



# Pricing Analyst Intern ( 3 Months Internship

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Cairo, Cairo, Egypt · 3 weeks ago

Hybrid · Part-time · Internship

1,001-5,000 employees · Internet Publishing

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# About the job

Founded in 2018, MaxAB is a rapidly growing food and grocery B2B e-commerce and distribution platform that serves a network of traditional retailers (mom-and-pop stores) across the MENA region. Using proprietary technology, MaxAB offers a transformative pull-driven supply chain and a tech-product that empowers both traditional retailers and suppliers. MaxAB offers traditional retailers the simplicity of dealing with one supplier, transparent pricing, on-demand delivery, and a range of value-added and embedded finance solutions. Suppliers benefit from MaxAB's end-to-end supply chain solutions and business intelligence tools that allow them to accurately predict, monitor, and control the impact of their strategies in real time.

Our MaxAB talent are dedicated to uphold the MaxAB culture and values all while continuing to grow and improve services for our clients. They are innovating new ways to help improve the quality of life of the Egyptian retailer and soon to other retailers globally.

If you are passionate about working hard to make an impact and innovate new solutions, MaxAB is looking for top talent.

Job Summary: The Pricing Intern will support the Pricing Team in analyzing market trends, developing pricing strategies, and optimizing pricing models using data science and machine learning techniques. This role is ideal for a candidate looking to gain hands-on experience in pricing strategy, data analysis, and the FMCG sector.

· 3 Months Internship

## Key Responsibilities

- Data Analysis:
- Assist in collecting and analyzing data on market trends, competitor pricing, and customer behavior.
- · Perform quantitative analysis to support pricing decisions.
- · Prepare and maintain pricing reports and dashboards.
- Pricing Strategy:
- · Support the development and implementation of pricing strategies for various products.
- · Assist in conducting pricing experiments and evaluating their impact on sales and profitability.
- · Collaborate with cross-functional teams to ensure pricing strategies align with business objectives.
- Market Research:
- · Conduct research on industry trends and competitive landscape.
- · Monitor and report on changes in the market that may affect pricing strategies.
- Provide insights and recommendations based on research findings.
- Process Improvement:
- Assist in identifying opportunities for process improvements in pricing operations.
- Support the implementation of new pricing tools and systems.
- Participate in projects aimed at enhancing pricing efficiency and effectiveness.
- Data Science and Machine Learning (A plus):
- Design and develop pricing models using data science and machine learning techniques.
- Analyze large datasets to identify pricing patterns and opportunities.
- Implement predictive analytics to forecast demand and optimize pricing strategies.
- Collaborate with the data science team to integrate machine learning models into the pricing processes.

### Qualifications

- · Recently completed a degree in Business Informatics, Financial Engineering, or a related field.
- Strong analytical and problem solving skills and proficiency in data analysis tools such as Excel, SQL, Python, or statistical software.
- · Excellent attention to detail and ability to work with large data sets.
- · Strong communication skills and ability to present findings clearly.
- · Ability to work independently and as part of a team.
- Prior experience or coursework in pricing, market research, or related fields is a plus.
- · Familiarity with e-commerce and FMCG industries is an advantage.

### What We Offer

- Hands-on experience in a fast-paced, dynamic B2B e-commerce environment.
- Opportunity to work on impactful projects and gain valuable industry insights.
- Mentorship and guidance from experienced professionals in the field