

# MAHROSH ZAHID

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## SUMMARY OF QUALIFICATIONS

- Proven ability for analytical and problem-solving competencies by analyzing large data sets and executing IT solutions as a Procurement Analyst at LifeLabs
- Optimized procurement operations with Oracle Fusion ERP, utilizing data analytics to swiftly address invoice holds and performing root cause analyses for process optimization.
- Developed expertise in resolving complex technical issues within an enterprise environment, including software configuration, hardware slowdowns, as well as understanding algorithmic solutions to data processing problems as a Sales Associate at Rogers
- Skilled in Python and web scraping techniques for data analysis through the Web scraping for Job Insights project.

## TECHNICAL SKILLS

- Excel | Adobe After Effects | Python | SQL | R | PowerBI
- Tableau | HTML | CSS | JavaScript | Oracle Fusion ERP system | Microsoft Visual Studio

## EDUCATION

### Bachelor of Commerce, Business Technology Management Co-op. Minor in Computer Science

September 2021 - Present

Toronto Metropolitan University

- CGPA: 3.44/4.33
- Dean's list Recipient 2021-2022

### CPS109: Introduction to Computer Science

January 2023 - April 2023

- Applied various data types and structures, including dictionaries and JSON, for efficient data manipulation
- Used regular expressions for pattern matching, facilitating data extraction, and cleansing tasks during data analysis

### ITM780: Web Design and Management

January 2024 - Present

- Apply HTML, CSS, and JavaScript to create and link page components to showcase proficiency in front end development
- Use the user-centred design framework to design a personal portfolio website

## WORK EXPERIENCE

### Procurement Analyst Co-op Student

May 2023 – December 2023

LifeLabs

- Successfully maintained and organized supplier data for 80+ suppliers within the Oracle Fusion ERP system, resulting in a 30% increase in data accuracy and completeness, ultimately enhancing the efficiency of procurement operations.
- Employed robust data analytics including excel for timely resolution of invoice payment holds, leveraging root cause analysis
- Participated in producing and analyzing RNI reports, strengthening precision in financial tracking and reporting
- Managed supplier performance reporting, using advanced analytics to address any negative trends and leverage KPI insights for informed decision-making

### Sales Associate

September 2022 – April 2023

Rogers Communications

- Conducted product-related technical instructions, installations, and configurations to drive sales and build rapport
- Remained informed with the latest technologies, services, and newest releases to effectively assist customers with product-related difficulties, contributing to exceptional customer service
- Employed data analytics tools such as Power BI to track store metrics and improve overall store performance by a significant margin, elevating the company's ranking by 10% among other locations in the GTA

### Digital Marketing Intern

November 2021 – January 2022

Caiden Media

- Integrated data obtained from Instagram, Google My Business, and Twitter analytics tools to develop and execute data-driven monthly marketing strategies, leading to a 15% rise in online presence
- Executed market research and analyzed industry trends to inform marketing strategies and tactics

## EXTRACURRICULAR ACTIVITIES & ACHIEVEMENTS

### Dataworks

January 2024 – Present

Toronto Metropolitan University

- Develop skills in PowerBI and Tableau through hands-on experience and projects with Dataquest platform
- Engage in monthly workshop events and expanded knowledge in business intelligence and data analysis

### Bootcamps

September 2021 - Present

Toronto Metropolitan University

- Python (level 1-4): NumPy, Scikit-Learn, Pandas
- Excel Business Fundamentals Challenge: VLOOKUP, COUNTIFS, Pivot Tables, SEARCH/FIND, Macros etc.
- SQL (level 1-3): WHERE, LIKE, JOINS, UNION, VIEW, HAVING, subqueries, aggregate functions
- R (level 1-4): tidyverse: ggplot2, lubridate, dplyr
- Power Bi (Level 1-2): SUMX, FILTER, RELATED, EARLIER, COUNTROWS, SELECTCOLUMN, etc.

## PERSONAL PROJECTS

### Web Scraping for Job Insights

October 2023 – Present

Tools: Python – urllib, BeautifulSoup, MechanicalSoup, Requests

- Implemented a Python-based web scraping pipeline with web scraping libraries to efficiently extract and display key job details from target websites.
- Enhanced data retrieval and filtering through HTML inspection, improving overall usability.