

PRODUCT FEASIBILITY

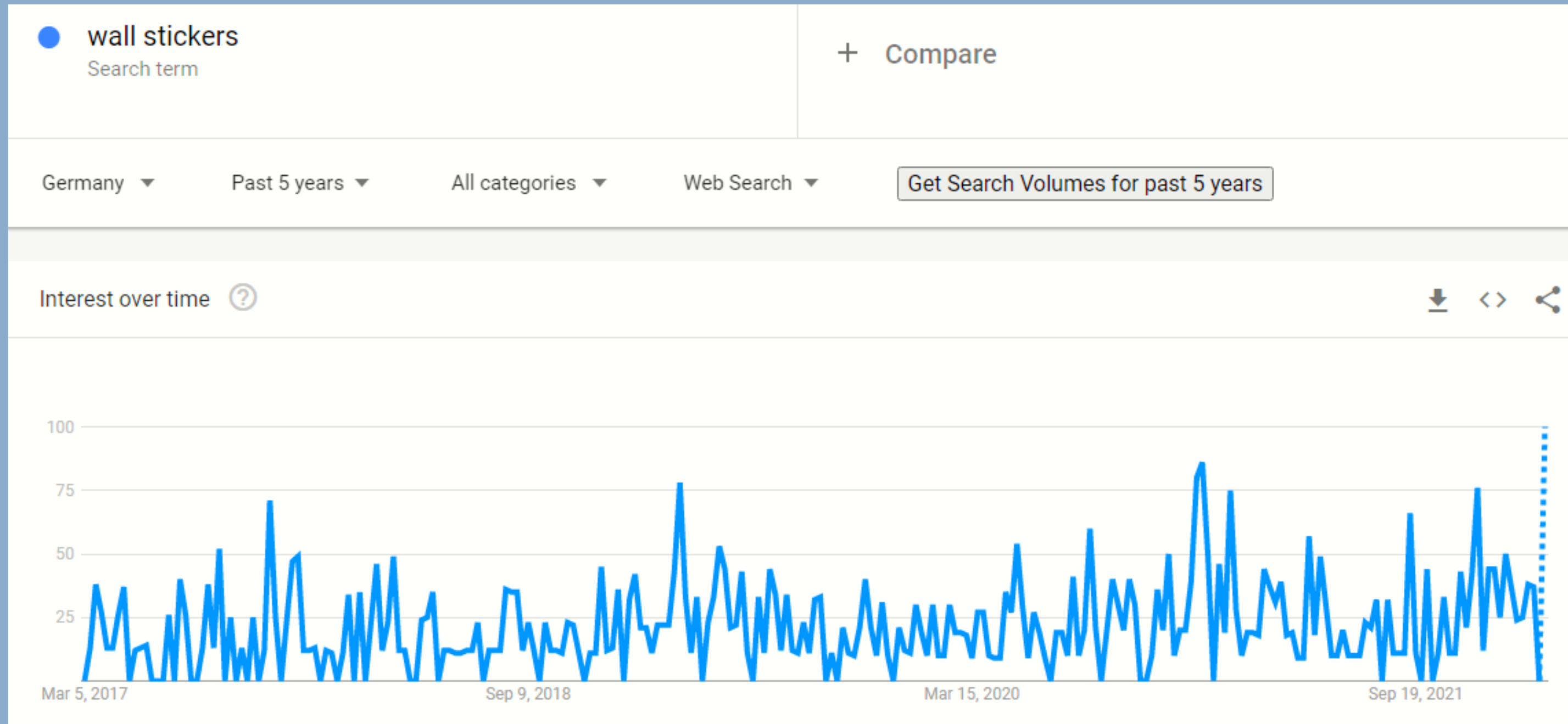
PRODUCT NAME

WALL STICKERS

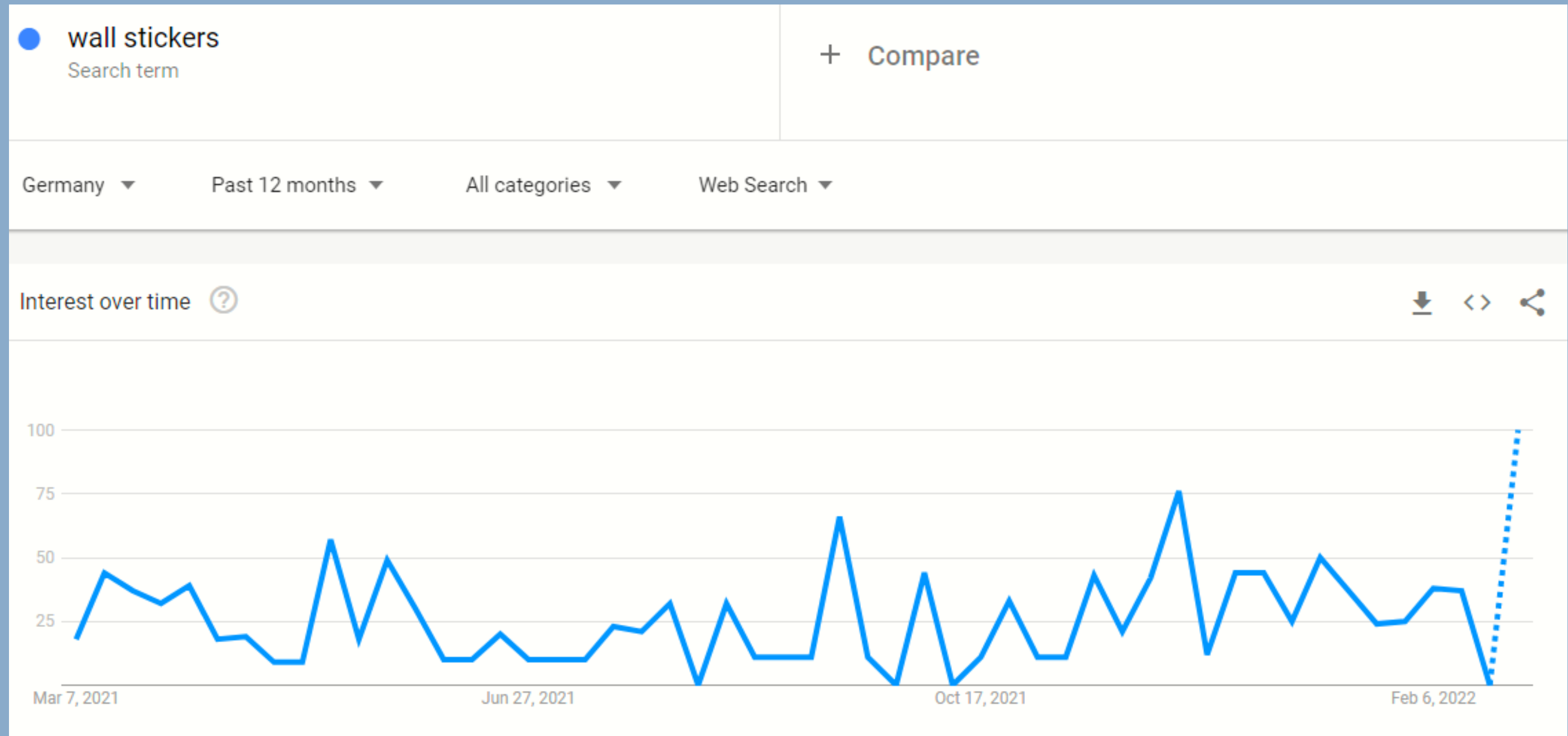


Main Points

- Average Revenue: 132.994 €
- Search Volume: 498
- Top 10 Average Revenue: 2855.3 €
- Top 10 Reviews: 9 out of 10 having reviews less than 1000
- Brand Dominancy: No Brand Dominancy
- Amazon Dominancy: No Amazon Dominancy
- CPR Giveaways: 9
- Average Price: 15.91€



GOOGLE TRENDS
PAST 5 YEARS



GOOGLE TRENDS
PAST 12 MONTHS

Average Monthly Sales

186

Average Sales Rank

39,142

Average Price

€15.91





























Average Rating Number

552

Opportunity Score ?

2

Medium Demand
with high comp.

