

Keyword

30-Day Search Volume (Exact)

2

Average Monthly Sales

665

Average Sales Rank

10,792

Average Price

\$32.34

Average Rating Number

792

Opportunity Score

3 High Demand with high comp.

#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1				\$14.99	1,268	42	\$19,007	06/25/2021	\$4.79
2				\$22.99	3,609	120	\$82,971	05/16/2019	\$10.75
3				\$25.99	233	7	\$6,056	07/29/2020	\$12.15
4				\$25.99	724	24	\$18,817	07/17/2020	\$13.05
5				\$40.19	492	16	\$19,773	10/26/2018	\$24.15
6				\$22.99	1,097	36	\$25,220	10/30/2020	\$11.1
7				\$26.99	494	16	\$13,333	12/13/2016	\$13.7
				\$67.19	622	20	\$41,792	08/29/2018	\$46.42

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


















Average Rating Number

792

Opportunity Score

3 High Demand with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	06/25/2021	\$4.79	6	4.1	\$10.2	#3,274	FBA		11.7" x 16.3" x 1.3"	2.38 lbs
	05/16/2019	\$10.75	5,006	4.6	\$12.24	#817	FBA		10.2" x 16.7" x 3.0"	5.2 lbs
	07/29/2020	\$12.15	14	4.8	\$13.84	#8,287	FBA		10.7" x 15.4" x 5.2"	8.47 lbs
	07/17/2020	\$13.05	990	4.8	\$12.94	#3,172	FBA		11.3" x 16.6" x 3.1"	6.1 lbs
	10/26/2018	\$24.15	776	4.8	\$16.04	#6,317	FBA		12.7" x 12.7" x 6.1"	9.79 lbs
	10/30/2020	\$11.1	402	4.6	\$11.89	#3,013	FBA		7.9" x 0.4" x 11.8"	4.29 lbs
	12/13/2016	\$13.7	371	4.7	\$13.29	#11,583	FBA		12.0" x 15.8" x 3.2"	4.59 lbs
	08/29/2018	\$46.42	792	4.8	\$20.77	#5,301	AM7		27.3" x 27.5" x 3.7"	12.7 lbs

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?		
665		10,792		\$32.34		792		<div>3</div> <div>High Demand</div> <div>with high comp.</div>		
#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	
3	  									
4	  			\$25.99	724	24	\$18,817	07/17/2020	\$13.05	
5	  			\$40.19	492	16	\$19,773	10/26/2018	\$24.15	
6	  			\$22.99	1,097	36	\$25,220	10/30/2020	\$11.1	
7	  			\$26.99	494	16	\$13,333	12/13/2016	\$13.7	
8	  			\$67.19	622	20	\$41,792	08/29/2018	\$46.42	
9	  			\$24.99	296	9	\$7,397	08/26/2019	\$12.17	
10	  			\$17.69	1,181	39	\$20,892	04/19/2019	\$5.39	

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?		
665		10,792		\$32.34		792		<div>3</div> <div>High Demand</div> <div>with high comp.</div>		
#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	07/17/2020	\$13.05	990	4.8	\$12.94	#3,172	FBA		11.3" x 16.6" x 3.1"	6.1 lbs
	10/26/2018	\$24.15	776	4.8	\$16.04	#6,317	FBA		12.7" x 12.7" x 6.1"	9.79 lbs
	10/30/2020	\$11.1	402	4.6	\$11.89	#3,013	FBA		7.9" x 0.4" x 11.8"	4.29 lbs
	12/13/2016	\$13.7	371	4.7	\$13.29	#11,583	FBA		12.0" x 15.8" x 3.2"	4.59 lbs
	08/29/2018	\$46.42	793	4.8	\$20.77	#5,301	AMZ		27.3" x 27.5" x 3.7"	12.7 lbs
	08/26/2019	\$12.17	986	4.9	\$12.82	#12,407	FBA		10.5" x 16.3" x 3.0"	6.1 lbs
	04/19/2019	\$5.39	2,374	4.8	\$12.3	#6,855	AMZ		14.0" x 25.3" x 2.6"	4.65 lbs



