

SEARCH  
VOLUME  
2

CPR  
60

MATCH  
TYPE  
O S A

MAGNET  
IQ SCORE

Keyword

30-Day Search  
Volume (Exact)

☐

1

Average Monthly Sales

2,267

Average Sales Rank

34,102

Average Price

\$14.79

Average Rating Number

3,483

Opportunity Score

4 High Demand  
with high comp.

| # | Actions | Product Name | Brand | Price   | Mo. Sales | D. Sales | Mo. Revenue | Date First Available | Net     |
|---|---------|--------------|-------|---------|-----------|----------|-------------|----------------------|---------|
| 1 |         |              |       | \$11.59 | 16,243    | 541      | \$188,256   | 12/18/2015           | \$2.27  |
| 2 |         |              |       | \$13.59 | 12,922    | 430      | \$175,610   | 05/23/2020           | \$3.82  |
| 3 |         |              |       | \$7.99  | 712       | 23       | \$5,689     | 05/13/2021           | \$-0.81 |
| 4 |         |              |       | \$13.99 | 1,022     | 34       | \$14,298    | 09/26/2018           | \$4.04  |
| 5 |         |              |       | \$10.99 | 809       | 26       | \$8,891     | 04/27/2021           | \$1.62  |
| 6 |         |              |       | \$11.99 | 909       | 30       | \$10,899    | 05/23/2021           | \$2.37  |
| 7 |         |              |       | \$17.97 | 16,057    | 535      | \$288,544   | 03/27/2016           | \$7.4   |
| 8 |         |              |       | \$19.99 | 756       | 25       | \$15,112    | 04/02/2021           | \$9.12  |

|                       |                    |               |                       |                                  |
|-----------------------|--------------------|---------------|-----------------------|----------------------------------|
| Average Monthly Sales | Average Sales Rank | Average Price | Average Rating Number | Opportunity Score <sup>?</sup>   |
| 2,267                 | 34,102             | \$14.79       | 3,483                 | 4 High Demand<br>with high comp. |

| Date First Available | Net     | Rating Number | Rating | Fees    | Rank    | Seller type | Category | Dimensions           | Weight   |
|----------------------|---------|---------------|--------|---------|---------|-------------|----------|----------------------|----------|
| 12/18/2015           | \$2.27  | 25,942        | 4.7    | \$9.32  | #1,180  | AMZ         |          | 6.7" x 8.9" x 1.9"   | 0.22 lbs |
| 05/23/2020           | \$3.82  | 10,963        | 4.6    | \$9.77  | #333    | FBA         |          | 2.0" x 17.2" x 1.6"  | 0.62 lbs |
| 05/13/2021           | \$-0.81 | 107           | 4.7    | \$8.8   | #26,732 | FBA         |          | 3.1" x 4.6" x 2.9"   | 0.27 lbs |
| 09/26/2018           | \$4.04  | 1,468         | 4.5    | \$9.95  | #6,200  | FBA         |          | 3.5" x 16.4" x 2.7"  | 0.93 lbs |
| 04/27/2021           | \$1.62  | 190           | 4.7    | \$9.37  | #10,544 | FBA         |          | 2.4" x 12.0" x 1.9"  | 0.57 lbs |
| 05/23/2021           | \$2.37  | 226           | 4.6    | \$9.62  | #12,371 | AMZ         |          | 2.4" x 15.0" x 1.9"  | 0.84 lbs |
| 03/27/2016           | \$7.4   | 36,596        | 4.5    | \$10.57 | #228    | AMZ         |          | 3.5" x 15.9" x 2.6"  | 0.99 lbs |
| 04/02/2021           | \$9.12  | 777           | 4.6    | \$10.87 | #37,134 | FBA         |          | 10.8" x 17.4" x 2.8" | 0.99 lbs |

|                       |                    |               |                       |                                  |
|-----------------------|--------------------|---------------|-----------------------|----------------------------------|
| Average Monthly Sales | Average Sales Rank | Average Price | Average Rating Number | Opportunity Score <sup>?</sup>   |
| 2,267                 | 34,102             | \$14.79       | 3,483                 | 4 High Demand<br>with high comp. |

