

Average Monthly Sales	Average Sales Rank	Average Price	Average Rating Number	Opportunity Score ?
406	34,858	£23.63	859	<div>3</div> High Demand with high comp.

#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1				£14.99	1,194	39	£17,898	12/05/2017	£10.52
2				£15.98	732	24	£11,697	06/04/2018	£11.36
3				£13.99	708	23	£9,905	02/24/2019	£9.67
4				£5.99	2,254	75	£13,501	07/18/2018	£2.89
5				£20.00	64	2	£1,280	09/14/2018	£14.76
6				£5.95	168	5	£1,000	11/29/2020	...
7				£14.99	550	18	£8,245	10/08/2020	£10.52
				£15.99	523	17	£8,263	04/30/2021	£11.36

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Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
12/05/2017	£10.52	2,255	4.2	£4.47	#1,387	FBM		22.9cm × 3.8cm × 33.0cm	1.2 kg
06/04/2018	£11.36	1,281	4.6	£4.62	#1,435	FBM		22.4cm × 39.2cm × 2.8cm	1.54 kg
02/24/2019	£9.67	1,728	4.6	£4.32	#5,673	FBM		23.9cm × 33.7cm × 4.4cm	1.28 kg
07/18/2018	£2.89	644	4.5	£3.1	#747	AMZ		29.4cm × 39.4cm × 0.4cm	0.34 kg
09/14/2018	£14.76	267	4.6	£5.24	#33,284	FBM		28.6cm × 41.4cm × 5.0cm	3.04 kg
11/29/2020	...	100	4.7	--/	#9,012	FBM		--/	--/
10/08/2020	£10.52	864	4.3	£4.47	#3,706	FBM		31.1cm × 40.4cm × 11.1cm	0.22 kg
04/30/2021	£11.36	203	4.7	£4.63	#8,277	AMZ		31.0cm × 44.6cm × 2.9cm	1.58 kg

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3									
4				£5.99	2,254	75	£13,501	07/18/2018	£2.89
5				£20.00	64	2	£1,280	09/14/2018	£14.76
6				£5.95	168	5	£1,000	11/29/2020	...
7				£14.99	550	18	£8,245	10/08/2020	£10.52
8				£15.99	523	17	£8,363	04/30/2021	£11.36
9				£16.97	919	30	£15,595	10/16/2017	£11.47
10				£16.99	833	27	£14,153	08/04/2021	£13.34

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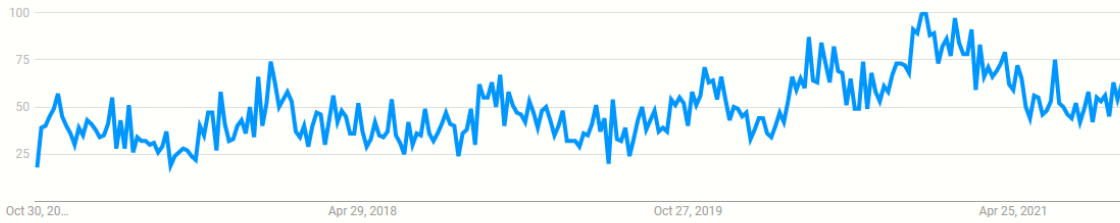
High Demand
with high comp.

	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
							FBM		23.5cm x 33.7cm x 4.4cm	1.20 kg
	07/18/2018	£2.89	644	4.5	£3.1	#747	AMZ		29.4cm x 39.4cm x 0.4cm	0.34 kg
	09/14/2018	£14.76	267	4.6	£5.24	#33,284	FBM		28.6cm x 41.4cm x 5.0cm	3.04 kg
	11/29/2020	...	100	4.7	---	#9,012	FBM		---	---
	10/08/2020	£10.52	864	4.3	£4.47	#3,706	FBM		31.1cm x 40.4cm x 11.1cm	0.22 kg
	04/30/2021	£11.36	203	4.7	£4.63	#8,277	AMZ		31.0cm x 44.6cm x 2.9cm	1.58 kg
	10/16/2017	£11.47	3,154	4.7	£5.5	#4,303	FBM		11.7cm x 0.9cm x 17.6cm	3.57 kg
	08/04/2021	£13.34	35	4.4	£3.65	#4,558	AMZ		21.0cm x 2.0cm x 25.0cm	1.2 kg

1-48 of over 1,000 results

United Kingdom ▼ Past 5 years ▼ All categories ▼ Web Search ▼

Interest over time ?



SEARCH
VOLUME

5

MATCH
TYPE



CPR
98

MAGNET
IQ SCORE



30 Days 90 Days 1 Year All Time





Xray — Amazon Product Research

Search volume: 5

Find Suppliers on Alibaba

TOTAL REVENUE
£356,533

AVERAGE REVENUE
£7,586

AVERAGE PRICE
£24

AVERAGE BSR
30,217

AVERAGE REVIEWS
852

Related Keywords 9 1

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

Filter Results (48/60)

#	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
5				£14.99	1,216		18,227.84		£4.95	2	
6				£16.58	747		12,385.26		£6.10	1	
7				£16.97	836		14,186.92		£7.76	1	
8				£13.99	625		8,743.75		£4.80	2	
9				£15.99	718		11,480.82		£5.11	2	
10				£5.99	2,296		13,753.04		£3.25	3	
11				£11.99	510		6,114.90		£4.49	1	
12				£18.99	162		3,076.38		£6.31	3	

Keyword	30-Day Search Volume (Exact)	30 Day Trend
	6	↑2%

	Your fulfilment	Amazon Fulfilment
Revenue		
Item price ⓘ	£ 0.00	£ 15.99
Shipping ⓘ	£ 0.00	£ 0.00
Total revenue ⓘ	£ 0.00	£ 15.99
Selling on Amazon fees ⓘ	£ 0.25 ▾	£ 2.45 ▾
Fulfilment cost		
Cost of Seller Fulfilment ⓘ	£ 0.00 ▾	N/A
Fulfilment by Amazon fees ⓘ	N/A	£ 2.66 ▾
Ship to Amazon ⓘ	N/A	£ 0.94
Total fulfilment cost ⓘ	£ 0.00	£ 3.60
Storage cost		
Monthly storage cost per unit ⓘ		£ 0.11
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	£ 0.00	£ 0.11
<hr/>		
Seller proceeds ⓘ	£ -0.25	£ 9.83
Cost of product ⓘ	£ 0.63	£ 0.63
<hr/>		

Selling on Amazon fees ⓘ		£	0.25	£	2.45
Fulfilment cost					
Cost of Seller Fulfilment ⓘ	£	0.00			N/A
Fulfilment by Amazon fees ⓘ		N/A	£	2.66	
Ship to Amazon ⓘ		N/A	£	0.94	
Total fulfilment cost ⓘ	£	0.00	£	3.60	
Storage cost					
Monthly storage cost per unit ⓘ			£	0.11	
Average inventory units stored ⓘ		1		1	
Storage cost per unit sold ⓘ	£	0.00	£	0.11	
<hr/>					
Seller proceeds ⓘ	£	-0.25	£	9.83	
Cost of product ⓘ	£	0.63	£	0.63	
<hr/>					
Net profitability					
Net profit ⓘ	£	-0.88	£	9.20	
Net margin ⓘ		0.00%		57.54%	
<hr/>					
<div>Calculate</div>					