MAHNOOR KHUSHBAKHT

Web Developer | Passionate About Learning and Driving Innovation.

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EDUCATION

BS COMPUTER SCIENCE
International Islamic University, Islamabad
2016 - 2020

INTERMEDIATE COMPUTER SCIENCE
Punjab College for Women
2014 - 2016

PROFICIENT SKILLS

- Lateral Thinking
- Attention to Detail
- Creativity
- Organized
- Effective Communication

SOFT SKILLS

Problem Solving	●●●
Adaptability	●●●
Teamwork	●●○
Interpersonal Skills	●●○
Time Management	●●●

LANGUAGES

English	▬▬▬▭	65%
Urdu	▬▬▬▬	81%
Punjabi	▬▬▭▭	45%

WORKING EXPERIENCE

VIRTUAL ASSISTANT | 2022 - Present
GUANGZHOU XIXUAN INFORMATION TECHNOLOGY CO. LTD

- Successfully facilitated numerous cross-functional meetings across geographical boundaries, securing agreements for company creation in countries such as France and Germany.
- Conducted research and analysis, providing valuable insights to support decision-making.

AMAZON VIRTUAL ASSISTANT | 2021 - Present
FBA PRIVATE LABEL

- Researched over 20 promising products based on client-set KPIs and calculated profit margins after obtaining supplier quotations.
- Created SEO-optimized listings using Helium10 Scribbles after conducting competitor analysis and generated Excel sheets of high to low search volume keywords using Helium10 Magnet and Jungle Scout.
- Crafted feasibility reports for researched keywords.

FBA WHOLESALE

- Searched high demand products on Amazon. Sourcing the product from Manufacturer. Managing and Organizing the Account.

GRAPHIC DESIGNER | 2021 - 2022
FREELANCING

- Researched, assisted, and designed innovative ideas for brand development. Coordinated with clients to craft creative advertising content suitable for target markets.
- Created and edited social media graphics, multiple logos, brochures, and labels using industry-standard software, Adobe Illustrator, and Adobe Photoshop.
- Conceptualized character animations and videos using Adobe After Effects.

CERTIFICATIONS

- **THE WEB DEVELOPER BOOTCAMP 2023**
  UDEMY
- **NEXT JS BY EXAMPLE**
  UDEMY

- **VERSION CONTROL**
  META

- **PROGRAMMING WITH JAVASCRIPT**
  META

- **HTML AND CSS IN DEPTH**
  META

- **REACT BASICS**
  META

- **ADVANCED REACT**
  META

- **MOTION GRAPHICS**
  BUSINESS INCUBATION CENTER INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD

- **GRAPHIC DESIGNING & FREELANCING**
  DIGISKILLS.PK

- **PYTHON CERTIFICATION COURSE**
  UDEMY

RESEARCH PROJECT

REAL TIME VEHICLE MAKE AND MODEL RECOGNITION SYSTEM

- Developed a Vehicle Make, Model, and Generation Recognition (VMMR) system using machine learning algorithms for accurate vehicle recognition.
- : Implemented the VMMR process in MATLAB, enabling detection of vehicles from images or videos based on their make, model, and manufacturing years.

PROJECTS

PORTFOLIO WEBSITE | 2023

- **Developed with React**: Created a user-friendly and visually appealing personal portfolio website..
- **Contact Me Form:** Implemented a form for user communication.
- **Mobile Optimization:** Ensured the website is optimized for mobile devices to provide a seamless user experience across all screen sizes.

NESKO MEDIA WEBSITE | 2024

- **Tech Stack**: Built using React, Chakra UI, Yup, Material-UI, and Bootstrap.
- **Contact Me Integration**: Set up a MongoDB database to store user communication data securely.
- **Responsive Design:** Ensured the website is fully responsive, meeting the client's requirements for a versatile and adaptive user interface.

TAILORED GENTS | 2024

- **Frontend and Backend Integration:** Developed the front end with Next.js and the backend with WordPress.
- **Full-Stack Features:** Enabled user sign-up functionality, commenting, and cart management.
- **Responsive Design:** Ensured the website is fully responsive to meet end-user requirements.