# Hackathon Day 7: Live Deployment and Post-Launch Practices

## Overview

On **Day 7**, the focus was on moving the marketplace to **live deployment**. This involved ensuring the platform runs seamlessly in the production environment, managing any post-launch issues, and setting up proper monitoring for future updates. We also ensured that the platform was optimized for stability and performance in a live environment.

## Key Features Implemented

- **Live Deployment**: Successfully transitioned the platform from staging to live deployment using **Vercel**.
- **Post-Launch Monitoring**: Set up monitoring for performance and uptime, ensuring continuous monitoring of the platform's health.
- **Performance Optimization**: Implemented additional optimizations for faster load times and improved user experience.
- **User Feedback Collection**: Set up mechanisms for collecting user feedback post-launch to identify areas for further improvement.
- **Security Updates**: Applied the latest security patches and verified security measures in the live environment.
- **Final Documentation**: Completed all documentation for live deployment processes and post-launch monitoring.
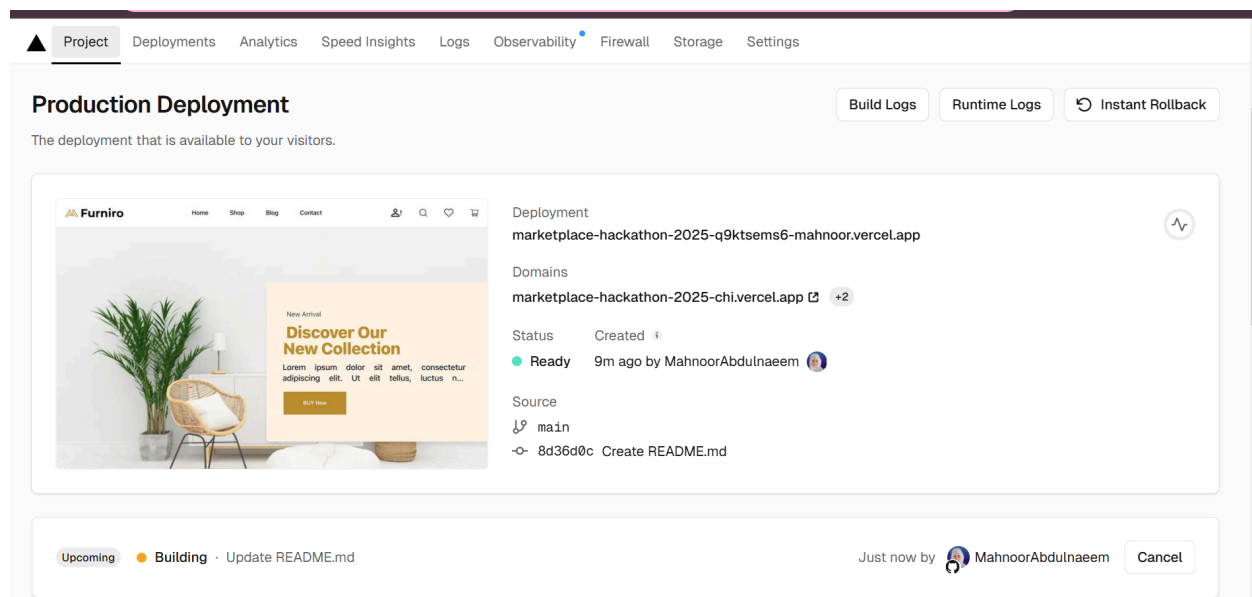
## Steps Taken

1. **Live Deployment**:
   - Transitioned the marketplace to the live environment using **Vercel**.
   - Ensured that all staging configurations were carried over properly.
2. **Post-Launch Monitoring**:
   - Set up monitoring tools to track uptime, server health, and page load speeds.
   - Utilized **Google Analytics** and **Sentry** for tracking user behavior and potential errors in real-time.
3. **Performance Optimization**:
   - Optimized images, scripts, and other assets to ensure faster load times.
   - Implemented **lazy loading** for large images and assets to speed up initial load times.
4. **User Feedback Collection**:

- Set up tools like **Hotjar** to collect feedback from users regarding the platform's usability.
- Created surveys and feedback forms to gather insights for future iterations.
5. **Security Updates**:
    - Ensured that the platform was running the latest security patches.
    - Applied additional security measures for production, such as **rate limiting** and **IP filtering**.
6. **Final Documentation**:
    - Updated **README.md** and other documentation with details on live deployment, monitoring setup, and troubleshooting steps.
    - Created a post-launch checklist for continuous monitoring and future updates.

# Technologies Used

- **Vercel** for live deployment.
- **React** & **Next.js** for frontend development.
- **Tailwind CSS** for responsive design.
- **Google Analytics** & **Sentry** for monitoring.
- **Hotjar** for collecting user feedback.
- **Sentry** for error monitoring.
- **GitHub Actions** for continuous integration and deployment.



# Day 7 Summary

On **Day 7**, I successfully:

1. **Live-deployed** the marketplace using **Vercel**.
2. Set up **real-time monitoring** to track platform health and user interactions.
3. Conducted **performance optimizations** for improved load times and user experience.
4. Collected **user feedback** to gather insights for future updates.
5. Implemented **security updates** for the live environment.
6. Updated **documentation** to include details on live deployment and post-launch steps.

# Thanks To My All Teachers

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