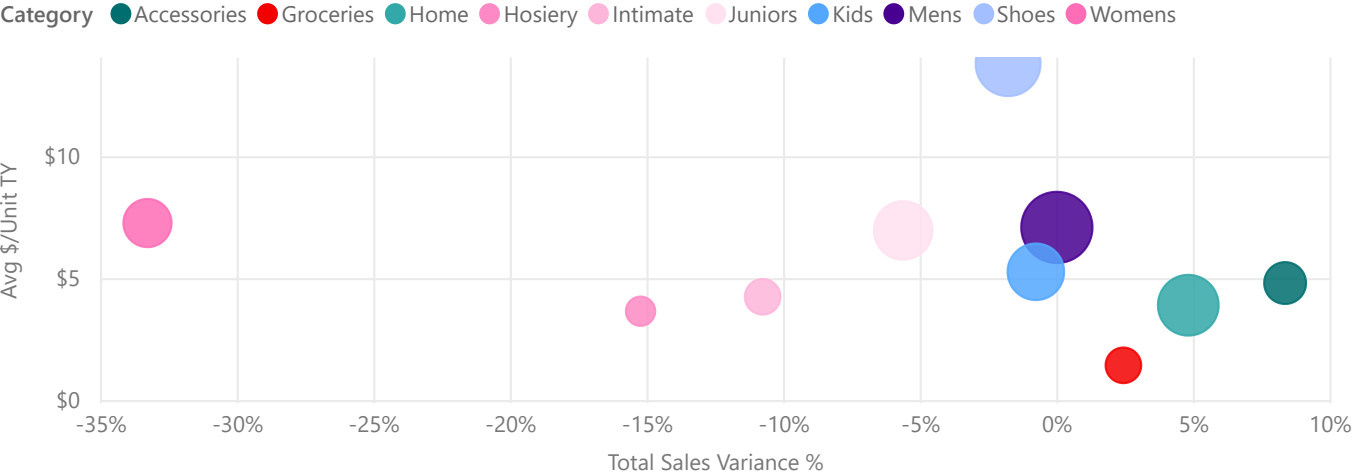
All



This Year Sales by Category



Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category and Category



- Chain
- Fashions Direct
  - Lindseys

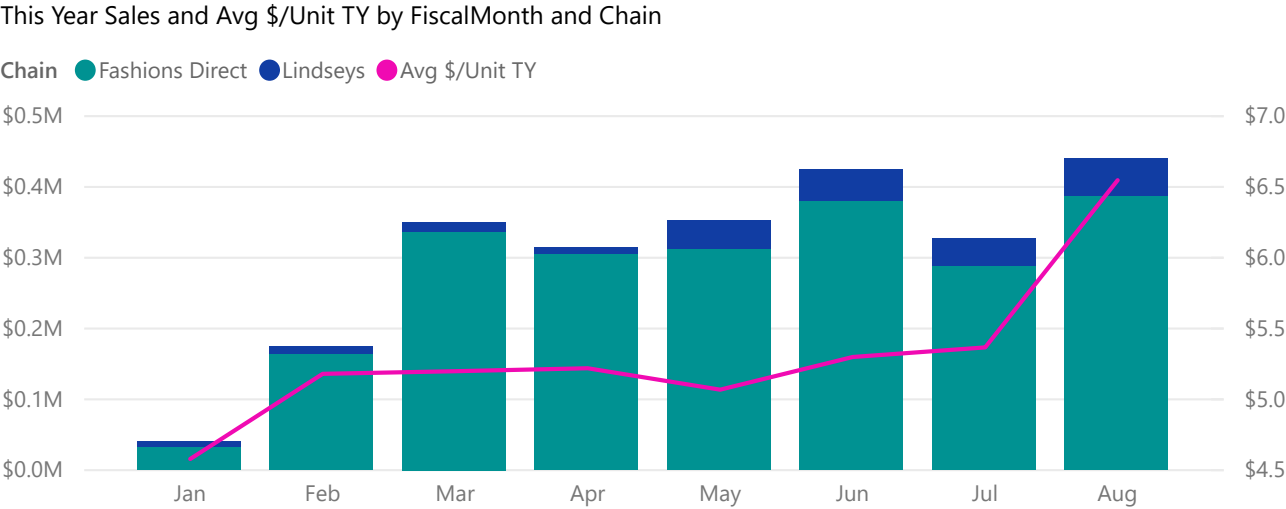
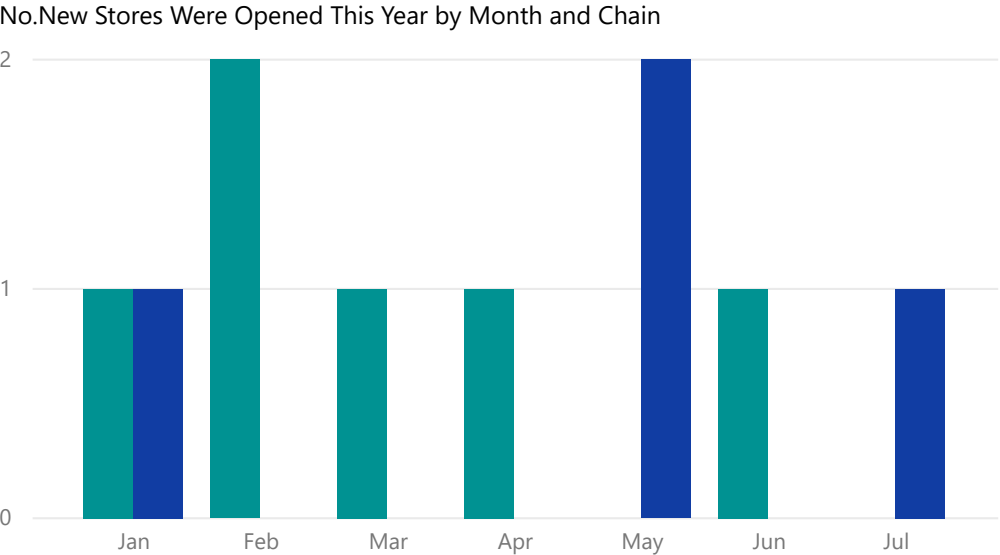
10  
New Stores