#	▲	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	R	N
1		  	 WandSticker4U®- XL Aquarell W... B08K3HWNS5	WandStick...	€13.99	334	11	€4,673	09/25/2020	€9.49		
2		  	 WandSticker4U®- XL Wandtatto... B072N1BNFW	WandStick...	€12.99	623	20	€8,093	09/21/2018	€8.9		
3		  	 Grandora Wandtattoo Familie Ist... B074C89YM6	Grandora	€16.20	273	9	€4,423	07/27/2017	€8.93		
4		  	 Wandtattoo 100 Sterne In zarten... B07NT3NK8B	Wandtattoo...	€18.50	20	0	€370	03/27/2019	€13.94		
5		  	 DECOWALL DLT-1615 Weltkarte T... B01N5QZFYH	DECOWALL	€24.95	5	0	€125	12/06/2017	€18.68		
6		  	 Little Deco Aufkleber Indianer W... B081VQSV4K	Little Deco	€39.99	157	5	€6,278	11/22/2019	€31.46		
×		  	 DECOWALL DW-1303 Fiori di Cilli... B00FLW7FKU	DECOWALL	€8.99	5	0	€45	05/29/2013	€5.85		

JUNGLE SCOUT STATS

TOTAL REVENUE ?
132.994 €

AVERAGE REVENUE ?
2.830 €

AVERAGE PRICE ?
15 €

AVERAGE BSR ?
53.518

AVERAGE REVIEWS ?
577

✓

✓

✓

✓



















Related Keywords

1

2

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.


Filter Results (56/56)

#	▲		Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sell
5	<input type="checkbox"/>	📌	▶  WandSticker4U Wall Tattoo, Wall...	B08K3HWNS5 	WandSticker4...	13,99 €	340		4,756.60	1,416	4,62 €	
6	<input type="checkbox"/>	📌	▶  WandSticker4U Wall Tattoo Dan...	B072N1BNFW 	WandSticker4...	12,99 €	552		7,170.48	3,443	4,61 €	
7	<input type="checkbox"/>	📌	 Gran Dora W5457 Wall Tattoo W...	B074C89YM6 	Grandora	16,20 €	264		4,276.80	10,790	5,38 €	
8	<input type="checkbox"/>	📌	 2 Sets Wall Sticker Plant Leaves ...	B094HW6XNG 	BETESSIN	12,99 €	44		571.56	101,260	4,47 €	
9	<input type="checkbox"/>	📌	 Little Deco DL386 Wall Sticker 8...	B085CH6D1D 	Little Deco	12,60 €	197		2,482.20	10,824	3,81 €	
10	<input type="checkbox"/>	📌	 Pack of 32 Round Circle Mirror Se...	B0756TW7WV 	Shappy	9,99 €	446		4,455.54	6,469	3,31 €	

Helium 10 Stats

WALL STICKERS

SEARCH
VOLUME

498 

MATCH
TYPE

O **S** **A**

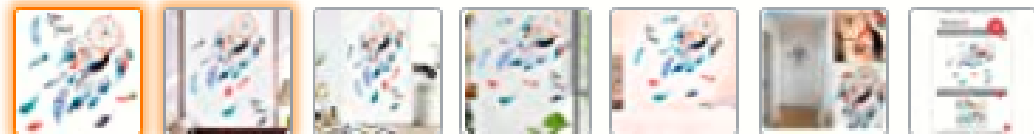
CPR
9

MAGNET
IQ SCORE
100

CPR GIVEAWAYS



Roll over image to zoom in



WandSticker4U Wall Tattoo, Wall Sticker for Babies and Children, Nursery Room Decoration, Self-Adhesive, Colourful Unicorn Poster with Forest Animals, Horse Head, Flowers, Princess Motif, Pink and Brown Colour

Visit the WandSticker4U Store [Authentication Required](#)

★★★★★ 258 ratings

Amazon's Choice for "wandtattoo"

-26% €13⁹⁹

Suggested price: €18.99 ⓘ

& [FREE Returns](#)

MAIN COMPETITOR

Main Points

- He is ranked in top 1 position
- He is generating Good Revenue
- He is doing FBA
- Its review is less than 300 so we can compete with them
- Less Competition
- The monthly sales of the product is 334
- The rating number is 4.6



Gran Dora W5457 Wall
Tattoo Wall Sticker "Family
is Where Life Begins And
Love Never Ends 80 x 40 cm
Black

Brand: [Grandora](#) **Authentication Required**



921 ratings

Amazon's Choice for "wandsticker"

