Mahnoor **Khushbakht**

Let's grow together

CONTACT

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EDUCATION

Bachelor of Computer Science
INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD

Hospital Management System
Software Engineering
Database | SQL
Bank Management System
Website | Html & CSS
Lahore City
Android Application
Attendance Management System

SKILLS

- Attention to Detail
- Creativity
- Lateral Thinking
- Research
- Decision Making
- Problem Solving

ABOUT ME

Certified VA specialized in driving Amazon sales and creating captivating designs. Achieved success with 20+ winning products and expertise in sales, design, and website development. Proficient in HTML, CSS, Javascript, and React, with a focus on SEO for superior online presence and user experience.

WORK EXPERIENCE

VIRTUAL ASSISTANT   2022-Present
GUANGZHOU XIXUAN INFORMATION TECHNOLOGY CO. LTD

As a Virtual Assistant, I conducted meetings with cross-functional teams to achieve goals regardless of geographical boundaries. Locked agreements for Company Creation in countries like France or Germany. Conducted research and analysis to provide valuable insights in decision making.

AMAZON VIRTUAL ASSISTANT   2021 - Present
FREELANCING | VA PORTFOLIO
FBA PRIVATE LABEL

Researched 20+ promising products as per KPIs set by the client. Calculated profit margin of product after getting Quotation for the Supplier. Created SEO based Optimized Listings on Helium10 tool Scribble after competitor analysis. Generated Excel sheets of High to Low Search Volume keywords using Helium10(Magnet) and Jungle Scout. Crafted Feasibility Report of Research Keywords.

FBA WHOLESALE

Search high demand product on Amazon. Sourcing the product from Manufacturer. Managing and Organizing the Account.

GRAPHIC DESIGNER   2021-2022
FREELANCING I GD PORTFOLIO

Researched, Assisted and designed innovative ideas for brand development. Coordinated with clients to craft creative advertising content suitable for target market. Created and Edited social media graphics, multiple logos, brochures and labels in industry-standard software Adobe illustrator and Adobe Photoshop. Conceptualized character animations and videos using Adobe After Effects.

PROJECTS

- Designed and developed Lucky Shrub website by utilizing Html and Css.
- The Portfolio App is created by React with design tools Formik, ChakraUI and, Yup.
- Created YelpCamp website where users can create and review campgrounds.

SOFT SKILLS

Teamwork ● ● ● ● ○

Adaptability ● ● ● ● ●

Creativity ● ● ● ● ●

Time
Management ● ● ● ● ○

Interpersonal
Skills ● ● ● ● ○

LANGUAGES

Urdu 90%

English 80%

Punjabi 50%

RESEARCH PROJECT

REAL TIME VEHICLE MAKE AND MODEL RECOGNITION SYSTEM

Number of Vehicles increasing uninterruptedly, so there is a need of automatic vehicle monitoring system, VMMR is the system that uses Machine Learning Algorithm for the recognition of Vehicles. Implemented the process on MATLAB that can detect the vehicle using image or video on the basis of Make, Model and Generation (Manufacturing Years).

CERTIFICATIONS

■ **THE WEB DEVELOPER BOOTCAMP 2023**
UDEMY

■ **VERSION CONTROL**
META

■ **PROGRAMMING WITH JAVASCRIPT**
META

■ **HTML AND CSS IN DEPTH**
META

■ **REACT BASICS**
META

■ **ADVANCED REACT**
META

■ **MOTION GRAPHICS**
BUSINESS INCUBATION CENTER
INTERNATIONAL ISLAMICUNIVERSITY ISLAMABAD

■ **GRAPHIC DESIGN AND FREELANCING**
DIGISKILLS.PK

■ **PYTHON CERTIFICATION COURSE**
UDEMY