MAHNOOR KHUSHBAKHT

Web Developer | Passionate About Learning and Driving Innovation.

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EDUCATION

BS COMPUTER SCIENCE

International Islamic University, Islamabad 2016 - 2020

INTERMEDIATE COMPUTER SCIENCE

Punjab College for Women 2014 - 2016

PROFICIENT SKILLS

- Lateral Thinking
- Attention to Detail
- Creativity
- Organized
- Effective Communication

SOFT SKILLS

Problem Solving

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Adaptability

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Teamwork

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Interpersonal Skills

Time Management

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LANGUAGES

English 65%
Urdu 81%
Punjabi 45%

WORKING EXPERIENCE

VIRTUAL ASSISTANT 2022 - Present
GUANGZHOU XIXUAN INFORMATION TECHNOLOGY
CO. LTD

- Successfully facilitated numerous cross-functional meetings across geographical boundaries, securing agreements for company creation in countries such as France and Germany.
- Conducted research and analysis, providing valuable insights to support decision-making.

AMAZON VIRTUAL ASSISTANT | 2021 - Present FBA PRIVATE LABEL

- Researched over 20 promising products based on client-set KPIs and calculated profit margins after obtaining supplier quotations.
- Created SEO-optimized listings using Helium10
 Scribbles after conducting competitor analysis and generated Excel sheets of high to low search volume keywords using Helium10 Magnet and Jungle Scout.
- Crafted feasibility reports for researched keywords.

FBA WHOLESALE

 Searched high demand products on Amazon. Sourcing the product from Manufacturer. Managing and Organizing the Account.

GRAPHIC DESIGNER 2021 - 2022 ERFELANCING

- Researched, assisted, and designed innovative ideas for brand development. Coordinated with clients to craft creative advertising content suitable for target markets.
- Created and edited social media graphics, multiple logos, brochures, and labels using industry-standard software, Adobe Illustrator, and Adobe Photoshop.
- Conceptualized character animations and videos using Adobe After Effects.

CERTIFICATIONS

• THE WEB DEVELOPER BOOTCAMP 2023

UDEMY

NEXT JS BY EXAMPLE
UDEMY

VERSION CONTROL

META

PROGRAMMING WITH JAVASCRIPT

META

HTML AND CSS IN DEPTH
META

REACT BASICS

META

ADVANCED REACT

META

MOTION GRAPHICS

BUSINESS INCUBATION CENTER INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD

GRAPHIC DESIGNING & FREELANCING

DIGISKII I S.PK

PYTHON CERTIFICATION COURSE

UDEMY

RESEARCH PROJECT

REAL TIME VEHICLE MAKE AND MODEL RECOGNITION SYSTEM

- Developed a Vehicle Make, Model, and Generation Recognition (VMMR) system using machine learning algorithms for accurate vehicle recognition.
- : Implemented the VMMR process in MATLAB, enabling detection of vehicles from images or videos based on their make, model, and manufacturing years.

PROJECTS

PORTFOLIO WEBSITE | 2023

- **Developed with React**: Created a user-friendly and visually appealing personal portfolio website..
- **Contact Me Form:** Implemented a form for user communication.
- Mobile Optimization: Ensured the website is optimized for mobile devices to provide a seamless user experience across all screen sizes.

NESKO MEDIA WEBSITE 2024

- Tech Stack: Built using React, Chakra UI, Yup, Material-UI, and Bootstrap.
- **Contact Me Integration**: Set up a MongoDB database to store user communication data securely.
- **Responsive Design:** Ensured the website is fully responsive, meeting the client's requirements for a versatile and adaptive user interface.

TAILORED GENTS 2024

- Frontend and Backend Integration: Developed the front end with Next.js and the backend with WordPress.
- Full-Stack Features: Enabled user sign-up functionality, commenting, and cart management.
- **Responsive Design:** Ensured the website is fully responsive to meet end-user requirements.