|    | Actions | Product Name | Brand | Price   | Mo. Sales | D. Sales | Mo. Revenue | Date First Available | Net    |
|----|---------|--------------|-------|---------|-----------|----------|-------------|----------------------|--------|
| 3  | +       |              |       | \$13.99 | 1,022     | 34       | \$14,298    | 09/26/2018           | \$4.04 |
| 4  | +       |              |       | \$10.99 | 809       | 26       | \$8,891     | 04/27/2021           | \$1.62 |
| 5  | +       |              |       | \$11.99 | 909       | 30       | \$10,899    | 05/23/2021           | \$2.37 |
| 6  | +       |              |       | \$17.97 | 16,057    | 535      | \$288,544   | 03/27/2016           | \$7.4  |
| 7  | +       |              |       | \$19.99 | 756       | 25       | \$15,112    | 04/02/2021           | \$9.12 |
| 8  | +       |              |       | \$13.99 | 13,050    | 435      | \$182,570   | 12/28/2013           | \$4.03 |
| 9  | +       |              |       | \$11.99 | 2,873     | 95       | \$34,447    | 02/15/2020           | \$2.35 |
| 10 | +       |              |       |         |           |          |             |                      |        |

| Average Monthly Sales                         |                              | Average Sales Rank                     |                                 | Average Price                 |                               | Average Rating Number                |                                   | Opportunity Score <span>?</span>                               |                                 |
|---|------------------------------|--|---------------------------------|-------------------------------|-------------------------------|--------------------------------------|-----------------------------------|--|---------------------------------|
| 2,267   |                              | 34,102                                 |                                 | \$14.79                       |                               | 3,483                                |                                   | <div>4</div> <div>High Demand</div> <div>with high comp.</div> |                                 |
| <div> <div></div> Date First Available </div> | <div> <div></div> Net </div> | <div> <div></div> Rating Number </div> | <div> <div></div> Rating </div> | <div> <div></div> Fees </div> | <div> <div></div> Rank </div> | <div> <div></div> Seller type </div> | <div> <div></div> Category </div> | <div> <div></div> Dimensions </div>                            | <div> <div></div> Weight </div> |
| 09/26/2018                                    | \$4.04                       | 1,468                                  | 4.5                             | \$9.95                        | #6,200                        | FBA                                  |                                   | 3.5" x 16.4" x 2.7"  | 0.93 lbs                        |
| 04/27/2021                                    | \$1.62                       | 190                                    | 4.7                             | \$9.37                        | #10,544                       | FBA                                  |                                   | 2.4" x 12.0" x 1.9"  | 0.57 lbs                        |
| 05/23/2021                                    | \$2.37                       | 226                                    | 4.6                             | \$9.62                        | #12,371                       | AMZ                                  |                                   | 2.4" x 15.0" x 1.9"  | 0.84 lbs                        |
| 03/27/2016                                    | \$7.4                        | 36,596                                 | 4.5                             | \$10.57                       | #228                          | AMZ                                  |                                   | 3.5" x 15.9" x 2.6"  | 0.99 lbs                        |
| 04/02/2021                                    | \$9.12                       | 232                                    | 4.6                             | \$10.87                       | #32,134                       | FBA                                  |                                   | 10.8" x 17.4" x 2.8"   | 0.99 lbs                        |
| 12/28/2013                                    | \$4.03                       | 31,779                                 | 4.5                             | \$9.96                        | #489                          | FBM                                  |                                   | 3.4" x 16.1" x 2.6"  | 0.94 lbs                        |
| 02/15/2020                                    | \$2.35                       | 5,318                                  | 4.6                             | \$9.64                        | #2,831                        | FBA                                  |                                   | 3.5" x 16.0" x 2.8"  | 0.9 lbs                         |

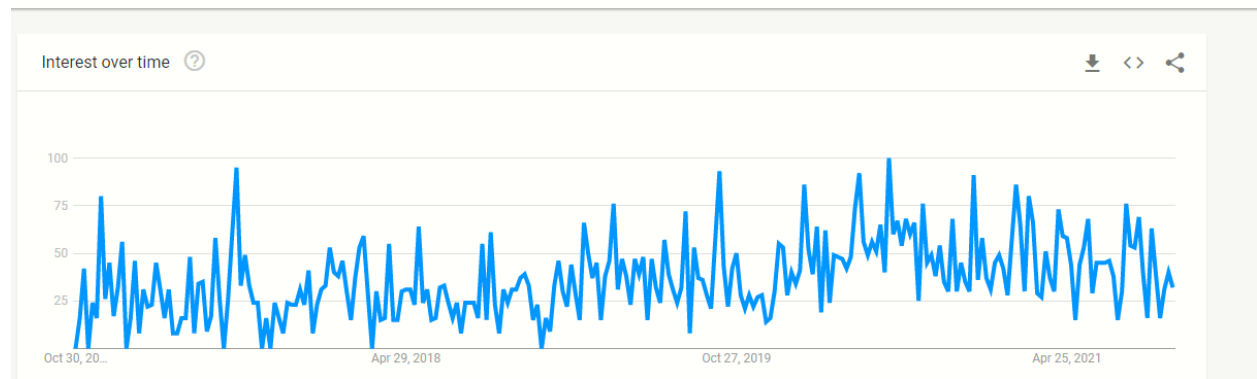
1-48 of 738 results

United States

Past 5 years

All categories

Web Search





Search volume: 2



[Find Suppliers on Alibaba](#)

