

Sales Pipeline Analysis

Visits
82.9K

Product Views
33.1K

Purchases
17.7K

Jan 1, 2015 - Dec 31, 2017

Monthly Visits, Product Views, Cart Additions, Purchases, and Revenue

Month ▴	Visits	Product Views	Cart Additions	Purchases	Revenue
Mar 1, 2017	7.3K	2.9K	1.7K	1.6K	9.16K
Apr 1, 2017	8.4K	3.4K	2K	1.8K	10.94K
May 1, 2017	8.8K	3.5K	2.1K	1.9K	12.38K
Jun 1, 2017	8.4K	3.3K	2K	1.8K	11.99K
Jul 1, 2017	8.7K	3.5K	2K	1.9K	13.21K

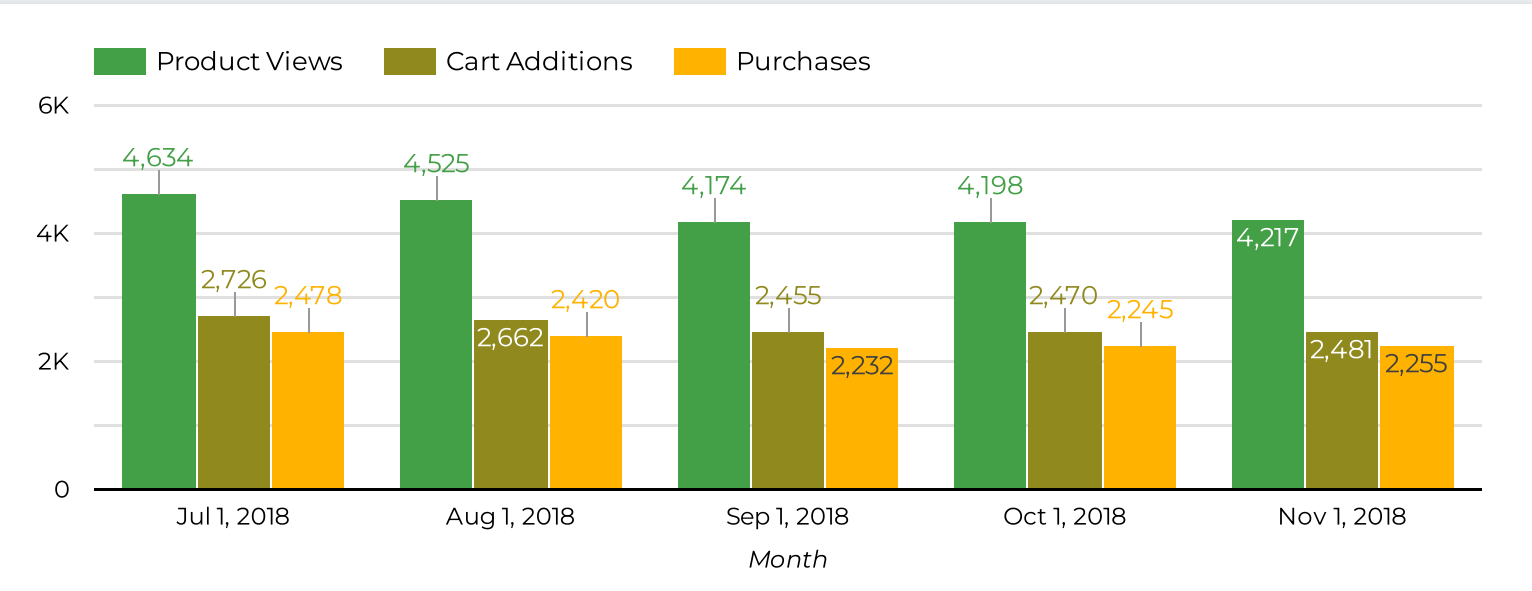
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Monthly Visits, Product Views, Purchases, Revenue and Cart Abandon Rate