+ Compare

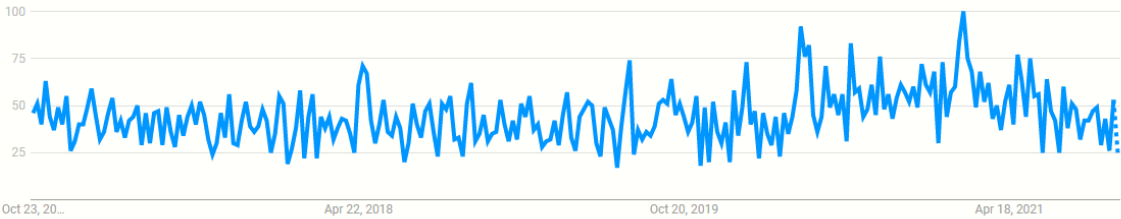
United States ▾

Past 5 years ▾

All categories ▾

Web Search ▾

Interest over time ?



SEARCH
VOLUME

4

CPR
88

MATCH
TYPE



MAGNET
IQ SCORE



1-16 of over 1,000 results





Search volume: 4

Find Suppliers on Alibaba

TOTAL REVENUE

\$326,107

AVERAGE REVENUE

\$20,382

AVERAGE PRICE

\$36

AVERAGE BSR

10,221

AVERAGE REVIEWS

836

Related Keywords

10

2

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

Filter Results (16/22)

#		Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
3					\$14.99	656		9,833.44		\$7.48	1	
4					\$22.99	3,302		75,912.98		\$10.02	1	
5					\$25.99	224		5,821.76		\$11.38	1	
6					\$17.69	1,109		19,618.21		\$13.59	3	
8					\$14.99	407		6,100.93		\$7.48	1	
9					\$23.98	602		14,435.96		\$11.17	1	
10					\$67.99	344		23,388.56		\$26.84	5	
11					\$56.99	660		37,613.40		\$14.02	1	

	Your fulfillment	Amazon Fulfillment
Revenue		
Item price ⓘ	\$ 0.00	\$ 29.97
Shipping ⓘ	\$ 0.00	\$ 0.00
Total revenue ⓘ	\$ 0.00	\$ 29.97
Selling on Amazon fees ⓘ	\$ 0.30 ▾	\$ 3.60 ▾
Fulfillment cost		
Cost of seller fulfillment ⓘ	\$ 0.00 ▾	N/A
Fulfillment by Amazon fees ⓘ	N/A	\$ 6.28 ▾
Ship to Amazon ⓘ	N/A	\$ 4.80
Total fulfillment cost ⓘ	\$ 0.00	\$ 11.08
Storage cost		
Monthly storage cost per unit ⓘ		\$ 0.62
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	\$ 0.00	\$ 0.62
<hr/>		
Seller proceeds ⓘ	\$ -0.30	\$ 14.67
Cost of product ⓘ	\$ 1.61	\$ 1.61
<hr/>		
Net profitability		

Fulfillment by Amazon fees ⓘ		N/A	\$	<u>6.28</u> ▾
Ship to Amazon ⓘ		N/A	\$	<input type="text" value="4.80"/>
Total fulfillment cost ⓘ	\$	0.00	\$	11.08
Storage cost				
Monthly storage cost per unit ⓘ	<input type="text"/>		\$	0.62
Average inventory units stored ⓘ	<input type="text" value="1"/>			<input type="text" value="1"/>
Storage cost per unit sold ⓘ	\$	0.00	\$	0.62
<hr/>				
Seller proceeds ⓘ	\$	-0.30	\$	14.67
Cost of product ⓘ	\$	<input type="text" value="1.61"/>	\$	<input type="text" value="1.61"/>
<hr/>				
Net profitability				
Net profit ⓘ	\$	-1.91	\$	13.06
Net margin ⓘ		0.00%		43.58%
<hr/>				
				<div>Calculate</div>