



# Adventure Works Sales Summary

25164	\$24,793,364.47	\$24,914,567.18
Total Orders	Total Profit	Total Revenue

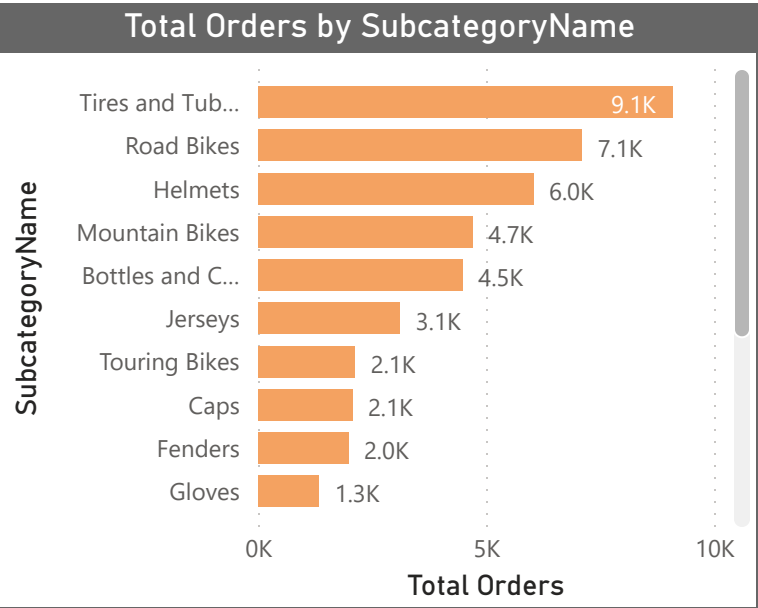
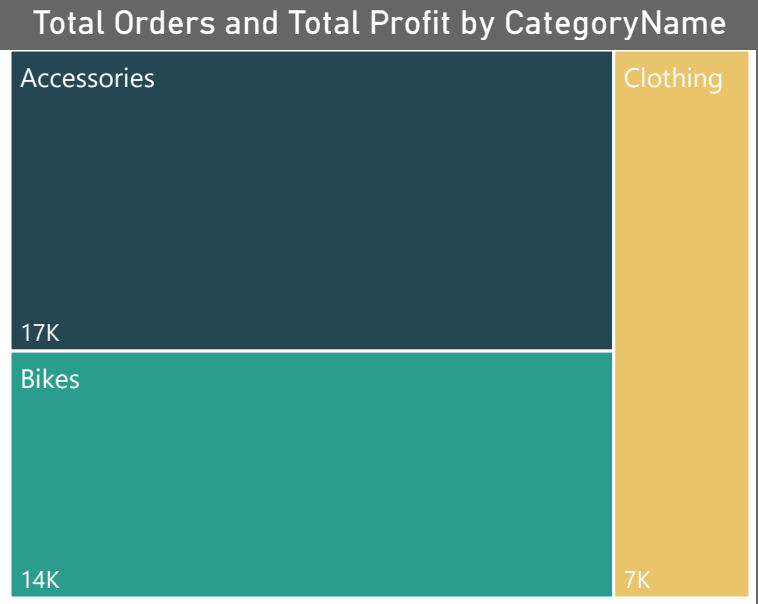
Date Range

1/1/2015

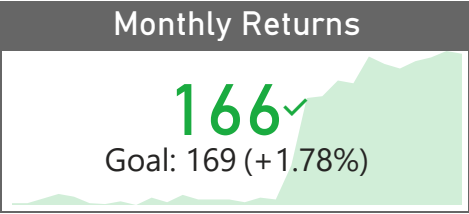
6/30/2017

Country

All



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	234	3.42%
AWC Logo Cap	2062	1.11%
Bike Wash - Dissolver	850	1.47%
Classic Vest, L	182	2.20%
Classic Vest, M	182	3.85%
Classic Vest, S	157	5.10%
Fender Set - Mountain	1975	1.36%
Half-Finger Gloves, L	414	2.14%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Hitch Rack - 4-Bike	302	2.65%
HL Mountain Tire	1305	3.75%
HL Road Tire	795	3.52%
Hydration Pack - 70 oz.	695	3.60%
LL Mountain Tire	788	2.50%
LL Road Tire	957	2.26%
Long-Sleeve Logo Jersey, L	424	3.54%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Long-Sleeve Logo Jersey, XL	381	2.62%
ML Mountain Tire	1059	1.32%
ML Road Tire	868	1.51%
Mountain Bottle Cage	1896	2.02%
Mountain Tire Tube	2846	1.64%
Mountain-100 Black, 38	26	3.85%
Mountain-100 Black, 42	26	3.85%
Mountain-100 Black, 44	31	6.45%
Mountain-100 Black, 48	36	5.56%
Mountain-100 Silver, 38	29	
Mountain-100 Silver, 42	25	
Total	25164	2.17%



