

1-48 of over 1,000



+ Compare

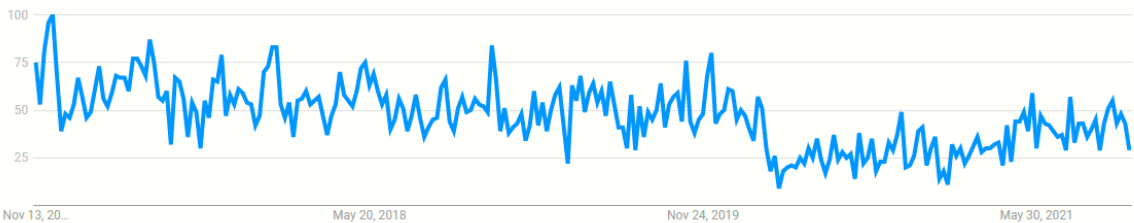
United States ▾

Past 5 years ▾

All categories ▾

Web Search ▾

Interest over time ?



SEARCH  
VOLUME

2

MATCH  
TYPE

**O** **S** **A**

CPR  
60

MAGNET  
IQ SCORE





Xray — Amazon Product Research for [REDACTED] [Find Suppliers on Alibaba](#)

Search volume: 2 [REDACTED]

TOTAL REVENUE  
**\$381,405**

AVERAGE REVENUE  
**\$7,946**

AVERAGE PRICE  
**\$14**

AVERAGE BSR  
**124,021**

AVERAGE REVIEWS  
**643**

Related Keywords **8** **0**

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

[Filter Results \(48/62\)](#)

#	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
5	[REDACTED]			\$8.36	2,543	[REDACTED]	21,259.48	[REDACTED]	\$5.14	1	
6	[REDACTED]			\$9.99	754	[REDACTED]	7,532.46	[REDACTED]	\$4.97	1	
7	[REDACTED]			\$25.99	551	[REDACTED]	14,320.49	[REDACTED]	\$7.12	1	
8	[REDACTED]			\$9.99	924	[REDACTED]	9,230.76	[REDACTED]	\$4.70	1	
9	[REDACTED]			\$5.98	1,114	[REDACTED]	6,661.72	[REDACTED]	\$3.18	2	
10	[REDACTED]			\$8.05	840	[REDACTED]	6,762.00	[REDACTED]	\$4.07	2	
11	[REDACTED]			\$18.00	99	[REDACTED]	1,782.00	[REDACTED]	\$6.93	2	
12	[REDACTED]			\$11.99	1,748	[REDACTED]	20,958.52	[REDACTED]	\$5.09	2	

Keyword	30-Day Search Volume (Exact)	30 Day Trend
[REDACTED]	1 [REDACTED]	↑15%

Average Monthly Sales

349

Average Sales Rank

161,042

Average Price

\$14.13

























Average Rating Number

610

Opportunity Score ?

3

High Demand  
with high comp.

#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	R
1	  	<div></div>		\$11.99	1,907	63	\$22,865	11/11/2019	\$6.89	
2	  			\$12.99	87	2	\$1,130	09/13/2017	\$6.92	
3	  			\$8.50	15	0	\$128	03/13/2017	\$4.1	
4	  			\$26.99	220	7	\$5,938	05/28/2019	\$18.89	
5	  			\$8.36	2,567	85	\$21,460	09/02/2019	\$3.99	
6	  			\$10.99	844	28	\$9,276	10/23/2018	\$6.09	
7	  			\$23.99	619	20	\$14,850	09/14/2018	\$16.49	
	  					\$10.99	1,063	35	\$11,682	08/10/2018

Average Monthly Sales

349

Average Sales Rank

161,042

Average Price

\$14.13

Average Rating Number

610

Opportunity Score ?

