

Jishu Tarafder

Professional Trainer, Management & Leadership Development



Jishu Tarafder is an expert human resource development professional from Bangladesh. In the mid nineteen eighties Tarafder started his career as an entry-level executive in the hospitality industry; however, within a few years, with his enthusiasm, dynamism and perseverance he became a manager. Since then he has held many key managerial positions in the Sales & Marketing and Training & Education areas in several 5-star hotels and training institutes in Bangladesh as well as in overseas. Tarafder has a career history of more than twenty-five years and he carried out an extensive research in the field of human potential development and professional development. He has a vast teaching experience in first class international hotel chains, banking sector, corporate training companies, real estate companies, hospitality institutes, electronic media, and

telecommunications sector.

Following are a few names where Jishu Tarafder has trained: Dhaka Sheraton Hotel, Radisson Water Garden, The Westin Dhaka, BRAC Bank, Aamra Group, Grameen Phone, Bangla Link, ProthomAlo Jobs, Qatar Airways, Lake Shore Hotel, Metronet, IUBAT, Apollo Hospitals, Katalyst, Adcom, Standard Chartered Bank, Aventis, Navana Group, Unique Group, The City Bank Ltd, Kallol Group, Popular Pharmaceuticals, Square Pharmaceuticals, SGS, IDLC Finance, Avery Dennison, Chittagong Skill Development Center, DCCI, Premier Bank, Cambrian College, Crown Cement etc, ILO, Superstar Group, Apex Group and many more.

Tarafder holds several international professional training qualifications including a qualification as a certified trainer and assessor of Technical & Further Education (TAFE), Australia.

Besides his training and management skills, Tarafder has an excellent flair for visual arts i.e. painting, photography, and digital film. So far, he participated in a number of group art exhibitions and held one solo painting exhibition. He also holds an M.A degree in film & media.

The inventor of **IMPACT™**, **CASH™**, **TRAIN-YOUR-MIND™** and **My-Beautiful-Life™** personal and professional development system, Tarafder is a self-made person. His present credentials have a long history of a trial & error process. Therefore, his mission is to disseminate the techniques of excellence, in both personal and professional lives, among the eager learners without letting them go through any experimental process. Tarafder welcomes the enthusiastic learners to participate in the personal and professional development workshops.

Career History

CEO& Chief Consultant
CORPORATECOACH™
(2008 - Present)

CEO & Lead Consultant
UPDATE™
(Unique Professional Development
Academy for Training & Education)
(2009 - 2014)

Owner's Representative to The Westin
Dhaka
Unique Hotel & Resorts Ltd.
(2009 - 2014)

Training Manager
The Westin Dhaka
(2006-2008)

Director & Head of Training
Kangan Batman TAFE, Australia
Dhaka Campus
(2005-2006)

Sales Manager & Designated Trainer
Pan Pacific Sonargaon Dhaka
(2001-2005)

Training Manager
Dhaka Sheraton
(1998-2001)

Guest Relations Manager & Designated
Trainer
Sheraton Perdana Resort
Malaysia
(1996-1998)

Sales Manager & Designated Trainer
Dhaka Sheraton
(1991-1996)

Professional Qualifications

- **Certificate in Corporate Management – AOTS-HIDA**
(Tokyo, Japan 2015)
- **Certified Trainer - Building World Class Brands**, Starwood Hotels & Resorts, Asia Pacific Division (Bangkok, Thailand)
- **Certified Facilitator - Starwood Cares Customer Service**, Starwood Hotels and Resorts, Asia Pacific Division (Singapore)
- **Certified Facilitator – Star Customer Experience**, Starwood Hotels and Resorts, Asia Pacific Division (New Delhi, India)
- **Certificate in Training and Workplace Assessment**, Kangan Batman TAFE, (Melbourne, Australia)
- **Certified Food Safety Supervisor**, Kangan Batman TAFE (Melbourne, Australia)
- **Certificate for Designated Trainer**, Pan Pacific Hotels and Resorts