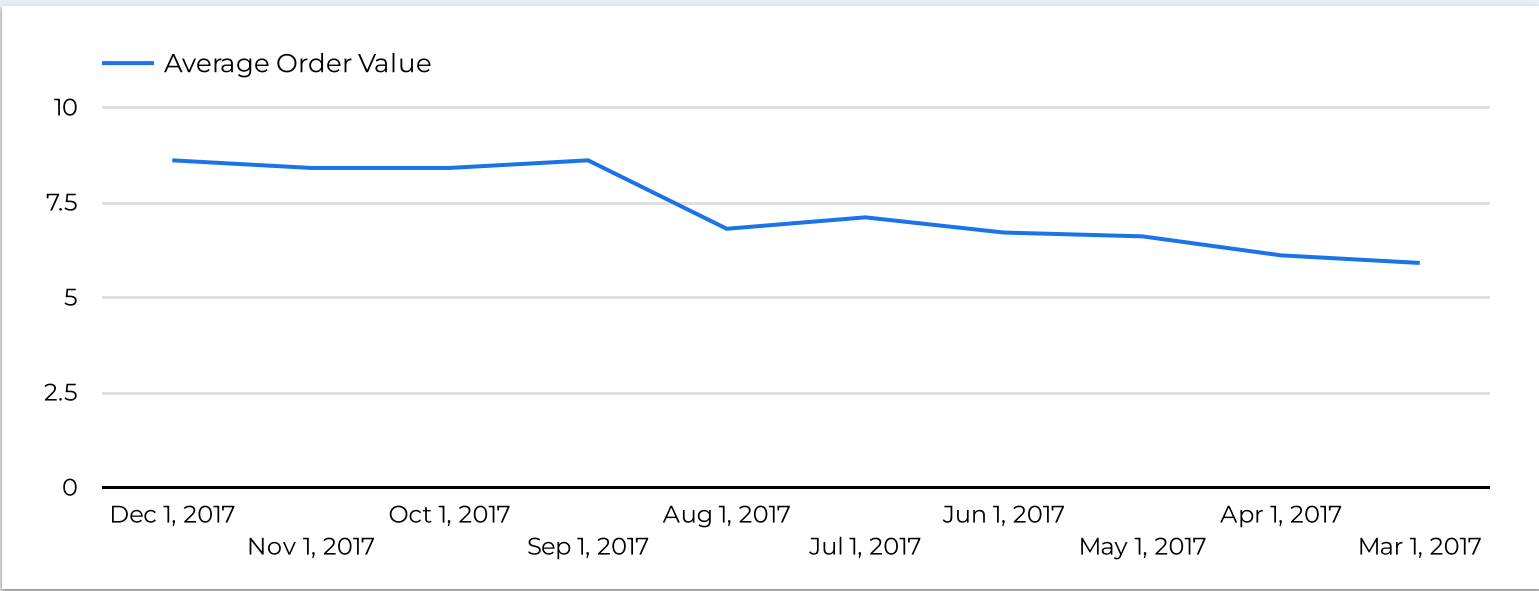
	Month ▴	Visits	Product Views	Purchases	Revenue	Cart Abandon Rate
1.	Mar 1, 2017	7260	2904	1553	9,163.00	9.07%
2.	Apr 1, 2017	8387	3355	1794	10,943.00	9.07%
3.	May 1, 2017	8766	3506	1875	12,375.00	9.11%
4.	Jun 1, 2017	8368	3347	1790	11,993.00	9.09%
5.	Jul 1, 2017	8700	3480	1861	13,213.00	9.09%

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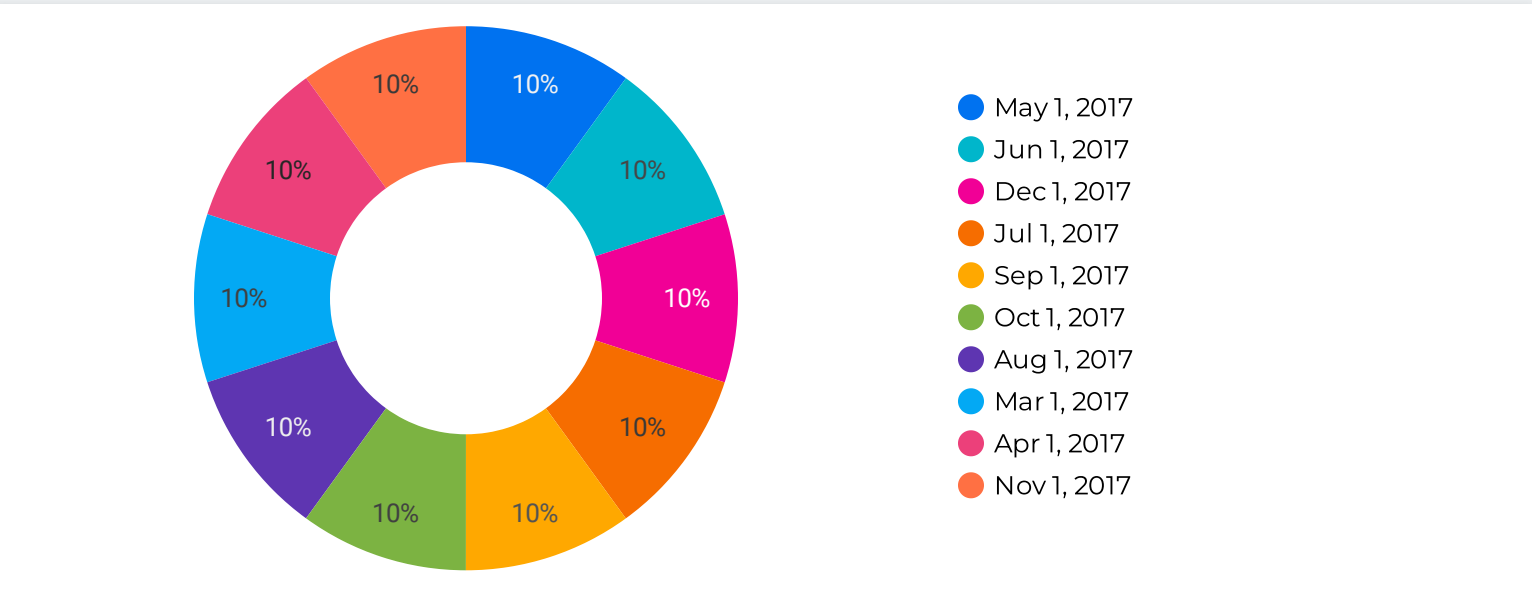
Monthly Product Views, Cart Additions and Sales



Average Order Value



Cart Abandonment



Cart Abandon Rate