€16²⁰

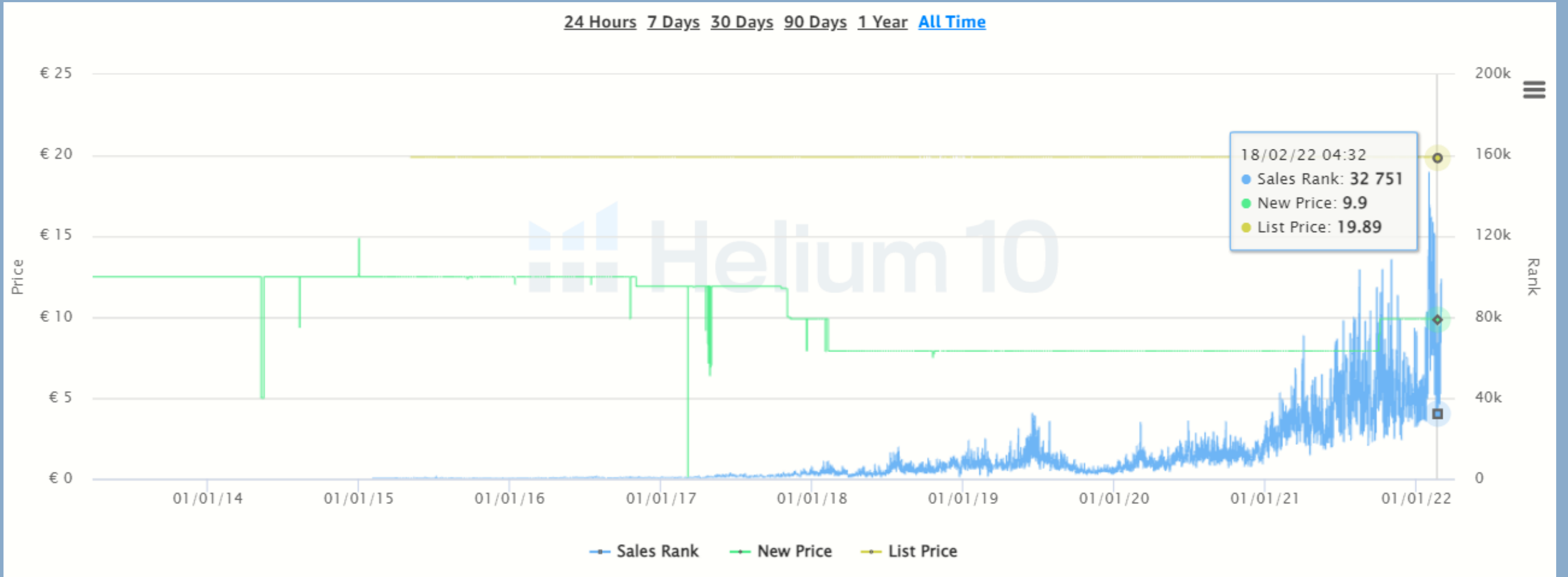
& **FREE Returns** ▾

Prices for items sold by Amazon include VAT.
Depending on your delivery address, VAT may
vary at Checkout. For other items, please see
[details](#).

OTHER MAIN COMPETITOR



SEARCH VOLUME HISTORY



BSR GRAPH

NEGATIVE REVIEWS



alina florea

★★★★☆ **The adezive is not good**

Reviewed in Germany on 18 July 2021

Colour Name: A. Dream Catcher | **Verified Purchase**

It's not sticking on the wall , I was sleeping and I feel something on my face . The sticker wasn't anymore on the wall , was on my face . Pretty scary 😬 😭



Amazon Kunde

★★★★☆ **Not recommended**

Reviewed in Germany on 12 April 2021

Colour Name: A. Dream Catcher | **Verified Purchase**

The tattoo does not stick to the wall. Hence the poor rating.



Saab

★★★★☆ **Look good that's it too**

Reviewed in Germany on 1 December 2021

Colour Name: A. Dream Catcher | **Verified Purchase**

It looks great. But immediately when attaching, the half tears off, laboriously applied with a lot of patience so that you don't see the crack. As soon as the sticky side accidentally sticks to another side, be careful!

