

Product Idea or Product hunted File

Market: AMAZON UK

- Search Volume:
Helium10: 17k+
JungleScout: 20K+
- Category: DIY and Tools
- Listing Per month revenue:24M
- Selling Price :£17
- Profit Margin:54%
- Average reviews :234
- Competing product less than 1000
- Not Seasonal ,No Amazon dominance and Not Brand dominance
- Mostly FBA Listing
- Stats give below

1-48 of 691 results

H10 Stats

Xray — Amazon Product Research

Search volume: 17

Find Suppliers on Alibaba

TOTAL REVENUE

£104,035

AVERAGE REVENUE

£2,167

AVERAGE PRICE

£17

AVERAGE BSR

22,899

AVERAGE REVIEWS

234

Related Keywords

34

Rows Selected: 0

Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

Filter Results (48/60)

#	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #	Rating
5				£15.99	245		3,917.55	5,904	£4.33	3	
6				£8.99	1,167		10,491.33	890	£3.40	1	
7				£25.99	206		5,353.94	8,196	£7.11	2	
8				£25.99	308		8,004.92	3,132	£7.32	2	
9				£9.99	182		1,818.18	5,389	£3.53	1	
10				£32.99	71		2,347.29	41,677	£8.51	1	
11				£6.99	95		664.05	12,621	£3.14	1	
12				£15.99	165		2,638.35	9,489	£4.78	2	

SEARCH
VOLUME

17

MATCH
TYPE

O

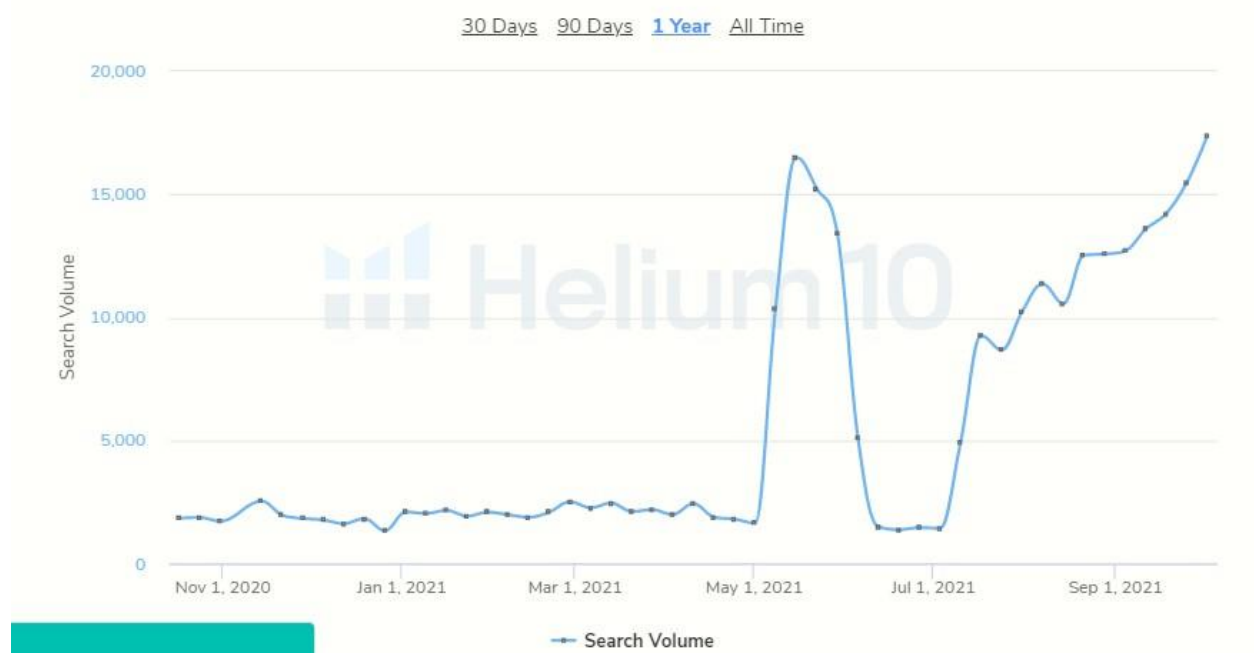
S

A

CPR

50

MAGNET
IQ SCORE



JS Stats

Average Monthly Sales

243

Average Sales Rank

24,724

Average Price

£16.18

Average Rating Number

321

Opportunity Score

3

Medium Demand

with high comp.

#	▲	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1					£15.99	313	10	£5,005	12/04/2020	£11.82
2					£8.99	1,274	41	£11,453	06/18/2018	£6.84
3					£25.99	261	7	£6,783	11/20/2020	£20.63
4					£10.99	628	30	£6,902	01/07/2019	--/
5					£13.99	39	1	£546	06/28/2018	£10.07
6					£13.99	60	2	£839	09/11/2018	£10.07
7					£21.99	257	9	£5,651	08/07/2019	£17.09
4					£9.99	520	20	£5,195	08/28/2019	£6.56

Menu

JungleScout

Average Monthly Sales

243

Average Sales Rank

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£16.18

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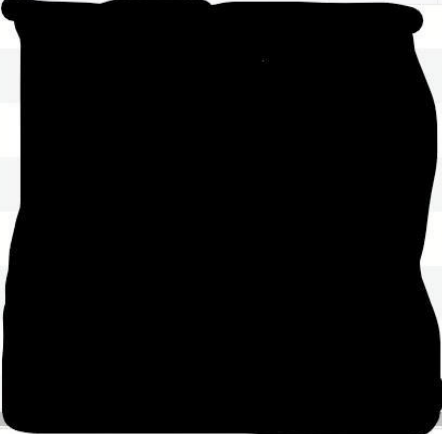
Opportunity Score ?


