

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score	
533		140,208		\$23.65		390		<div>3 High Demand with high comp.</div>	
#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1				\$11.98	6,777	225	\$81,188	10/06/2020	\$7.68
2				\$53.58	10/10/2021	...
3				\$12.99	425	14	\$5,521	08/27/2020	\$3.26
4				\$11.99	1,271	42	\$15,239	03/31/2021	\$2.6
5				\$15.99	234	7	\$3,742	08/13/2020	\$5.67
6				\$22.49	300	10	\$6,747	11/17/2019	\$11.22
7				\$14.99	194	6	\$2,908	09/20/2020	\$4.82
8				\$16.99	355	11	\$6,031	08/04/2020	\$6.63

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score		
533		140,208		\$23.65		390		<div><div>3</div>High Demand with high comp.</div>		
#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
1	10/06/2020	\$7.68	969	4.7	\$4.3	#1,363	FBA	<div></div>	7.2" x 0.4" x 5.1"	0.18 lbs
2	10/10/2021	...	0	--j	--j	--j	FBM	
3	08/27/2020	\$3.26	153	4.7	\$9.73	#63,386	FBA		5.4" x 5.8" x 5.2"	0.75 lbs
4	03/31/2021	\$2.6	151	4.8	\$9.39	#16,805	FBA		5.5" x 7.3" x 1.0"	0.25 lbs
5	08/13/2020	\$5.67	213	4.4	\$10.32	#134,880	FBA		5.5" x 10.6" x 3.6"	1.1 lbs
6	11/17/2019	\$11.22	705	4.6	\$11.27	#83,463	AMZ		7.7" x 7.8" x 7.5"	1.04 lbs
7	09/20/2020	\$4.82	129	4.5	\$10.17	#192,385	FBA		5.1" x 5.1" x 5.1"	1.1 lbs
8	08/04/2020	\$6.63	698	4.6	\$10.36	#89,207	FBA		5.9" x 6.3" x 5.9"	0.83 lbs

Average Monthly Sales

533

Average Sales Rank

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Opportunity Score

3 High Demand
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7				\$14.99	194	6	\$2,908	09/20/2020	\$4.82
8				\$16.99	355	11	\$6,031	08/04/2020	\$6.63
9				\$19.99	1,356	45	\$27,106	06/28/2017	\$9.12
10				\$7.00	746	24	\$5,222	10/17/2016	\$-1.77

Average Monthly Sales

533

Average Sales Rank

140,208

Average Price

\$23.65

Average Rating Number

390

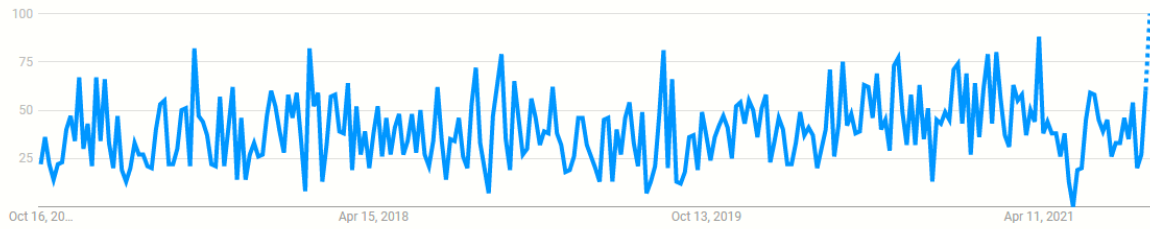
Opportunity Score

3 High Demand
with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	08/27/2020	\$-3.26	153	4.7	\$9.73	#63,366	FBA		5.4" x 5.8" x 5.2"	0.75 lbs
	03/31/2021	\$2.6	151	4.8	\$9.39	#16,805	FBA		5.5" x 7.3" x 1.0"	0.25 lbs
	08/13/2020	\$5.67	213	4.4	\$10.32	#134,880	FBA		5.5" x 10.6" x 3.6"	1.1 lbs
	11/17/2019	\$11.22	705	4.6	\$11.27	#83,463	AMZ		7.7" x 7.8" x 7.5"	1.04 lbs
	09/20/2020	\$4.82	129	4.5	\$10.17	#192,385	FBA		5.1" x 5.1" x 5.1"	1.1 lbs
	08/04/2020	\$6.63	698	4.6	\$10.36	#89,207	FBA		5.9" x 6.3" x 5.9"	0.83 lbs
	06/28/2017	\$9.12	1,562	4.6	\$10.87	#14,852	FBA		6.7" x 8.9" x 6.0"	0.97 lbs
	10/17/2016	\$-1.77	246	4.5	\$8.77	#24,068	AMZ		5.2" x 6.5" x 5.2"	0.57 lbs

United States ▼ Past 5 years ▼ All categories ▼ Web Search ▼

Interest over time ?



