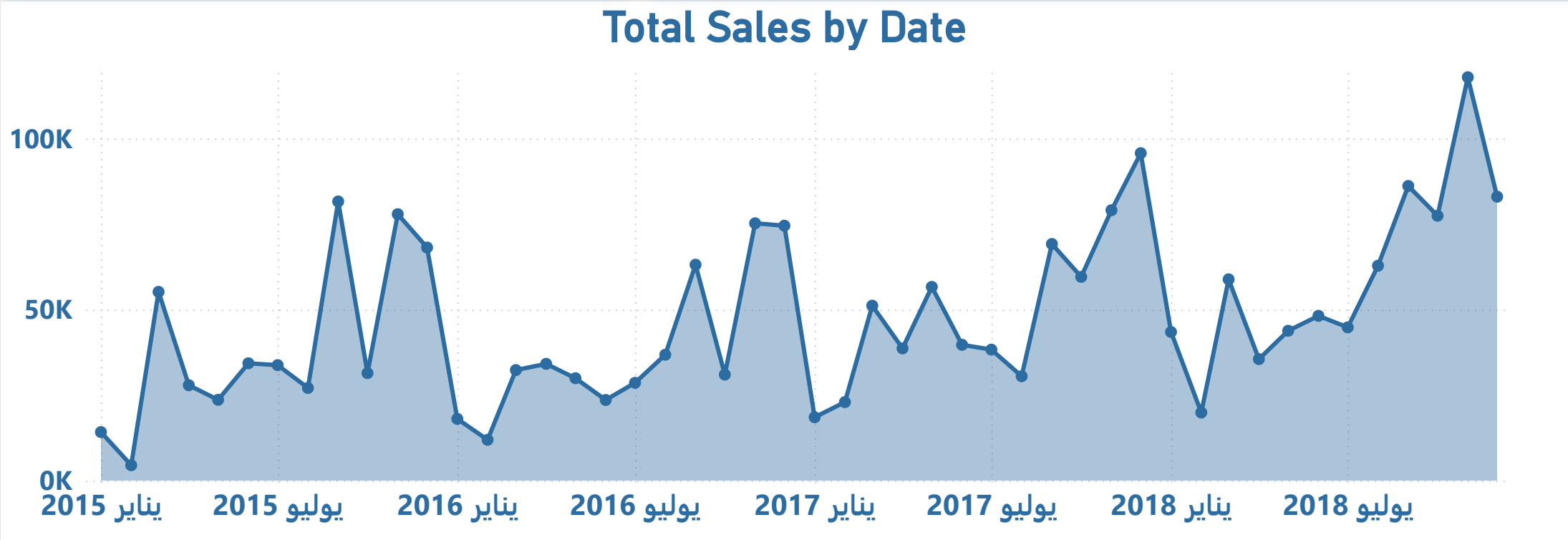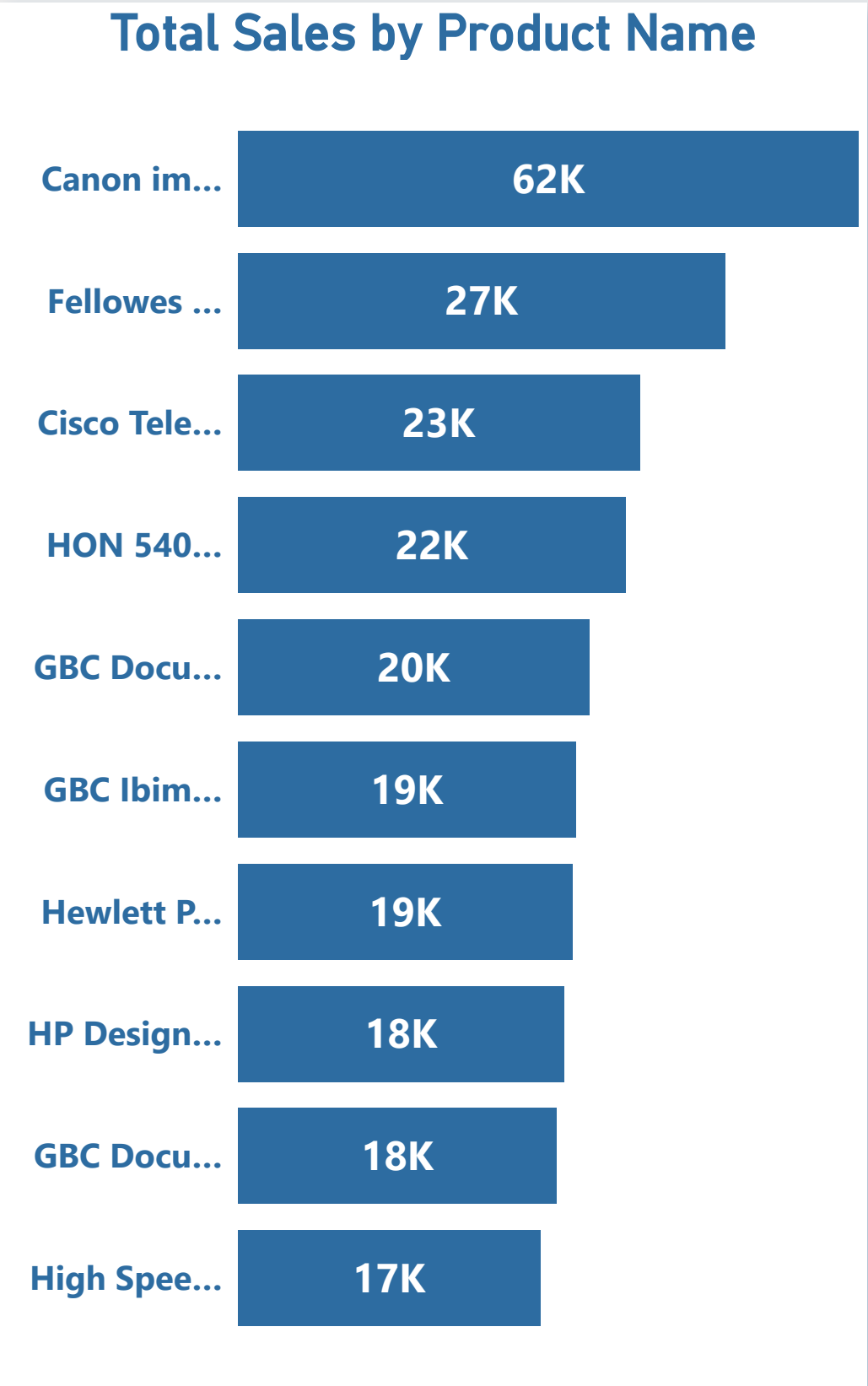