Solutions for the critical reviews

- For the best quality purpose we should contact a good supplier
- The supplier should from Ali baba (China)
- By looking at the negative reviews of the buyer we can easily conclude that the major problem is the stickness of the sticker
- We should mainly focus on this 4 element's
 1. The **STRENGTH** of the adhesive
 2. The length of **TIME** the label is stuck onto an item
 3. The **TEMPERATURE** the label is exposed to
 4. The type of **SURFACE** the label is stuck onto



MARCH Free Sample bedroom decoration 3d glow in the dark moon and star **wall sticker**
Surface Finishing Uv Varnishing · Printing Silk Screen Printing · Print Method Multi-color printing

\$0.01 Samples **One-Stop Service** **Sample Available**

€0.2724-€1.37

5.0 Pieces (MOQ)

Verified 13 YRS   CN Supplier >

★ 4.4 (26) | "customer service"

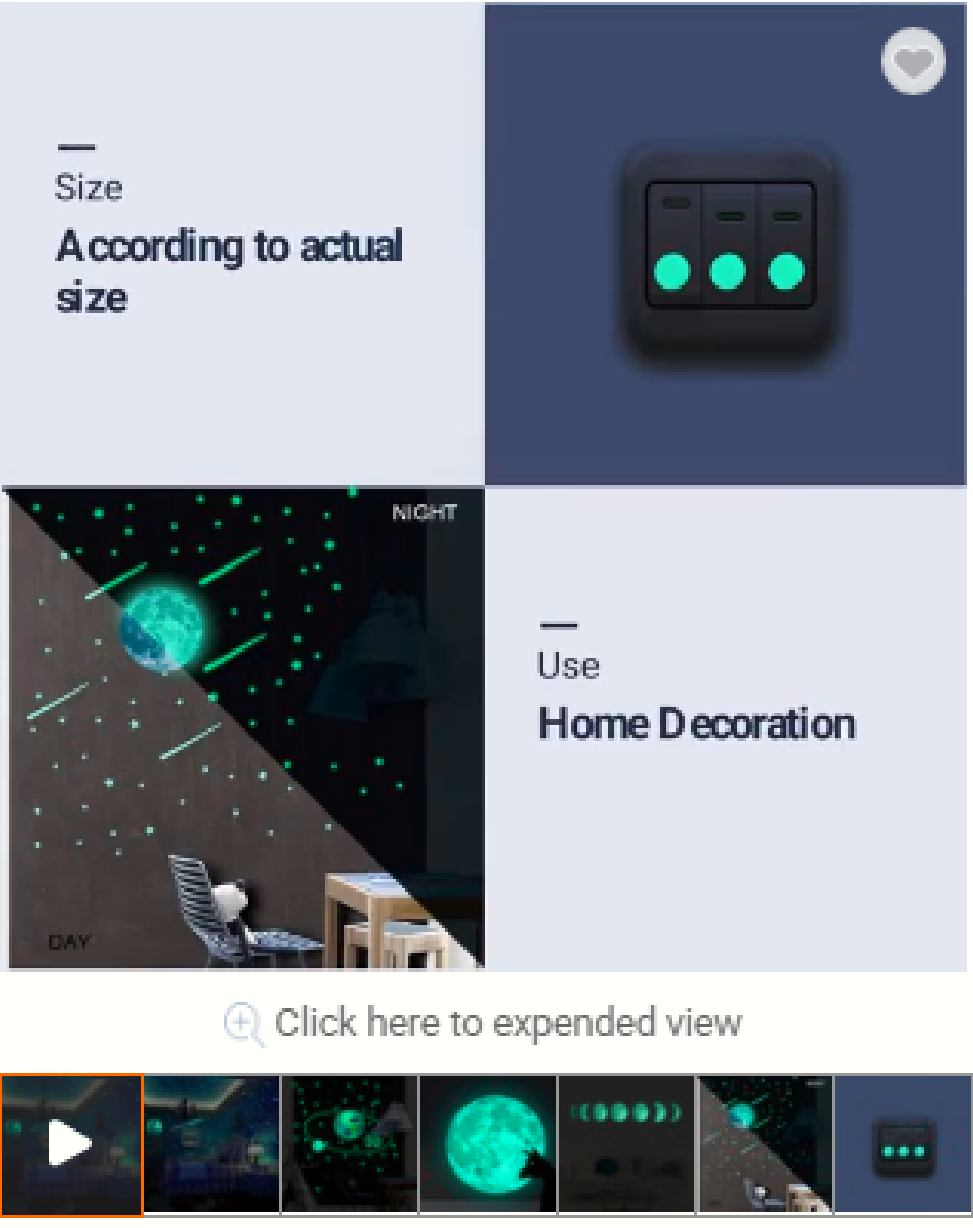
Contact Supplier

 Chat Now!

