



Remonda Refaat

Health Economist

With over 15 years of experience in the healthcare sector, I am a dedicated professional skilled in both public and private domains. I excel in collaborating with cross-functional teams to identify needs and drive innovative solutions that enhance service delivery. My strong problem-solving abilities enable me to deliver high-quality outcomes under tight deadlines. Committed to staying abreast of the latest health technologies and industry trends, I strive to provide cutting-edge solutions that align with strategic growth objectives.

EXPERIENCE

Director of Public Policy, Healthcare, Pharma & Higher Education, MEA “Moharram & Partners for Public Affairs and Strategic Communications”

July 2024 - Present

- Lead the development and execution of public policy strategies aimed at enhancing the healthcare and pharmaceutical sectors.
- Collaborate with governmental bodies, private sector stakeholders, and civil society organizations to drive evidence-based policy discussions, fostering strategic partnerships.
- Facilitate regional engagement on health financing, pandemic preparedness, and surveillance initiatives, ensuring alignment with national health priorities.
- Oversee the creation of analytical reports and policy briefs to inform high-level decision-making in the healthcare sector.

General Manager of Industrial Development, “UPA” Oct. 2023 - July 2024

- Directed initiatives to enhance the medical industry's capacity in Egypt, mapping current and needed resources to support innovation in health technologies.
- Collaborated with government and private sectors to develop strategies for sustainable financing and investment, crucial for project execution and growth.
- Represented the Egyptian Government at Africa CDC global meetings, advocating for local production of 60% of necessary vaccines and pharmaceuticals by 2040.

General Manager of Needs’ Collection and Assessment, “UPA” Nov. 2021 - Sep. 2023

- Co-founded guidelines for evidence-based procurement, driving improvements in health service delivery through effective project management.
- Participated in national studies to evaluate health strategies, ensuring alignment with public health needs and stakeholder expectations.

Senior Pharmacist, “EDA” Feb. 2019 - Nov. 2021

- Provided analytical insights on the pharmaceutical market to support investment decisions and health policies, enhancing project outcomes.
- Engaged with international organizations to strengthen public health frameworks, promoting collaborative innovation.

OBJECTIVE

Dynamic Health Economist with extensive experience in public health policy, specializing in financing surveillance and pandemic preparedness. Proven track record of leading projects that generate evidence-based strategies to enhance health system resilience. Committed to fostering collaboration with key stakeholders to facilitate sustainable financing and improve health outcomes.

CONTACT

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EDUCATION

- **2021- 2025:** Doctor of Business Administration (DBA) – Ongoing, Helwan University
- **2018 – 2020:** MASTER OF HEALTH ECONOMICS; A joint program between Faculty of Medicine and Faculty of Economics and Political Sciences, Cairo University
- **2004 – 2009:** Bachelor of Pharmaceutical Sciences, Ain Shams University

PUBLICATIONS

- A multicriteria decision analysis (MCDA) tool to purchase implantable medical devices in Egypt – 9 Nov 2022
<https://pubmed.ncbi.nlm.nih.gov/36352382/>
- Maximizing the benefits of using biosimilars in Egypt - 26 Jun 2023
<https://pubmed.ncbi.nlm.nih.gov/37365620/>

LANGUAGES

- Arabic: Native
- English: Very Good
- French: DELF A1

SKILLS

- Health Economics & Financing.
- Policy Analysis & Advocacy.
- Public Health Strategy Development.
- Project Management.
- Cross-Functional Collaboration.
- Strategic Planning.
- Communication Skills.
- Problem-Solving.
- Leadership.
- Market Understanding.
- Innovation and Change Management.
- Data Analysis.
- Cultural Awareness.

Technical Officer, Curative Care Sector “The Egyptian Ministry of Health and Population (MOHP)” May 2018 – Feb. 2019

- Offered strategic recommendations to enhance operational efficiency and service delivery within the Curative Care Sector.
- Managed the distribution of essential drugs and medical supplies, ensuring timely delivery across health entities.

Key Account Manager (KAM) “Sunny Medical Group” Feb. 2015 – Apr. 2018

- Managed tender processes for Military and Police hospitals, ensuring compliance with procurement regulations and project timelines.
- Developed and maintained relationships with key stakeholders, enhancing service delivery and operational goals through effective collaboration.

Senior Product Specialist “Technowave (Biotronik’s Drug-Eluting Stents” Aug. 2014 – Jan. 2015

- Managed product offerings in catheterization centers, ensuring alignment with clinical needs and compliance standards.
- Provided training and support to medical staff, enhancing product adoption and improving patient outcomes.

Medical Representative “Medical Union Pharmaceuticals (MUP) & Chemipharm” Aug. 2010 – Jul. 2014

- Promoted pharmaceutical products to healthcare professionals, effectively communicating benefits and clinical data.
- Built relationships with key opinion leaders to drive sales growth, aligning with project objectives.

Community Pharmacist “Green Pharmacy, Shoubra” Aug. 2009 – Jul. 2010

- Provided pharmaceutical care and counseling, ensuring safe and effective medication use.
- Managed inventory and pharmacy operations, maintaining compliance with health regulations.

TRAINING & CERTIFICATES

- Executive Presidential Leadership Program - EPLP “El Assar’s class”.
- Geneva Centre for Security Policy “GCSP” graduate.
- Intellectual properties regulating laws “TRIPS” (Egyptian Drug Authority).
- Data Analysis (Udacity).
- Pharmaceutical products pricing (Egyptian Drug Authority)
- National Security (Nasser Military Academy graduate).
- Systematic Reviews & Meta-Analysis (Nature Research Academies)
- Corruption Defense (National Academy for Corruption Defense).
- Patient Counselling.
- National Clinical Guidelines in Egypt (WHO & AUB).
- Export Management Certification Program (USAID, Nexford University & AAST)
- Introduction to Behavioral Science in Public Policy (World Bank).

PROFESSIONAL INVOLVEMENT

Jun 2024	Egypt – EU Investment Conference , Egypt International Exhibition Center, Egypt.
Feb 2024	African Vaccine Supply Chain Forum , Movenpick, Nairobi, Kenya
Oct 2023	The PAVM stakeholder workshop on analyzing business and operational models for African Biomanufacturing Training Centers , Accra, Ghana
Sep 2023	Global Congress on Population, Health and Development St. Regis Al Masa Convention Center - New Administrative Capital, Egypt
Jun 2023	Global Event on Enhancing the Sustainability of Investment for Vaccine Manufacturing in Africa , UN Conference Centre - Addis Ababa, Ethiopia
Jun 22,23,24	Africa Health Excon 1st, 2nd and 3rd Edition , Egypt International Exhibition Center – Egypt
Nov 2022	ISPOR Europe 2022 , Vienna, Austria
Dec 19, Jan 22	World Youth Forum 3rd & 4th Edition , Sharm El Sheikh, Egypt