

# MAHNOOR KHUSHBAKHT

## WEB DEVELOPER

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Web Developer dedicated to delivering impactful results through innovative solutions and intuitive user experiences. Proficient in developing responsive web applications, solving user-centric challenges, and leveraging technical expertise to create seamless digital solutions.

### AREA OF EXPERTISE

Front-end Development	Javascript Framework	UI/UX Design
Database Management	HTML/CSS	Responsive Design

### PROFESSIONAL EXPERIENCE

#### WEBSITE DEVELOPER

Nov 2023 - Present

##### FREELANCING

- Collaborated on web projects with Next.js and React.js, building responsive interfaces and robust backends using Next.js APIs, server actions, and Express.js.
- Designed and implemented database solutions with MongoDB, Prisma ORM, and Strapi CMS, streamlining data management and enhancing content workflows.
- Demonstrated a strong focus on user experience by creating intuitive UI/UX designs and maintaining seamless functionality across all devices.

#### VIRTUAL ASSISTANT

Aug 2022 - 2024

##### GUANGZHOU XIXUAN INFORMATION TECHNOLOGY CO. LTD

- Facilitated cross-functional meetings across regions, securing agreements for company creation in France and Germany, and conducted research to support strategic decision-making.

#### AMAZON VIRTUAL ASSISTANT

Feb 2021 - Dec 2023

##### FBA PRIVATE LABEL

- Researched 20+ products based on client KPIs, calculated profit margins, created SEO-optimized listings using Helium10 Scribbles, analyzed competitors, generated keyword reports with Helium10 Magnet/Jungle Scout, and crafted feasibility reports.

##### FBA WHOLESALE

- Searched high demand products on Amazon. Sourcing the product from Manufacturer. Managing and Organizing the Account.

#### GRAPHIC DESIGNER

Aug 2020 - Jan 2022

##### FREELANCING

- Researched and designed innovative brand development ideas, coordinated with clients to create targeted advertising content, designed social media graphics, logos, brochures, and labels using Adobe Illustrator/Photoshop, and created animations/videos with Adobe After Effects.

### EDUCATION

#### BACHELOR OF COMPUTER SCIENCE

Aug 2016 - Oct 2020

##### International Islamic University, Islamabad

- Developed a Vehicle Make, Model, and Generation Recognition (VMMR) system using machine learning algorithms for accurate vehicle recognition.
- Implemented the VMMR process in MATLAB, enabling detection of vehicles from images or videos based on their make, model, and manufacturing years.

## CERTIFICATIONS

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### THE WEB DEVELOPER BOOTCAMP 2023

Udemy

### PROGRAMMING WITH JAVASCRIPT

Meta

### NEXT JS BY EXAMPLE

Udemy

### HTML AND CSS IN DEPTH

Meta

### PRINCIPLES OF UI/UX DESIGN

Meta

### VERSION CONTROL

Meta

### REACT BASICS

Meta

### ADVANCED REACT

Meta

## PROJECTS

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### MARKET MINDS

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- **Tech Stack:** Built using Next, Tailwind CSS, MaterialUI, and Bootstrap.
- **Contact Me Integration:** Set up a MongoDB database to store user communication data securely.
- **Responsive Design:** Ensured the website is fully responsive, meeting the client's requirements for a versatile and adaptive user interface.

### TAILORED GENTS

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- **Frontend and Backend Integration:** Developed the front end with Next.js and the backend with WordPress.
- **Full-Stack Features:** Enabled user sign-up functionality, commenting, and cart management.
- **Responsive Design:** Ensured the website is fully responsive to meet end-user requirements.

### ECHOES OF THOUGHTS

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- **Blog Management:** Seamlessly integrated Strapi CMS for efficient content updates and flexibility.
- **Comment Functionality:** Implemented dynamic commenting using Prisma ORM for enhanced user interactions.
- **User Authentication:** Developed secure login and signup functionality with Firebase.
- **Contact Form:** Integrated MongoDB for efficient user inquiries and secure data storage.
- **Design & Responsiveness:** Styled with Tailwind CSS and NextUI, ensuring a modern, polished, and mobile-friendly design.