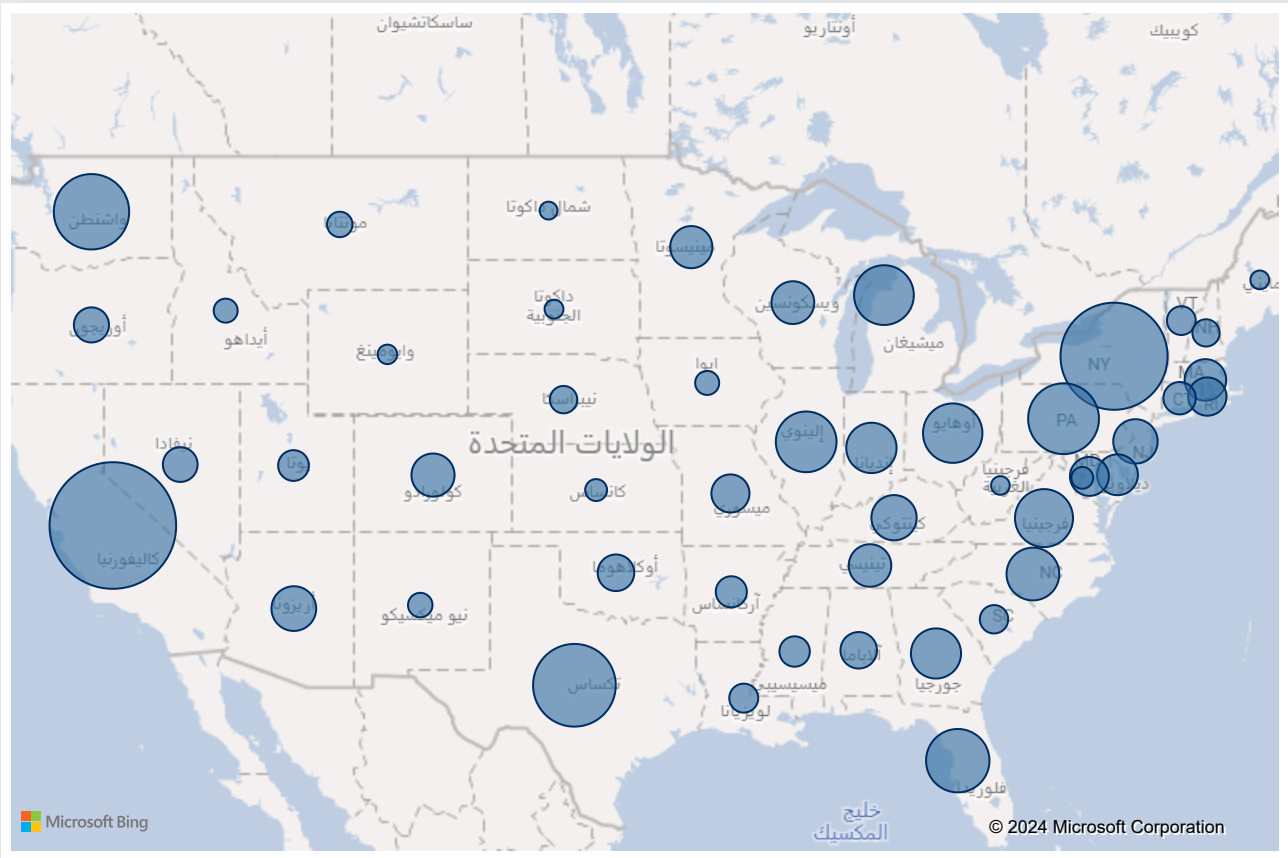| Total Orders	Total Sales	Customers	Sales YoY%	Avg of Shipping Days	# Products
9800	2M	793	47%	3.96	1861