Europe

North America

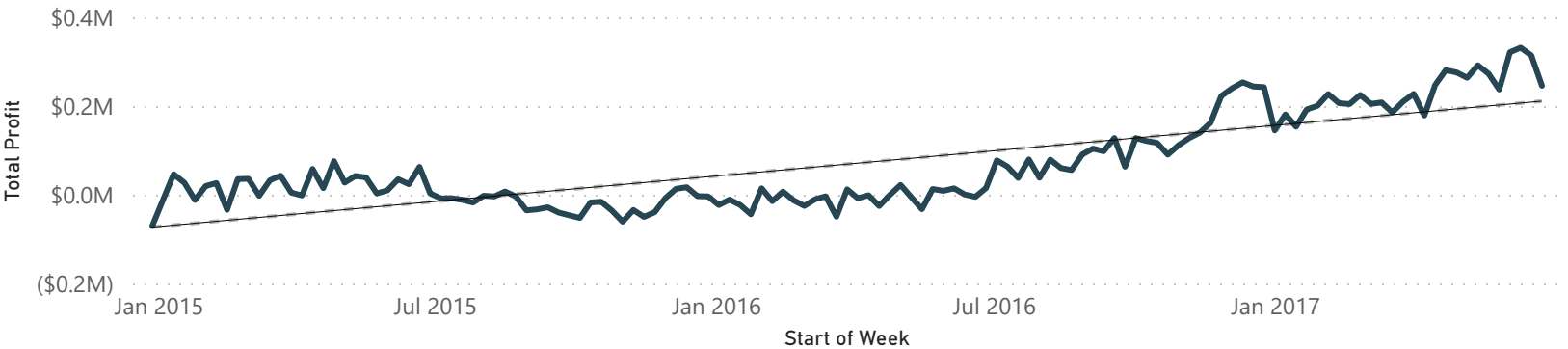
Pacific



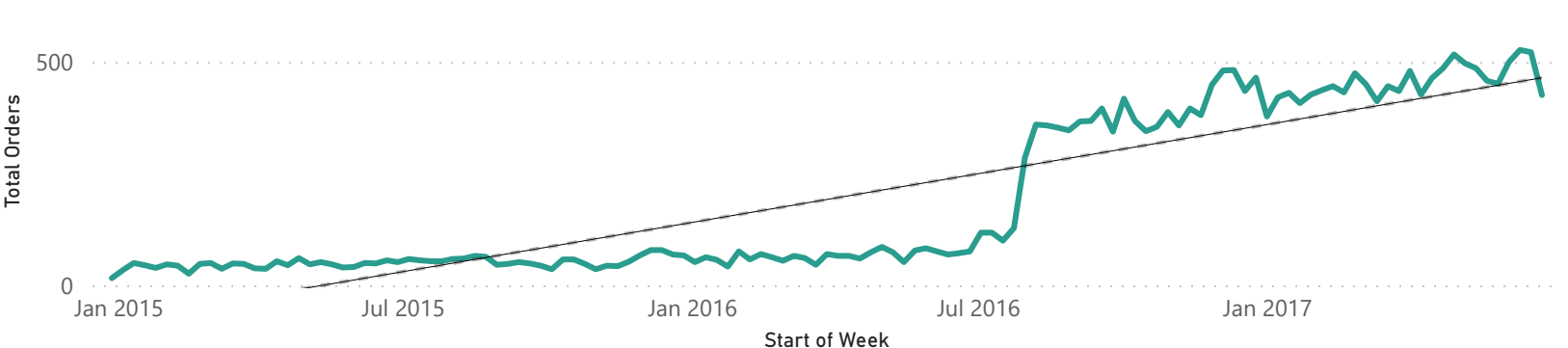


# Adventure Works Product Details

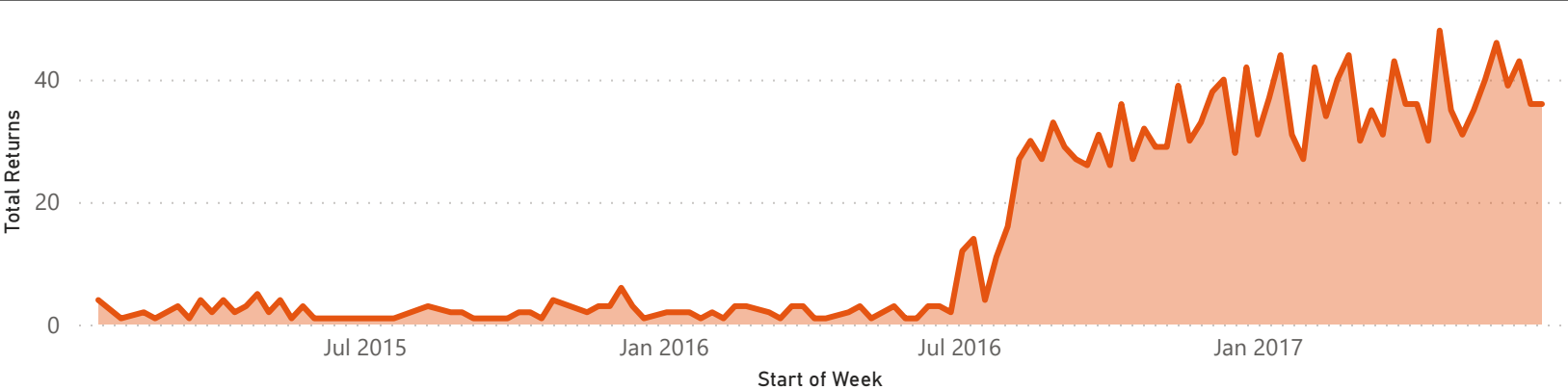
Weekly Profit



Weekly Orders



Weekly Return Volume



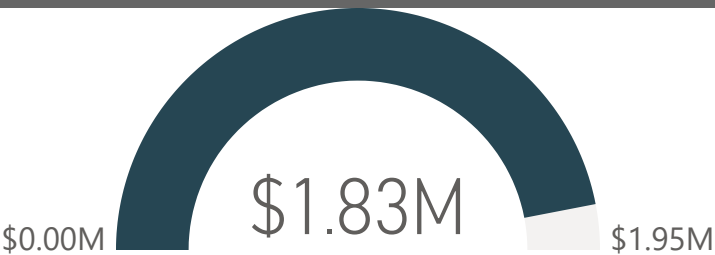
Top Profit Product

All-Purpose Bike Stand

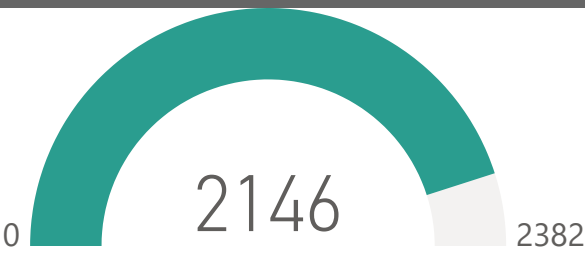
Top Order Product

All-Purpose Bike Stand

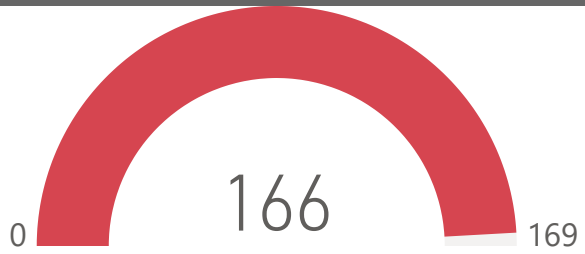
Current Month Revenue vs Target



Current Month Orders vs Target



Current Month Return vs Prev Month



View Customer Details





# Adventure Works Customer Details

FullName	Total Orders	Total Revenue
Abby Rana	1	\$73.92
Adriana Gonzalez	4	\$9,195.69
Alejandro Beck	2	\$2,975.22
Alexa Cox	1	\$88.02
Alexa Watson	1	\$17.28
Alexander Jackson	1	\$49.98
Alexandra Evans	1	\$68.49
Alexandria Stewart	1	\$1,700.99
Alisha Liu	1	\$2,214.51
Alisha Shan	2	\$4,184.12
Amanda Perry	1	\$27.26
Andrea Wright	1	\$141.27
Angela Butler	2	\$2,896.52
Angela Perry	2	\$5,705.99
Anna Griffin	2	\$81.20
Anna Murphy	1	\$127.77
Arthur Rodriguez	2	\$3,809.94
Barbara Ma	1	\$628.58
Barry Perez	1	\$69.99
Benjamin Jackson	1	\$2,145.01
Brandon Kumar	1	\$50.83
Brett Gonzalez	1	\$32.60
Brianna Wood	1	\$59.96
Candice Chow	2	\$121.92
Casey Anand	1	\$650.46
Catherine Ward	1	\$65.94
Cedric Chen	1	\$839.48
Cesar Subram	1	\$67.76
Christian Harris	1	\$2,252.67
Christopher Davis	1	\$58.61
Christy Dena	1	\$90.72
<b>Total</b>	<b>25164</b>	<b>\$24,914,567.18</b>

