# Data Preprocessing – rescaling, normalization, standardization

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#### Overview

- Definition
- Motivation
- Rescaling
- Normalization
- Standardization

#### WHAT IS DATA PREPROCESSING

#### **Definitions**

- An important step before using the data for machine learning.
- Get rids of missing values, fixing erroneous records, converting data to another format for suitable for machine learning algorithms, etc...
- We will talk about how to convert input data to suit a machine learning algorithm – rescaling, normalization, and standardization

#### WHY PREPROCESS THE DATA?

#### Motivation

• Some machine learning algorithms make assumptions on the input data.

 If the data does not exhibit these assumptions, the algorithm could behave badly.

 Typical operations: rescaling, normalization, and standardization

#### **RESCALING**

## Rescaling

 The process of converting a vector by add/subtract and then multiply/divide by a constant.

• E.g. Converting Celsius to Fahrenheit

 Note, this is used interchangeably as standardization in ML literature sometimes...

### **NORMALIZATION**

#### Normalization

 The process of converting a vector to have unit norm, defined as L<sup>2</sup>-norm (Euclidean distance)

$$|\mathbf{x}| = \sqrt{\sum_{k=1}^{n} |x_k|^2} ,$$

#### Motivation

 Some algorithms assume this property in the input data, such as the vector space model.

 The vector space model is used in text classification in calculating the distance between two document vectors:

$$\operatorname{sim}(d_j,q) = \frac{\mathbf{d_j \cdot q}}{\|\mathbf{d_j}\| \|\mathbf{q}\|} = \frac{\sum_{i=1}^N w_{i,j} w_{i,q}}{\sqrt{\sum_{i=1}^N w_{i,j}^2} \sqrt{\sum_{i=1}^N w_{i,q}^2}}$$

#### When not to do it?

 Normalization still discards some information of the input data, should only be used unless necessary.

e.g. scale of the data has no significance

#### **STANDARDIZATION**

#### Standardization

- The process could be converting a vector:
  - 1. to have mean = 0 and standard deviation = 1, which is a Gaussian distribution
  - 2. to be in the range of [-1, +1], or [0, 1], or even [a, b] where a, b are arbitrary ranges.
- Pick one that is appropriate to the algorithm (which has different assumptions)
- Also termed as scaling/rescaling in practice, so it is very confusing.

#### Motivation

 As mentioned, algorithms have assumptions on data.

 Concretely, for algorithms that uses the distance could be affected, if the range of the different features differ by too much.

## Example

Suppose there are two data points (1), (2) with two features A, B:

Feature 🗖	Min 🖪	Max 🗸	Point 1	Point 2	Difference 🗖
Α	0	100000	10000	90000	80000
В	0	10	1	9	8

 The difference between these two points in feature A is 80000 and feature B is 8.

Looks like A is so much further apart!

## Example

Suppose we put it on a relative scale of [0, 1] instead...

Feature 🗸	Min 🖪	Max 🔻	Point 1	Point 2	Difference 🔻
Α	0	1	0.1	0.9	0.8
В	0	1	0.1	0.9	0.8

- We can see the difference is actually the same, relative to a standardized scale!
- Without standardization, the algorithm will think the difference between these two features are not the same, in reality they are the same, leading to a suboptimal classifier.

#### When to do it?

 Use it when the concept of distance is used by an algorithm.

 For instance, SVM uses distance to calculate the largest margin to separate data with a hyperplane. Great numeric values could dominate other smaller numeric values, causing suboptimal behavior.

#### When not to do it?

 When the range of the feature is very unclear, that is, you do not know the min and max range.

Also when the concept of distance is not used.
 For instance, multilayer perceptrons are a linear combination of the input data multiplied with weights, the scale will be accounted and scaled up/down by the weights.

## Summary

 Data preprocessing is a crucial step of machine learning

 Some machine learning algorithms have assumptions about the input data

 Normalization and standardization converts input data into a format suitable for machine learning algorithms

#### References

- http://www.faqs.org/faqs/ai-faq/neuralnets/part2/section-16.html
- http://mathworld.wolfram.com/L2-Norm.html
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