Business Overview

Customer and Product

Operations & Shipping

Geographical Analysis

Key Takeaway & Recommendation

Total Sales by Region

- West: 0.71M
- East: 0.67M
- Central: 0.49M
- South: 0.39M

Microsoft Bing
© 2024 Microsoft Corporation

Total Sales by Product Name

Product	Sales
Canon im...	62K
Fellowes ...	27K
Cisco Tele...	23K
HON 540...	22K
GBC Docu...	20K
GBC Ibim...	19K
Hewlett P...	19K
HP Design...	18K
GBC Docu...	18K
High Spee...	17K

Total Sales by Date

يناير 2015, يوليو 2015, يناير 2016, يوليو 2016, يناير 2017, يوليو 2017, يناير 2018, يوليو 2018

رواد مصر الرقمية

Customers 793	**Avg Order** 231	**Customer Life Time Value** 1494

Category — All

Sub-Category — All

Segment — All

Business Overview

Customer and Product

Operations & Shipping

Geographical Analysis

Key Takeaway & Recommendation

Category × — Office Supplies

Sub-Cate... ×

Total Orders 9800

Office Supplies 5909

Furniture 2078

Technology 1813

Binders 1492

Paper 1338

Storage 832

Art 785

Total Sales by Segment

Home Office 0.42M

Corp... 0.69M

Consumer 1.15M

Total Category Sales by Date

● Furniture ● Office Supplies ● Technology

100K
80K
60K
40K
20K

يناير 2015 — يوليو 2015 — يناير 2016 — يوليو 2016 — يناير 2017 — يوليو 2017 — يناير 2018 — يوليو 2018
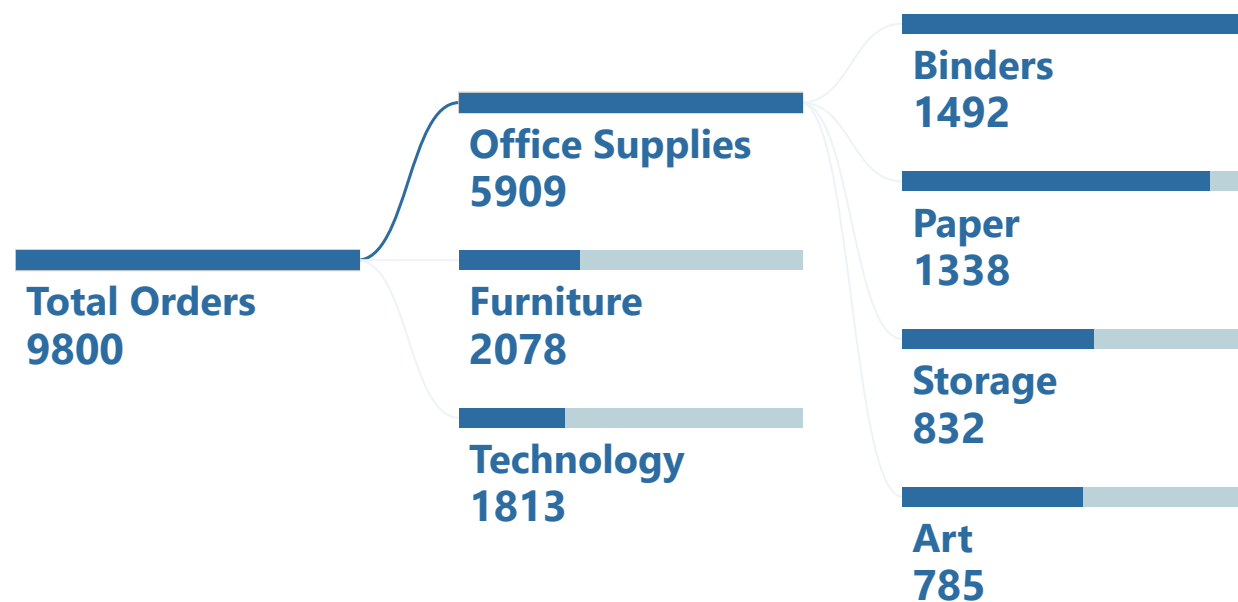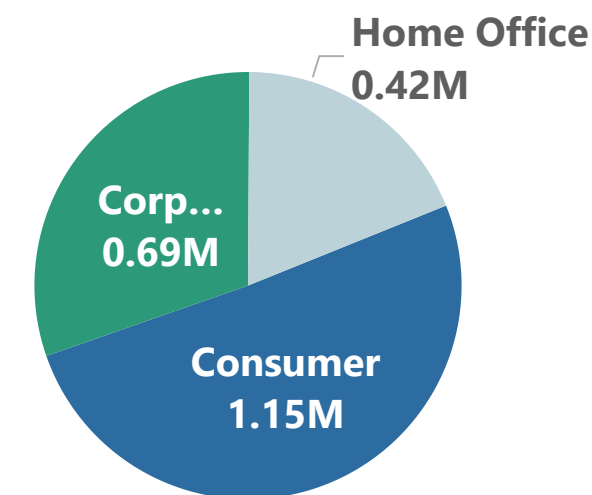
Customer Name	CLV	Total Orders
Sean Miller	25043	15
Tamara Chand	19052	12
Raymond Buch	15117	18
Tom Ashbrook	14596	10
Adrian Barton	14474	20
Ken Lonsdale	14175	29
Sanjit Chand	14142	22
Hunter Lopez	12873	11
Sanjit Engle	12209	19
Christopher Conant	12129	11
Todd Sumrall	11892	15
Greg Tran	11820	29
Becky Martin	11790	16
Seth Vernon	11471	32
Caroline Jumper	11165	20
Clay Ludtke	10881	28
Maria Etezadi	10664	22
Karen Ferguson	10604	18
Bill Shonely	10502	9
Edward Hooks	9940	27
John Lee	9576	33
Grant Thornton	9351	6