\$2M  
Total Sales this year

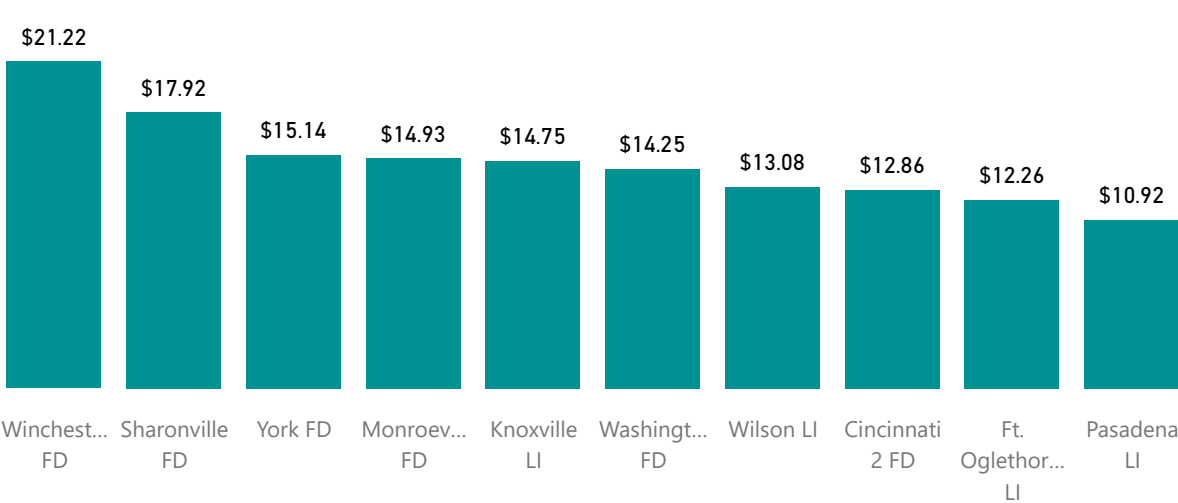
\$5.41  
Avg \$/Unit TY

\$11.39  
Sales/Sq Ft

- New Stores Names
- Cincinnati 2 FD
  - Ft. Oglethorpe LI
  - Knoxville LI
  - Monroeville FD
  - Pasadena LI
  - Sharonville FD
  - Washington FD
  - Wilson LI
  - Winchester FD
  - York FD



Sales Per Sq Ft by Name



This Year Sales by Name

