



**PRODUCT
FEASIBILITY**

PRODUCT NAME

GALAXY PROJECTOR



TOTAL REVENUE ⓘ
851.449 €

AVERAGE REVENUE ⓘ
18.921 €

AVERAGE PRICE ⓘ
34 €

AVERAGE BSR ⓘ
5.470

AVERAGE REVIEWS ⓘ
565

✓
✓
✓
✓















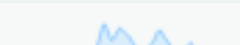






[Related Keywords](#)

9





























1

Rows Selected: 0 | Select up to 10 ASINs to run a Reverse-ASIN keyword search on Helium 10's Cerebro tool.

[Filter Results \(48/60\)](#) |

#	▲	<input type="checkbox"/>	Product Details	ASIN	Brand	Price	Sales	Sales Graph	Revenue	BSR	FBA Fees	Active Sellers #
5		<input type="checkbox"/>	 SUPPOU projektor LED Alexa, g...	B08VGK1V82	 SUPPOU	54,99 €	1,708		93,922.92	88	11,63 €	5
6		<input type="checkbox"/>	 Panamalar Smart Starry Sky Proj...	B08KD8SW5N	 PANAMALAR	55,99 €	2,211		123,793.89	73	11,78 €	2
7		<input type="checkbox"/>	 Opard LED Starlight Projector Sta...	B08C53TNV6	 Opard	29,99 €	974		29,210.26	215	7,98 €	9
8		<input type="checkbox"/>	 Starry Sky Projector, 360° Rotatin...	B09NKV49MW	 Waliefever	28,39 €	648		18,396.72	818	5,37 €	1
9		<input type="checkbox"/>	 Projection light	B08JPQB7T5	 LucaSng	29,99 €	220		6,597.80	2,284	7,88 €	1
10		<input type="checkbox"/>	 LED Starry Sky Projector, Galaxy ...	B08YR46RSR	 Bozhihong	53,95 €	1,113		60,046.35	276	11,47 €	2
11		<input type="checkbox"/>	 LED Starry Sky Projector, Moonfr...	B098TBLZ4Z	 Moonfrow	32,29 €	1,887		60,931.23	85	9,08 €	9

Helium 10 Stats

Average Monthly Sales		Average Sales Rank		Average Price		Average Rating Number		Opportunity Score ?	
625		6,780		€34.57		562		? ...	
#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net
1	  	 SUPPOU projektor LED Alexa, g... B08VGK1V82	SUPPOU	€54.99	2,108	70	€115,919	02/09/2022	€44.21
2	  	 Panamalar Smart Sternenhimm... B08KD8SW5N	PANAMALAR	€55.99	3,301	110	€184,823	09/29/2020	€45.06
3	  	 Opard LED Sternenlicht Projekt... B08C53TNV6	Opard	€29.99	1,217	40	€36,498	08/09/2020	€22.96
4	  	 Sternenhimmel Projektor, 360° ... B09NKV49MW	Waliefever	€28.39	960	32	€27,254	12/13/2021	€21.6
5	  	 LED Sternenhimmel Projektor L... B08JPQB7T5	LucaSng	€29.99	265	8	€7,947	09/22/2020	€22.96
6	  	 LED Sternenhimmel Projektor,3... B08YR46RSR	Bozhihong	€53.95	1,353	45	€72,994	03/12/2021	€43.33
7	  	 LED Sternenhimmel Projektor, M... B098TBLZ4Z	Moonfrow	€32.29	2,410	80	€77,819	07/07/2021	€24.92

JUNGLE SCOUT STATS

Main Points

- Average Revenue: 18.921
- Search Volume: 4,879
- Top 10 Revenue: 41,052.61
- Top 10 Reviews: 7 out of 10 having reviews less than 1000
- Brand Dominancy: No Brand Dominancy
- Amazon Dominancy: No Amazon Dominancy
- CPR Giveaways: 32
- Average Price: 34

SEARCH
VOLUME

4,879 

MATCH
TYPE



CPR
32

MAGNET
IQ SCORE
5,061

CPR GIVEAWAYS

Search Volume History: galaxy projector (www.amazon.de)



SEARCH VOLUME HISTORY



[24 Hours](#)

[7 Days](#)

[30 Days](#)

[90 Days](#)

[1 Year](#)

[All Time](#)

BSR GRAPH



LED Projector, Starry Sky Lamp

Visit the ESHUNQI Store **Authentication Required**

★★★★☆ 97 ratings

€49⁹⁹

& FREE Returns

Prices for items sold by Amazon include VAT. Depending on your delivery address, VAT may vary at Checkout. For other items, please see details.