Avg of Shipping

3.96

Avg Of Expected Shipping Days

5.46

Total Orders

9800

% Of Delayed Orders

6.43%

Ship Mode ▼
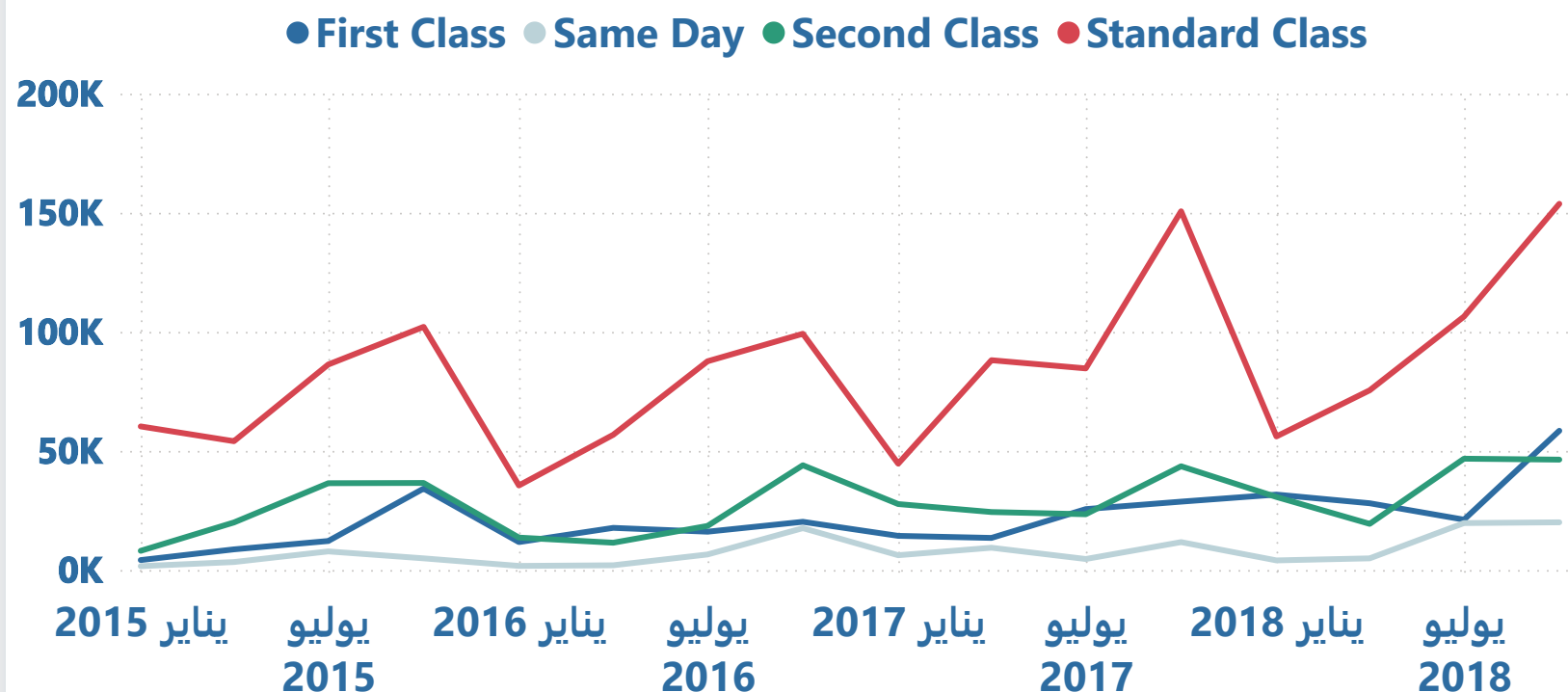All

Region ▼
All

Business Overview

Customer and Product

Operations & Shipping

Geographical Analysis

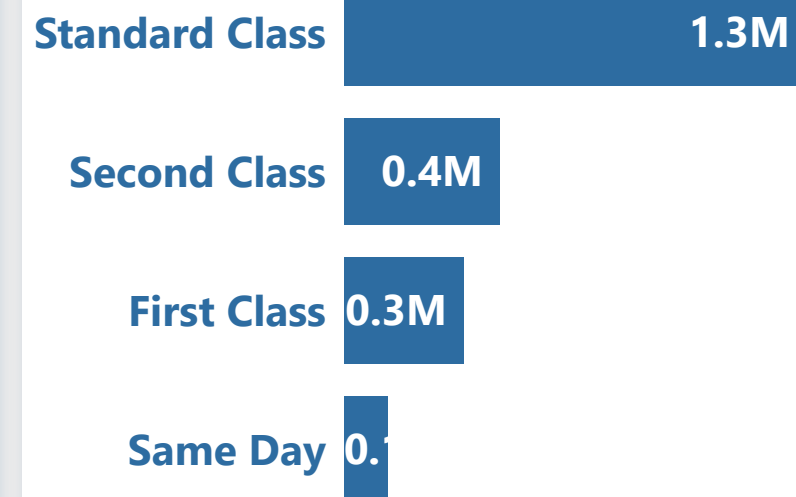**Key Takeaway & Recommendation**

Total Ship Mode Sales By Date

● First Class   ● Same Day   ● Second Class   ● Standard Class

Delayed Orders by Region

Central 150 | South 91 | East 180 | West 209
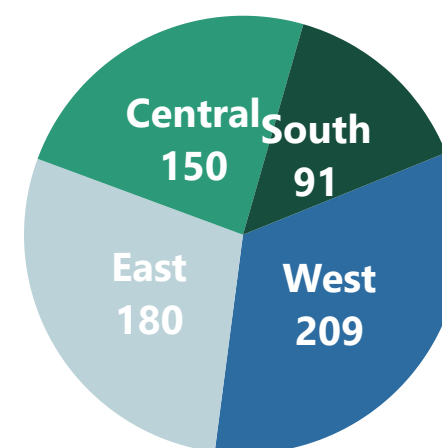
Delayed Orders by Ship Mode

First Class 606 | Same Day 24
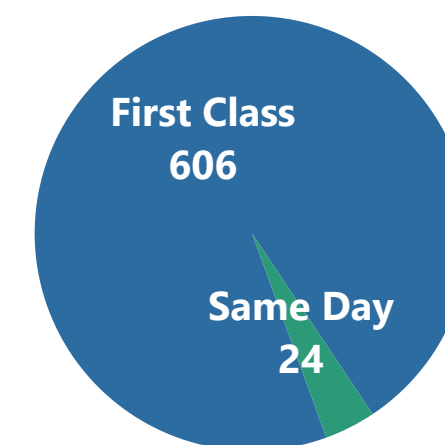
Ship Mode	January	February	March	April	May	June	July	August	September	Octo
First Class	40	46	100	104	117	127	98	106	205	
Same Day	4	14	54	18	47	29	45	34	84	
Second Class	81	62	152	111	109	136	134	135	254	
Standard Class	241	175	374	424	452	399	420	418	811	
Total	*366*	*297*	*680*	*657*	*725*	*691*	*697*	*693*	*1354*	

Total Sales by Ship Mode

Standard Class	1.3M
Second Class	0.4M
First Class	0.3M
Same Day	0.

