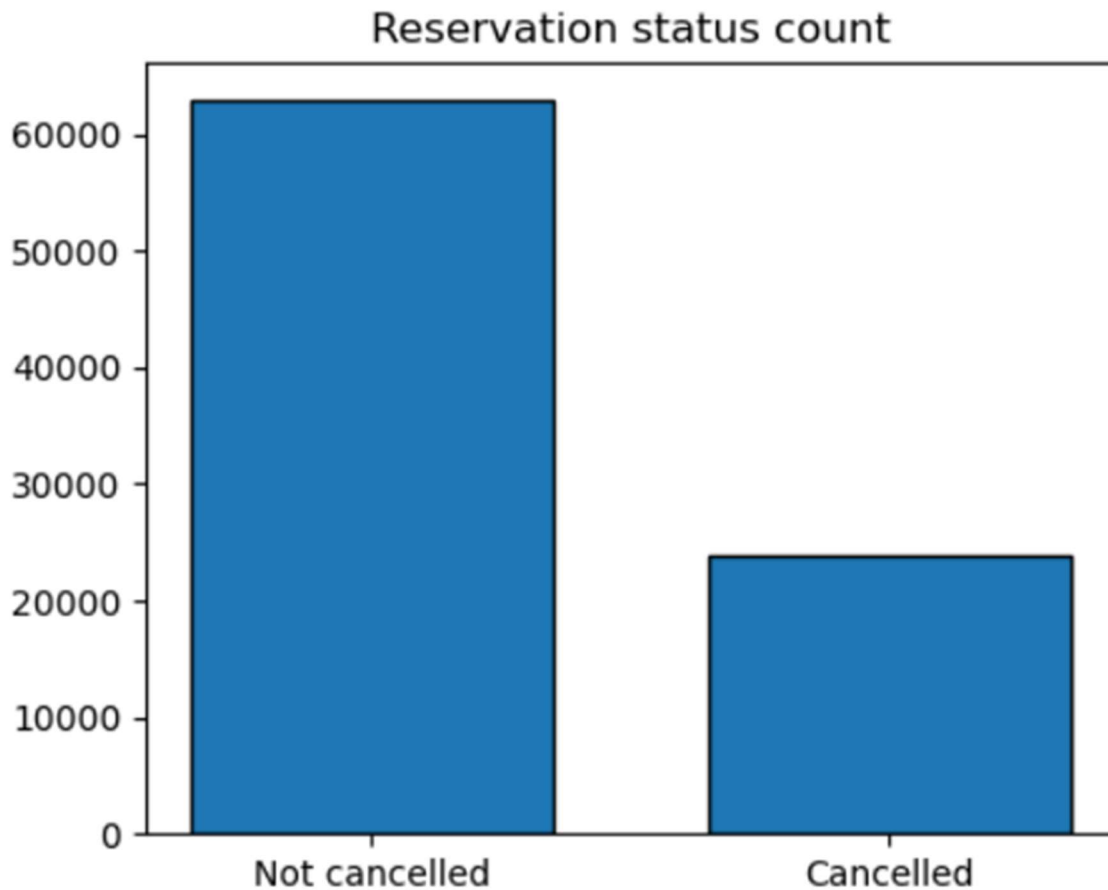


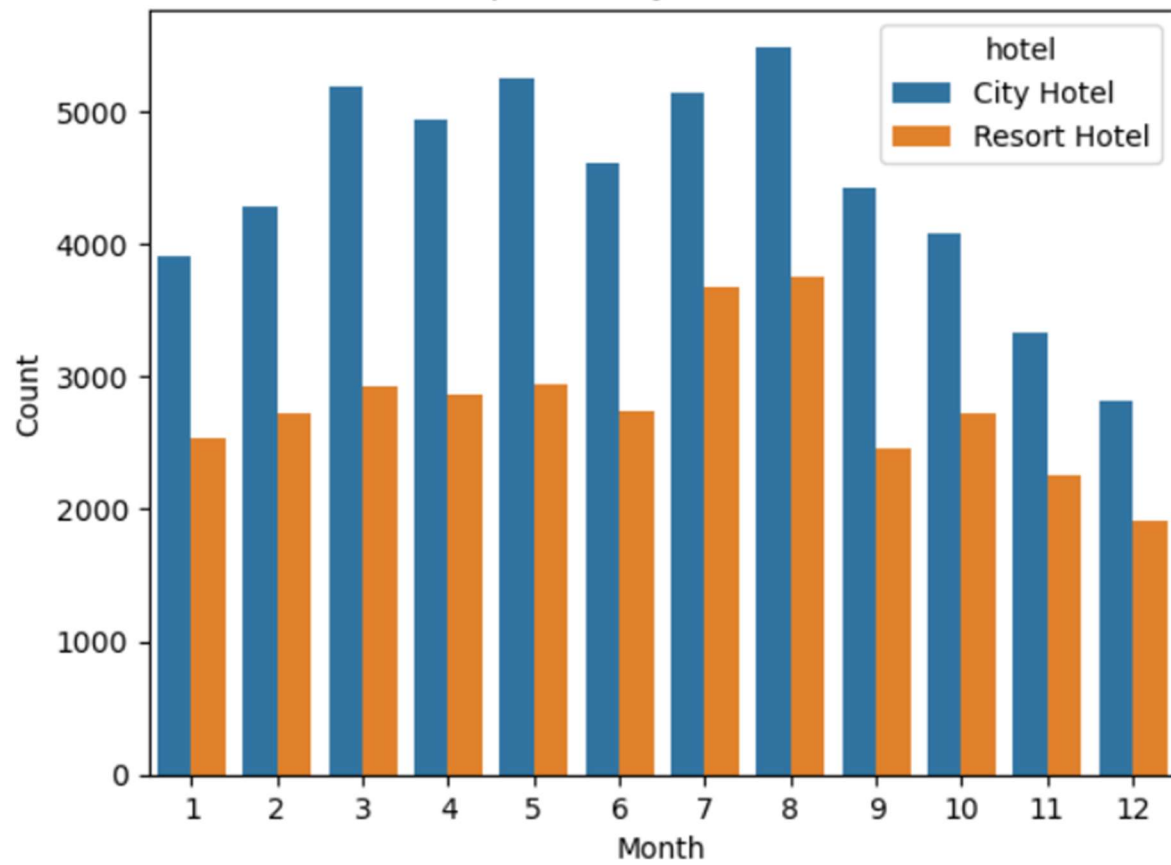
Research question

1. What are the variables that affect hotel reservation cancellation?
2. How can we make hotel reservation cancellation better?
3. How will hotels be assisted in making pricing and promotional decisions?