Colour	White
Style	Traditional
Material	Kunststoff
Brand	ESHUNQI
Included Components	Bulb included

About this item

- 🔌 The projector can be charged via a USB cable, so no batteries required. Tips: This starlight projector does not have a built-in battery. Please plug in the USB cable when you use it.
- You can switch on different modes. (Manual mode and WiFi mode from APP, from Alexa)
- 3 in 1 LED projector with 3 stencils (moon, starry sky and water wave light effects) and different light modes.
- Ideal for children's room. wedding decoration. birthday gift.

MAIN COMPETITOR

Main Points

- It is ranked in top 10
- He is generating Good Revenue
- He is doing FBA
- Its review is less than 200 so we can compete with them
- High Demand and High Competition
- The average monthly sales of the product is 75
- The rating number is 4.1



Roll over image to zoom in

Wilktop LED Starry Sky Projector Starlight Projector Smart Version App Full Colour Fantasy Stars Remote Control Christmas Party Adjustable Galaxy Projector

Brand: Wilktop Authentication Required

★★★★★ 4 ratings

€35⁴⁹

& FREE Returns

Prices for items sold by Amazon include VAT. Depending on your delivery address, VAT may vary at Checkout. For other items, please see details.

New (2) from €35.49 FREE Delivery.

Colour Name: Type 2

Light type	LED
Brand	Wilktop
Item dimensions L x W x H	16.6 x 16.6 x 13 centimetres
Control method	App, Remote

OTHER MAIN COMPETITOR

**NEGATIVE
REVIEWS**



devrim kumas

★★★★☆ **very nice**

Reviewed in Germany on 26 December 2021

Color Name: Smart Black | **Verified purchase**

The app is a bit complicated

Helpful

Report abuse

[Translate review to English](#)



Liridona Berisha

★★★★☆ **That no batteries are included for such a price**

Reviewed in Germany on 8 November 2021

Color Name: Smart Black | **Verified purchase**

The product is very great ..

The only thing I didn't like was that you pay such a high price and there aren't even batteries 🗨️🗨️

2 people found this helpful

Helpful

Report abuse

[Translate review to English](#)



jon tomes

[TOP 500 REVIEWERS](#) [VINE VOICE](#)

★★★★☆ **Bad processing**

Reviewed in Germany on 7 January 2022

Color Name: Smart Black | [Vine Customer Review of Free Product](#) ([What's this?](#))

The projector itself works and creates a really nice, entertaining atmosphere.

The processing is on the level of the 90s. Lots of plastic and rickety keys.

The integrated speaker is more of a "quiet speaker", which is quite clear given the price. For audio books or background atmosphere but quite ok.

It is connected via Bluetooth, which sometimes works better, sometimes less. This is often joined by disconnections.

When it comes to brightness, you have to say that it should be absolutely dark. No little night light on, nothing. Absolute darkness.

I wouldn't buy it again myself, the quality is just too bad. That might be something for 15 euros, but for the price it's called it's too bad.

Helpful

| Report abuse

[Translate review to English](#)

Solutions for the critical reviews

- For the best quality purpose we should contact a good supplier
- The supplier should from Ali baba (China)
- We should make Application easier, so that every person can understand this
- Work on app quality i.e Darkness
- Price shouldn't be high



MARCH Factory Sky Starry **Projector** Night Light 3d Laser Nebula **Galaxy** Star Led Night Light **Projector** F...