TOTAL REVENUE ⓘ  
**\$1,028,574**

AVERAGE REVENUE ⓘ  
**\$39,561**

AVERAGE PRICE ⓘ  
**\$16**

AVERAGE BSR ⓘ  
**26,485**

AVERAGE REVIEWS ⓘ  
**4,593**

✓ ✓ ✓  
[Related Keywords](#)

10 1

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

[Filter Results \(26/60\)](#)



| #  | Product Details | ASIN | Brand | Price   | Sales  | Sales Graph | Revenue    | BSR | FBA Fees | Active Sellers # | Rating |
|----|-----------------|------|-------|---------|--------|-------------|------------|-----|----------|------------------|--------|
| 5  |                 |      |       | \$13.59 | 11,338 |             | 154,083.42 |     | \$5.68   | 4                |        |
| 6  |                 |      |       | \$17.97 | 13,581 |             | 244,050.57 |     | \$7.65   | 3                |        |
| 7  |                 |      |       | \$13.99 | 930    |             | 13,010.70  |     | \$7.05   | 1                |        |
| 8  |                 |      |       | \$10.99 | 1,111  |             | 12,209.89  |     | \$5.29   | 1                |        |
| 9  |                 |      |       | \$16.99 | 961    |             | 16,327.39  |     | \$6.80   | 1                |        |
| 10 |                 |      |       | \$13.99 | 7,230  |             | 101,147.70 |     | \$5.57   | 1                |        |
| 11 |                 |      |       | \$20.99 | 5,207  |             | 109,294.93 |     | \$8.83   | 1                |        |
| 12 |                 |      |       | \$6.99  | 2,484  |             | 17,363.16  |     | \$4.69   | 2                |        |

### Your fulfillment

### Amazon Fulfillment

#### Revenue

Item price ⓘ \$ 0.00 \$ 21.99

Shipping ⓘ \$ 0.00 \$ 0.00

Total revenue ⓘ \$ 0.00 \$ 21.99

Selling on Amazon fees ⓘ \$ 0.30 ▼ \$ 3.30 ▼

#### Fulfillment cost

Cost of seller fulfillment ⓘ \$ 0.00 ▼ N/A

Fulfillment by Amazon fees ⓘ N/A \$ 4.95 ▼

Ship to Amazon ⓘ N/A \$ 4.02

Total fulfillment cost ⓘ \$ 0.00 \$ 8.97

#### Storage cost

Monthly storage cost per unit ⓘ  \$ 0.11

Average inventory units stored ⓘ  1  1

Storage cost per unit sold ⓘ \$ 0.00 \$ 0.11

Seller proceeds ⓘ \$ -0.30 \$ 9.61

Cost of product ⓘ \$ 2.53 \$ 2.53

|  |    |                                   |    |                                   |
|--|----|-----------------------------------|----|-----------------------------------|
| Cost of seller fulfillment ⓘ             | \$ | <input type="text" value="0.00"/> |    | N/A                               |
| Fulfillment by Amazon fees ⓘ             |    | N/A                               | \$ | <input type="text" value="4.95"/> |
| Ship to Amazon ⓘ                         |    | N/A                               | \$ | <input type="text" value="4.02"/> |
| Total fulfillment cost ⓘ                 | \$ | 0.00                              | \$ | 8.97                              |
| <b>Storage cost</b>                      |    |                                   |    |                                   |
| Monthly storage cost per unit ⓘ          |    | <input type="text"/>              | \$ | 0.11                              |
| Average inventory units stored ⓘ         |    | <input type="text" value="1"/>    |    | <input type="text" value="1"/>    |
| Storage cost per unit sold ⓘ             | \$ | 0.00                              | \$ | 0.11                              |
| <hr/>                                    |    |                                   |    |                                   |
| Seller proceeds ⓘ                        | \$ | -0.30                             | \$ | 9.61                              |
| Cost of product ⓘ                        | \$ | <input type="text" value="2.53"/> | \$ | <input type="text" value="2.53"/> |
| <hr/>                                    |    |                                   |    |                                   |
| <b>Net profitability</b>                 |    |                                   |    |                                   |
| Net profit ⓘ                             | \$ | -2.83                             | \$ | 7.08                              |
| Net margin ⓘ                             |    | 0.00%                             |    | 32.20%                            |
| <hr/>                                    |    |                                   |    |                                   |
| <input type="button" value="Calculate"/> |    |                                   |    |                                   |