

Mahnoor **Khushbakht**

Let's grow together

CONTACT

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EDUCATION

Bachelor of Computer Science

INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD

Hospital Management System
Software Engineering

Database | SQL

Bank Management System

Website | Html & CSS

Lahore City

Android Application

Attendance Management System

SKILLS

- Attention to Detail
- Creativity
- Lateral Thinking
- Research
- Decision Making
- · Problem Solving

ABOUT ME

Certified VA specialized in driving Amazon sales and creating captivating designs. Achieved success with 20+ winning products and expertise in sales, design, and website development. Proficient in HTML, CSS, Javascript, and React, with a focus on SEO for superior online presence and user experience.

WORK EXPERIENCE

VIRTUAL ASSISTANT

2022-Present

GUANGZHOU XIXUAN INFORMATION TECHNOLOGY CO. LTD

As a Virtual Assistant, I conducted meetings with cross-functional teams to achieve goals regardless of geographical boundaries. Locked agreements for Company Creation in countries like France or Germany. Conducted research and analysis to provide valuable insights in decision making.

AMAZON VIRTUAL ASSISTANT

2021 - Present

FREELANCING | <u>VA PORTFOLIO</u> FBA PRIVATE LABEL

Researched 20+ promising products as per KPIs set by the client. Calculated profit margin of product after getting Quotation for the Supplier. Created SEO based Optimized Listings on Helium10 tool Scribble after competitor analysis. Generated Excel sheets of High to Low Search Volume keywords using Helium10(Magnet) and Jungle Scout. Crafted Feasibility Report of Research Keywords.

FBA WHOLESALE

Search high demand product on Amazon. Sourcing the product from Manufacturer. Managing and Organizing the Account.

GRAPHIC DESIGNER

2021-2022

FREELANCING I GD PORTFOLIO

Researched, Assisted and designed innovative ideas for brand development. Coordinated with clients to craft creative advertising content suitable for target market. Created and Edited social media graphics, multiple logos, brochures and labels in industry-standard software Adobe illustrator and Adobe Photoshop. Conceptualized character animations and videos using Adobe After Effects.

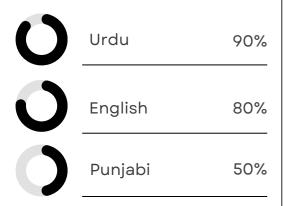
PROJECTS

- Designed and developed <u>Lucky Shrub</u> website by utilizing Html and Css.
- The <u>Portfolio App</u> is created by React with design tools Formik, ChakraUI and, Yup.
- Created <u>YelpCamp</u> website where users can create and review campgrounds.

SOFT SKILLS



LANGUAGES



RESEARCH PROJECT

REAL TIME VEHICLE MAKE AND MODEL RECOGNITION SYSTEM

Number of Vehicles increasing uninterruptedly, so there is a need of automatic vehicle monitoring system, VMMR is the system that uses Machine Learning Algorithm for the recognition of Vehicles. Implemented the process on MATLAB that can detect the vehicle using image or video on the basis of Make, Model and Generation (Manufacturing Years).

CERTIFICATIONS

- THE WEB DEVELOPER BOOTCAMP 2023

 UDEMY
- VERSION CONTROL
 META
- PROGRAMMING WITH JAVASCRIPT
 META
- HTML AND CSS IN DEPTH
 META
- REACT BASICS
 META
- META
- MOTION GRAPHICS

 BUSINESS INCUBATION CENTER

 INTERNATIONAL ISLAMICUNIVERSITY ISLAMABAD
- GRAPHIC DESIGN AND FREELANCING
 DIGISKILLS.PK
- PYTHON CERTIFICATION COURSE
 UDEMY