Avg Of Shipping Days

3.96

Top City

New York City

Top State

California

Top Region

West

City
All

State
All

Business Overview

Customer and Product

Operations & Shipping

Geographical Analysis

Key Takeaway & Recommendation
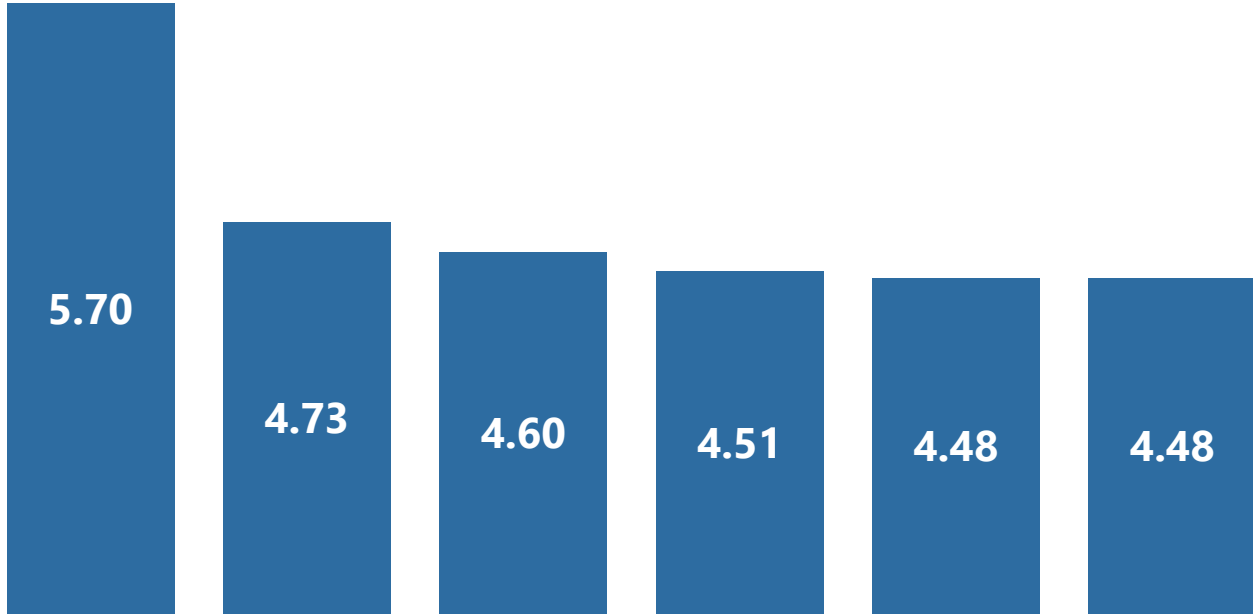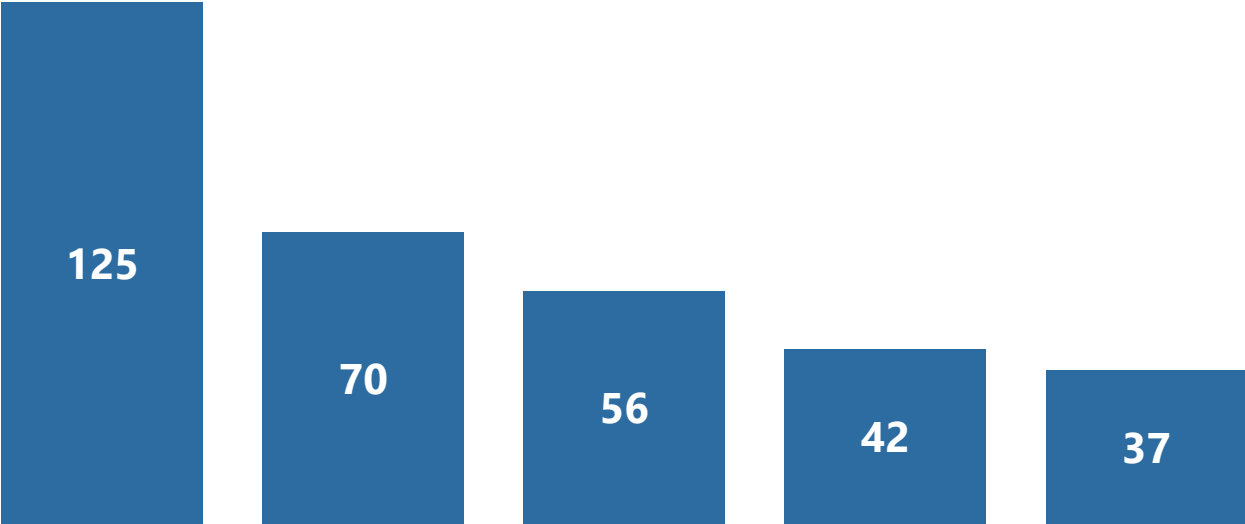
City	Total Customers	Total Orders	Total Sales	Sales YoY%
New York City	349	439	252463	52%
Los Angeles	300	378	173420	38%
Philadelphia	237	262	108842	62%
San Francisco	230	261	109041	51%
Seattle	187	210	116106	96%
Houston	170	186	63956	34%
Chicago	150	166	47820	49%
Columbus	96	110	38663	83%
San Diego	86	88	47521	13%
Dallas	77	79	20128	92%
Springfield	65	71	41828	29%
Jacksonville	61	61	44713	29%
Detroit	50	53	42447	40%
Newark	44	44	28448	94%
Richmond	38	39	17664	96%
Jackson	35	37	24964	120%
Aurora	34	35	11656	81%
Columbia	33	33	25283	50%
Miami	33	33	8648	30%
Arlington	31	31	20215	9%
Long Beach	30	31	12309	34%
Total	**793**	**4922**	**2261537**	**47%**

