

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?	
1,477		6,966		\$10.85		1,929		<div>3</div> <div>High Demand</div> <div>with high comp.</div>	
#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1				\$9.99	8,123	270	\$81,149	07/09/2020	\$0.93
2				\$7.95	7,093	236	\$56,389	01/18/2018	\$4.26
3				\$9.99	3,119	103	\$31,159	11/18/2020	\$5.99
4				\$9.99	2,689	89	\$26,863	04/21/2019	\$0.93
5				\$10.99	593	19	\$6,517	09/14/2020	\$6.84
6				\$10.99	1,508	50	\$16,573	03/19/2019	\$6.84
7				\$13.99	741	24	\$10,367	02/19/2021	\$9.39
8				\$9.99	254	8	\$2,527	12/08/2020	\$0.93

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?	
1,477		8,835		\$10.78		1,929		<div>3</div> <div>High Demand</div> <div>with high comp.</div>	
Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
07/09/2020	\$0.93	5,453	4.7	\$9.06	#359	FBA		4.2" x 5.4" x 1.4"	0.15 lbs
01/18/2018	\$4.26	12,819	4.7	\$3.69	#375	FBA		0.2" x 6.1" x 4.7"	0.14 lbs
11/18/2020	\$5.99	844	4.7	\$4	#909	FBA		2.2" x 8.1" x 0.7"	0.09 lbs
04/21/2019	\$0.93	2,962	4.7	\$9.06	#1,930	FBA		4.0" x 5.2" x 1.2"	0.17 lbs
09/14/2020	\$6.84	630	4.6	\$4.15	#3,961	FBA		3.7" x 9.7" x 0.6"	0.15 lbs
03/19/2019	\$6.84	2,270	4.6	\$4.15	#2,915	FBA		3.8" x 9.6" x 0.5"	0.1 lbs
02/19/2021	\$9.39	215	4.7	\$4.6	#4,796	FBA		4.4" x 9.4" x 0.6"	0.15 lbs
12/08/2020	\$0.93	375	4.7	\$9.06	#10,180	FBA		4.9" x 7.7" x 0.9"	0.15 lbs

Average Monthly Sales

1,477

Average Sales Rank

8,835

Average Price

\$10.78




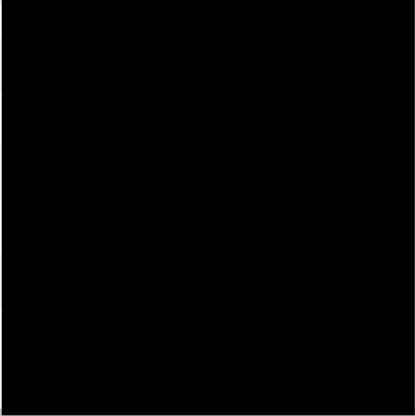
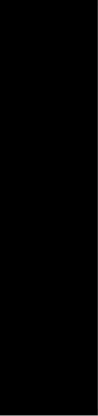




























Average Rating Number

1,929

Opportunity Score 

3

High Demand
with high comp.

#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	F
3	  									
4	  			\$9.99	2,689	89	\$26,863	04/21/2019	\$0.93	
5	  			\$10.99	593	19	\$6,517	09/14/2020	\$6.84	
6	  			\$10.99	1,508	50	\$16,573	03/19/2019	\$6.84	
7	  			\$13.99	741	24	\$10,367	02/19/2021	\$9.39	
8	  			\$9.99	254	8	\$2,537	12/08/2020	\$0.93	
9	  			\$9.59	105	3	\$1,007	09/26/2021	\$0.54	
10	  			\$9.99	173	5	\$1,728	09/03/2021	\$5.99	

Average Monthly Sales

1,477

Average Sales Rank


8,835

Average Price

\$10.78








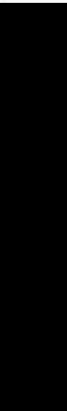


Average Rating Number

1,929

Opportunity Score 

3

High Demand
with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
										
	04/21/2019	\$0.93	2,962	4.7	\$9.06	#1,930	FBA		4.0" x 5.2" x 1.2"	0.17 lbs
	09/14/2020	\$6.84	630	4.6	\$4.15	#3,961	FBA		3.7" x 9.7" x 0.6"	0.15 lbs
	03/19/2019	\$6.84	2,270	4.6	\$4.15	#2,915	FBA		3.8" x 9.6" x 0.5"	0.1 lbs
	02/19/2021	\$9.39	215	4.7	\$4.6	#4,796	FBA		4.4" x 9.4" x 0.6"	0.15 lbs
	12/08/2020	\$0.93	325	4.7	\$9.06	#10,180	FBA		4.9" x 7.7" x 0.9"	0.15 lbs
	09/26/2021	\$0.54	4	5	\$9.05	#13,292	FBA		5.0" x 8.6" x 3.5"	0.29 lbs
	09/03/2021	\$5.99	19	4.9	\$4	#12,053	FBA		3.9" x 0.4" x 3.9"	0.11 lbs