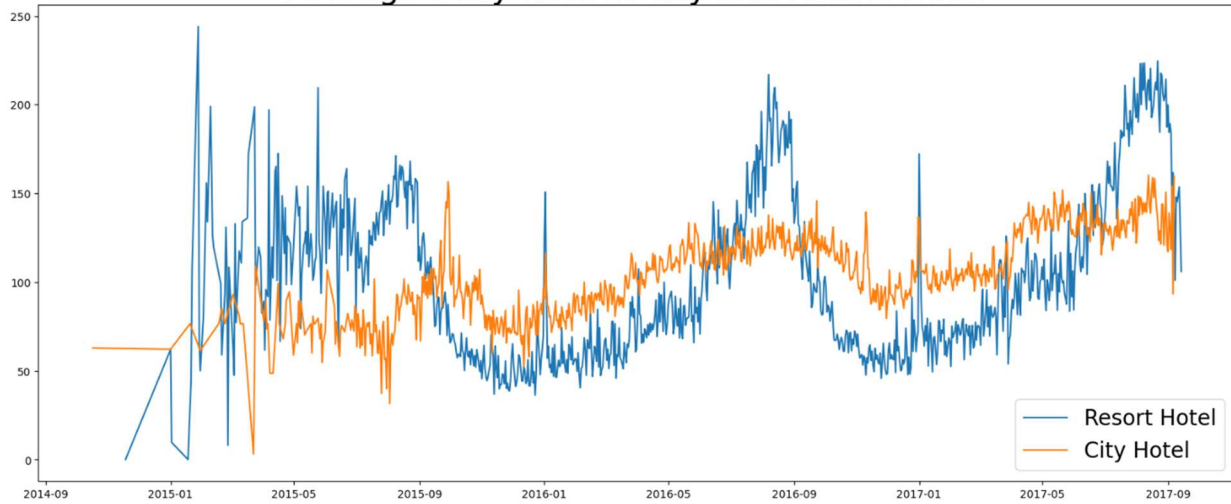
Analysis and findings

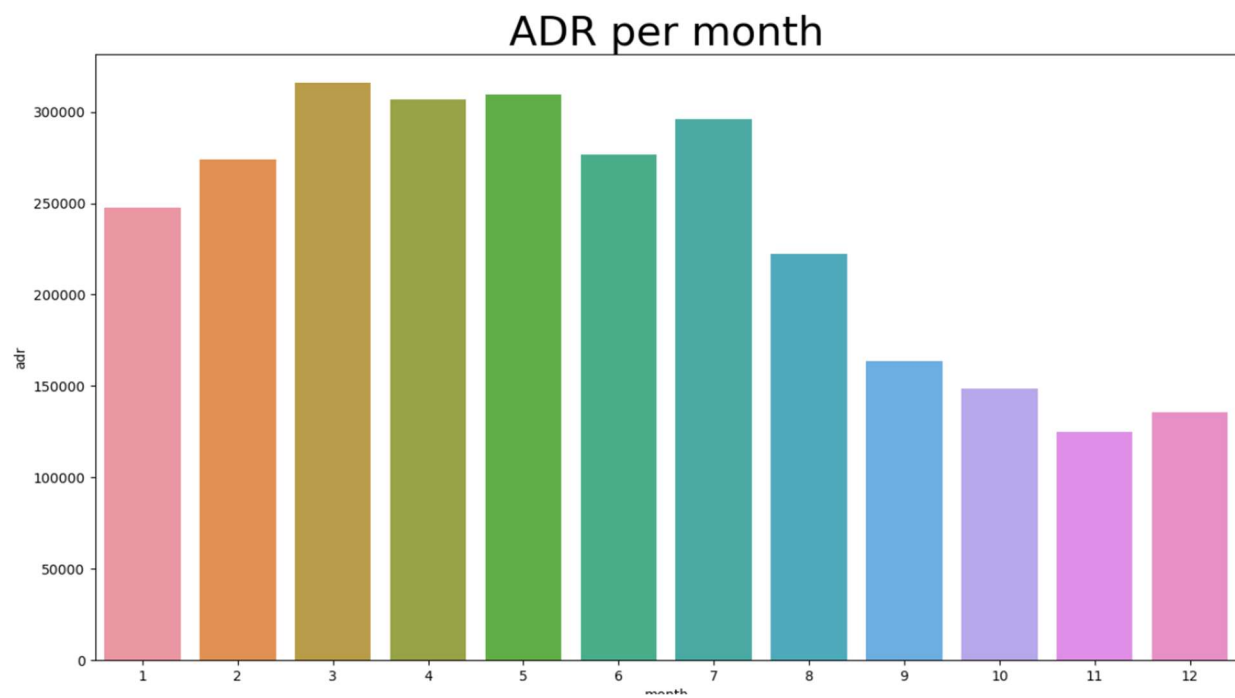


Hotel Comparison by Cancellation Status



Average Daily Rate in City and Resort Hotel





Top 10 countries with reservation canceled