Highest 8 Avg of Shipping Days

District of Columbia	Iowa	Montana	New Mexico	Oklahoma	Minnesota
5.70	4.73	4.60	4.51	4.48	4.48

Top 5 State By Delayed Orders

California	Texas	New York	Pennsylvania	Illinois
125	70	56	42	37

Key Takeaways & Recommendations

Business Overview

Customer and Product

Operations & Shipping

Geographical Analysis

Key Takeaway & Recommendation

Top 5 Customers

| Tom Ashbrook
| Tamara Chand
| Sean Miller
| Raymond Buch
| Adrian Barton
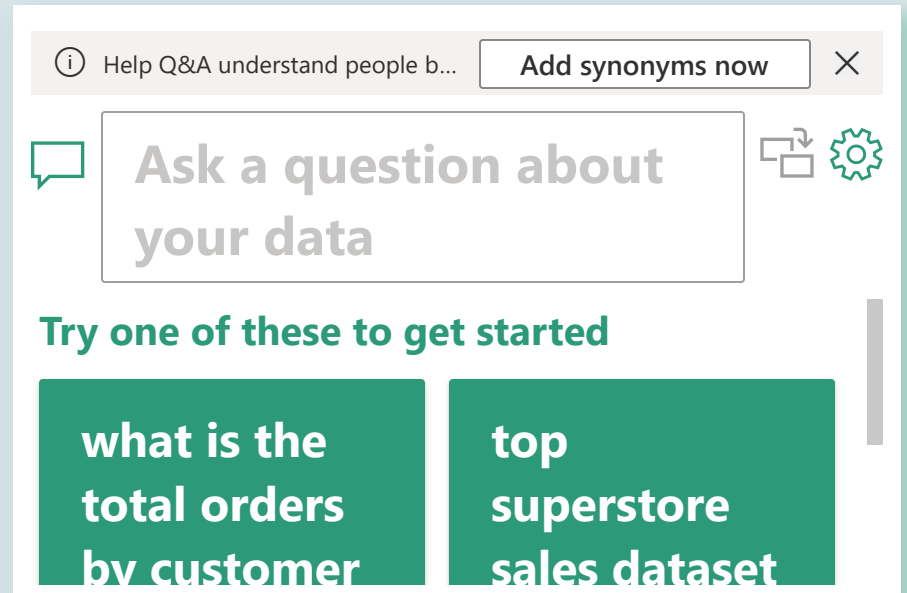
Marketing focus on Sub-Categories

| Art
| Envelopes
| Fasteners
| Labels
| Supplies

Top 5 Products

| Canon imageCLASS 2200 Advanced Copier
| Cisco TelePresence System EX90 Videoconf...
| Fellowes PB500 Electric Punch Plastic Com...
| GBC DocuBind TL300 Electric Binding System
| HON 5400 Series Task Chairs for Big and Tall

States need improvement in shipping

| California
| New York
| Pennsylvania
| Texas

ⓘ Help Q&A understand people b...   Add synonyms now   ✕

💬 Ask a question about your data

Try one of these to get started

| what is the total orders by customer

| top superstore sales dataset

>> The Southern region currently offers only 1,050 out of the 1,861 available products, indicating a limited product variety which may be contributing to lower sales performance.

>> Sales are consistently lower during the first quarter, particularly in February. To mitigate this, consider launching promotional campaigns or targeted discounts during this period to stimulate demand and boost sales activity.

>> Analysis shows that 96% of delayed shipments occur with the First-Class shipping option, indicating a potential inefficiency in this shipping method. It is advisable to conduct a review of the First-Class logistics process and work with logistics partners to improve delivery times and reliability.

>> Office Supplies and Furniture are the best-selling categories, making up a substantial portion of total sales. Consider expanding these categories with complementary.