3

High Demand  
with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	11/11/2019	\$6.89	1,596	4.6	\$5.098000000000	#10,790	FBA	<div></div>	3.2" x 3.3" x 0.7"	0.15 lbs
	09/13/2017	\$6.92	2,025	4.6	\$6.068000000000	#68,540	FBA		1.6" x 0.8" x 4.9"	0.1 lbs
	03/13/2017	\$4.1	771	4.5	\$4.4	#147,109	FBA		2.9" x 3.8" x 0.7"	0.05 lbs
	05/28/2019	\$18.89	316	4.6	\$8.097999999999	#99,695	FBA		2.2" x 2.3" x 0.6"	0.04 lbs
	09/02/2019	\$3.99	3,065	4.6	\$4.372	#8,168	FBA		2.5" x 2.9" x 0.6"	0.06 lbs
	10/23/2018	\$6.09	462	4.7	\$4.898	#41,561	FBA		3.1" x 4.3" x 0.7"	0.1 lbs
	09/14/2018	\$16.49	882	4.7	\$7.498	#53,209	FBA		2.1" x 2.1" x 0.7"	0.05 lbs
	08/10/2018	\$6.09	596	4.6	\$4.898	#21,086	FBA		4.1" x 5.8" x 0.7"	0.1 lbs

Average Monthly Sales	Average Sales Rank	Average Price	Average Rating Number	Opportunity Score ?
349	161,042	\$14.13	610	3 High Demand with high comp.

#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
3	+			\$26.99	220	7	\$5,938	05/28/2019	\$18.89
4	+			\$8.36	2,567	85	\$21,460	09/02/2019	\$3.99
5	+			\$10.99	844	28	\$9,276	10/23/2018	\$6.09
6	+			\$23.99	619	20	\$14,850	09/14/2018	\$16.49
7	+			\$10.99	1,063	35	\$11,682	08/10/2018	\$6.09
8	+			\$5.98	1,230	41	\$7,355	06/03/2016	\$2.08
9	+			\$8.55	...	...	...	12/18/2018	\$4.14
10	+								

Average Monthly Sales	Average Sales Rank	Average Price	Average Rating Number	Opportunity Score ?
349	161,042	\$14.13	610	3 High Demand with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	05/28/2019	\$18.89	316	4.6	\$8.097999999999999	#899,695	FBA		2.2" x 2.3" x 0.6"	0.04 lbs
	09/02/2019	\$3.99	3,065	4.6	\$4.372	#8,168	FBA		2.5" x 2.9" x 0.6"	0.06 lbs
	10/23/2018	\$6.09	462	4.7	\$4.898	#41,561	FBA		3.1" x 4.3" x 0.7"	0.1 lbs
	09/14/2018	\$16.49	882	4.7	\$7.498	#53,209	FBA		2.1" x 2.1" x 0.7"	0.05 lbs
	08/10/2018	\$6.09	596	4.6	\$4.898	#21,086	FBA		4.1" x 5.8" x 0.7"	0.1 lbs
	06/03/2016	\$2.08	219	4.4	\$3.896000000000000	#80,419	FBA		2.4" x 3.3" x 0.2"	0.02 lbs
	12/18/2018	\$4.14	1,520	4.5	\$4.41	#28,952	FBA		2.8" x 3.7" x 0.5"	0.09 lbs

<b>Selling on Amazon fees</b> ⓘ	\$	<u>0.30</u> ▾	\$	<u>2.04</u> ▾
<b>Fulfillment cost</b>				
Cost of seller fulfillment ⓘ	\$	<u>0.00</u> ▾		N/A
Fulfillment by Amazon fees ⓘ		N/A	\$	<u>3.87</u> ▾
Ship to Amazon ⓘ		N/A	\$	<u>0.59</u>
<b>Total fulfillment cost</b> ⓘ	\$	0.00	\$	4.46
<b>Storage cost</b>				
Monthly storage cost per unit ⓘ		<input type="text"/>	\$	0.02
Average inventory units stored ⓘ		<input type="text" value="1"/>		<input type="text" value="1"/>
<b>Storage cost per unit sold</b> ⓘ	\$	0.00	\$	0.02
<hr/>				
<b>Seller proceeds</b> ⓘ	\$	-0.30	\$	5.47
<b>Cost of product</b> ⓘ	\$	<u>0.45</u>	\$	<u>0.45</u>
<hr/>				
<b>Net profitability</b>				
Net profit ⓘ	\$	-0.75	\$	5.02
Net margin ⓘ		0.00%		41.87%
<hr/>				
<div>Calculate</div>				