+ Compare

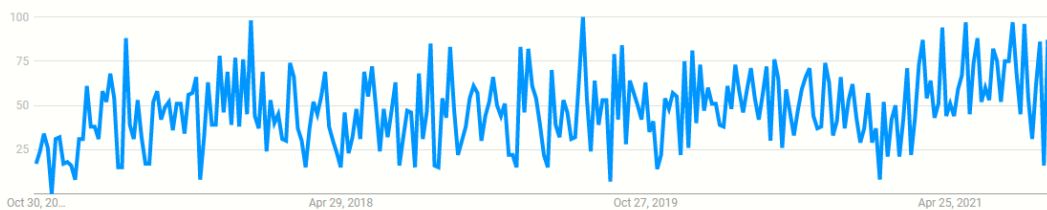
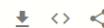
United States ▾

Past 5 years ▾

All categories ▾

Web Search ▾

Interest over time ?



SEARCH
VOLUME

1

MATCH
TYPE



CPR
213

MAGNET
IQ SCORE



1-48 of 750 results












Search volume: 1 

 Find Suppliers on Alibaba



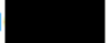
TOTAL REVENUE ⓘ \$707,264	AVERAGE REVENUE ⓘ \$14,735	AVERAGE PRICE ⓘ \$11	AVERAGE BSR ⓘ 5,826	AVERAGE REVIEWS ⓘ 2,096	<div><div>✓</div><div>✓</div><div>✓</div><div>9</div><div>1</div></div> <div>Related Keywords</div>
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Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

Filter Results (48/61) 

#	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
5				\$9.99	9,290		92,807.10		\$4.26	1	
6				\$7.95	3,526		28,031.70		\$3.34	1	
7				\$9.99	3,123		31,198.77		\$3.30	1	
8				\$4.95	3,534		17,493.30		\$3.89	1	
9				\$9.99	2,684		26,813.16		\$5.26	1	
10				\$6.97	2,299		16,024.03		\$3.26	1	
11				\$13.99	785		10,982.15		\$5.57	1	
12				\$9.95	56		557.20		\$3.50	2	

☐ Select All

Keyword	30-Day Search Volume (Exact)	30 Day Trend
<input type="checkbox"/> 	 1 	↑ 18%

	Your fulfillment	Amazon Fulfillment
Revenue		
Item price ⓘ	\$ 0.00	\$ 13.99
Shipping ⓘ	\$ 0.00	\$ 0.00
Total revenue ⓘ	\$ 0.00	\$ 13.99
Selling on Amazon fees ⓘ	\$ 0.30 ▾	\$ 2.10 ▾
Fulfillment cost		
Cost of seller fulfillment ⓘ	\$ 0.00 ▾	N/A
Fulfillment by Amazon fees ⓘ	N/A	\$ 2.70 ▾
Ship to Amazon ⓘ	N/A	\$ 1.52
Total fulfillment cost ⓘ	\$ 0.00	\$ 4.22
Storage cost		
Monthly storage cost per unit ⓘ		\$ 0.03
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	\$ 0.00	\$ 0.03
<hr/>		
Seller proceeds ⓘ	\$ -0.30	\$ 7.64
Cost of product ⓘ	\$ 1.12	\$ 1.12
<hr/>		
Net profitability		

Selling on Amazon fees ⓘ \$ 0.30 ▾ \$ 2.10 ▾

Fulfillment cost

Cost of seller fulfillment ⓘ \$ 0.00 ▾ N/A

Fulfillment by Amazon fees ⓘ N/A \$ 2.70 ▾

Ship to Amazon ⓘ N/A \$ 1.52

Total fulfillment cost ⓘ \$ 0.00 \$ 4.22

Storage cost

Monthly storage cost per unit ⓘ \$ 0.03

Average inventory units stored ⓘ

Storage cost per unit sold ⓘ \$ 0.00 \$ 0.03

Seller proceeds ⓘ \$ -0.30 \$ 7.64

Cost of product ⓘ \$ 1.12 \$ 1.12

Net profitability

Net profit ⓘ \$ -1.42 \$ 6.52

Net margin ⓘ 0.00% 46.60%

Calculate