☐ compare

1/6 ▶

ALIBABA SUPPLIER



MARCH Free Sample bedroom decoration 3d glow in the dark moon and star wall sticker Hot sale products

11 buyers

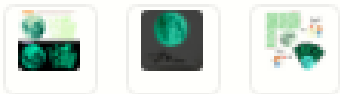
FOB Reference Price: [Get Latest Price](#)

€0.2724 - €1.37 / Piece | 5 Piece/Pieces(Min. Order)

Sign in for March Expo benefits

- Up to US \$20 off shipping
- US \$0.01 samples

Color:



Samples: €0.0091/Piece | 1 Piece (Min. Order) | [Buy Samples](#)

Lead Time🕒:

Quantity(Pieces)	1 - 50	51 - 500	501 - 100000	>100000

ALIBABA PRODUCT PRICE

FBA REVENUE CALCULATOR

	your shipping	Fulfilled by Amazon
sales volume		
item price ?	€ <input type="text" value="0,00"/>	€ <input type="text" value="12,00"/>
shipment ?	€ <input type="text" value="0,00"/>	€ <input type="text" value="0,00"/>
total sales ?	€ <input type="text" value="0,00"/>	€ <input type="text" value="12,00"/>
Fees for Selling on Amazon Shipping ?	€ <input type="text" value="0.30"/>	€ <input type="text" value="1.80"/>
Shipping costs by seller ?	€ <input type="text" value="0.00"/>	Not available
Fulfillment by Amazon Fees ?	Not available	€ <input type="text" value="2.52"/>
Ship to Amazon ?	Not available	€ <input type="text" value="0,00"/>
total cost of shipping ?	€ <input type="text" value="0,00"/>	€ <input type="text" value="2,52"/>
storage costs		
Monthly storage costs per unit ?	<input type="text"/>	€ <input type="text" value="0,01"/>
Average inventory units on hand ?	<input type="text" value="1"/>	<input type="text" value="1"/>
Storage costs per unit sold ?	€ <input type="text" value="0,00"/>	€ <input type="text" value="0,01"/>
<hr/>		
Seller's net proceeds ?	€ <input type="text" value="-0,30"/>	€ <input type="text" value="7,67"/>
product cost ?	€ <input type="text" value="3,00"/>	€ <input type="text" value="3,00"/>

Seller's net proceeds ⓘ	€	-0,30	€	7,67
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product cost ⓘ	€	<input type="text" value="3,00"/>	€	<input type="text" value="3,00"/>
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net profitability

net profit ⓘ	€	-3,30	€	4,67
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net margin ⓘ		0,00%		38,92%
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Calculate

EVALUATION

- The product is not Lightweight and you can target an audience of any age
- The product have less competition so you can easily rank your product on amazon's top 10 listing
- The product could be sourced around 10 to 20 Euro which aligns with the client's total budget
- The competitors have fewer reviews so you have less bleeding on giveaways
- The CPR is 9, the 8 days giveaway will be 1 per day
- By running PPC on highly relevant KWs on which our competitor is ranked in top 10 organic positions.
- By launching this product you can gain more profit with less competition and you can make good Return on Investment

Pre Launch Strategy

- To generate sales we should target the right audience, so we can target children and young ages
- The main focus part is the stickiness of the sticker i.e Self Adhesiveness
- To differ with competitors we should come up with unique designs that attract our buyer
- It design should be sophisticated, so it will match the mentality of the young generation
- We can also make it differentiable by Value Addition like a diary, Calendar
- The per item product landing cost will be 0.3 €
- We can sell the product on Amazon.de at the cost of 12 € with a profit margin of 38 percent

Final Opinion

- After analyzing the product, we can say that the product is typical with consistent sales.
- The design of this product is according to market requirement
- We can launch this product
- If you are satisfy with it then we can go for budget sheet



**ALL THE
BEST**