3

Medium Demand

with high comp.

#	Date First Available	Net	Rating Number	Rating	Fees	Rank	Seller type	Category	Dimensions	Weight
	12/04/2020	£11.82	103	4.5	£4.17	#5,904	FBA	<div></div>	11.0cm x 4.5cm x 18.0cm	0.74 kg
	06/18/2018	£6.84	2,933	4.6	£2.15	#890	FBA		7.0cm x 2.0cm x 10.0cm	0.25 kg
	11/20/2020	£20.63	95	4.4	£5.36	#8,196	FBA		19.8cm x 28.9cm x 5.2cm	1.54 kg
	01/07/2019	--/	576	4.7	--/	#1,361	FBM		--/	--/
	06/28/2018	£10.07	270	4.5	£3.92	#74,696	FBA		8.0cm x 25.8cm x 4.0cm	0.72 kg
	09/11/2018	£10.07	320	4.5	£3.92	#26,246	FBA		9.6cm x 15.2cm x 4.2cm	0.8 kg
	08/07/2019	£17.09	3,211	4.7	£4.9	#6,055	FBA		7.4cm x 31.5cm x 3.6cm	0.94 kg
	08/28/2019	£6.56	463	4.6	£1.43	#2,292	FBA		16.6cm x 20.0cm x 2.8cm	0.24 kg

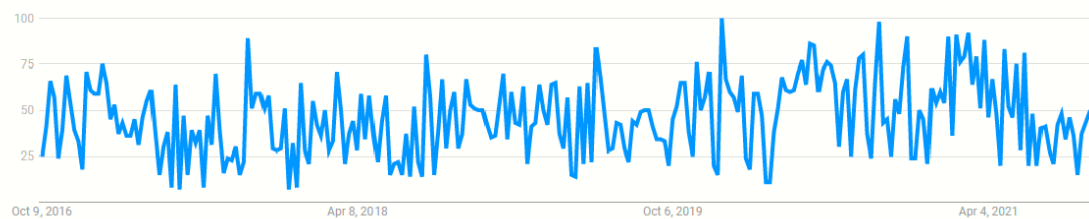
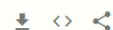
JungleScout										
Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?		
243		24,724		£16.18		321		3 Medium Demand with high comp.		
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3	+			£25.99	261	7	£6,783	11/20/2020	£20.63	
4	+			£10.99	628	30	£6,902	01/07/2019	--/	
5	+			£13.99	39	1	£546	06/28/2018	£10.07	
6	+			£13.99	60	2	£839	09/11/2018	£10.07	
7	+			£21.99	257	9	£5,651	08/07/2019	£17.09	
8	+			£9.99	520	20	£5,195	08/28/2019	£6.56	
9	+			£25.99	394	16	£10,240	11/03/2020	£20.63	
10	+			£21.12	8	0	£169	10/27/2014	£16.35	

JungleScout										
Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?		
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	08/28/2019	£6.56	463	4.6	£3.43	#2,292	FBA		16.6cm x 20.0cm x 2.8cm	0.24 kg
	11/03/2020	£20.63	88	4.6	£5.36	#3,132	FBA		11.8cm x 9.0cm x 26.5cm	2.26 kg
	10/27/2014	£16.35	40	4.7	£4.77	#129,559	AMZ		28.7cm x 42.7cm x 4.0cm	1.48 kg

Google Trend

United Kingdom ▼ Past 5 years ▼ All categories ▼ Web Search ▼

Interest over time ?



	Your fulfilment	Amazon Fulfilment
Revenue		
Item price ⓘ	£ 0.00	£ 15.99
Shipping ⓘ	£ 0.00	£ 0.00
Total revenue ⓘ	£ 0.00	£ 15.99
Selling on Amazon fees ⓘ	£ 0.25 ▾	£ 2.12 ▾
Fulfilment cost		
Cost of Seller Fulfilment ⓘ	£ 0.00 ▾	N/A
Fulfilment by Amazon fees ⓘ	N/A	£ 2.21 ▾
Ship to Amazon ⓘ	N/A	£ 1.81
Total fulfilment cost ⓘ	£ 0.00	£ 4.02
Storage cost		
Monthly storage cost per unit ⓘ		£ 0.03
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	£ 0.00	£ 0.03
<hr/>		
Seller proceeds ⓘ	£ -0.25	£ 9.82
Cost of product ⓘ	£ 1.14	£ 1.14
<hr/>		
Net profitability		
Net profit ⓘ	£ -1.39	£ 8.68

Fulfilment by Amazon fees ⓘ		N/A	£	<u>2.21</u> ▾
Ship to Amazon ⓘ		N/A	£	<input type="text" value="1.81"/>
Total fulfilment cost ⓘ	£	0.00	£	4.02
Storage cost				
Monthly storage cost per unit ⓘ	<input type="text"/>		£	0.03
Average inventory units stored ⓘ	<input type="text" value="1"/>		<input type="text" value="1"/>	
Storage cost per unit sold ⓘ	£	0.00	£	0.03
<hr/>				
Seller proceeds ⓘ	£	-0.25	£	9.82
Cost of product ⓘ	£	<input type="text" value="1.14"/>	£	<input type="text" value="1.14"/>
<hr/>				
Net profitability				
Net profit ⓘ	£	-1.39	£	8.68
Net margin ⓘ		0.00%		54.28%
<hr/>				
				<div>Calculate</div>