SEARCH
VOLUME

6 [redacted]

MATCH
TYPE



CPR
117

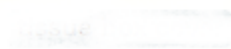
MAGNET
IQ SCORE



Keyword



30-Day Search
Volume (Exact) ▼



5

(www.amazon.com)



Xray — Amazon Product Research [REDACTED]

Search volume: 6 [REDACTED]

[Find Suppliers on Alibaba](#)

TOTAL REVENUE
\$364,196

AVERAGE REVENUE
\$7,749

AVERAGE PRICE
\$25

AVERAGE BSR
146,683

AVERAGE REVIEWS
318

[Related Keywords](#)

6 1

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

[Filter Results \(48/60\)](#)

#	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
2	[REDACTED]	[REDACTED]	[REDACTED]	\$11.98	6,510	[REDACTED]	77,989.80	[REDACTED]	\$4.50	2	
3	[REDACTED]	[REDACTED]	[REDACTED]	\$53.58	n/a	n/a	n/a	[REDACTED]	n/a	1	
4	[REDACTED]	[REDACTED]	[REDACTED]	\$12.99	224	[REDACTED]	2,909.76	[REDACTED]	\$5.59	1	
5	[REDACTED]	[REDACTED]	[REDACTED]	\$13.99	490	[REDACTED]	6,855.10	[REDACTED]	\$5.57	1	
6	[REDACTED]	[REDACTED]	[REDACTED]	\$21.44	696	[REDACTED]	14,922.24	[REDACTED]	\$8.90	1	
7	[REDACTED]	[REDACTED]	[REDACTED]	\$7.00	584	[REDACTED]	4,088.00	[REDACTED]	\$4.69	2	
8	[REDACTED]	[REDACTED]	[REDACTED]	\$19.99	1,161	[REDACTED]	23,208.39	[REDACTED]	\$7.84	1	
9	[REDACTED]	[REDACTED]	[REDACTED]	\$22.99	418	[REDACTED]	9,609.82	[REDACTED]	\$7.09	1	

	Your fulfillment	Amazon Fulfillment
Revenue		
Item price ⓘ	\$ 0.00	\$ 11.99
Shipping ⓘ	\$ 0.00	\$ 0.00
Total revenue ⓘ	\$ 0.00	\$ 11.99
Selling on Amazon fees ⓘ	\$ 0.30	\$ 1.80
Fulfillment cost		
Cost of seller fulfillment ⓘ	\$ 0.00	N/A
Fulfillment by Amazon fees ⓘ	N/A	\$ 3.47
Ship to Amazon ⓘ	N/A	\$ 1.75
Total fulfillment cost ⓘ	\$ 0.00	\$ 5.22
Storage cost		
Monthly storage cost per unit ⓘ		\$ 0.02
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	\$ 0.00	\$ 0.02
Net profitability		
Seller proceeds ⓘ	\$ -0.30	\$ 4.95
Cost of product ⓘ	\$ 1.75	\$ 1.75

Cost of seller fulfillment ⓘ	\$ 0.00	N/A
Fulfillment by Amazon fees ⓘ	N/A	\$ 3.47
Ship to Amazon ⓘ	N/A	\$ 1.75
Total fulfillment cost ⓘ	\$ 0.00	\$ 5.22
Storage cost		
Monthly storage cost per unit ⓘ		\$ 0.02
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	\$ 0.00	\$ 0.02
Net profitability		
Seller proceeds ⓘ	\$ -0.30	\$ 4.95
Cost of product ⓘ	\$ 1.75	\$ 1.75
Net profitability		
Net profit ⓘ	\$ -2.05	\$ 3.20
Net margin ⓘ	0.00%	26.69%
Calculate		