€16.23

100 Pieces (MOQ)

Verified 5 YRS  CN Supplier >

★ 4.9 (93) | "Excellent service"

Contact Supplier



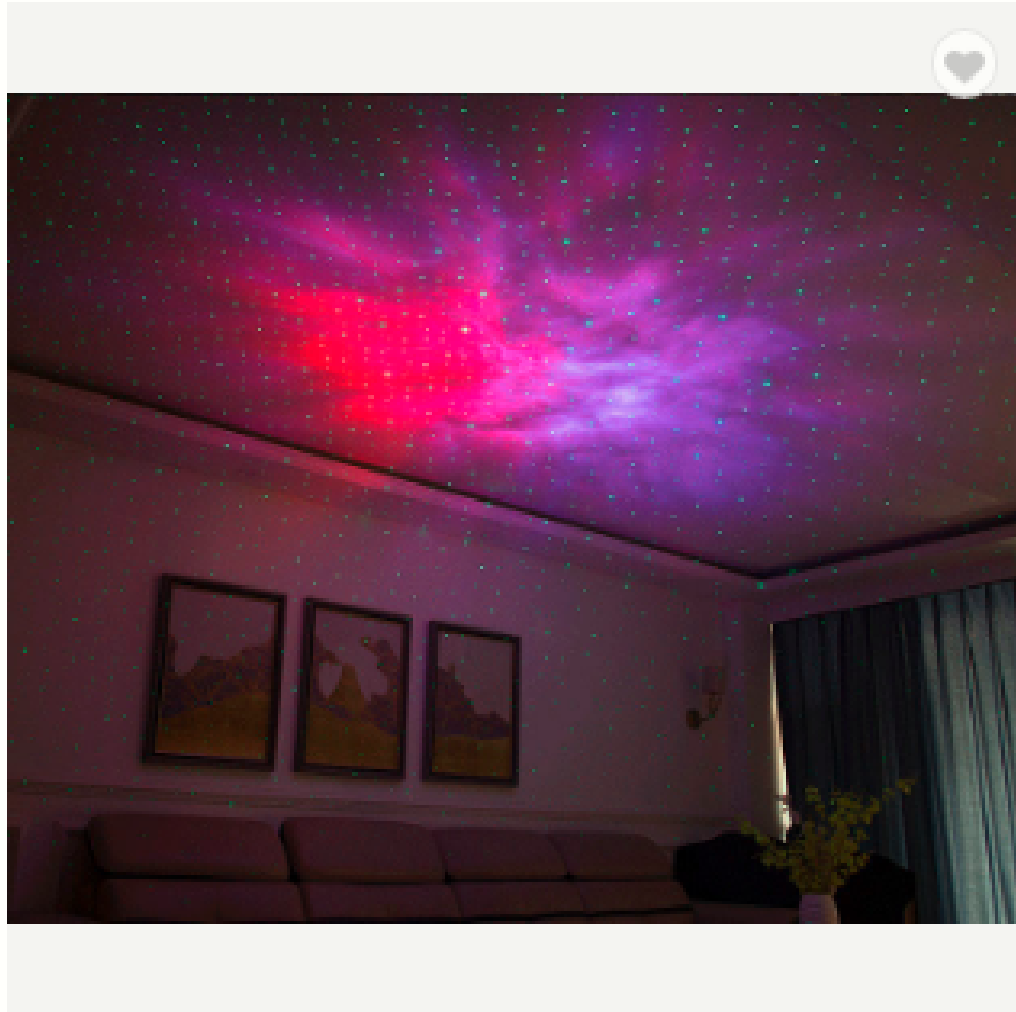
Chat Now!



compare

1/6

ALIBABA SUPPLIER



MARCH Factory Sky Starry Projector Night Light, 3d Laser Nebula Galaxy Star
Led Night Light Projector For Children

100 - 499 Pieces	500 - 999 Pieces	>=1000 Pieces
€17.59	€16.69	€16.23

Sign in for March Expo benefits

- Up to US \$20 off shipping
- Get \$5 off every \$200 spent with PayPal

Lamp Power(W):

Color:

Samples: 12 , Light Gray

ALIBABA PRODUCT PRICE

FBA REVENUE CALCULATOR

	your shipping	Fulfilled by Amazon
sales volume		
item price ⓘ	€ <input type="text" value="0,00"/>	€ <input type="text" value="48,00"/>
shipment ⓘ	€ <input type="text" value="0,00"/>	€ <input type="text" value="0,00"/>
total sales ⓘ	€ <input type="text" value="0,00"/>	€ <input type="text" value="48,00"/>
Fees for Selling on Amazon ⓘ	€ <input type="text" value="0.30"/>	€ <input type="text" value="7.20"/>
Shipping		
Shipping costs by seller ⓘ	€ <input type="text" value="0.00"/>	Not available
Fulfillment by Amazon Fees ⓘ	Not available	€ <input type="text" value="3.38"/>
Ship to Amazon ⓘ	Not available	€ <input type="text" value="0,00"/>
total cost of shipping ⓘ	€ <input type="text" value="0,00"/>	€ <input type="text" value="3,38"/>
storage costs		
Monthly storage costs per unit ⓘ	<input type="text"/>	€ <input type="text" value="0,07"/>
Average inventory units on hand ⓘ	<input type="text" value="1"/>	<input type="text" value="1"/>
Storage costs per unit sold ⓘ	€ <input type="text" value="0,00"/>	€ <input type="text" value="0,07"/>
<hr/>		
Seller's net proceeds ⓘ	€ <input type="text" value="-0,30"/>	€ <input type="text" value="37,35"/>
product cost ⓘ	€ <input type="text" value="18,00"/>	€ <input type="text" value="18,00"/>
<hr/>		

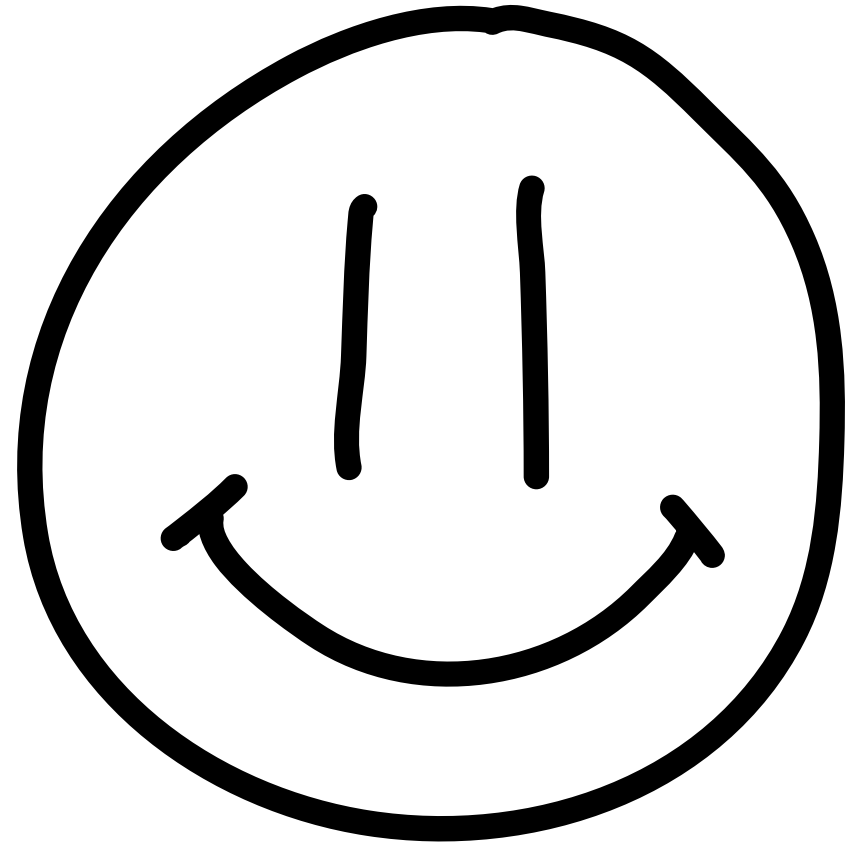
<hr/>			
Seller's net proceeds ?	€	-0,30	€ 37,35
product cost ?	€	<input type="text" value="18,00"/>	€ <input type="text" value="18,00"/>
<hr/>			
net profitability			
net profit ?	€	-18,30	€ 19,35
net margin ?		0,00%	40,31%
<hr/>			
			<div>Calculate</div>

EVALUATION

- The product is not heavy and you can target an audience of any age
- The product have less competition so you can easily rank your product on amazon's top 10 listing
- The product could be sourced around 17 to 20 Euro which aligns with the client's total budget
- The competitors have fewer reviews so you have less bleeding on giveaways
- The CPR is 32, the 8 days giveaway will be 4 per day
- By running PPC on highly relevant KWs on which our competitor is not ranked in top 10 organic positions.
- By launching this product you can gain more profit with less competition and you can make good Return on Investment

Final Opinion

- After analyzing the product, we can say that the product is typical with consistent sales.
- The design of this product is according to market requirement
- We can launch this product
- If you are satisfy with it then we can go for budget sheet



**ALL THE
BEST**